AGENDA
ECONOMIC DEVELOPMENT COMMITTEE

9AM, MONDAY 9 SEPTEMBER 2019
COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH
MEMBERSHIP

Adrian Broad (Chairperson)
Leonie Hapeta (Deputy Chairperson)
Grant Smith (The Mayor)
Brent Barrett
Rachel Bowen
Gabrielle Bundy-Cooke
Vaughan Dennison
Lew Findlay QSM
Duncan McCann
Aleisha Rutherford
Tangi Utikere

Agenda items, if not attached, can be viewed at:

pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library

Heather Shotter
Chief Executive, Palmerston North City Council
ECONOMIC DEVELOPMENT COMMITTEE MEETING

9 September 2019

ORDER OF BUSINESS

NOTE: The Economic Development Committee meeting coincides with the extraordinary meeting of the Arts, Culture and Heritage Committee. The Committees will conduct business in the following order:

- Economic Development Committee
- Arts, Culture and Heritage Committee

1. Apologies

2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson’s explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

3. Declarations of Interest (if any)

Members are reminded of their duty to give a general notice of any interest of items to be considered on this agenda and the need to declare these interests.
4. **Public Comment**

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

*(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)*

5. **Presentation - The Factory**

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6. **Presentation - Central Palmerston North Business Improvement District Inc**

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7. **Confirmation of Minutes**

“*That the minutes of the Economic Development Committee meeting of 12 August 2019 Part I Public be confirmed as a true and correct record.*”

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8. **Summary report on the June 2019 Manawatū Quarterly Economic Monitor, Major Developments, the Quarterly Retail Report for July 2019, and major economic events held during the year to June 2019 and update to the economic impact models**

Memorandum, presented by Linda Stewart, CEO, CEDA and Peter Crawford, Economic Policy Advisor.

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9. **Committee Work Schedule**

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10. **Exclusion of Public**

To be moved:

“*That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.*

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:
<table>
<thead>
<tr>
<th>General subject of each matter to be considered</th>
<th>Reason for passing this resolution in relation to each matter</th>
<th>Ground(s) under Section 48(1) for passing this resolution</th>
</tr>
</thead>
</table>

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Heather Shotter), Chief Financial Officer (Grant Elliott), Chief Infrastructure Officer (Tom Williams), General Manager – Strategy and Planning (Sheryl Bryant), General Manager - Community (Debbie Duncan), Chief Customer and Operating Officer (Chris Dyhrberg), General Manager - Marketing and Communications (Sacha Haskell), Sandra King (Executive Officer) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council’s Executive Leadership Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Democracy Administrators (Carly Chang, Courtney Kibby, Natalya Kushnirenko, and Penny Odell), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

[Add Council Officers], because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].
PRESENTATION

TO: Economic Development Committee

MEETING DATE: 9 September 2019

TITLE: Presentation - The Factory

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Nick Gain and Dave Craig from The Factory will provide an update on the organisation.

ATTACHMENTS

Nil
PRESENTATION

TO: Economic Development Committee

MEETING DATE: 9 September 2019

TITLE: Presentation - Central Palmerston North Business Improvement District Inc

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Rob Campbell, Chairperson, Central Palmerston North Business Improvement District Inc will provide an update.

ATTACHMENTS

Nil
PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 12 August 2019, commencing at 9.00am

Members Present: Councillor Leonie Hapeta (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Duncan McCann, Aleisha Rutherford and Tangi Utikere.


Apologies: The Mayor (Grant Smith) (early departure) and Councillor Adrian Broad.

Councillor Aleisha Rutherford left the meeting at 9.16am during consideration of clause 27. She entered the meeting again at 9.26am during consideration of clause 28. She was not present for clause 27.

26-19 Apologies

Moved Leonie Hapeta, seconded Susan Baty.

The COMMITTEE RESOLVED

1. That the Committee receive the apologies.

Clause 26-19 above was carried 15 votes to 0, the voting being as follows:

For:
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

27-19 Presentation - Nero Restaurant
Scott Kennedy, owner, Nero Restaurant made a presentation regarding his business and ambassadorial role for NZ Beef and Lamb.

Mr Kennedy started his training as a chef at Periwinkles in George Street as a 17 year old straight out of school. He travelled to Wellington two days a week to attend Polytech training during this time. When he was 21 he opened his first restaurant, Vavasseur, which he operated for 10 years and then opened Nero’s which is his current restaurant.
He is also a Beef and Lamb Ambassador for New Zealand which involves travelling overseas promoting the good food we have in New Zealand. This role has given credibility to his business and also is great for the Manawatu.

He believed Palmerston North had some good restaurants that was now getting national recognition and the Plate of Origin was a fantastic competition that created a focus on the region.

Moved Leonie Hapeta, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 27-19 above was carried 14 votes to 0, the voting being as follows:

**For:**
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

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**Presentation - Tui Early Learners**

Lars and Deborah Pedersen, Directors of Tui Early Learners made a presentation regarding their business.

Tui Early Learners was a 100% family owned Childcare business that not only looked after children but their education as well. All five of their centres had recently achieved the highest rating possible by the Education Review Office placing them in the top 5% of childcare centres in New Zealand.

They have approximately 65 staff and also employ students as they prefer them to train on the job and currently have 12 students working with them.

Lars and Deborah were proud to have won the 2018 Westpac Business Supreme Award as well as category winners in Education, Technology & Research and Large Business Award.

Moved Leonie Hapeta, seconded Duncan McCann.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 28-19 above was carried 15 votes to 0, the voting being as follows:

**For:**
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.
Presentation - Chard Consulting Limited

Fiona Chard, Managing Director of Chard Consulting made a presentation on how her company provides business management advice to nationwide organisations.

Born and Bred in Palmerston North, Ms Chard has a strong connection to the local community, is a member of Rotary and heavily involved in Hockey at all levels.

Chard Consulting was started in 2011 with one client providing management consulting to the tertiary education market, but has since found that the work they do is valued by a wide range of people in business. The business is described at doctors for organisations and also personal trainers. They are approved all-of-government providers which means that government agencies and those signed up to all-of-government contracts can engage directly with the business without having to go through a procurement round.

Being located in Palmerston North had both advantages and disadvantages. A major disadvantage was the cost and reliability of regional air travel. Also not being close to government to be able to regularly engage with decision-makers in formal and informal settings. However would like to look at opportunities to bring those people to the region and expose them the business that is done up here.

Moved Leonie Hapeta, seconded Aleisha Rutherford.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 29-19 above was carried 15 votes to 0, the voting being as follows:

For:
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

Confirmation of Minutes

Moved Aleisha Rutherford, seconded Rachel Bowen.

The COMMITTEE RESOLVED

1. That the minutes of the Economic Development Committee meeting of 10 June 2019 Part I Public be confirmed as a true and correct record.

Clause 30-19 above was carried 15 votes to 0, the voting being as follows:

For:
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna
Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

31-19  **International Relations 6-monthly update**
Memorandum, from Toni Grace, International Relations Manager.

Moved Leonie Hapeta, seconded Duncan McCann.

The **COMMITTEE RESOLVED**

1. That the Committee note the progress of International Relations activity over the past six months, contributing to the International Relations Plan and Economic Development Strategy.

Clause 31-19 above was carried 15 votes to 0, the voting being as follows:

**For:**
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

32-19  **Committee Work Schedule**

Moved Leonie Hapeta, seconded Gabrielle Bundy-Cooke.

The **COMMITTEE RESOLVED**


Clause 32-19 above was carried 15 votes to 0, the voting being as follows:

**For:**
The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

The public part of the meeting finished at 10.17am

Confirmed 9 September 2019

**Chairperson**
MEMORANDUM

TO: Economic Development Committee

MEETING DATE: 9 September 2019

TITLE: Summary report on the June 2019 Manawatū Quarterly Economic Monitor, Major Developments, the Quarterly Retail Report for July 2019, and major economic events held during the year to June 2019 and update to the economic impact models

PRESENTED BY: Linda Stewart, CEO, CEDA and Peter Crawford, Economic Policy Advisor

APPROVED BY: David Murphy, Acting General Manager - Strategy & Planning

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the June 2019 Manawatū Quarterly Economic Monitor, Major Developments, Quarterly Retail Report for July 2019, and Major Economic events during the year to June 2019 and update to the economic impact models, are received.

1.1 This memorandum presents a summary of:
   a. the key themes in the latest Manawatū Quarterly Economic Monitor for the June 2019 quarter;
   b. the outlook for major construction projects in the region;
   c. the latest CEDA retail report for the three months ended July 2019; and
   d. A brief overview of major economic events held in the region in the year to June 2019 and the recent update to the economic impact models.

1.2 The latest Manawatū Quarterly Economic Monitor report indicates weaker GDP growth in the region in the year ended June 2019 due to a decline in non-residential building consents. The estimates are provisional and will be revised once labour force data is published. The latest jobs and earnings data for June 2018 was published after the completion of the Infometrics report and shows strong growth in jobs and salaries and wages in the region, particularly in Palmerston North.

1.3 There may be a moderating in the rate of growth in economic activity over the next 12 months due to delays in the commencement of construction projects expected in...
the region. There are also some short-term impacts on the dairy sector from increased Reserve Bank pressure on the banks to constrain debt levels for dairy farmers. This is likely to reduce their spending in the short-term. However, the rate of growth in the region is expected to remain above the rate of growth for New Zealand.

1.4 There was a 7.7% increase in the number of people in the region registered for the job seeker benefit in the June quarter, which appears to contradict other signs of strong economic growth in the region. Factors which appear to have contributed to this have been a decline in rental housing stock in Rangitikei and Tararua districts and increased movement of people into the region to find work.

