



PALMERSTON NORTH CITY COUNCIL

**AGENDA
EXTRAORDINARY
COUNCIL
LATE ITEM**

9AM, MONDAY 12 JUNE 2017

**COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH**



MEMBERSHIP

Grant Smith (Mayor)

Tangi Utikere (Deputy Mayor)

Brent Barrett

Susan Baty

Rachel Bowen

Adrian Broad

Gabrielle Bundy-Cooke

Vaughan Dennison

Lew Findlay QSM

Leonie Hapeta

Jim Jefferies

Lorna Johnson

Duncan McCann

Karen Naylor

Bruno Petrenas

Aleisha Rutherford

Agenda items, if not attached, can be viewed at:

**pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library**

David Wright

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EXTRAORDINARY COUNCIL MEETING

12 June 2017

LATE ITEM

5. Vision, Principles and Goals

Page 5

LATE ITEM

TO: Council

MEETING DATE: 12 June 2017

TITLE: Vision, Principles and Goals

RECOMMENDATION(S) TO COUNCIL

1. That subject to Section 46A(7) of the Local Government Official Information and Meetings Act 1987 and in accordance with the advice by the Chairperson the following items be considered as an urgent items:

- (i) Document, titled "Vision, Principles and Goals".

As the items were not available at the time the Agenda was circulated; and Consideration of the items was a matter of urgency, requiring a decision without delay to enable the Council to manage relationships, meet deadlines, finalise decisions and receive information within agreed timeframes.

SUMMARY

Consideration of the item is subject to the provisions of the urgent item clause, pursuant to Section 46A(7) of the Local Government Official Information and Meetings Act 1987.

The Chairperson recommends that the item be considered as:

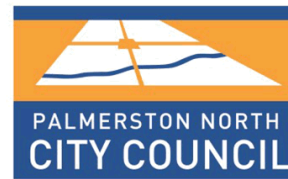
- The item was not available at the time the Agenda was circulated; and
- Consideration of the item is a matter of urgency, requiring a decision without delay to enable the Council to meet deadlines, finalise decisions and receive information within agreed timeframes.

The item relates to item 3 on the agenda.

ATTACHMENTS

1. Vision, Principles and Goals  

Vision, Principles and Goals



Palmerston North 2027

Palmerston North is the heart of the Manawātū region within Central New Zealand. We are a small city with a lot to offer, and we're ambitious about where we're going. Palmerston North 2027 has been informed by our communities and is a statement of the future we want for our city. This document identifies the vision, guiding principles and strategic goals for Palmerston North to 2027.

Vision: Palmerston North: Small city benefits, big city ambition

Palmerston North celebrates its small city advantages – great quality of life, strong community, and easy affordable access to services. We are a city that embraces our people, Rangitāne iwi heritage and diversity, offering vibrancy and big city excitement without the hassle and cost. We are arty, with a creative spirit and a healthy and active city with excellent sports and recreation options.

We take seriously our responsibility to manage and renew city infrastructure for the future which our community relies upon for its health and wellbeing.

As the economic and cultural centre of our region we are ambitious, innovative and agile, and quickly adapt to change to create prosperity. We are connected and use the talents of our whole community to work as one team. We are a future-focused city that enhances our environment and ensures growth is sustainable.

Our guiding principles

We have identified six principles that will guide the way Council and councillors interact with our communities and lead our city. The guiding principles will be evident in the way we engage, plan, make decisions and allocate resources on behalf of our city and residents.

Inclusive

We will celebrate diversity and be inclusive and collaborative in our engagement, planning, decision making and service provision, to ensure our actions are fair and equitable.

Open

We will be accountable to our community and transparent in our decision making. We will make decisions in public whenever possible and clearly communicate the reasons behind them.

Ambitious

We will be ambitious in our aspirations for our city and actively pursue new options that can enhance our prosperity and wellbeing.

Bold

We will provide visionary leadership, take considered risks and make tough decisions where needed to benefit our community and sustain our future.

