



PALMERSTON NORTH CITY COUNCIL

AGENDA

ECONOMIC DEVELOPMENT

COMMITTEE

9AM, MONDAY 11 FEBRUARY 2019
COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH



MEMBERSHIP

Adrian Broad (Chairperson)
Leonie Hapeta (Deputy Chairperson)
Grant Smith (The Mayor)

Brent Barrett
Rachel Bowen
Gabrielle Bundy-Cooke
Vaughan Dennison

Lew Findlay QSM
Duncan McCann
Aleisha Rutherford
Tangi Utikere

Agenda items, if not attached, can be viewed at:

pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library

Heather Shotter
Chief Executive, Palmerston North City Council

Palmerston North City Council

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ECONOMIC DEVELOPMENT COMMITTEE MEETING

11 February 2019

ORDER OF BUSINESS

NOTE: The Economic Development Committee meeting coincides with the ordinary meeting of the Arts, Culture and Heritage Committee meeting. The Committees will conduct business in the following order:

- Economic Development Committee
- Arts, Culture and Heritage Committee

1. Apologies

2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

3. Declarations of Interest (if any)

Members are reminded of their duty to give a general notice of any interest of items to be considered on this agenda and the need to declare these interests.

4. Public Comment

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)

5. Presentation - Enable New Zealand Page 7

6. Presentation - International Pacific University Page 9

7. Confirmation of Minutes Page 11
“That the minutes of the Economic Development Committee meeting of 10 December 2018 Part I Public be confirmed as a true and correct record.”

8. International Relations 6-monthly update Page 17
Memorandum, dated 24 January 2019 from the International Relations Manager, Toni Grace.

9. Committee Work Schedule Page 33

10. Exclusion of Public

To be moved:

“That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Heather Shotter), Chief Financial Officer (Grant Elliott), Chief Infrastructure Officer (Tom Williams), General Manager – Strategy and Planning (Sheryl Bryant), General Manager - Community (Debbie Duncan), Chief Customer and Operating Officer (Chris Dyhrberg), Human Resources Manager (Wayne Wilson), General Manager - Marketing and Communications (Sacha Haskell) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council’s Management Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Committee Administrators (Penny Odell, Rachel Corser and Courtney Kibby), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

[Add Council Officers], because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 11 February 2019

TITLE: Presentation - Enable New Zealand

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Mr Scott Ambridge, General Manager Enable New Zealand and Easy Living Centre will provide a presentation on the benefits to the Palmerston North economy of having his organisations based in the city.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 11 February 2019

TITLE: Presentation - International Pacific University

ITEM 6

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

- 1. That the Economic Development Committee receive the presentation for information.**

SUMMARY

Hiroyasu (Hiro) Tsumakura, Assistant to the International Pacific University Board will speak about the 32 years the University has been in Palmerston North.

ATTACHMENTS

Nil

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 10 December 2018, commencing at 9.02am

Members Present:	Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Aleisha Rutherford and Tangi Utikere.
Non Members:	Councillors Susan Baty, Jim Jefferies, Lorna Johnson, Karen Naylor and Bruno Petrenas.
Apologies:	Councillor Duncan McCann.

60-18 **Apologies**

Moved Adrian Broad, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

Clause 60-18 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

61-18 **Presentation - Spearhead Inc**

Presentation from Craig Nash, Spearhead Inc.

Mr Nash talked about the current economic benefits available to the region. Noting that Palmerston North had grown substantially, close to double the rate of growth for the whole of New Zealand. The key to success in this space was regional collaboration.

The Manawatu and Whanganui regions work together and is now seen as one of most collaborative.

Regional growth study was undertaken and this region is politically high on priority queue for people, policy and funding. A lot of economic benefits will be achieved through the Progressive Growth Fund with investment towards education, employment, food exporters and transport.

Of note was the road and rail industrial integration logistic hub including \$40 million to assist with KiwiRail freight model, involving collaboration between the region, Council and Government. The money allocated was to

create a detailed business case which included end sight and acquisition of land. The actual development cost is well in excess of \$200 million.

Moved Adrian Broad, seconded Leonie Hapeta.

Clause 61-18 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

62-18 Presentation - Network of Skilled Migrants

Presentation from Ms Ari Mendtsoo, Leader of Network of Skilled Migrants Manawatu and Rachel Tian.

Ms Mendtsoo spoke of the benefits to be gained in the region of assisting skilled migrants obtain employment. Ms Mendtsoo, who is a civil engineer by trade, recalled her struggles when first migrating to New Zealand with the difficulties of where to start and trying to find employment.

