

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 08 April 2019, commencing at 9.03am

- Members Present:** Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Duncan McCann and Tangi Utikere.
- Non Members:** Councillors Susan Baty, Jim Jefferies, Lorna Johnson, Karen Naylor and Bruno Petrenas.
- Apologies:** Councillor Aleisha Rutherford and The Mayor (Grant Smith) (early departure on Council Business.)

The Mayor (Grant Smith) left the meeting at 10.02am at the conclusion of clause 8. He was not present for clauses 9 to 11.

6-19 Apologies

Moved Adrian Broad, seconded Leonie Hapeta.

The COMMITTEE RESOLVED

1. That the Committee receive the apologies.

Clause 6-19 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

7-19 Presentation - The Factory

Presentation from Dave Craig, Community Programme Manager The Factory and Ruby Mainwaring, Innovate Programme Finalist.

Mr Dave Craig and Ruby Mainwaring outlined recent successes from the Innovate Programme. Over the course of the last seven years the programme had evolved into a development programme that gave individuals the tools to build businesses and their own skillset.

Innovate had helped finalists realise the importance of teamwork. A total of 1432 people had come through the programme in the previous seven years. The success of the programme can be attributed to public support and mentor involvement and consisted of 15 niche stakeholders.

Dave Craig highlighted that they could not run a programme called innovate and not innovate each year. As such, focus for the future had been adding financial and IT support to join the mentor in the finalist's team. An education prize "Tech Tour" was also envisaged, involving a trip to San Francisco and touring Facebook, eBay and Google. Teaching what scale looked like had been biggest change of this year's programme looking forward.

Ruby discussed her success in the Innovate programme becoming a finalist with her creation of a jar opening product "Get a grip." Goals for the future had been exploring new manufacturing and production channels with her role as brand ambassador and her team behind her. Ruby stated that she could not have done this without the help of the Innovate team.

Moved Adrian Broad, seconded Lorna Johnson.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 7-19 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

8-19

Presentation - RACE Group

Presentation from Alasdair Robertson, CEO RACE Group and Andre Neal – Thoroughbred Racing Board.

Mr Alasdair Robertson and Mr Andre Neal highlighted successful events from the four day racing festival. Including car boot race day party, Easter Egg Hunt in The Square, Greyhounds Festival race meeting along with inaugural city of Palmerston North Golden Chase and the Sire Produce Stakes Festival race meeting.

The festival had highlighted Palmerston North's talent (catering, and performances) and an increase in public involvement from last year with schools, members of the public, police and sporting team challenges to encapsulate an event Palmerston North should be proud of.

The economic benefit to Palmerston North was clear from the racing research, there had been 164 visiting staff and trainers including 403 nights of accommodation between them. This was up 60% from last year, including people coming from Australia, just over \$761,200 injected into the economy and participation of 6420 people across all events.

Mr Robertson canvassed a range of concepts including Kikiwhenua development and the racing cadetship programme and that they will continue

to develop the Awapuni Master Plan and grow partnerships.

Moved Leonie Hapeta, seconded Gabrielle Bundy-Cooke.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 8-19 above was carried 15 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

The Mayor (Grant Smith) left the meeting at 10.02am

9-19 Confirmation of Minutes

Moved Adrian Broad, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the minutes of the Economic Development Committee meeting of 11 February 2019 Part I Public be confirmed as a true and correct record.

Clause 9-19 above was carried 14 votes to 0, the voting being as follows:

For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

10-19 Summary report on the December 2018 Manawatū Quarterly Economic Monitor, Major Developments, and the Quarterly Retail Report for January 2019

Memorandum, dated 21 March 2019 presented by the Economic Policy Advisor, Peter Crawford and the Chief Executive, CEDA, Linda Stewart.

Moved Rachel Bowen, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the December 2018 Manawatū Quarterly Economic Monitor report, Major construction and development projects in Palmerston North and the Manawatū region report, and the Marketview Manawatū region quarterly retail report for January 2019, are received

Clause 10-19 above was carried 14 votes to 0, the voting being as follows:

For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan

McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

11-19 Committee Work Schedule

Moved Adrian Broad, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated April 2019.

Clause 11-19 above was carried 14 votes to 0, the voting being as follows:

For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

The meeting finished at 10.47am

Confirmed 13 May 2019

Chairperson