2. MANAWATŪ QUARTERLY ECONOMIC MONITOR – JUNE 2019

2.1 Estimated annual gross domestic product (GDP) growth in the Manawatū region was 2.6% in the year ended June 2019, compared with an increase of 3.1% in the year to March (the previous estimate was an increase of 2.9%). New Zealand GDP is estimated to have increased by 2.5% in the year to June 2019, the same as the growth rate in the year to March.

a. Palmerston North GDP increased by 2.3%,

b. Manawatū District GDP increased by 3.5%.

2.2 Annual salaries and wages paid in the region in the year ended June 2018 were $3,029 million, increasing by 6.3% from the previous year, while earnings for New Zealand increased by 6.5%.

a. Palmerston North annual salaries and wages were $2,596 million in the year ended June 2018, increasing by 6.0% from 2017,

b. Manawatū district salaries and wages were $433 million, increasing by 8.5%.

2.3 Total filled jobs in the region were 56,170 in the June 2018 quarter, increasing by 3.2% from the previous year, while filled jobs for New Zealand increased by 2.6%.

a. Palmerston North filled jobs were 47,610 in the June 2018 quarter, increasing by 3.3% from 2017 (an annual increase of 1,510 jobs),

b. Manawatū district filled jobs were 8,560, increasing by 2.6%.

2.4 Annual median salaries and wages paid in the region in the year ended June 2018 were $49,970, increasing by 3.3% from the previous year, while median salaries and wages for New Zealand were $52,110, increasing by 3.2% from the previous year.
a. Palmerston North median salaries and wages were $50,340, increasing by 3.4% from 2017,
b. Manawatū district median salaries and wages were $47,910, increasing by 2.9%.

2.5 The average quarterly worker turnover rate in the region in the year ended June 2018 was 15.1%, increasing from 13.3% in the year to June 2017 year, while the average worker turnover rate for New Zealand was 16.6%, increasing from 15.8% in the previous year.

a. The average worker turnover rate in Palmerston North was 15.1%, increasing from 13.1% in 2017,
b. The average worker turnover rate in Manawatū district was 14.9%, increasing from 14.4% in the previous year.

2.6 Electronic card retail spending in the Manawatū region in the June quarter was $344 million, an increase of 4.9% from the June 2018 quarter, while national growth was 3.0%.

a. Annual electronic card retail spending in the region for the year ended June 2019 was $1,390 million, an increase of 5.1% from 2018. This compares with an increase of 3.4% for New Zealand.

2.7 Commercial accommodation guest nights in the Manawatū region increased by 9.1% in the June 2019 quarter from the June 2018 quarter, while national guest nights increased by 2.8%.

a. Annual commercial guest nights in the Manawatū region were 502,680 in the year ended June 2019, an increase of 8.2% from the previous year. This compares with an increase of 1.3% for New Zealand.

2.8 The total value of building consents issued in the region in the June 2019 quarter was $84 million, compared with $89 million in the June 2018 quarter, a decline of 5%. National consent values increased by 11%.

a. Building consents to the value of $357 million were issued in the region in the year to June 2019, a decline of 2% from the previous year. The total in the year to June 2018 was the highest recorded since the building consents series began in 1990. National consent values increased by 6% over the same period. The value of building consents issued in Palmerston North was $243 million, a decline of 12% from the previous year, while the value in Manawatū district was $115 million, increasing by 25%.
b. Consents for 140 new residential dwellings were issued in the region in the June 2019 quarter, compared with 159 in the June 2018 quarter, a decline of 12%. National consents increased by 3%.

c. Consents for 622 new residential dwellings were issued in the region in the year ended June 2019, compared with 612 in the previous year, an increase of 3%. National consents increased by 6%.

d. Non-residential consents to the value of $117 million were issued in the region during the year to June 2019, a decline of 22% from the previous year. National consents increased by 8% over the same period.

2.9 Car registrations in the region declined by 2.4% in the year ended June 2019 (national registrations declined by 8.6%) while the number of commercial vehicles registered increased by 19.8% (compared to a national increase of 0.3%).

2.10 It is estimated the annual average unemployment rate in the Manawatū region in the year ended June 2019 was 4.9%, which was above the unemployment rate of 4.1% for New Zealand.

2.11 The number of people in the region registered for the MSD Job Seekers benefit increased by 6.7% in June 2019 from June 2018, while the number in New Zealand increased by 11.2%. The MSD benefit numbers reported in the Infometrics report are based on the average of the last four quarters.

2.12 Traffic flows in the Manawatū region in the year to June 2019 increased by 1.7% from 2018, while there was an increase of 1.5% for New Zealand.

2.13 Tourism spending in the Manawatū region in the June quarter was $118 million, an increase of 2.4% from the June 2018 quarter. Total tourism spending in New Zealand increased by 5.5%.

   a. Total visitor spending in the region was $486 million in the year ended June 2019 ($433 million in Palmerston North and $53 million in Manawatū district), increasing by 3.2% from the previous year (New Zealand also increased by 3.2%).

   b. Domestic visitor spending in the region was $409 million in the year ended June 2019, increasing by 2.3% from the previous year (2.3% increase for New Zealand). There was strong growth in spending in the June quarter from visitors from the rest of the Manawatū-Whanganui region, which increased by 9.3% from the previous year.

   c. International visitor spending in the region was $77 million in the year ended June 2019, increasing by 8.5% from the previous year (4.6% increase for New Zealand).
Zealand). Countries contributing the most to the increase in spending in the region were Australia, the rest of Oceania (excluding Australia), the USA and China.

2.14 Population estimates, based on primary health organisation registrations, suggest the region’s population increased by 3,323 people between June 2018 and June 2019, an increase of 3.2% (1.8% increase for New Zealand)

2.15 The Manawatū Economic Monitor for the June 2019 quarter is attached.

3. **MAJOR DEVELOPMENTS**

3.1 Major development and construction projects announced for Palmerston North and the Manawatū region amount to at least $3.0 - $3.5 billion of construction activity to 2030. Some projects are still waiting for final approval - the largest of these is the MidCentral DHB investment plan. Projects which are close to completion have been deleted from the list.

3.2 A list of projects is attached.

4. **MANAWATŪ REGION QUARTERLY ELECTRONIC CARD RETAIL REPORT FOR JULY 2019**

4.1 The latest CEDA quarterly retail report for the three months ended July 2019 shows continued growth in electronic card retail spending in the Manawatū region, which increased by 3.5% in the three months ended July 2019. New Zealand retail spending increased by 2.4% over the same period.

4.2 Spending by local residents at Manawatū region retailers increased by 6.0% in the three months ended July 2019 and was the largest contributor to the growth in total spending in the region. Spending by local residents in other regions has been slowing, with a 0.2% decline in the three months ended July.

4.3 There was a 2.4% decline in domestic visitor spending in the region in the latest period, despite growth in spending from the rest of the Horizons region. Visitor spending from the rest of the Horizons region increased by 5.2% in the three months ended July 2019, while visitor spending from the rest of New Zealand declined by 10.1%. Contributing to this weakness in growth from other regions was a 19.8% decline in spending from Auckland residents, 7.4% decline from the Waikato, 8.1% decline in spending from the Hawkes Bay, and a 3.9% decline in spending from the Wellington region.

4.4 Retail precinct data shows a 2.2% decline in spending in Broadway, which is likely to be due to the closure of Whitcoulls in May 2018. There was an increase of 4.1% in
the rest of Palmerston North CBD, but the strongest growth in the city was in the outer CBD, where spending increased by 6.0% in the three months to July. The rate of growth in spending remains slightly higher in Manawatū District, with an increase of 3.9% across the district compared with 3.5% in the city.

4.5 Manawatū region residents spent $32.9.4 million online in the three months ended July 2019, accounting for 9.3% of total electronic card spending by residents in the region. This remains below the 11.3% online share for all New Zealand residents. Manawatū region resident online spending increased by 36.5% in the three months ended July while national growth was 1.9%. It appears most of the increase in Manawatū region online spending went to New Zealand-based online retailers. Between July 2016 and July 2019, the share of Manawatū region online spending going to domestic retailers increased from 49.4% of total online spending to 65.4%.

4.6 A copy of the Manawatū Region Electronic Card Quarterly Report is attached.

5. MAJOR ECONOMIC EVENTS HELD IN YEAR TO JUNE 2019 AND UPDATE TO THE ECONOMIC MODELS

5.1 The daily expenditure values used in the Ernst and Young economic impact models, which were originally purchased by Destination Manawatū in 2002, have been reviewed on a five-yearly basis to update them for inflation. The daily expenditure values were last reviewed in 2014, so were due for review this year. The majority of the models have been updated using the 5.4% increase in the Consumer Price Index between June 2014 and March 2019. However, the conference and business traveller models were increased by 10%, based on retail price index deflators, which showed a 10.7% increase in prices in the commercial accommodation sector. The increase in the retail price deflator between June 2014 and March 2019 for the total retail sector (including accommodation) was just 1.0%. The updated daily expenditure values for domestic visitors are:

<table>
<thead>
<tr>
<th>Domestic Visitor Category</th>
<th>Current</th>
<th>Updated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference</td>
<td>$330</td>
<td>$363</td>
</tr>
<tr>
<td>Business</td>
<td>$240</td>
<td>$264</td>
</tr>
<tr>
<td>Discount traveller, event visitor</td>
<td>$155</td>
<td>$163</td>
</tr>
<tr>
<td>Sports team</td>
<td>$135</td>
<td>$142</td>
</tr>
<tr>
<td>Family, extramural student</td>
<td>$90</td>
<td>$95</td>
</tr>
<tr>
<td>Other – includes people accompanying visitors in the above categories</td>
<td>$85</td>
<td>$90</td>
</tr>
<tr>
<td>Day visitors</td>
<td>$68</td>
<td>$72</td>
</tr>
</tbody>
</table>
5.2 Key organisations involved in managing Council event funding were asked to provide a list of major events held during the year to June 2019, the estimated economic benefit they created, and the amount of Council funding provided for events. Estimates were not made for the Festival of Cultures and Hilux Rural Games because the open nature of the Square makes it very challenging to measure total attendance during these events. The economic models only estimate the direct economic benefit of visitor spending from events and not the wider promotional benefits, which are much harder to assess.

