MEMBERSHIP

Adrian Broad (Chairperson)
Leonie Hapeta (Deputy Chairperson)
Grant Smith (The Mayor)
Brent Barrett
Rachel Bowen
Gabrielle Bundy-Cooke
Vaughan Dennison
Lew Findlay QSM
Duncan McCann
Aleisha Rutherford
Tangi Utikere

Agenda items, if not attached, can be viewed at:
pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library

Heather Shotter
Chief Executive, Palmerston North City Council
ECONOMIC DEVELOPMENT COMMITTEE MEETING

10 June 2019

ORDER OF BUSINESS

NOTE: The Economic Development Committee meeting coincides with the ordinary meeting of the Committee of Council and the Sport and Recreation Committee meeting. The Committees will conduct business in the following order:

- Committee of Council
- Economic Development Committee
- Sport and Recreation Committee

1. Apologies

2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson’s explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.
3.  **Declarations of Interest (if any)**

Members are reminded of their duty to give a general notice of any interest of items to be considered on this agenda and the need to declare these interests.

4.  **Public Comment**

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

*(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)*

5.  **Presentation - Fonterra Research and Development Centre**  
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6.  **Presentation - Rural Innovation Lab**  
Page 9

7.  **Presentation - 2019 NZ AgriFood Week**  
Page 11

8.  **Confirmation of Minutes**  
Page 13

   “That the minutes of the Economic Development Committee meeting of 13 May 2019 Part I Public be confirmed as a true and correct record.”

9.  **Committee Work Schedule**  
Page 19

10.  **Exclusion of Public**

To be moved:

   “That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:
<table>
<thead>
<tr>
<th>General subject of each matter to be considered</th>
<th>Reason for passing this resolution in relation to each matter</th>
<th>Ground(s) under Section 48(1) for passing this resolution</th>
</tr>
</thead>
</table>

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Heather Shotter), Chief Financial Officer (Grant Elliott), Chief Infrastructure Officer (Tom Williams), General Manager – Strategy and Planning (Sheryl Bryant), General Manager - Community (Debbie Duncan), Chief Customer and Operating Officer (Chris Dyhrberg), General Manager - Marketing and Communications (Sacha Haskell), Sandra King (Executive Officer) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council’s Executive Leadership Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Committee Administrators (Penny Odell, Rachel Corser, Natalya Kushnirenko and Courtney Kibby), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

[Add Council Officers], because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].
PRESENTATION

TO: Economic Development Committee

MEETING DATE: 10 June 2019

TITLE: Presentation - Fonterra Research and Development Centre

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Mark Piper, Director, Group Research and Development, will make a presentation on understanding your customer - succeeding with global consumers.

ATTACHMENTS

Nil
PRESENTATION

TO: Economic Development Committee

MEETING DATE: 10 June 2019

TITLE: Presentation - Rural Innovation Lab

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

James Stewart will provide a presentation on the benefits the Rural Innovation Lab initiative will bring to the Palmerston North and wider Manawatu economy.

ATTACHMENTS

Nil
PRESENTATION

TO: Economic Development Committee

MEETING DATE: 10 June 2019

TITLE: Presentation - 2019 NZ AgriFood Week

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

CEDA staff will review the NZ AgriFood week held in March 2019 and speak about the contribution it makes to the local economy annually.

ATTACHMENTS

Nil
PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 13 May 2019, commencing at 9.05am

Members Present: Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Duncan McCann and Tangi Utikere.


12-19 Apologies

Moved Adrian Broad, seconded Leonie Hapeta.

The COMMITTEE RESOLVED

1. That the Committee receive the apologies.

Clause 12-19 above was carried 15 votes to 0, the voting being as follows:

For: The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

13-19 Late Item

Moved Adrian Broad, seconded Leonie Hapeta.

The COMMITTEE RESOLVED

1. That the memorandum dated 10 May 2019 and titled “Request for Support – Ruapehu District Council LGNZ Remit” be received.

Clause 13-19 above was carried 15 votes to 0, the voting being as follows:

For: The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

14-19 Presentation - Inspire Net Ltd

Presentation from James Watts, Managing Director Inspire Net Ltd.

Mr James Watts outlined a brief history of how he had started the company
back in 1998, seeking to improve services. Inspire Net had been a leader in many ways over the years, connected wireless to schools, fibre around The Square, connected traffic lights and had an overall commitment to the Palmerston North community to make it a good place to live.