This became the inspiration for creating the network with an aim to help migrants in a similar situation by improving their employment skills and allowing them to meet others in similar situations.

The main issues are lack of networks, useful information and language barriers.

The Network of Skilled Migrants has provided support with preparing CVs, developing skills and networking with local businesses in the Manawatu region.

Ms Mendtsoo canvassed the Network of Skilled Migrants Manawatu's goals for 2019, including the need for a paid employees to support the migrant group and to bridge the gap between employers and skilled migrants.

Moved Aleisha Rutherford, seconded Leonie Hapeta.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 62-18 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

63-18 Presentation - Delegation to Missoula

Presentation from the Mayor and Toni Grace

The Mayor and Toni Grace spoke about their visit with a delegation from Palmerston North to our sister city Missoula in October 2018.

Our city has shared partnership with Missoula since 1982 and share many similarities including geography and population demographic.

The visit to Missoula revitalised sister city relationship and highlighted areas of potential collaboration. Missoula has a big forestry and agricultural sector and it is also Montana's arts and creative hub.

The Mayor and delegates visited the University of Montana, Salish Kootenai College and an Indian reservation. Discussions were held around lessons that could be learned and shared around academic outcomes, business, culture and environmental issues.

The renewal of the city exchange was discussed and highlighted common research interests, sustainability, environment and wildlife biology and City knowledge exchange, met with Mayor John Engen where discussions were had regarding emergency management, parks and sport and wastewater.

The US Embassy has approached PNCC to promote the opportunity of an exchange programme for secondary educators which will be advertised to Palmerston North secondary schools.

The Missoula Mayor will be visiting Palmerston North in March 2019 to coincide with NZ Sister City Conference and Festival of Cultures.

Moved Leonie Hapeta, seconded Tangi Utikere.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 63-18 above was carried 14 votes to 0, with 1 abstention, the voting being as follows:

For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

Abstained:

The Mayor (Grant Smith).

64-18 Confirmation of Minutes

Moved Adrian Broad, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the minutes of the Economic Development Committee meeting of 12 November 2018 Part I Public be confirmed as a true and correct record.

Clause 64-18 above was carried 13 votes to 0, with 2 abstentions, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

Abstained:

Councillors Gabrielle Bundy-Cooke and Tangi Utikere.

65-18 Summary Report on the September 2018 Manawatū Quarterly Economic Monitor, Major Developments, Quarterly Retail Report for October 2018, and June 2018 report for the National Policy Statement on Urban Development Capacity

Memorandum, dated 29 November 2018 presented by the Economic Policy Advisor, Peter Crawford and the Economic Development Manager, CEDA, Sarah Gauthier

Moved Adrian Broad, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the September 2018 Manawatū Quarterly Economic Monitor, Major Developments, Quarterly Retail Report for October 2018, and June 2018 report for the National Policy Statement on Urban Development Capacity are received

Clause 65-18 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

66-18 Committee Work Schedule

Moved Adrian Broad, seconded Lorna Johnson.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated December 2018.

Clause 66-18 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

The meeting finished at 11.10am

Confirmed 11 February 2019

Chairperson

MEMORANDUM

TO: Economic Development Committee

MEETING DATE: 11 February 2019

TITLE: International Relations 6-monthly update

DATE: 24 January 2019

PRESENTED BY: Toni Grace, International Relations Manager, Strategy and Planning

APPROVED BY: Sheryl Bryant, General Manager - Strategy & Planning

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Committee note the progress of International Relations activity over the past six months, contributing to the International Relations Plan and Economic Development Strategy

1. ISSUE

The purpose of this memorandum is to update the Economic Development Committee on the development of Palmerston North's key international relationships and outcomes over the past six months, and their contribution to the relevant goal, strategy and plan.

2. BACKGROUND

On the establishment of the PNCC International Relations Office, Council agreed that a six-monthly report to the Economic Development Committee was an appropriate mechanism for keeping Council informed of general progress and developments.

3. NEXT STEPS

The International Relations Office will continue to deliver actions as outlined in the report and International Relations Plan.

4. COMPLIANCE AND ADMINISTRATION

Does the Committee have delegated authority to decide?	Yes
If Yes quote relevant clause(s) from Delegations Manual	

Are the decisions significant?	No
If they are significant do they affect land or a body of water?	No
Can this decision only be made through a 10 Year Plan?	No
Does this decision require consultation through the Special Consultative procedure?	No
Is there funding in the current Annual Plan for these actions?	Yes
Are the recommendations inconsistent with any of Council's policies or plans?	No
The recommendations contribute to Goal 1: An Innovative and Growing City	
The recommendations contribute to the outcomes of the Economic Development Strategy	
The recommendations contribute to the achievement of action/actions in the International Relations Plan	
The action is: All actions	
Contribution to strategic direction	The International Relations 6-month report outlines the progress of actions in the International Relations Plan, which contributes to the Economic Development Strategy of Goal 1: An innovative and growing city.