5.3 The event information received from the City Council events team, CEDA, RACE, Sport Manawatū and Central Energy Trust Arena shows a total net economic impact of $19 million and total Council direct funding of $469,270. The economic impact measure is based on net value added, an estimate of how much personal and business income is created that stays in the region. At the time of completing this report a response had not been received from Manfeild. The funding data does not include the cost of providing facilities such as sport fields and Central Energy Trust Arena, but the economic impact estimate confirms there is an economic benefit to ratepayers from their funding for these facilities.

5.4 A table with the list of events last year and their estimated economic impact is attached.

6. COMPLIANCE AND ADMINISTRATION

<table>
<thead>
<tr>
<th>Does the Committee have delegated authority to decide?</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>If Yes quote relevant clause(s) from Delegations Manual 166</td>
<td></td>
</tr>
<tr>
<td>Are the decisions significant?</td>
<td>No</td>
</tr>
<tr>
<td>If they are significant do they affect land or a body of water?</td>
<td>No</td>
</tr>
<tr>
<td>Can this decision only be made through a 10 Year Plan?</td>
<td>No</td>
</tr>
<tr>
<td>Does this decision require consultation through the Special Consultative procedure?</td>
<td>No</td>
</tr>
<tr>
<td>Is there funding in the current Annual Plan for these actions?</td>
<td>Yes</td>
</tr>
<tr>
<td>Are the recommendations inconsistent with any of Council’s policies or plans?</td>
<td>No</td>
</tr>
</tbody>
</table>

The recommendations contribute to Goal 1: An Innovative and Growing City

The recommendations contribute to the outcomes of the City Development Strategy

The recommendations contribute to the achievement of action/actions in the Economic Development Plan

The action is: Attract investment expansion and new businesses

Contribution to Reporting on economic trends in the city and Manawatū region, and
| strategic direction | the longer-term outlook for growth, is important for encouraging local businesses to invest in growing their business and attracting new businesses to the city. |

**ATTACHMENTS**

1. Manawatū Quarterly Economic Monitor - June 2019 quarter [link]
2. Major Developments [link]
3. Quarterly Retail Report for July 2019 [link]
4. Major economic events held during the year to June 2019 [link]
Overview of Manawatu

Manawatu Region continues its solid economic performance on the back of steady population growth, a growing tourism sector and strong consumer spending. Infometrics’ provisional GDP estimate for the region grew 2.6% in the June 2016 year reflecting national average growth of 2.5%.

Health enrolments in the region, a good proxy for population growth, grew 3.2%pa, which is well above national average growth of 1.8%. Electronic card spending on retail purchases in the region edged up to 5.1% in the June year, once again out-pacing national growth of 4.0%. Spending by tourists in the region continues its upward trajectory, growing 3.2% in the June 2019 year. This is supported by guest nights which grew 8.2% in the June 2019 year and are currently at historically high levels.

Population growth and economic prosperity are fuelling house price inflation. Prices in the region grew 11.7% in the June 2019 year and have now been growing at, or close to, 10% since 2016. House sales declined slightly in the June 2019 year but remain at historically high levels. Residential consents have been particularly strong in the past two years to accommodate the growing population. In the June 2019 year residential consents in the region grew 3.5%. Non-residential consents fell 22% but this is to be expected following particularly strong non-residential consent values in 2018.

The region’s unemployment rate fell to 4.9% for the June 2019 year. The number of Jobseeker Support recipients has been trending upwards for the past year, growing 8.7% in the June 2019 year. With central government funding additional WINZ front-line staff, and reports of a greater focus being put on supporting benefit recipients into work, we are hoping to see the number of Jobseeker Support recipients start to fall in the coming year.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Manawatu</th>
<th>New Zealand</th>
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<tbody>
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<tr>
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* Annual percentage change (latest quarter compared to a year earlier)

Overview of national economy

The New Zealand economy continues to perform well, but concerns are growing about the future, with a long, slow, slowdown expected over the next few years. The Reserve Bank’s aggressive cut to the official cash rate (OCR) to 1.00% reflects a deteriorating economic outlook as both business and government investment remains poor, inflation remains low, and the employment outlook softens. With slowing population growth expected to eventuate before the end of the year, the focus turns to consumer spending and whether it can prop up economic growth, or if it too succumbs to global and domestic uncertainty.
Gross domestic product (provisional)

Highlights for Manawatu

- GDP (provisional) in Manawatu was up 2.6% for the year to June 2019 compared to a year earlier. Growth was higher than in New Zealand (2.5%).
- GDP (provisional) was $5,071 million in Manawatu for the year to June 2019 (2010 prices).
- Annual GDP growth in Manawatu peaked at 3.5% in the year to March 2017.

National overview

Provisional estimates from Infometrics show economic growth was steady in June, with the economy expanding by 2.5%pa over the 12 months to June 2019, although the future looks less positive. Growth expectations continue to soften as businesses and consumers show signs of lower spending and investment as global and domestic concerns increase. Increasingly sour global headlines highlight trade tensions in North America, Asia, and Europe, with global demand expected to soften, hitting New Zealand exports. Domestically, weak business investment remains of concern for future growth prospects, and government spending and investment remains slow to progress, with capital investment $0.9b below forecast for the 11 months to May 2019.

Unemployment rate

Highlights for Manawatu

- The annual average unemployment rate in Manawatu was 4.9% in June 2019, down from 5.7% a year earlier.
- The unemployment rate in Manawatu was higher than in New Zealand, where the unemployment rate averaged 4.1% over the year to June 2019.
- Over the last ten years the unemployment rate reached a peak of 7.2% in December 2012.

National overview

The unemployment rate dropped again in June, taking the annual average rate to 4.1% – the lowest since the GFC. The labour market remains tight, with competition for workers expected to remain strong over the next year. Employment growth was faster than expected in the June quarter as part-time employment recovered some of its losses from the previous six months. Labour cost inflation reached 2.1%pa, the fastest growth rate since December 2011 as a tighter labour market gives employees more bargaining power and the effects of the April 1 minimum wage increase showed through in lower-skilled wage growth.
Residential consents

Growth in no. of new dwelling consents
Annual average % change Jun 18 - Jun 19

- Manawatu: 3.5%
- New Zealand: 5.8%

Residential consents
Quarterly number, Manawatu

Number of new dwelling consents
Quarterly number, Manawatu

Highlights for Manawatu

- A total of 140 new residential building consents were issued in Manawatu in the June 2019 quarter, compared with 159 in the same quarter last year.
- On an annual basis the number of consents in Manawatu increased by 3.5% compared with the same 12-month period a year ago. The number of consents in New Zealand increased by 5.8% over the same period.

National overview

Residential building consents inched higher in the year to June 2019, up 5.8% to reach 34,700. Consents continue to grow on the back of strong housing demand and buoyant housing market (outside of Auckland). However, as the industry approaches capacity constraints across the country, the rate of growth is easing, down from a peak of 24.1% in the year to June 2014. Growth in standalone dwellings is minimal, with multi-unit dwellings leading the charge.

Non-residential consents

Growth in value of consents
Annual average % change Jun 18 - Jun 19

- Manawatu: -22.1%
- New Zealand: 7.9%

Non-residential consents, Manawatu
$m, annual running total, Manawatu

Value of non-residential consents
Annual value ($m), Manawatu

Highlights for Manawatu

- Non-residential building consents to the value of $117 million were issued in Manawatu during the year to June 2019.
- The value of consents decreased by -22.1% over the year to June 2019. By comparison the value of consents in New Zealand increased by 7.9% over the same period.
- Over the last 10 years, consents in Manawatu reached a peak of $157 million in the year to December 2018.

National overview

Non-residential consents grew strongly in the year to June 2019, up 7.9% to $7.4 billion. However, further strong growth seems unlikely. Weak business confidence and low investment intentions are sapping strength from private sector consents, and we predict that declines in private sector work will be the dominant trend in overall activity during 2020 and 2021. Putting demand aside, the subsector has done well to grow its capacity to date, but growth beyond this seems unlikely.
Traffic flow

Highlights for Manawatu

- Traffic flows in Manawatu increased by 1.7% over the year to June 2019. This compares with an increase of 1.5% in New Zealand.

National overview

The growth in vehicle volumes on New Zealand’s roads continue to soften, with traffic growth slowing back to 1.5%pa over the 12 months to June 2019. Slowing growth in vehicle activity on the roads highlights softer general activity in the economy, consistent with our expectations for slower economic growth. Gisborne saw strong growth over the past year, up 4.4%pa, while growth in traffic flows in Auckland remained constant at 0.8%pa. Traffic flows are also being held back by higher fuel prices, which have increased over 10c/l on average in the June 2019 quarter compared to March, due to oil supply concerns in the Middle East.

