# ECONOMIC DEVELOPMENT COMMITTEE MEETING

**10 June 2019**

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<th>Presentation - Fonterra Research and Development Centre</th>
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<td>1. Presentation - Agrifood Week</td>
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Introduction
Join the Dairy Industry... See the World
Fonterra R&D – A diverse and Engaged Team

Established and located in Palmerston North since April 1927

- 345 staff
- Incl. 45 Fellows
- >100 PhDs
- 53% Female
- 47% Male

A significant & sustained step change in Engagement

- 2014: 3.63
- 2016: 3.76
- 2017: 3.78

F20 Budget
No. Staff - 360
Local area spend - $50.5m
- Salaries - $41m

>4400
- 2 weeks
- Combined dairy experience

>50 years!
- Our longest serving staff member
- Representing 40+ nationalities
Trends - To understand the market you have to visit the market
Summary
GROWERS: Bring Your Challenges, Problems, Ideas and Dreams

Tuesday 16th April - 6.30PM - 8.30PM
Te Takeretanga o Kura-Hau-Po (Te Takere)
The Rural Innovation Lab is searching for three innovative, new projects that could solve the wicked challenges facing farmers & growers in the Manawatu/Whanganui region.

Successful projects will get:

- Access to a $15,000 fund for project costs
- Expert support from The Factory for project set-up & oversight
- Access to the RIL collaborative partners, including Massey University, Microsoft, The Factory & eCentre
- Use of Microsoft’s latest technology
- Mentoring by leading farmers in the Manawatu/Whanganui region

APPLY NOW
The RIL is particularly looking for projects that address the following key challenges faced by farmers &
growers:

+ Getting closer to consumers
+ Creating new business models
+ Understanding and enhancing environmental footprint
+ Data for better decision making
+ Driving value from regulation and compliance

Read our full terms and conditions here.
Rural Innovation Lab Digital Bootcamp #1

Wednesday, June 26, 2019
5:30 PM – 9:00 PM
The Factory (map)

Network with farmers, growers, techies and entrepreneurs, and get cracking on solving the primary sector’s wicked problems.

Join us for the inaugural Rural Innovation Lab Digital Bootcamp. Register here.

In this interactive session, learn about the burning issues farmers and growers are facing - our five challenge areas. In groups, The Factory will lead you through workshopping solutions to these challenges. It’s a chance to build your network, and find people with the skills you need to bring your idea to life. We’ll set you up with tips and tricks for completing your application for innovation projects.