ATTACHMENTS

1. Feb 2019 International Relations report to Economic Development Committee [!\[\]\(815df092dd722ee9268ef8e6d0193e3a_img.jpg\)](#) [!\[\]\(c72edb9626cad660f3a9f5fb0f22a68c_img.jpg\)](#)
2. Palmerston North SCNZ newsletter articles Oct Dec 2018 [!\[\]\(0c564128c6342bd2f601e97f4518828a_img.jpg\)](#) [!\[\]\(5cb79a1c9acdf5d94bce345803852578_img.jpg\)](#)

Update on International Relations Activity

Palmerston North City Council - Economic Development Committee

Monday 11 February 2019

This report provides an update on International Relations activities and outcomes managed through the Palmerston North City Council (PNCC) international relations office, over the past 6 months.



Building and managing
key relationships

Global City Partnerships

Missoula, Montana, United States of America (Sister City since 1982)

What we've been up to

- The Mayor led a city delegation to Missoula in October 2018 to revitalise the connection and identify areas of cooperation. (See SCNZ newsletter article attached for a full report).
- The Mayor was joined by the Mayoress (self-funded), the PNCC International Relations Manager, Wiremu and Trieste Te Awe Awe (representing Rangitāne iwi), and Hone Morris of Massey University.
- The visit reignited several areas of common interest, including indigenous connection and exchange, international education, sister schools, business cooperation, city management and the arts.
- Regular communication has been established with the new office of Global and Cultural Affairs in Missoula.
- The Mayor of Missoula is preparing to lead a reciprocal 12-15-member delegation to Palmerston North in late

Where we're going

- We are working with Missoula to plan a visit programme that will further the identified areas of cooperation.
- This includes working with iwi and education providers to advance specific cultural and education partnerships.
- We are in discussions with Massey University about PNCC-funded travel grants (out of existing budget) to encourage further outbound travel of Palmerston North students to university partners in our Sister Cities, who can provide a city ambassadorial role.
- We are also talking to CEDA and the Chamber of Commerce about business, tourism and education leads resulting from the revitalised relationship.
- Creating an information display about Missoula that will be showcased at the Festival of Cultures, allowing members of the public to learn more about our

March for the 2019 NZ Sister Cities Conference and Festival of Cultures.

international partnerships.

Guiyang, Guizhou Province, China (Sister City since 1992)

What we've been up to

- The Mayor of Guiyang has been invited to send a delegation to Palmerston North for the 2019 SCNZ conference and Festival of Cultures.
- The size and composition of the Guiyang delegation is yet to be confirmed, but will include representatives from the Guiyang Tourism Bureau to explore opportunities via the 2019 China NZ Year of Tourism.
- In September 2018, the Mayor and Deputy Mayor hosted a meeting with the leadership of Guiyang University, which was visiting Palmerston North to sign a new MOU with UCOL.
- In November 2018, the Mayor hosted a Council Chamber welcome for Chinese Agricultural Academics training at Massey via the Chinese Scholarship Council. This included an academic from Guizhou University in Guiyang.
- The Mayor also headlined a welcome reception, organised by CEDA, for new education agents visiting Palmerston North on a familiarisation tour. This included an agency from Guiyang, resulting from the 2018 city education mission to China.

Where we're going

- We are working with Guiyang to plan a visit programme that will further our common priority areas of cooperation – including international education, agriculture & IT/ big data, tourism and trade.
- This includes discussions with Massey, CEDA and other organisations keen to leverage the Guiyang visit to promote business, industry, education and tourism opportunities.
- CEDA is working in partnership with PNCC and education providers to develop a local “study tour” package that will be promoted in Guiyang during the Year of Tourism.
- We are in discussions with Massey University about PNCC-funded travel grants (out of existing budget) to encourage further outbound travel of Palmerston North students to university partners in our Sister Cities, who can provide a city ambassadorial role.
- We are also creating an information display about Guiyang that will be showcased at the Festival of Cultures, allowing members of the public to learn more about our international partnerships.

Kunshan, Suzhou Region, China, (Friendship City since 1996)

What we've been up to

- Kunshan has offered yet another generous full-tuition Duke Kunshan

Where we're going

- We are working with the Palmerston North Youth Ambassador to advance friendship

International Relations report to the PNCC Economic Development Committee – February 2019

University scholarship to a student from Palmerston North for 2019, valued at over \$300,000.