Jobseekers

Highlights for Manawatu

- Working age Jobseeker Support recipients in Manawatu in the year to June 2019 increased by 8.7% compared with the previous year. Growth was lower relative to New Zealand, where the number of Jobseeker Support recipients increased by 9.6%.

- An average of 3,354 people were receiving a Jobseeker Support benefit in Manawatu in the 12 months ended June 2019. This compares with an average of 3,079 since the start of the series in 2010.

National overview

The number of Jobseeker Support recipients continues to increase, up 9.6%pa over the 12 months to June 2019. Strong growth in Jobseeker Support recipients is in stark contrast to the declining unemployment rate, which fell to 4.1% (annual average) in the June quarter. Government policy remains part of the reason for this divergence, with less stringent welfare policies increasing the number of people accessing Jobseeker Support. Part of the growth may also be attributed to more people not being actively engaging in the job market, or who are not work-ready, but are able to access support, with the number of people not in the labour force rising 3.8%pa in the June quarter.
House prices

Highlights for Manawatu

- The average current house value in Manawatu was up 11.7% in June 2019 compared with a year earlier. Growth outperformed relative to New Zealand, where prices increased by 1.4%.
- The average current house value was $420,256 in Manawatu over the June 2019 year. This compares with $686,691 in New Zealand.

National overview

The dichotomy between the housing market in Auckland and the rest of the country continues. In the year to June 2019, values grew 1.4% nationally, but this was dragged down by a negative result in the supercity. Growth was solid across the rest of the country, with many regions into double-digit growth territory. Demand for housing seems to be constrained by its relative unaffordability, hence we haven’t seen a dramatic effect from the abandonment of the plans for a capital gains tax and reduction in interest rates.

House sales

Highlights for Manawatu

- House sales in Manawatu in the year to June 2019 decreased by 0.6% compared with the previous year. Growth outperformed relative to New Zealand, where sales decreased by 0.9%.
- A total of 2,013 houses were sold in Manawatu in the 12 months ended June 2019. This compares with the ten year average of 1,841.

National overview

The number of houses sold has started to ease across the country, down by 0.9% nationally in the year to June 2019. Sales were down in most regions, with only weak growth in the remainder. Property investors have been discouraged by policy changes, such as the extended bright-line test, foreign buyer ban, healthy homes standards and ringfencing of rental losses. The abandonment of plans for a capital gains tax doesn’t seem to have affected demand. For current and potential owner occupiers, continued unaffordability limits their participation in the market. Interest rate cuts earlier in the year don’t seem to have affected sales, so we aren’t holding our breath for an upswing after the August official cash rate cut.
Car registrations

Highlights for Manawatu
- The number of cars registered in Manawatu decreased by -2.4% in the year to June 2019 compared with the previous 12 months. Growth was higher than in New Zealand, where car sales decreased by -8.6%.
- A total of 5,281 cars were registered in Manawatu in the year to June 2019. This compares with the ten year average of 4,106.

National overview
The decline in car registrations accelerated in the year to June 2019, down 8.6%. Used car registrations, especially for large used cars, are falling faster than new car registrations. Weak consumer confidence, softening employment prospects, and higher fuel prices are all combining to make consumers more cautious about making big purchases.

Commercial vehicle registrations

Highlights for Manawatu
- The number of commercial vehicles registered in Manawatu increased by 19.8% in the year to June 2019 compared with the previous 12 months. Growth was higher than in New Zealand, where commercial vehicle sales increased by 0.3%.
- A total of 1,800 commercial vehicles were registered in Manawatu in the year to June 2019. This is higher than the ten year annual average of 1,027.

National overview
Commercial vehicle registrations edged up 0.3% in the year to June 2019. Registrations are at historically high levels and the strong domestic construction industry is maintaining demand for the movement of aggregates, timber and other construction products. However, poor business confidence and investment intentions continue to sap momentum out of the commercial vehicle market amid rising cost pressures and concern about export prospects in a weakening global economy beset by fears of a trade war.
**Guest nights**

### Highlights for Manawatu
- Total guest nights in Manawatu increased by 8.2% in the year to June 2019. This compares with an increase of 1.3% in New Zealand.
- Visitors stayed a total of 502,680 nights in Manawatu during the year to June 2019, which was up from 464,438 a year ago.

### National overview
Guest nights have recovered some of their momentum, growing 1.3% over the 12 months to June 2019. Domestic guest nights remain strong, rising 4.0%. This growth is a little out of step with this year’s weaker consumer confidence and consumer spending, and lukewarm domestic visitor spending growth, and suggests that Kiwis are still willing to go on vacation, albeit with tighter budgets. In contrast, international guest nights fell 2.1% over the 12 months to June 2019, the second consecutive period of negative growth since April 2013. A key driver of this fall in international guest nights was a decline in Chinese tourist arrivals of 8.2%pa in the 12 months to June 2019.

### Tourism Spending

### Highlights for Manawatu
- Total tourism expenditure in Manawatu increased by 3.2% in the year to June 2019. This compares with an increase of 3.2% in New Zealand.
- Total tourism expenditure was approximately $496m in Manawatu during the year to June 2019, which was up from $471m a year ago.

### National overview
Visitor spending rose 3.2% in the June 2019 year, continuing 2019’s tepid performance. Domestic visitor spending grew 2.3%, reflecting weak domestic consumer spending amid the prospect of a slowing domestic economy. International visitor spending rose 4.6%, led by 5.2% growth in spending by Australian tourists – our biggest market – and a 14% rise in spending by tourists from the US. Falling Chinese tourist arrivals continues to flow through to declines in spending by Chinese tourists, which fell 1.1% in the June 2019 year.
**Consumer Spending**

**Highlights for Manawatu**
- Electronic card consumer spending in Manawatu, as measured by Marketview, increased by 5.1% over the year to June 2019 compared to the previous year. This compares with an increase of 4.0% in New Zealand.

**National overview**
Consumers are continuing to increase their spending, but the underlying trend in growth appears to be softening. A slight easing in retail spending growth is not particularly concerning and had been expected as population growth is a key driver, and this has been slowing too. Spending growth is likely to continue easing as households keep a closer eye on their spending in the light of a softening economic outlook. Further easing of consumer spending is likely to weigh heavily on the outlook for GDP growth.

**Total dairy payout**

**Highlights for Manawatu**
- Manawatu’s total dairy payout for the 2017/18 season is estimated to have been approximately $289m.
- Manawatu’s dairy payout for the 2018/19 season is expected to be approximately $281m, $8.16m lower than last season, assuming that production levels from last season are maintained.
- The total dairy payout for New Zealand is estimated to have been approximately $12,308m in the 2017/18 season, and is expected to be $347m lower in the 2018/19 season.

**National overview**
Guidance for the farmgate milk price remains unchanged from our last update, with Fonterra forecasting a pay-out between $6.30-$6.40/kgms. The final pay-out will be announced in September, but Fonterra has recently announced a $590-$675m loss for the financial year and will pay no dividend due to the poor outlook for some investments. Recent Global Dairy Trade auctions, and analyst’s forecasts, highlight that the farmgate milk price is currently expected to be closer to the top end of the $6.25-$6.75/kgms forecast payout for the 19/20 season. Although milk production volumes ended the 18/19 season up 2.2%pa we don’t expect the same growth to be repeated in the current season.
Health Enrolments

Highlights for Manawatu

- The number of people enrolled with a primary health organisation in Manawatu in the year to June 2019 increased by 3.2% compared with the previous year. Growth was higher relative to New Zealand, where the number of enrolments increased by 1.8%.
- An average of 108,647 people were enrolled with primary healthcare providers in Manawatu in the 12 months ended June 2019. This compares with an average of 103,137 since the start of the series in 2013.

National overview

The number of health enrolments grew 1.8%pa over the 12 months to June 2019. Over the same period, the estimated national population grew by 1.6%pa according to Statistics New Zealand. The population continues to grow at a steady pace, with an increase of 83,000 people enrolled at a primary health organisation over the 12-month period. Higher population growth highlights the potential for more economic development, with more resources needed to provide goods and services for additional people. In the absence of quarterly insights to changes in local populations, health enrolments provide an accessible and easily understood metric for evaluating where the population is heading.
Technical notes

Gross Domestic Product
Gross Domestic Product is estimated by Infometrics. A top down approach breaks national industrial production (sourced from production based GDP measures published by Statistics New Zealand) is broken down to TA level by applying TA shares to the national total. Each TA’s share of industry output is based on earnings data from LEED. GDP growth in recent quarters is based on a model which uses the various partial economic indicators presented in this report as inputs. Estimates of GDP for these most recent quarters are provisional until Infometrics updates its annual GDP series in the Regional Economic Profile at the beginning of each year.

Unemployment
Regional level unemployment rates are sourced from Statistics New Zealand’s Household Labour Force Survey. Trends in the number of Jobseekers at TA level are used to break down regional unemployment rates to TA level. To reduce volatility the unemployment rate is presented as an average for the last four quarters.

Traffic Flow
Traffic flow growth rates are calculated from the number of vehicles passing approximately 110 sites monitored by New Zealand Transport Agency. Each of the sites has been mapped to a territorial authority.

Consumer Spending
The consumer spending data is sourced from Marketview. It measures total electronic card spending using spending through the Paymark network and adding to it an estimate of non-Paymark network spending using the pattern of RNZ card holder spending at non-Paymark retailers. For further breakdown of the data by store type and other variables contact Marketview.

Accommodation
The number of guest nights is sourced from Statistics New Zealand’s Accommodation Survey. A guest night is equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report that they had provided 30 guest nights.