Enabling

We will support our community to build its capacity to achieve its goals through community-led solutions to community issues.

Guardianship

We will act in the public interest as responsible and ethical stewards of the city and the infrastructure assets and resources under our control, ensuring they are used efficiently and effectively to deliver public value now and into the future.

What our vision means

Our vision for Palmerston North is to make the most of all the benefits of a small city, while offering our citizens and region the lifestyle, education and business opportunities available in much larger metropolitan cities.

We are a well located regional city and have some significant opportunities for growth. As Auckland and northern New Zealand reaches capacity we expect many people will look for thriving places in which to base their lives and businesses. To position ourselves for this opportunity, we must recognise that relying on typical small city advantages such as quality of life and affordability won't be enough to compete with other regional cities around New Zealand.

We will also be ambitious, agile and innovative in actively promoting and positioning our city to take advantage of these opportunities, while retaining the strengths and advantages that give our city its special character.

We are a council that takes seriously its responsibility to manage and renew the city's infrastructure for the future which underpins our community's health and wellbeing.

We will build on our strong Rangitāne Iwi heritage and grow partnerships amongst a progressive and growing Māori population. We will be clever and quick to respond to challenges and opportunities, facing them as a whole community working as one team around a united vision. We must be on people's radar, with a national and international reputation as an exciting and creative small city that attracts talented people, smart investors, new residents and industries

Like other regional cities, Palmerston North faces unprecedented challenges from global and local demographic, technological, economic, social and environmental changes that are dramatically changing the nature of work, disrupting traditional industries and influencing people's choices about where and how they live, work, study and play.

These changes are likely to have a significant impact on and create opportunities for our traditional sectors such as defence, education, agri-business, health and logistics, and we must support these sectors to adapt and expand while attracting investment and diversifying our economy. We realise we are in a competition for talent and must pursue it.

Achieving this vision will require a team effort. The City Council will build our community's capacity to take the lead on many initiatives, using Council's skills, leadership and resources to kick-start and realise opportunities, partnering the community to make dreams possible.

We have identified five strategic goals for achieving this vision:

An innovative and growing city

A city that is clever about the way it uses its natural advantages to encourage and support innovation, entrepreneurship and new industries, and positions itself to take advantage of change to fuel sustainable growth, prosperity and wellbeing.

A creative and exciting city

A city that draws inspiration from the diversity within its culture and creates a vibrant urban environment that attracts creative and clever people, and nurtures creative talent.

A connected and safe community

A city that includes, supports, connects and uses the talents and advantages of the whole community in the pursuit of prosperity and wellbeing. A city that has an international reputation as a safe city in which to live, study, work and play. A city that embraces its Iwi heritage and partnership, and where people connect with the city's past, celebrating its history and heritage.

An eco city

We want a future-focused city that plans for and cares about the future, enhancing its natural and built environment. Our city will realise the benefits to society from creating clean energy, lowering carbon emissions, and reducing our ecological footprint.

A driven and enabling Council

A Council and organisation that works as one team with its communities and is a catalyst and enabler for change in the city.

Goal 1: An innovative and growing city**Our aspiration**

A city that is clever about the way it uses its natural advantages to encourage and support innovation, entrepreneurship and new industries, and positions itself to take advantage of change to fuel sustainable growth, prosperity and wellbeing.

Our goals

We will drive entrepreneurship and innovation by providing the support, infrastructure, opportunities and conditions to enable traditional sectors to diversify and expand, and new industries and new economies to grow to create the employment opportunities that sustain and expand our city's future. Palmerston North will stand out by transforming its economy to a low carbon economy, backed up by an action plan.

Our approach

The nature of work is changing rapidly and many jobs that exist today will be replaced by different types of work in the future. New jobs are anticipated in research, development, and creative industries and we must position ourselves for this.

We have a lot of clever people in Palmerston North and we can build on this - innovation breeds innovation. As our traditional industries evolve and new industries emerge, we must create an innovation eco-system that extends our strengths of research, education and development, supports our entrepreneurs and innovators, and attracts new industries.