- The PNCC international relations office supported two local students to apply for this opportunity by the January 2019 deadline.
- The first student (from 2018) successfully started her first term at DKU in August 2018. She has also met with the Kunshan Foreign Affairs office to discuss her Palmerston North Friendship City Youth Ambassador role.

city youth connection.

- CEDA is working with local tertiary and secondary schools interested in Kunshan partnerships following the July 2018 Central Regions Education NZ mission.
- We are creating an information display about Kunshan that will be showcased at the Festival of Cultures, allowing members of the public to learn more about our international partnerships.

Mihara, Hiroshima, Japan – friendly relations (informal)

What we've been up to

- PNCC's Head of Emergency Management, Stewart Davies, visited Mihara in November 2018 (SCNZ newsletter article attached) for an emergency management knowledge exchange. This reciprocated a visit by Mihara's Emergency Management Superintendent to Palmerston North in March 2018.
- The reciprocal visits have established a strong connection between our emergency management teams, and ongoing exchange of disaster management knowledge and insight.
- In July last year Mihara was impacted by severe flooding and landslides causing extensive damage and loss of life. PNCC staff and community members raised \$2000 towards a relief fund for Mihara, which was gratefully received.
- The Hiroshima New Zealand Friendship Society sponsored Palmerston North triathlete David Martin to take part in the Sagishima Triathlon in Mihara in August 2018. (SCNZ newsletter article attached)

Where we're going

- A Mayoral-led delegation from Mihara (at least 8 members) is planning a visit to Palmerston North in late March for the 2019 NZ Sister Cities Conference and Festival of Cultures.
- We are working with Mihara to plan a visit programme that will further our common priority areas of cooperation – including international education, agriculture & IT/ big data, tourism and trade.
- IPU's Japan Campus has proposed a comprehensive English language teaching programme to Mihara preschools, primary and secondary schools attached to Hiroshima University, which aims to increase future international education pathways. This MOU will be signed at the SCNZ conference.
- We are creating an information display about Mihara that will be showcased at the Festival of Cultures, allowing members of the public to learn more about our international partnerships.
- The international relations office is drafting advice and recommendations to Council on the opportunity to formalise the Mihara partnership at the SCNZ conference.

Wageningen, Gelderland, The Netherlands (scoping relations)

What we've been up to

- Initial Sister City discussions evolved into a proposal for a Strategic City Partnership, focussed on supporting cooperation between our food tech sectors.
- In December 2018, Palmerston North received a high-profile visit from Wageningen University President - Professor Louise Fresco (organised by the Riddet Institute and Massey University). Professor Fresco expressed support for greater city-to-city cooperation.

Where we're going

- Correspondence with Wageningen City Council continues to build off this visit and scope up a value-driven partnership proposal.

Contribution to the International Relations Plan objectives and actions:

- *Develop agreements with existing international partner cities, and support their implementation*
- *Develop cooperation roadmaps that plan out key activities with our priority partner cities*
- *Promote our city's interests, objectives and brand to international partners.*
- *Facilitate the establishment of Sister School relationships between local schools and international partner cities.*
- *Welcome and encourage quality overseas international education providers that are partnering with institutions in our city.*
- *Sponsor scholarships to help local education providers to attract international students and encourage exchange.*
- *Coordinate with community partners (e.g. Massey, UCOL, IPU, business networks, firms and community groups) to organize international activities and visits, and to identify ways for PNCC to add value to local efforts*
- *Work with iwi regionally to identify opportunities for Māori business and cultural exchange via international relationships and partnerships*
- *Acquire valuable knowledge and insight from international partners in areas of mutual interest (e.g. city management, environmental sustainability, emergency management).*
- *Help local businesses to access new export markets, integrate with global value chains and connect to international knowledge networks.*

Domestic activities overview

Sister Cities New Zealand (SCNZ)

PNCC is one of the newest city members of the SCNZ organisation, but has quickly become one of the most active. PNCC's Sister City activities have been showcased regularly through the bimonthly SCNZ newsletter (also attached to this report).

Palmerston North has been selected as the host city for the 2019 Sister Cities New Zealand conference to be held at the Conference and Function Centre from 21-23 March 2019. PNCC is working in close partnership with SCNZ to prepare for this event.