Tourism Expenditure
Tourism expenditure data is sourced from the Ministry of Business, Innovation and Employment’s (MBIE) Monthly Regional Tourism Estimates. These are estimated values for tourism spending that approximate values found in the International Visitor Survey (IVS) and Tourism Satellite Account (TSA), using modelling of a sample of electronic card spending throughout New Zealand from domestic and international accounts.

House Sales
The number of house sales is sourced from REINZ. The indicator measures the number of house sales at the point when the sale becomes unconditional. The unconditional date is the date when all the terms of an agreement have been satisfied and the sale and purchase can proceed to settlement.

House Values
House value (dollar value) are sourced from QVNZ. The levels quoted in the report are average current values over the past 12 months. An average current value is the average (mean) value of all developed residential properties in the area based on the latest house value index from QVNZ. It is not an average or median sales price, as both of those figures only measure what happens to have sold in the period. These average current values are affected by the underlying value of houses (including those not on the market) and are quality adjusted based on the growth in each house’s price between sales.

Building Consents
Building consents data are sourced from Statistics New Zealand. Non-residential consents include the value of both new buildings and alterations.

Vehicle Sales
Car and commercial vehicle sales data are sourced from New Zealand Transport Authority. Sales are based on new registrations which include the first time registration of new vehicles and used vehicles imported from overseas.

Dairy
Dairy data has been sourced from the “New Zealand Dairy Statistics”, a publication co-owned by DairyNZ and LIC, as well as calculations made by Infometrics. The data accords to dairy seasons, which run from June to May. Total dairy payouts in each territorial authority have been calculated by Infometrics by utilising milk solids production in conjunction with Fonterra’s farmgate milk price (excluding dividends) from the dairy season in question. For the current season, Infometrics calculates a payout forecast using our own expectation of the farmgate milk price and the assumption that milk solids production continues running at the same level from the previous season.
Jobseekers Support

In July 2013 the New Zealand’s welfare system changed to better recognise and support people’s work potential. As part of this the Jobseekers Support benefit was introduced. This benefit is for people who can usually look or prepare for work but also includes people who can only work part-time or can’t work at the moment, for example, because they have a health condition, injury or disability.

Data presented for the September 2013 quarter onwards is provided by the Ministry of Social Development (MSD). Data prior to September 2013 are Infometrics estimates based on re-grouping pre-July 2013 benefit categories to be consistent with the post-July 2013 benefit categories. The pre-July 2013 benefit categories used to estimate the number of Jobseekers Support recipients are: Unemployment Benefit and Unemployment Benefit Hardship; Unemployment Benefit Training and Unemployment Benefit Hardship Training; Sickness Benefit and Sickness Benefit Hardship; Domestic Purposes Benefit - Sole Parent (if youngest child is 14 or over); Women Alone and Widow’s Benefit (without children or with children 14 or over).

Health Enrolments

Health enrolments are sourced from the Ministry of Health. They record the number of people in each area who are enrolled with a Primary Health Organisation (PHO). Enrolment is voluntary, but most New Zealanders enrol at a general practice for health reasons and for the benefits of enrolment, such as cheaper doctors’ visits and reduced costs of prescription medicines. Changes to how the Ministry of Health recorded this data led to Infometrics revising our approach to health enrolment figures for the March 2019 Quarterly Economic Monitor onwards. Our new approach completely revises our timeseries of health enrolments, so care should be taken when comparing the March 2019 report with previously downloaded reports.

Previously, the data provided was only for those people whose addresses are able to be accurately recorded by the Ministry of Health. We have now switched to breaking down TA-level health enrolments based on trends in stated health enrolments by area, to ensure that the total number of enrollees published in the Monitor align with the national-level figures published by the Ministry of Health. A new system for classifying and recording health enrolment addresses from March 2019 onwards by the Ministry means significantly higher numbers of unallocated enrollees, resulting in the need to review our model.
Major construction and development projects in Palmerston North and the Manawatū region

Summary

Major development and construction projects announced for Palmerston North and the Manawatū region amount to at least $3.0 - $3.5 billion of construction activity over the period to 2030. Some projects are still waiting for final approval, the largest being the construction of the MidCentral DHB acute services block. There are several projects under development where values have not been put on the final value of the project, such as the construction of the new KiwiRail freight hub.

New capital projects and renewals in the Palmerston North City Council and Manawatū District Council 2018-28 10-year plans total 877 million. The Palmerston North plan proposes that $125 million (18%) of the capital budget of $687 million will be funded externally. The Manawatū District plan proposed capital expenditure is $190 million, primarily on roading and water supply, wastewater and stormwater projects.

Key projects identified in the region are:


2. MidCentral DHB investment plan (2016 – 2026) – timing of investment for the $197 million acute services block still to be confirmed and has been delayed from the original plan. The investment is subject to Ministry of Health and Treasury approval. Smaller developments are proceeding.

3. $256 million for the construction of 33 wind turbines for Mercury Energy at Turitea, with construction beginning around August 2019 and turbines due to be operating by the end of 2020. A further 27 turbines are planned at Turitea and 53 in the Puketoi Range in Tararua District, with a value of $750 million, but Mercury hasn’t committed to when construction will occur.


5. $150 million Powerco (Manawatū and Tararua) - $60 million over 5-7 years on growth and security projects, $90 million renewal programme over five years

6. Redevelopment of the Hokowhitu Campus – 130 housing lots over three stages, with an estimated value of $90 - $135 million - resource consent approved and work started to remove some of the existing buildings and construct infrastructure

7. $110 million Totara Road Wastewater Treatment Plant - Consent Renewal Upgrade. Construction scheduled for 2024/25 to 2026/27
8. $58 million Te Manawa Upgrade - Option A. Construction scheduled for 2023/24 to 2027/28

9. $47.5 million urban growth projects to cater for increased residential and non-residential growth in the City. Projects planned throughout the 10-year plan

10. $41 million wastewater, stormwater and water supply renewal and growth projects in Manawatū District 2018-28 10-year plan

11. $40 million BUPA retirement village, Napier Road – construction started in 2019

12. $29.1 million City Centre Streetscape upgrade. Projects planned throughout the 10-year plan


14. KiwiBuild - prior to the election the government committed to building 149 houses in Palmerston North as part of its commitment to build 100,000 houses nationally

15. Countdown Supermarket – resource consent approved

16. $5 million Rangitāne o Manawatū Investment Trust and Wallace Development Ltd hotel on the former Blair Tennant hostel site – construction started June 2019

17. Conversion of old FMG tower into a hotel

18. $20 million - construction of new Manukura School on Massey University campus

19. Major regional roading investment:
   a. Palmerston North rural ring road - the initial stage will improve two sections of State Highway 3, between Kairanga and Bunnythorpe, and Napier Rd, from Keith St to Whakarongo. Total project estimated to be around $200 million
   b. Manawatū Gorge Road replacement –$650 million – construction expected to begin in 2020
   c. Otaki to north of Levin highway – more than $100 million, funding still to be confirmed
   d. Manawatū District Council 10-year plan - $95 million

20. P-8A Poseidon Maritime Patrol Aircraft – construction of hangers, runway improvements and other infrastructure – to be completed by 2023 – estimated to be $150 - $200 million.

21. KiwiRail regional freight hub

22. Multiple consents already received and expected for earthquake strengthening and refurbishment of buildings for schools, churches and commercial buildings in the City.
**Background Information for Key Projects**

**Defence Regeneration Plan 2016 – 2030**

**Linton indicative five-year programme**
- Drinking Water Network (<$3 million)
- Multi-purpose Unit Facilities (<$10 million)
- (Ammo) Hanger and Offices (<$5 million)
- Ammunition Storage Facility (<$5 million)
- Logistics Warehouse (<$15 million)
- Camp Workshop (<$20 million)
- Camp Centre Multi-purpose Building (<$25 million)
- Vehicle Shelters (<$1 million)

**Ohakea indicative five-year programme**
- Hangar Fire Suppression Deluge Tank (<$3M)
- Hazardous Waste Storage Facility (<$1M)
- Refuelling Section Facility (<$1M)
- Temporary Multi-Purpose Office Accommodation (<$3M)
- Covered Tanker Park (<$3M)
- Taxiway Replacement (<$20M)
- Air Terminal Freight Loading Area (<$1M)
- Aircraft Safe Arming Area (<$3M)
- Additional Taxiway Apron Entry/Exit Point (<$3M)
- Warehouse (<$10M)
- General Equipment Workshop (<$5M)
- Flight Rations Store (<$3M)
- Base Chapel Relocation (<$1M)
- Base Multi-purpose Administration Building (<$20M)
- Physiotherapy and Medical Facilities (<$15M)

**MidCentral DHB Draft Investment Plan**

![MidCentral DHB Draft Investment Plan Table]

*Hot Floor’ building*

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1 MidCentral DHB propose to build a “Hot Floor” of theatres, procedure rooms, a critical care unit (CCU), cardiology interventional services, Sterile Support Unit (SSU), Emergency Department (ED), emergency radiology, and telephony within a new facility that meets seismic compliance.
Massey University Capital Plan

$184 million over the next ten years. The projects which have been identified are:

Walter Dyer Hall $4.4 million consented in November 2016
Refectory $9 million
Remainder of vet upgrade and expansion $50 million
College of Sciences $11 million
Building rationalisation from the Hokowhitu Campus $18 million
Social Sciences Tower upgrade
Whare Kai $650,000

Palmerston North City Council 10-year Plan (current dollar values)