To do this we must foster entrepreneurs and enterprises small and large, helping them to compete in local, national and global markets by ensuring the infrastructure and programmes are in place to support their success. We also must develop new ways to gather and share information to grow our city's knowledge sector.

Goal 2: A creative and exciting city

Our aspiration

A city that draws inspiration from the diversity within its culture and creates a vibrant urban environment that attracts creative and clever people, and nurtures creative talent.

Our goals

We will build Palmerston North's national and international reputation as a creative and exciting place to live, work and study. A creative city renowned for its visual and performing arts, events, food, festivals, sporting events and great cultural institutions. A city that has great places for people, and the attractions, recreation options and experiences of a big city without hassle and cost. We will promote our city's strength in sport development, capability and participation.

Our approach

To attract new talent and keep our young people here, our city must be an exciting place where talented people choose to live. A city that people want to return to because of their positive memories and the great lifestyle on offer for all stages of life.

Our culture, the way we do things here, is at the heart of how people experience our city and define liveability. We will encourage and enable participation in artistic expression, and support experimentation to foster the creativity that shapes and benefits our whole community.

Creativity, visual and performing arts, events, festivals, sporting events, recreation and our cultural institutions contribute not only to economic and social wellbeing but enhance our reputation as a great place to visit, work and invest in.

Building on our extensive events offering, we will grow our reputation as a vibrant place where there's always something happening and things to do. This will help us to attract new residents and businesses

Goal 3: A connected and safe community**Our aspiration**

A city that includes, supports, connects and uses the talents and advantages of the whole community in the pursuit of prosperity and wellbeing. A city that has an international reputation as a safe city in which to live, study, work and play. A city that embraces its Iwi heritage and partnership, and where people connect with the city's past, celebrating its history and heritage.

Our goals

We will work to make it easy for Palmerston North citizens to connect with each other and to the services, infrastructure, facilities, drinking water quality and opportunities that support individual development, health, prosperity and wellbeing, for the greater good of our community as a whole.

Our approach

Cities are mainly social networks rather than physical forms and our prosperity and wellbeing is best gauged through the quality of human exchange, diversity and inclusion of people - whatever their age, gender, physical ability, socio-economic status, sexuality or cultural background.

A connected community is one where all members feel connected to and valued by each other.

If we work cross-sectorally between service providers and government agencies we can have a greater collective impact, ensuring no one in our community falls through the gaps.

In our connected community, we celebrate and respond to our Rangitāne Iwi, cultural, social and physical history and heritage. We also ensure we have an accessible city, where it's easy for people to move about safely and access the services they need.

Goal 4: An eco-city

Our aspiration

We want a future-focused city that plans for and cares about the future, enhancing its natural and built environment. Our city will realise the benefits to society from creating clean energy, lowering carbon emissions, and reducing our ecological footprint.

Our goals

Palmerston North will have a sustainable future and a reduced ecological footprint through effective planning of infrastructure, and the protection, maintenance and enhancement of our natural and built environment. We are working towards our city becoming a low carbon economy.

Our approach

We value the natural environment and the inter-connectedness of our natural assets. Our response to changes in our economy, society and climate must leave our environment in a better place. One way we can do this is to grow our City in a sustainable way. For example:

- planning to accommodate growth through intensification rather than urban sprawl
- incorporating requirements for environmentally sensitive design in our public spaces and buildings
- supporting the infrastructure for electric vehicles and active transport
- actively promoting and creating renewable, clean energy
- actively pursuing new and sustainable economies that have low impact on our environment
- acknowledge Te Ao Māori practices for our Rangitāne Iwi, especially around the protection and preservation of our environment.

While advocacy and education are important so too are increasing our biodiversity and protecting our high class soils from urban development. We will take the lead in demonstrating good practice while harnessing our natural assets, including protecting a plentiful and safe water supply.

Note: Explanatory text on Goal 5 is being developed.