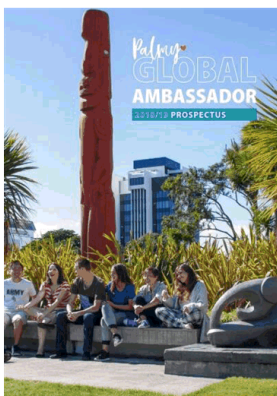
The theme of the 2019 conference is "Prosperity Through Partnership", focussing on economic development opportunities of international city relationships. The agenda and speaker programme is being developed by PNCC, while SCNZ is leading on the conference administration and logistics. The conference is fully funded by conference registration fees and external sponsorship.



Contribution to International Relations Plan objectives and actions:

- Partner with national agencies, including MFAT, MBIE, NZTE, LGNZ, the diplomatic corps, Sister Cities NZ and the Asia NZ Foundation to align objectives and make the most of central resources and networks.

Palmerston North Global Ambassador Programme



The International Relations Office, in conjunction with the Student City and Welcoming Communities coordinators, launched a young Palmy Global Ambassador's programme in October 2018.

The aim of the PNCC Global Ambassador Programme is to actively involve young people in support of the city's international partnerships, and in telling our region's story to the world. It also gives local and international students the opportunity to access work experience and skills relevant to the global marketplace.

Eight local students (both domestic and international) have been accepted into the first cohort of Global Ambassadors. As part of the programme they are volunteering for a range of exciting projects including sister city activities and visits, welcoming communities programmes and the Festival of Cultures.

The Global Ambassadors gain valuable international skills, networks and knowledge along the way, and will be awarded with an official Palmerston North Global Ambassador certificate at the conclusion of the programme in July 2019.

Contribution to International Relations Plan objectives and actions:

- Coordinate with community partners (e.g. Massey, UCOL, IPU, business networks, firms and

International Relations report to the PNCC Economic Development Committee – February 2019

community groups) to organize international activities and visits, and to identify ways for PNCC to add value to local efforts.

- *Young people have the opportunity to learn about other cultures and languages through our international relationships and education providers, supporting their future participation in the global community and economy.*

Latino Fiesta Business Roundtable

PNCC worked in conjunction with the Palmerston North branch of the New Zealand Institute of International Affairs (NZIIA) to organise a business roundtable during the 2018 Latino Fiesta. This was held in the Globe Theatre, prior to the community Fiesta event in the Te Manawa carpark.

The roundtable was themed: The Manawatū Dialogue: Opportunities for NZ and Latin America – and its purpose was to explore the many growing local links including agriculture, trade, education, research and culture. During this roundtable, representatives from the Latin American Diplomatic corps, Manawatū Chamber of Commerce, Palmerston North City Council, Massey University and the local education and business community discussed the opportunities and challenges of this important regional relationship.



Contribution to International Relations Plan objectives and actions:

- *Promote our city's interests, objectives and brand to international partners.*
- *Help local businesses to access new export markets, integrate with global value chains and connect to international knowledge networks.*
- *Coordinate with community partners (e.g. Massey, UCOL, IPU, business networks, firms and community groups) to organize international activities and visits, and to identify ways for PNCC to add value to local efforts.*

MFAT 75th Anniversary Event

In November 2018, Massey University's Centre for Defence and Security Studies (CDSS), in collaboration with the Ministry of Foreign Affairs and Trade (MFAT) and the Palmerston North City Council (PNCC), hosted a public event to mark the 75th Anniversary year of the Ministry of Foreign Affairs and Trade. This symposium explored issues including biosecurity, agriculture, global trade challenges, the importance of the regions to New Zealand's international relations.

On conclusion of the symposium, there was a workshop further explore key issues identified during the morning. The insights from the workshop were reported back to MFAT, and will inform academic research agendas.

Contribution to International Relations Plan objectives and actions:

- *Partner with national agencies, including MFAT, MBIE, NZTE, LGNZ, the diplomatic corps, Sister Cities NZ and the Asia NZ Foundation to align objectives and make the most of central resources and networks.*
- *Coordinate with community partners (e.g. Massey, UCOL, IPU, business networks, firms and community groups) to organize international activities and visits, and to identify ways for PNCC to add value to local efforts.*
- *Help local businesses to access new export markets, integrate with global value chains and connect to international knowledge networks.*





Coordinating international visits

Since the establishment of the international relations office in October 2016, PNCC has been involved in over 58 international visits or meetings. These meetings have supported a range of important international connections for Palmerston North, including business (9 visits), education (28 visits), government (9 visits), diplomats (8) and community delegations (4 visits). Since the last report in February 2018, PNCC has been directly involved in the following 13 international visits/meetings:

When	Description	Country
Aug 2018	 Mayoral meeting with German Ambassador Gerhard Thiedemann	Germany
	NZIIA Roundtable with Korean Ambassador	South Korea
	 Hosted Singapore Institute of Technology students in the Council Chamber (supporting Massey)	Singapore
	 Hosted Japanese Education agents in the Council Chamber (supporting CEDA / Education providers)	Japan
Sept 2018	 Mayoral Welcome for International Students in the Council Chamber	Various
	Hosted Embassy of Japan JET Presentation in library events space	Japan
	 Meeting with Guiyang University leadership (supporting UCOL)	China
Oct 2018	Outbound Mayoral-led visit to Missoula Montana (see article)	USA
	Organised Latino Fiesta Business Roundtable (partnership with NZIIA)	Latin

International Relations report to the PNCC Economic Development Committee – February 2019

Nov 2018		Hosted China Council agricultural academics in the Council Chamber (supporting Massey)	America China
		Mayor welcomed International Education Agents to Palmerston North (familiarisation visit organised by CEDA)	Various
		Hosted American Indian performers for a Palmerston North event, sponsored by the US Embassy	USA
Dec 2018		President of Wageningen University & Research – Lunch & Wild base tour with Mayor (supporting Massey)	The Netherlands
		Mayor and Councillors hosted Indonesian Dignitaries visit (supporting Massey)	Indonesia
		Hosted Chongqing Vocational College of Transportation (supporting CEDA, ZEV company and local tertiary education)	China

Contribution to the International Relations Plan objectives and actions:

- *Promote our city's interests, objectives and brand to international partners.*
- *Effectively manage inbound and outbound official delegations, and relationships with embassies and high commissions.*
- *Encourage and support international partners to actively participate in our local economy.*
- *Coordinate with community partners (e.g. CEDA, Massey, UCOL, IPU, business networks, firms and community groups) to organize international activities and visits, and to identify ways for PNCC to add value to local efforts.*



SISTER CITIES

NEW ZEALAND

Connecting people globally for peace and prosperity

NEWSLETTER

October 2018

2019 Annual Conference: 21 - 23 March in Palmerston North - Prosperity through Partnership

SCNZ members are encouraged to mark the date for the 2019 SCNZ Conference in Palmerston North themed: "Prosperity through Partnership". Sessions will explore how international city partnerships can be fostered and managed for economic development outcomes, resulting in tangible benefits for both sides.

Palmerston North Mayor Grant Smith says that discussions will focus on how NZ cities & districts can achieve the best economic and community development outcomes from international relationships. This includes Sister Cities, Friendship Cities, Economic Alliances and other innovative forms of city or district relationships.

The conference will include a practical sessions and workshops on new topics such as:

- Measuring, reporting and communicating benefits of city international relations
- The contribution of Sister Cities/global city partnerships to

NZ foreign relations and regional economic development

- Opportunities to leverage the 2019 Rugby World Cup in Japan, and 2019 NZ China Year of Tourism
- Working with Iwi and Māori business on international partnerships
- Environmental cooperation via Sister Cities

The annual SCNZ dinner & awards evening will be held on Friday 22 March, and will be well-attended by members of the Diplomatic Corps who travel up to Palmerston North each year to attend our annual Festival of Cultures, being held on Saturday 23 March at the conclusion of the conference.

The conference also aims to capture best practice from up and down the country, so if you or your Council are leading an initiative that you think demonstrates a successful or innovative approach in any of the topics outlined above, please contact toni.grace@pncc.govt.nz to discuss.

[> Click to view the draft agenda](#)

[> Click to view the online registration form](#)

Nelson in Full Bloom

By Lyndal McMeeking, Nelson-Miyazu Sister City Association



Nelsonians and visitors alike turned out in big numbers to celebrate the 42-year relationship with Miyazu City & the coming of the cherry blossom in Nelson's Miyazu Garden on 23 September. A crowd estimated at over 3,000 were treated to a sunny Nelson day (is there any other kind?) and sakura in full bloom as they enjoyed the Japanese food stalls and a varied entertainment programme.

Master calligrapher Yuta Nishioka from Japan joined Nelson's local Grand Master Akiko Crowther to create a spectacular big-brush calligraphy. Many festival-goers took up the

chance to participate in traditional Japanese dance with the 'Sakura Odori', a collection of 3 famous Japanese dances lead by the Nelson Japanese Society. The 'Three Charms' puppet show by the Koru Sakura theatre group was also a big hit.

Local martial arts clubs Nelson Aikido and Shoshin Kendo gave popular demonstrations & the Embassy of Japan's stall was a sought-after spot, with a steady stream of enquiry about the 2019 Rugby World Cup & 2020 Tokyo Olympics. The 16th Nelson Cherry Blossom Festival was a festive celebration of the culture, the season and all things Japanese.