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<td>0.0</td>
<td>0.0</td>
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<tr>
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<td>5.6</td>
<td>6.2</td>
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<td>2.2</td>
<td>0.8</td>
<td>1.2</td>
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<td>0.0</td>
<td>20.5</td>
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<td>Seismic Strengthening</td>
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<td>2.6</td>
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<td>1.7</td>
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<td>528-Totara Road Wastewater Treatment Plant</td>
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<td>0.0</td>
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<td>5M55 In Macrae Upgrade - Option A</td>
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<td>0.0</td>
<td>1.7</td>
<td>1.7</td>
<td>11.6</td>
<td>17.4</td>
<td>24.9</td>
<td>56.0</td>
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<td>3S&amp;L Central Library Upgrade</td>
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<td>3.3</td>
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<td>0.0</td>
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<td>0.0</td>
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<td>Pa ke Kaitahi Bridge and Pathway</td>
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<td>0.0</td>
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</tr>
<tr>
<td>Remaining capital new</td>
<td>13.5</td>
<td>28.2</td>
<td>21.9</td>
<td>17.9</td>
<td>12.1</td>
<td>13.6</td>
<td>14.8</td>
<td>14.9</td>
<td>5.8</td>
<td>5.0</td>
<td>150.2</td>
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<tr>
<td>Renewals</td>
<td>21.7</td>
<td>20.7</td>
<td>22.3</td>
<td>22.9</td>
<td>24.2</td>
<td>22.0</td>
<td>23.0</td>
<td>26.6</td>
<td>22.3</td>
<td>25.0</td>
<td>231.7</td>
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<td>TOTAL</td>
<td>$65.8</td>
<td>$76.1</td>
<td>$73.1</td>
<td>$62.4</td>
<td>$52.8</td>
<td>$63.8</td>
<td>$84.9</td>
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<td>$72.2</td>
<td>$57.6</td>
<td>$886.9</td>
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<td>% of which funded externally</td>
<td>20%</td>
<td>13%</td>
<td>11%</td>
<td>15%</td>
<td>15%</td>
<td>14%</td>
<td>7%</td>
<td>10%</td>
<td>7%</td>
<td>46%</td>
<td>18%</td>
</tr>
<tr>
<td>% funded externally</td>
<td>20%</td>
<td>13%</td>
<td>11%</td>
<td>15%</td>
<td>15%</td>
<td>14%</td>
<td>7%</td>
<td>10%</td>
<td>7%</td>
<td>46%</td>
<td>18%</td>
</tr>
</tbody>
</table>
MANAWATU REGION QUARTERLY REPORT
For Period Ending July 2019

Central Economic Development Agency

Prepared for
Central Economic Development Agency

Date
August 2019
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## JULY 2019 QUARTER

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<th>Page</th>
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DATA SOURCE

The data included in this report represents the total value of electronic card retail transactions. For a frame of reference, Statistics NZ report just under 70% of total retail is paid with an electronic card (ECT publication and Retail Trade Survey). The rest is comprised of cash, hire-purchase and any other less-frequent method of payment. The data (referred to as Hybrid Data on the graph below) combines our two primary data sets in order to capture the complete quantity of retail spending.

The first of these is the Bank of New Zealand cardholder base. This set is based on the eftpos, debit and credit card transactions made by BNZ cardholders. BNZ has around a 20% share of the cards market, so on average BNZ Marketview accounts for one in five retail transactions. (As at July 1 2015, there were over 650,000 active BNZ cardholders).

The second is the Paymark merchant database. New Zealand has two eftpos networks. The largest of these is run by Paymark, a joint venture owned by ASB, BNZ, (formerly) the National Bank and Westpac. Approximately 75% of New Zealand retailers use the Paymark network. This data set provides a complete view of all eftpos, debit and credit card transactions made at merchants on the Paymark network, both from New Zealanders and international visitors. (As at July 1 2015, there were over 40,000 active merchants on the Paymark network).

For retailers which are not on Paymark network, there is no transactional data available from on the Paymark database. To fill this data gap we weight the BNZ cardholder spending at non-Paymark merchants. The weightings would be based on BNZ’s share of the Paymark transactions. The underlying assumption would be that the BNZ cardholders would make up a similar share of spending at Paymark and non-Paymark merchants. The graph below illustrates how our Hybrid Data is used to account for spend at non-Paymark retailers (BNZ proportions will differ from graph).
RETAIL OVERVIEW
FOR PERIOD ENDING JULY 2019 QUARTER

QUARTERLY ACTIVITY
Changes over same time last year

<table>
<thead>
<tr>
<th>SPENDING</th>
<th>TRANSACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$344,513,196</td>
<td>8,228,076</td>
</tr>
</tbody>
</table>

▲ 3.5%  ▲ 2.6%

Spending in your area grew by 3.5% over the same time last year. Transactions in your area grew by 2.6%. NZ spending grew by 2.4%, and transactions by 2.7%

MARKET SHARE
Your Share vs Key Competitors

Market share is your share of spending in the market (yourself and key competitors).

Your key competitors are based on areas you have chosen, in this case Rest of Horizons Region, Taranaki, Hawkes Bay, Hamilton, and Waikato territorial authorities.

▲ 13.6%  ▼ -0.1%

CARDHOLDER ORIGIN

<table>
<thead>
<tr>
<th>CARDHOLDER ORIGIN</th>
<th>CARDHOLDER CONTRIBUTION</th>
<th>VALUE SPENT IN YOUR REGION</th>
<th>CHANGE VS. SAME QUARTER</th>
<th>LAST YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOCALS</td>
<td>72.9%</td>
<td>$251.07 mn</td>
<td>▲ 6.0%</td>
<td></td>
</tr>
<tr>
<td>REST OF HORIZONS</td>
<td>13.0%</td>
<td>$44.60 mn</td>
<td>▲ 5.0%</td>
<td></td>
</tr>
<tr>
<td>REST OF NZ CARDHOLDERS</td>
<td>13.3%</td>
<td>$45.66 mn</td>
<td>▼ -10.2%</td>
<td></td>
</tr>
<tr>
<td>INTERNATIONAL CARDHOLDERS</td>
<td>0.9%</td>
<td>$3.16 mn</td>
<td>▲ 25.1%</td>
<td></td>
</tr>
</tbody>
</table>

FASTEST GROWING STORETYPES
Based on Spending

IN YOUR REGION
Appliances  ▲ 20.8%

IN COMPETITOR LOCATIONS
Takeaways  ▲ 8.1%

LOYALTY AND OUTFLOW
Destination of Locals’ Spending
Manawatu / Palmerston North residents conducted 70.9% of their retail spending in Man/P North and 3.8% in the Rest of Horizons Region. They spent 9.3% online.
WHERE ARE THE RETAIL HOTSPOTS?

How does this affect planning? Is it happening where we want it to happen?

** Map insert in Appendix
WHO IS SPENDING AT OUR RETAILERS?
Is this changing? How appealing are we to visitors/tourists?

SPENDING BY CARDHOLDER LOCATION
Change in spending over same period last year

<table>
<thead>
<tr>
<th>CARDHOLDER AREA</th>
<th>VALUE SPENT</th>
<th>CHANGE ON SAME QUARTER LAST YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAWATU / PALMERSTON NORTH</td>
<td>$251.07 mn</td>
<td>▲ 6.0%</td>
</tr>
<tr>
<td>REST OF REGION</td>
<td>$44.60 mn</td>
<td>▲ 5.0%</td>
</tr>
<tr>
<td>REST OF NZ CARDHOLDERS</td>
<td>$14.01 mn</td>
<td>▼ -11.5%</td>
</tr>
<tr>
<td>WELLINGTON REGION</td>
<td>$13.91 mn</td>
<td>▼ -3.9%</td>
</tr>
<tr>
<td>AUCKLAND REGION</td>
<td>$8.72 mn</td>
<td>▼ -19.8%</td>
</tr>
<tr>
<td>WAIKATO REGION</td>
<td>$4.69 mn</td>
<td>▼ -7.4%</td>
</tr>
<tr>
<td>HAWKE’S BAY REGION</td>
<td>$4.35 mn</td>
<td>▼ -5.4%</td>
</tr>
<tr>
<td>INTERNATIONAL</td>
<td>$3.16 mn</td>
<td>▲ 25.1%</td>
</tr>
</tbody>
</table>

DISTRIBUTION OF CARDHOLDERS
Including international cardholders

- Manawatu / Palmerston North: 73%
- Rest of Region: 13%
- Rest of NZ Cardholders: 6%
- Wellington Region: 4%
- Auckland Region: 4%
- Other: 4%

FASTEST GROWING CONSUMER GROUP
Based on spending change from the same period last year

- International: ▲ 25.1%

International cardholder spending within New Zealand is up 13.1% over the same period last year, and transactions are up 34.4%. Regions are chosen based on top spenders in Manawatu/Palmerston North for the quarter.
WHAT DOES OUR RETAIL CASHFLOW LOOK LIKE?

How much are we leaking to other areas?

