

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 10 June 2019, commencing at 9.00am

- Members Present:** Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Lew Findlay QSM, Leonie Hapeta, Duncan McCann and Aleisha Rutherford.
- Non Members:** Councillors Susan Baty, Jim Jefferies, Lorna Johnson, Karen Naylor and Bruno Petrenas.
- Apologies:** Councillor Tangi Utikere (lateness)

Councillor Vaughan Dennison was present when the meeting resumed at 10.34am. He was not present for clause 20.

Councillor Tangi Utikere was present when the meeting resumed at 10.34am. He was not present for clause 20.

20-19 Apologies

Moved Adrian Broad, seconded Leonie Hapeta.

The COMMITTEE RESOLVED

1. That the Committee receive the apologies.

Clause 20-19 above was carried 14 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

The meeting adjourned at 9.01am

The meeting resumed at 10.34am

When the meeting resumed Councillors Vaughan Dennison and Tangi Utikere were present.

21-19 Presentation - Fonterra Research and Development Centre

Mark Piper made a presentation regarding the current work of Fonterra Research and Development Centre.

The Centre was established and had been located in Palmerston North since 1927, resulting in a long history with a diverse workforce. There was sometimes a challenge in attracting people to New Zealand but there had been no issues in attracting people to the Manawatu region.

There was no such thing as a global consumer with products such as cheese differing in various countries across the world. There was however a connected consumer, with an increase in consumers viewing and purchasing products online. To understand the market, it was essential to visit the market. It was an exciting time to be in the food industry and there was a great focus on sustainability and environmental issues such as reducing greenhouse gas, the use of fuel and looking at types of packaging used.

Moved Adrian Broad, seconded Rachel Bowen.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 21-19 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

22-19 Presentation - Rural Innovation Lab

James Stewart and Matt Hocken made a presentation regarding the Rural Innovation Lab which was a collaborative network between farmers and growers.

There were many talented people in the region and the lab was about bringing it all together. A bootcamp was planned for June which would enable farmers and growers to come together and discuss issues and ideas.

A 'smartfarm' network had been created which connected smart farmers and growers with others and would build capability to absorb new ideas and think innovatively.

Farming would always be required and so it was important to build the

capability of farmers within the region.

Moved Grant Smith, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 22-19 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

23-19

Presentation - 2019 NZ AgriFood Week

Tessa Lyons and Jemma Brackebush made a presentation regarding the 2019 NZ AgriFood Week.

There were many sponsors and partners for the event which created a platform for dialogue and networking. Objectives for 2019 were to raise the national and international profile, to grow the audience and online presence of the event and to host an international speaker.

The marketing campaign highlighted the expertise in the Manawatu for the week long event. The campaign resulted in nearly 1 million digital impressions, 23 articles published and 2 prime time breakfast television segments.

It was noted that planning for the 2020 event had commenced and Council was thanked for supporting the AgriFood Week.

Moved Leonie Hapeta, seconded Aleisha Rutherford.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 23-19 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

24-19 Confirmation of Minutes

Moved Adrian Broad, seconded Gabrielle Bundy-Cooke.

The COMMITTEE RESOLVED

1. That the minutes of the Economic Development Committee meeting of 13 May 2019 Part I Public be confirmed as a true and correct record.

Clause 24-19 above was carried 15 votes to 0, with 1 abstention, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

Abstained:

Councillor Aleisha Rutherford.

25-19 Committee Work Schedule

Moved Adrian Broad, seconded Aleisha Rutherford.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive its Work Schedule dated June 2019.

Clause 25-19 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

The meeting finished at 11.39am

Confirmed 12 August 2019

Chairperson