Photos: Rayon Mackenzie

Palmerston North's American partnership revitalised

By Toni Grace, International Relations Manager, Palmerston North City Council

Palmerston North Mayor Grant Smith led a six-person delegation to Missoula, Montana, USA to reinvigorate the sister city relationship between the two centres, resulting in new areas of exchange and cooperation.

The visit coincided with Missoula's "New Zealand Day" celebrations, held annually in honour of the Palmerston North relationship. Events included a rugby match, New Zealand film screening, and a community gathering with ex-pat Kiwis living in Missoula.

Indigenous knowledge exchange was one of the core themes of the visit. Mayor Smith was joined by Wiremu and Trieste Te Awe Awe of Rangitāne Iwi, and Associate Professor Hone Morris from Massey University's Te-Pūtahi-a-Toi (School of Maori Knowledge). Palmerston North City Council (PNCC) International Relations Manager Toni Grace also joined the visit, as well as Mayoress Michelle Smith, who travelled at her own expense.

Mrs Grace said the cities were both founded at a similar period during the 19th century with today's growth underpinned by agriculture, logistics, and business support, along with science and research-based economies.

"Missoula's main industries closely mirror our own, and like Palmerston North, Missoula is also a nationally recognised centre for the arts."



Palmerston North Mayor Grant Smith and Missoula Mayor John Engen hold up the newly signed Letter of Intent to strengthen cooperation between the cities.

The delegation visited educational and arts facilities, science and environmental research institutes, business, economic development and tourism agencies, and Native American reservations. The trip also included a meeting with the Lt. Governor of Montana State and the Montana Departments of Commerce, Trade and Tourism to discuss state-level cooperation.

The visit also advanced Massey University's relationship with the University of Montana (UM), based in Missoula. Massey University has a student exchange MOU with

the University of Montana and the visit explored new avenues of academic cooperation and indigenous student mobility. During the visit, PNCC announced two new travel grants to encourage more Palmerston North students to take up study exchange opportunities at UM.

"As river-side university cities of comparable size and sectors, Palmerston North and Missoula have many things in common,

which makes the relationship ripe for collaboration and exchange," said Mrs Grace.

During the visit, Massey's Associate Professor Morris also shared information about the Manawatū River restoration project – Tū te Manawa – with river experts and Native American tribal groups in Missoula.



The Palmerston North delegation meets with Montana's Lt Governor Mike Cooney (centre), joined by hosts from ARTS Missoula (Far L & R).



A US national icon, Montana is home to many Bison farms and protected areas where Buffalo roam. This farm is on the outskirts of Missoula City.

(continued from previous page...)

The Palmerston North delegation were billeted in Missoula with local families, which added a personal touch to the visit. While many exchanges have



"New Zealand Day" events hosted in Missoula, Montana, celebrating the longstanding Sister City relationship.

happened across the years, this was the first Mayoral-led Palmerston North visit in the 36-year history of the relationship, adding to the significance of the trip.



Students at the Payne Native American Studies Department, University of Montana, perform at a welcome for the Palmerston North delegation

Events

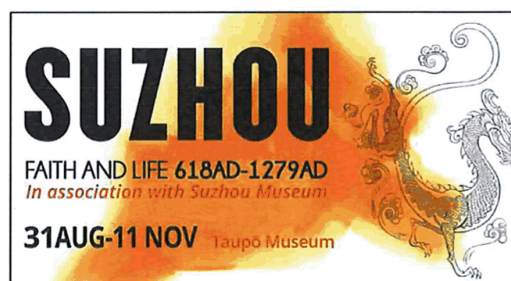
We have a new Events section on our website! Check out our new and updated website for upcoming events relating to SCNZ, as well as recent events. If you would like your event to be featured on our website www.sistercities.org.nz, simply send a relevant link as well as a quick explanation of your event to admin@sistercities.org.nz

World-class exhibition opens at Taupō Museum

An exhibition featuring artefacts over 1000 years old has opened in Taupō. Suzhou Faith and Life, 618AD – 1279AD features treasures from the Tang and Song dynasties dating back to 618AD.

This is the first time an exhibition of this age and significance has been hosted by Taupō Museum. It is on loan from Suzhou Museum as part of the 10th anniversary celebrations of Taupō's sister city relationship with Suzhou, Jiangsu Province, China.