The economic benefits were wide ranging and provided connectedness for businesses in the city, educational institutes and many Government organisations including major military bases in New Zealand.

Inspire Net opted for spending money locally wherever they could and putting money back into the community and had worked in with a range of community projects and sought out ways to improve services where they had been previously lacking i.e. connectivity for streaming the Hilux Rural Games and had spent approximately $1 million per year on community groups and sponsorships.

Moved Adrian Broad, seconded Vaughan Dennison.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 14-19 above was carried 15 votes to 0, the voting being as follows:

For:
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

15-19

Presentation - Advantage Computers Ltd
Presentation from Brad Pearpoint, Managing Director Advantage Computers Ltd.

Mr Pearpoint spoke to the committee about how Advantage Computers Ltd had initially been a PC manufacturing company providing computers to Governments both centrally and locally. When manufacturing giants had taken over this role, Advantage Computers Ltd had implemented new projects.

The company had transitioned and became an infrastructure supplier, with the rise of cloud based shared services, data centres and an increasing need for cyber security.

The services Advantage Computers Ltd provided had a huge economic benefit to the city of Palmerston North and played a huge role in being an appealing location to relocate to.

Palmerston North had many benefits for these services, due to connectedness and no known fault risks at moment. There were a lot of paths out of city, roading and fibre.
Moved Adrian Broad, seconded Vaughan Dennison.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 15-19 above was carried 15 votes to 0, the voting being as follows:

For:
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

16-19

Presentation - Real Estate Institute

Presentation from Andy Stewart, Spokesperson for the Real Estate Institute.

Mr Andy Stewart spoke about the real estate opportunities and benefits of the Manawatu/Whanganui region.

The market had been and still was buoyant and highly competitive. It had been a sellers’ market and had been seeing an increase in values in Palmerston North. The recent REINZ report in March had identified the area as the second highest growth rate in country behind southland comparing March 2019 to March 2018 statistics.

Median house prices had been the highest recorded. Unfortunately the increase in prices affected first home buyers. However, the Palmerston North city still had affordable homes compared to other metropolitan cities.

Mr Stewart canvassed that the real estate industry in Palmerston North was still well alive and that in terms of economic benefits, it is what this city had to offer that will continue to attract more people.

Moved Leonie Hapeta, seconded Rachel Bowen.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 16-19 above was carried 15 votes to 0, the voting being as follows:

For:
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.
17-19 Confirmation of Minutes

Moved Adrian Broad, seconded Lorna Johnson.

The COMMITTEE RESOLVED

1. That the minutes of the Economic Development Committee meeting of 8 April 2019 Part I Public be confirmed as a true and correct record.

Clause 17-19 above was carried 15 votes to 0, the voting being as follows:

For: The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

18-19 Committee Work Schedule

Moved Adrian Broad, seconded Leonie Hapeta.

The COMMITTEE RESOLVED


Clause 18-19 above was carried 15 votes to 0, the voting being as follows:

For: The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

19-19 Request for support - Ruapehu District Council LGNZ remit

Memorandum, dated 10 May 2019 presented by the Strategy & Policy Manager, Julie Macdonald.

Moved Leonie Hapeta, seconded Jim Jefferies.

The COMMITTEE RECOMMENDS

1. That the Council support the following remit at the LGNZ AGM in July 2019: “That LGNZ actively support the Tourism Industry Aotearoa Local Government Funding Model to Support Regional Tourism Growth.”

Clause 19-19 above was carried 13 votes to 2, the voting being as follows:

For: The Mayor (Grant Smith) and Councillors Susan Baty, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

Against: Councillors Brent Barrett and Rachel Bowen.
The meeting finished at 10.25am

Confirmed 10 June 2019

Chairperson
COMMITTEE WORK SCHEDULE

TO: Economic Development Committee

MEETING DATE: 10 June 2019

TITLE: Committee Work Schedule

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE


ATTACHMENTS

1. Work Schedule
## ECONOMIC DEVELOPMENT COMMITTEE

### COMMITTEE WORK SCHEDULE – JUNE 2019

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Estimated Report Date</th>
<th>Subject</th>
<th>Officer Responsible</th>
<th>Current Position</th>
<th>Date of Instruction/ Point of Origin</th>
</tr>
</thead>
</table>