

# PALMERSTON NORTH CITY COUNCIL

## Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 07 October 2020, commencing at 9.00am

**Members Present:** Councillor Tangi Utikere (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Bruno Petrenas and Aleisha Rutherford.

**Non Members:** Councillors Lorna Johnson, Billy Meehan and Karen Naylor.

**Apologies:** Mr Ruma Karaitiana.

### 20-20 Apologies

Moved Tangi Utikere, seconded Leonie Hapeta.

#### The COMMITTEE RESOLVED

1. That the Committee receive the apologies.

Clause 20-20 above was carried 16 votes to 0, the voting being as follows:

#### For:

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

The meeting adjourned at 9.01am.

The meeting resumed at 9.34am.

### 21-20 Public Comment

Mr Sean Kay made public comment regarding an upcoming Colours of Spring Blossom Night Market he was hosting, in partnership with Palmy Unleashed and Downtown Palmerston North, after the one planned for August was cancelled due to COVID-19 alert levels. The event will host over 30 vendors, utilise the food business 'Street Food Eatery' and Downtown will provide free car parking.

If this trial event went well, the organisers would be looking to get financial backing from Downtown for future night markets.

Moved Tangi Utikere, seconded Leonie Hapeta.

#### The COMMITTEE RESOLVED

1. That the public comment be received for information.

Clause 21-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**22-20**

**Presentation - Manawatu Chamber of Commerce/Palmy BID**

Mr Rob Campbell, Chair, Palmy BID and Ms Amanda Linsley, Chief Executive, Manawatu Chamber of Commerce provided a progress update on the Palmy BID project.

Palmy BID will create a vibrant, connected central business district where businesses can feel heard and supported, thrive and want to be. The Ring Road remained the outer limit, with properties outside of this now included, along with Broadway/Main Street up to Vivian Street. Residential property was excluded.

Voting was being undertaken online and by mail. The vote was anticipated by the end of November/early December, and it was expected the deadline for inclusion in the Long Term Plan would be met.

The marketing plan included an online register to allow businesses to verify inclusion, email and direct mail communication, Facebook Group, at least one community meeting, flyer drop, personal visits to key landlords/businesses and up to two drop-in days.

There had been significant discussion around the option to delay the launch due to the impact of Covid-19, but the decision was made to push ahead. Initial interactions have provided positive feedback despite concerns regarding economic outlook.

Moved Tangi Utikere, seconded Vaughan Dennison.

**The COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 22-20 above was carried 15 votes to 0, with 1 abstention, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**Abstained:**

Councillor Leonie Hapeta.

**23-20 Presentation - Central Economic Development Agency**

Ms Linda Stewart, Chief Executive, CEDA provided an update regarding Palmerston North Investment and Business Attraction.

Priority focus areas were aligned to CEDA's strategy, which aligned well to new city identity. CEDA was influencing commercial strategy and decision making.

116 business leaders contributed their insights to inform CEDA's approach to attracting new investment and jobs to the region. CEDA intentionally engaged with decision makers across a broad range of business sizes to gain a more balanced perspective on business needs. Decision makers came from across New Zealand with Auckland, Canterbury, Waikato and Wellington being most prominent. It was noted building positive familiarity with our city was significantly important.

Investment decisions were driven by a broad mix of considerations, with connectivity (both physical and virtual/digital) being most important. Connectivity to other centres and lower costs are strengths for the Manawatu. Perceptions of talent pool size/diversity and data/telco infrastructure could be improved. Some investment decision makers thought more could be done around roads and air.

Strategic projects included 2040 Agrifood Hub, CNZ Distribution Hub, Transforming Te Apiti (including Te Apiti eco-sanctuary), Old Gorge Road project, business attraction pipeline, and Hiringa Energy project.

Moved Tangi Utikere, seconded Leonie Hapeta.

**The COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 23-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**24-20 Confirmation of Minutes**

Moved Tangi Utikere, seconded Leonie Hapeta.

**The COMMITTEE RESOLVED**

1. That the minutes of the Economic Development Committee meeting of 3 June 2020 Part I Public be confirmed as a true and correct record.

Clause 24-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel

Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**25-20 Summary report on the June 2020 Palmerston North Quarterly Economic Monitor, and Major Events held during the year to June 2020**

Memorandum, presented by Peter Crawford, Economic Policy Advisor and Linda Stewart, CEO, CEDA.

Moved Tangi Utikere, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the report entitled 'Summary report on the June 2020 Palmerston North Quarterly Economic Monitor, and Major Events held during the year to June 2020' presented to the Economic Development Committee on 7 October 2020, be received.

Clause 25-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**26-20 Report on the updating of sector profiles**

Memorandum, presented by Peter Crawford, Economic Policy Advisor.

Moved Susan Baty, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the report entitled 'Report on the updating of sector profiles' for the Construction, Education, Government, Healthcare and Social Assistance, Logistics and Manufacturing sectors, presented to the Economic Development Committee on 7 October 2020, be received.
2. That the Economic Development Committee endorse the sector profiles contained in the report entitled 'Report on the updating of sector profiles', presented on 7 October 2020, for publication.

Clause 26-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**27-20 International Relations 6-monthly update**

Memorandum, presented by Toni Grace, International Relations Manager.

Moved Bruno Petrenas, seconded Karen Naylor.

The **COMMITTEE RESOLVED**

1. That the report entitled 'International Relations 6-monthly update', presented to the Economic Development Committee on 7 October 2020, be received.
2. That the Committee note the progress of International Relations activity over the past six months, contributing to the International Relations Plan and Economic Development Strategy.

Clause 27-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**28-20 Science, Technology & Innovation Portfolio Update (September)**

Memorandum, presented by Councillor Brent Barrett.

Moved Brent Barrett, seconded Grant Smith.

The **COMMITTEE RESOLVED**

1. That the report entitled 'Science, Technology & Innovation Portfolio Update (September)', presented to the Economic Development Committee on 7 October 2020, be received for information.

Clause 28-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

**29-20 Committee Work Schedule**

Moved Tangi Utikere, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated October 2020.

Clause 29-20 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Tangi Utikere, Brent Barrett, Susan Baty, Rachel

Bowen, Zulfiqar Butt, Vaughan Dennison, Renee Dingwall, Lew Findlay QSM, Patrick Handcock ONZM, Leonie Hapeta, Lorna Johnson, Billy Meehan, Karen Naylor, Bruno Petrenas and Aleisha Rutherford.

The meeting finished at 10.56am

Confirmed 2 December 2020

**Chairperson**