Mayor David Trewavas said that Suzhou Museum was one of the great international museums. "We are fortunate to have this unprecedented opportunity to share these ancient artefacts with our district through our relationship with Suzhou. Taupō's friendship with the people of Suzhou has developed over the years to include civic exchange trips, exhibitions and the sharing of knowledge and skills. Increasing our understanding of the Chinese way of life through this relationship has helped to break down cultural barriers and bring our communities closer together," he said.



Library and museum manager Luisa Haines said visitors to the exhibition will have a glimpse of a fascinating ancient world. "Suzhou was one of China's earliest great cities, located right at the heart of some of the world's largest trading routes at the time – the Silk Road and Grand Canal. The exhibition features some very special items, including a replica Pearl Pillar (a Buddhist Holy Relic), carved wooden figurines from burial sites and delicately glazed celadon pottery" she said.

Delegates from Suzhou Museum attended the opening at Taupō Museum which also included the unveiling of a 4.2 tonne, 2.4 metre high granite archway in Taupō's Tongariro South Domain.

City Emergency Management Exchange with Japan

By Stewart Davies, Palmerston North Emergency Manager

Palmerston North City Council's Emergency Manager, Stewart Davies, visited budding Japanese partner city Mihara last month to witness the city's annual preparation day for locals, which included sandbagging, stretcher building and fire extinguisher practice.

In March this year the Superintendent Emergency Manager for the city of Mihara, Shogo Kosako, began the exchange by visiting Palmerston North to see how New Zealand prepares for potential emergencies and how we are mitigating those risks.

Mihara and Palmerston North have similar populations and geography so our potential natural hazards are similar. The two cities are establishing a city-to-city partnership centred on areas of common interest including international education, business, sport, culture and emergency management.

Soon after Mr Kosako returned to Japan a major rainfall event occurred resulting in 200 fatalities and the evacuation of two million people over central and western

Japan, including Mihara.

Mr Davies reciprocated the visit to Mihara last month where he was shown how they operate in a disaster. Many of the residents live in homes on steep hills which means that they are often told to evacuate for any multitude of events. He was taken to schools and the airport which operate as welfare centres to see where they store bedding, food and water for everyone in major disasters.

The city also had their annual training day where the residents are taught skills like sandbagging, building stretchers and using fire extinguishers so they can help in emergencies. Young children were also taught how to call emergency services and had simulated phone calls with first responders.

Mr Davies says their approach is very different to New Zealand. He says in Japan it is in their culture to prepare for these events, whereas the challenge for New Zealand is to get everybody on board with this concept.



Above: Mihara locals learn how to make sandbags

Right: PNCC Emergency Manager Stewart Davies with city officials.



Palmerston North Triathlete competes in Sagishima Triathlon

By Toni Grace, International Relations Manager, Palmerston North City Council

Palmerston North Triathlete David Martin travelled to the Japanese City of Mihara in August to compete in the Sagishima Triathlon. He came second overall and even set a new swim record.

David was invited and sponsored to the race by the Hiroshima New Zealand Friendship Society, which has been a big supporter of Palmerston North's developing relationship with Mihara City, in Hiroshima Prefecture.

David says the Triathlon was a great experience and a good build up for the World Champs on the Gold Coast which he represented New Zealand at. He was also very grateful for the hospitality and support he received from his hosts and the community in Mihara.

Palmerston North International Relations Manager, Toni Grace, says that the Sagishima Triathlon event is one of many growing connections between Palmerston North and Mihara.

"We were delighted that David was invited to participate and represent Palmerston North in the Sagishima Triathlon. Our city partnerships are strongest when there are people-to-people links, especially our common love of sports."



"Over the next few years the New Zealand's sporting relationship with Japan is going to be in the spotlight with the 2019 Rugby World Cup, 2020 Olympics and 2021 World Masters Games. Palmerston North is an active, sport-loving community, so it's great to reflect this in our city's international relations"

David's participation in the Sagishima triathlon also helped to boost publicity of the city's efforts to raise funds for Mihara, which was impacted by the major floods that hit Western Japan in July.



COMMITTEE WORK SCHEDULE

TO: Economic Development Committee

MEETING DATE: 11 February 2019

TITLE: Committee Work Schedule

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive its Work Schedule dated February 2019.

ATTACHMENTS

1. Work Schedule  

REF# 8136424

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE WORK SCHEDULE – FEBRUARY 2019

Item No.	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction/ Point of Origin
1.	December 2018 April 2019	Quarterly Economic Report	General Manager – Strategy and Planning		
2.	February 2019	International Relations Six Monthly Report	General Manager – Strategy and Planning		
3.	December 2018	Mayor's Delegation to Missoula	General Manager – Strategy and Planning		