OVERVIEW OF INFLOW AND OUTFLOW TO/FROM MANAWATU / PALMERSTON THE BREAKDOWN

Non-locals include International cardholders

<table>
<thead>
<tr>
<th>LOCALS SPENDING LOCALLY</th>
<th>$251.07 mn</th>
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<tbody>
<tr>
<td>LOCALS SPENDING ELSEWHERE</td>
<td>$102.99 mn</td>
</tr>
<tr>
<td>Visitor Inflow</td>
<td>$93.44 mn</td>
</tr>
<tr>
<td>Origin of Inflow By Cardholder Location</td>
<td></td>
</tr>
<tr>
<td>What's coming into your region</td>
<td></td>
</tr>
<tr>
<td>What's spent outside your region</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CARDHOLDER LOCATION</th>
<th>YOUR REGION</th>
<th>ELSEWHERE IN NZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manawatu / Palmerston North</td>
<td>$251.07 mn</td>
<td>$70.05 mn</td>
</tr>
<tr>
<td>Rest of Region</td>
<td>$44.60 mn</td>
<td>$317.42 mn</td>
</tr>
<tr>
<td>Rest of NZ Cardholders</td>
<td>$14.01 mn</td>
<td>$5,451.86 mn</td>
</tr>
<tr>
<td>Wellington Region</td>
<td>$13.91 mn</td>
<td>$1,637.24 mn</td>
</tr>
<tr>
<td>Auckland Region</td>
<td>$8.72 mn</td>
<td>$5,234.03 mn</td>
</tr>
<tr>
<td>Waikato Region</td>
<td>$4.69 mn</td>
<td>$1,292.57 mn</td>
</tr>
<tr>
<td>Hawke's Bay Region</td>
<td>$4.35 mn</td>
<td>$508.52 mn</td>
</tr>
<tr>
<td>International</td>
<td>$3.16 mn</td>
<td>$409.68 mn</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$344.51 mn</td>
<td>$14,921.38 mn</td>
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</tbody>
</table>

Net Inflow to Your Area = Total inflow minus total outflow = $344.51 mn

Net Gain for Your Area = Net gain in spending for your region = -$9.54 mn
HOW ARE OUR RETAILERS PERFORMING?

Are we keeping pace? Are our retailers maximising the available opportunities?

RETAIL CATEGORY CHANGE IN SPENDING AND PERFORMANCE

<table>
<thead>
<tr>
<th>RETAIL CATEGORY</th>
<th>$S SPEND</th>
<th>YOUR RESULT</th>
<th>CHANGE ON LAST</th>
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</thead>
<tbody>
<tr>
<td>ACCOMMODATION</td>
<td>$6.10 mn</td>
<td>▼ -6.8%</td>
<td>4</td>
</tr>
<tr>
<td>APPAREL</td>
<td>$14.32 mn</td>
<td>▼ -5.2%</td>
<td>4</td>
</tr>
<tr>
<td>APPLIANCES</td>
<td>$5.10 mn</td>
<td>▲ 20.0%</td>
<td>1</td>
</tr>
<tr>
<td>BARS/CAFES/RESTAURANTS</td>
<td>$25.56 mn</td>
<td>▲ 8.1%</td>
<td>3</td>
</tr>
<tr>
<td>DEPARTMENT STORES</td>
<td>$28.68 mn</td>
<td>▼ -3.1%</td>
<td>5</td>
</tr>
<tr>
<td>FOOD RETAILING</td>
<td>$107.58 mn</td>
<td>▲ 3.7%</td>
<td>3</td>
</tr>
<tr>
<td>FUEL</td>
<td>$41.62 mn</td>
<td>▲ 2.6%</td>
<td>5</td>
</tr>
<tr>
<td>FURNITURE/FLOORING</td>
<td>$3.92 mn</td>
<td>▲ 5.0%</td>
<td>3</td>
</tr>
<tr>
<td>HARDWARE/HOMEWARE</td>
<td>$21.35 mn</td>
<td>▲ 8.5%</td>
<td>3</td>
</tr>
<tr>
<td>OTHER RETAIL</td>
<td>$70.62 mn</td>
<td>▼ 4.3%</td>
<td>3</td>
</tr>
<tr>
<td>TAKEAWAYS</td>
<td>$19.68 mn</td>
<td>▲ 7.9%</td>
<td>4</td>
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</tbody>
</table>

The competitor group is made up of retailers in Rest of Horizons Region, Taranaki, Hawkes Bay, Hamilton, and Waikato, and based on similar and/or neighbouring regions.

ORIGIN OF CARDHOLDERS

Including international cardholders

- Local Cardholders
- Rest of Horizons Region Cardholders
- Rest of New Zealand
- International

- Accommodation
- Apparel
- Appliances
- Bars/Cafes/Restaurants
- Department Stores
- Food Retailing
- Fuel
- Furniture/Flooring
- Hardware/Homeware
- Other Retail
- Takeaways

FASTEST GROWING CATEGORIES

Domestic/International split

For ALL Cardholders
- APPLIANCES

For INTERNATIONAL Cardholders
- APPLIANCES
Does our local retail meet the needs of customers?

Proportion of local cardholders' spending that goes to local merchants.

High percentages presume that local cardholders are happy with local options.

Overall loyalty:
- 78.2% for local cardholders who spent 78.2% at local merchants this quarter (excl. online).
- 67.1% for New Zealanders who spent 67.1% with their local merchants this quarter.

Proportion of spending done locally:
- Accommodation: 10.2% / 50.8%
- Apparel: 24.7% / 65.6%
- Appliances: 54.9% / 65.9%
- Bars/Cafes/Restaurants: 60.6% / 66.3%
- Department Stores: 59.0% / 66.2%
- Food Retailing: 56.0% / 71.1%
- Fuel: 84.0% / 76.1%
- Furniture/Flooring: 86.4% / 80.8%
- Hardware/Homeware: 64.0% / 91.1%
- Other Retail: 65.0% / 77.1%
- Takeaways: 0.1% / 68.5%

Note: The percentages for Manawatu/P. North are shown, along with the New Zealand average for comparison.
HOW DO WE COMPARE TO COMPETITORS?
Is your local offering sufficient? How to you compare against competitors?

CHANGE IN SPENDING BY RETAIL CATEGORY
Over Same Period last year

MANAWATU / PALMERSTON NORTH CHANGE COMPARED TO PEER GROUP AVERAGE

BEST COMPARED TO AVERAGE PEER
Based on change in spending this year over same time last year

WORST COMPARED TO AVERAGE PEER
Based on change in spending this year over same time last year

The competitor group is made up of retailers in Rest of Horizons Region, Taranaki, Hawkes Bay, Hamilton, and Waikato, and based on similar and/or neighbouring regions.
HOW HAS RETAIL ACTIVITY VARIED BY WEEK’

How does this affect planning? Has any event stimulated activity?

SPENDING DONE IN MANAWATU / PALMERSTON NORTH AND SHARE OF THE MARKET

By Week Ending:

Total market is based on spending at yourself and competitors. The competitor group is made up of retailers in Rest of Horizons Region, Taranaki, Hawkes Bay, Hamilton, and Waikato, and based on similar and/or neighbouring regions.
WHEN ARE OUR RETAILERS BUSIEST?
Are we managing council resources effectively to match these busy periods?

SPENDING DONE IN MANAWATU / PALMERSTON NORTH AND SHARE OF THE MARKET
By Week

DISTRIBUTION OF SPENDING AT MERCHANTS IN YOUR REGION - BY TIME OF DAY
The darker the box, the higher the proportion of spending

YOUR BEST PERFORMERS

- **Day of the week with most spending**: Saturday
- **Day of the week with highest market share**: Saturday
- **Time period with highest proportion of spending**: Midday - 4pm
HOW MUCH ARE LOCALS SPENDING ONLINE?

Is your local offering sufficient? What does this mean for property prices?

CHANGE IN ONLINE SPENDING VS TOTAL NZ TRENDS
Rolling 12 months change in spending

GROWTH IN ONLINE SPENDING
(this quarter)

<table>
<thead>
<tr>
<th></th>
<th>Your Locals</th>
<th>NZ Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>▲ 36.5%</td>
<td>▲ 1.9%</td>
<td></td>
</tr>
</tbody>
</table>

SHARE OF TOTAL RETAIL SPENDING

<table>
<thead>
<tr>
<th></th>
<th>Your Locals</th>
<th>NZ Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.3%</td>
<td>11.3%</td>
<td></td>
</tr>
</tbody>
</table>

% SPENT ON OVERSEAS WEBSITES
(this quarter)

<table>
<thead>
<tr>
<th></th>
<th>Your Locals</th>
<th>NZ Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>34.6%</td>
<td>44.1%</td>
<td></td>
</tr>
</tbody>
</table>

FASTEST GROWING ONLINE CATEGORY
(for local cardholders)

Hardware/Homeware

Fuel may be the highest category as consumers pay fuel cards through credit card.
APPENDIX

STORETYPE DEFINITIONS- BASED ON ANZSIC CATEGORIES

Accommodation: Accommodation
Apparel: Clothing Retail, Foodwear Retail
Appliances: Domestic Appliances
Bars/Cafes/Restaurants: Cafes and Restaurants, Pubs Taverns and Bars
Department Stores: Department Stores
Food Retailing: Bread and Cake Retailing, Fresh Meat, Fish and Poultry Retailing, Fruit and Vegetable Retailing, Specialised Food Retailing, Supermarket and Grocery Stores
Fuel: Automotive Fuel Retailing
Furniture/Flooring: Floor Covering Retailing, Furniture Retailing
Hardware/Homeware: Domestic Hardware and Houseware Retailing, Building Supplies
Other Retail: Antique and Used Goods, Automotive Electrical Services, Automotive Repair and Service, Clubs (Hospitality), Fabric and Other Soft Good Retailing, Flower Retailing, Funeral Directors, Crematoria, and Cemeteries, Garden Equipment Retailing, Gardening Services, Hairdressing and Beauty Salons, Household Equipment Repair, Laundries and Drycleaners, Liquor Retailing, Marine Equipment, Newspaper, Books and Stationery, Personal and Household Goods, Personal Services, Pharmaceutical, Cosmetic and Toiletry Retailing, Photographic Equipment, Photographic Film Processing, Photographic Studios, Recorded Music Retailing, Retailing nec, Smash Repairs, Sport and Camping Equipment, Toy and Game Retailing, Travel Agency, Tyre Retailing, Video Hire Outlets, Watch and Jewellery Retailing
Takeaways: Takeaways
APPENDIX

Map insert for Palmerston North breakdown. The map is indicative and the boundaries may vary, due to street/meshblock split. Broadway is inline with council definitions.
## Estimated economic impact for events held in the Manawatū region
(year ended June 2019)

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Amount Funded</th>
<th>Economic Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Funded events</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENZED Superstock Team Champs - 2-3 February 2019</td>
<td>$20,000</td>
<td>$3,564,863</td>
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<tr>
<td>Volleyball NZ - NZ Secondary School Volleyball Nationals</td>
<td>$34,000</td>
<td>$2,213,890</td>
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<tr>
<td>NZ Grand Prix - Manfeild</td>
<td>$20,000</td>
<td>$1,472,358</td>
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<tr>
<td>New Zealand Football - National Youth Futsal Champs</td>
<td>$14,000</td>
<td>$847,132</td>
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<tr>
<td>Basketball NZ - Schick Premiership, Schick Champs</td>
<td>$40,000</td>
<td>$797,916</td>
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<tr>
<td>Central Football - Trident Tournament</td>
<td>$1,500</td>
<td>$682,796</td>
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<tr>
<td>National Young Performers Awards</td>
<td>$10,000</td>
<td>$646,401</td>
</tr>
<tr>
<td>Gold Cup Festival(^1)</td>
<td>$50,000</td>
<td>$532,840</td>
</tr>
<tr>
<td>Manawatū Badminton - Manawatū Badminton Tournaments</td>
<td>$3,903</td>
<td>$508,064</td>
</tr>
<tr>
<td>Hockey Manawatu - U18 Women’s Nationals</td>
<td>$4,090</td>
<td>$499,814</td>
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<tr>
<td>Bowls Palmerston North - Golden Oldies</td>
<td>$1,500</td>
<td>$391,934</td>
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<tr>
<td>New Zealand Secondary Schools Rugby - Sir Gordon Tietjens 7’s</td>
<td>$5,000</td>
<td>$384,744</td>
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<tr>
<td>Badminton New Zealand - NZ Junior Team Champs</td>
<td>$16,000</td>
<td>$361,433</td>
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<tr>
<td>SquashGym Palmerston North - Cousins Shield and Mitchell Cup, and PSA</td>
<td>$9,000</td>
<td>$360,217</td>
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<tr>
<td>NZ Secondary Schools Rugby - NZ Barbarians 1st XV Champs</td>
<td>$16,000</td>
<td>$324,296</td>
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<tr>
<td>Swamp City Roller Derby - NZ Roller Derby Top 10</td>
<td>$9,000</td>
<td>$232,175</td>
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<tr>
<td>Hockey Manawatū - Founders Cup</td>
<td>$2,907</td>
<td>$190,798</td>
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<tr>
<td>Basketball Manawatū - Steven Adams Camp</td>
<td>$2,826</td>
<td>$190,276</td>
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<tr>
<td>New Zealand Secondary School Squash - Secondary School Squash Champs</td>
<td>$5,000</td>
<td>$159,199</td>
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<tr>
<td>Badminton Manawatū - Four Comp Weekend</td>
<td>$575</td>
<td>$154,440</td>
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<tr>
<td>Indonesian Student Association - PPI Games</td>
<td>$821</td>
<td>$127,556</td>
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<tr>
<td>Parafed Manawatū - Wheelchair Rugby Round 1</td>
<td>$2,355</td>
<td>$95,467</td>
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<tr>
<td>Massey University Ultimate Disc Club - NZ Tertiary Ultimate Champs</td>
<td>$1,000</td>
<td>$77,778</td>
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<tr>
<td>Palmerston North Racketlon - Racketlon Nationals</td>
<td>$2,500</td>
<td>$47,425</td>
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<tr>
<td>Softball Manawatū - Black Sox Camp</td>
<td>$7,000</td>
<td>$28,958</td>
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<tr>
<td>Philippine Central Association - InterCity Basketball Tournament</td>
<td>$3,180</td>
<td>$22,910</td>
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<tr>
<td>Central Football - Junior Futsal Tournament</td>
<td>$698</td>
<td>Community</td>
</tr>
<tr>
<td>Marist Football - Ethkick</td>
<td>$3,000</td>
<td>Community</td>
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<tr>
<td>Bike Manawatū - Manfield 6 Hour Challenge</td>
<td>$665</td>
<td>Community</td>
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<tr>
<td>Team Manawatū - Heart Challenge Event</td>
<td>$250</td>
<td>Community</td>
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<tr>
<td>Gravel &amp; Tar(^2)</td>
<td>$32,500</td>
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<tr>
<td>Festival of Cultures</td>
<td>$100,000</td>
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<tr>
<td>Hilux Rural Games</td>
<td>$50,000</td>
<td>not estimated</td>
</tr>
<tr>
<td><strong>Total for funded events</strong></td>
<td><strong>$469,270</strong></td>
<td><strong>$14,915,680</strong></td>
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</tbody>
</table>
### Estimated economic impact for events held in the Manawatū region

*(year ended June 2019)*

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Amount Funded</th>
<th>Economic Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unfunded events</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speedway - Regular Meetings</td>
<td>$693,035</td>
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<tr>
<td>Manawatu Home Show</td>
<td>$419,750</td>
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<tr>
<td>Secondary Schools National Kapa Haka Competition</td>
<td>$319,750</td>
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<tr>
<td>Hockey Manawatū - Secondary Schools Third Division hockey qualifiers</td>
<td>$300,000</td>
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<tr>
<td>NZDIA Conference</td>
<td>$296,450</td>
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<tr>
<td>Secondary Schools Trident Football - Tournament (3rd Division)</td>
<td>$240,000</td>
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<tr>
<td>Le Cirque Vole</td>
<td>$237,500</td>
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<tr>
<td>UB40 Concert</td>
<td>$165,735</td>
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<tr>
<td>Secondary Schools Golf - U19 Nationals 03 - 07 September</td>
<td>$159,000</td>
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<tr>
<td>Secondary Schools Netball - Lower North Island</td>
<td>$150,000</td>
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<tr>
<td>Speed Skating Nationals</td>
<td>$148,550</td>
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<tr>
<td>Spimmers &amp; Weavers Conference</td>
<td>$141,750</td>
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<tr>
<td>Rose City Quilters Expo</td>
<td>$136,268</td>
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<tr>
<td>Food &amp; Wine Show</td>
<td>$113,600</td>
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<tr>
<td>Womens Lifestyle Expo</td>
<td>$97,095</td>
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<tr>
<td>NBL - Manawatu Jets</td>
<td>$96,550</td>
<td></td>
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<tr>
<td>Super Rugby - Hurricanes</td>
<td>$86,100</td>
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<tr>
<td>Sort It Expo</td>
<td>CEDA $85,515</td>
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<tr>
<td>Wellington Phoenix Football match (CET Arena) 26 August</td>
<td>$75,000</td>
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<tr>
<td>Mitre 10 Cup - Turbos</td>
<td>$70,230</td>
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<tr>
<td>Basketball NZ - National Basketball qualifications (zone)</td>
<td>$60,000</td>
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<tr>
<td>Eclipse Concert</td>
<td>$56,640</td>
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<tr>
<td>Central Pulse vs Tactix</td>
<td>$53,115</td>
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<tr>
<td>International Schoolgirls Netball Challenge 27 - 31 May</td>
<td>$45,000</td>
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<tr>
<td>ANZ Premiership - Grand Final Netball - Central Energy Trust Arena</td>
<td>$24,838</td>
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<tr>
<td>North Island Cross-Country Olympic Championships - 10 February</td>
<td>$22,500</td>
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<tr>
<td>Harlem Globetrotters - Central Energy Trust Arena</td>
<td>$20,152</td>
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<tr>
<td>Red Cross Booksale</td>
<td>$19,800</td>
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<tr>
<td>Sports Awards Dinner</td>
<td>$16,300</td>
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<tr>
<td>Kahuterawa Classic Mountain Bike Race - 20 January</td>
<td>$12,000</td>
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<tr>
<td><strong>Total for unfunded events</strong></td>
<td><strong>$4,362,223</strong></td>
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</tr>
<tr>
<td><strong>Total economic impact</strong></td>
<td><strong>$469,270</strong></td>
<td><strong>$19,277,903</strong></td>
</tr>
</tbody>
</table>

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1. The amount identified for the Gold Cup Festival is less than the total expenditure amount reported to Council by RACE group on 8 April. The Council uses a net value added estimate (an estimate of the amount of extra income created), which is lower than the total estimated expenditure for events.

2. Funded by PNCC and Sport Manawatū

Based on information provided by Palmerston North City Council events team, CEDA, RACE, Sport Manawatū and Central Energy Trust Arena.
COMMITTEE WORK SCHEDULE

TO: Economic Development Committee

MEETING DATE: 9 September 2019

TITLE: Committee Work Schedule

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE


ATTACHMENTS

1. Work Schedule
## ECONOMIC DEVELOPMENT COMMITTEE

### COMMITTEE WORK SCHEDULE – SEPTEMBER 2019

<table>
<thead>
<tr>
<th>Item No.</th>
<th>Estimated Report Date</th>
<th>Subject</th>
<th>Officer Responsible</th>
<th>Current Position</th>
<th>Date of Instruction/ Point of Origin</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>TBA</td>
<td>International Relations Six Monthly Report</td>
<td>General Manager – Strategy and Planning</td>
<td></td>
<td></td>
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</tbody>
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