

MINUTES	MEETING	TIME
JOINT STRATEGIC PLANNING COMMITTEE	THURSDAY 10 DECEMBER 2020	1:00PM

Minutes of a meeting of the Manawatū District / Palmerston North City Joint Strategic Planning Committee held on Thursday 10 December 2020, commencing at 1:00pm in the Manawatū District Council Chambers, 135 Manchester Street, Feilding.

PRESENT:	Mayor Helen Worboys	(Chairperson)	
	Cr Steve Bielski	(Manawatū District Council)	
	Cr Michael Ford	(Manawatū District Council)	
	Cr Grant Hadfield	(Manawatū District Council)	
	Cr Phil Marsh	(Manawatū District Council)	
	Mayor Grant Smith	(Palmerston North City Council)	
	Cr Susan Baty	(Palmerston North City Council)	
	Cr Zulfiqar Butt	(Palmerston North City Council)	
	Cr Leonie Hapeta	(Palmerston North City Council)	
	Cr Aleisha Rutherford	(Palmerston North City Council)	
	IN ATTENDANCE:	Cr Alison Short	(Manawatū District Council)
		Cr Rachel Bowen	(Palmerston North City Council) (via Zoom)
		Cr Patrick Handcock	(Palmerston North City Council)
		Cr Billy Meehan	(Palmerston North City Council)
		Cr Bruno Petrenas	(Palmerston North City Council)
Shayne Harris		(Acting Chief Executive, MDC)	
Karel Boakes		(Acting General Manager – Corporate and Regulatory)	
Hamish Waugh		(General Manager - Infrastructure, MDC)	
Brent Limmer		(General Manager – Community and Strategy, MDC)	
Frances Smorti		(General Manager – People and Culture, MDC)	
Stacey Bell		(Economist)	
Michael Hawker		(Project Delivery Manager, MDC)	
Janine Hawthorn		(Community Development Adviser, MDC)	
Allie Dunn		(Governance Team Leader, MDC)	
Heather Shotter		(Chief Executive, PNCC)	
Sheryl Bryant	(Acting Chief Infrastructure Officer, PNCC)		
David Murphy	(Acting General Manager Strategy and Planning, PNCC)		
Peter Crawford	(Economic Policy Advisor – Strategy and Planning, PNCC)		
Chris Dhyrberg	(Chief Customer Officer, PNCC)		
Sacha Haskell	(General Manager Marketing and Communications, PNCC)		

JSP 20/066 MEETING OPENING

Her Worship the Mayor opened the meeting.

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JSP 20/067 APOLOGIES

Apologies for non-attendance were noted for Councillors Vaughan Dennison, Lew Findlay, Renee Dingwall and Karen Naylor (Palmerston North City Council) and Councillor Hilary Humphrey (Manawatū District Council).

JSP 20/068 CONFIRMATION OF MINUTES

RESOLVED

That the minutes of the Joint Strategic Planning Committee meeting held 10 November 2020 be adopted as a true and correct record.

Moved by: Mayor Grant Smith

Seconded by: Councillor Aleisha Rutherford

CARRIED

JSP 20/069 DECLARATIONS OF INTEREST

There were no declarations of interest.

JSP 20/070 NOTIFICATION OF LATE ITEMS

There were no late items.

JSP 20/071 PUBLIC FORUM

There were no requests to speak in public forum at this meeting.

JSP 20/072 PRESENTATIONS

There were no presentations scheduled for this meeting.

JSP 20/073 ANNUAL MONITORING INDICATORS (CEDA), SUMMARY REPORT ON THE SEPTEMBER 2020 MANAWATŪ QUARTERLY ECONOMIC MONITOR, MAJOR DEVELOPMENTS, AND QUARTERLY RETAIL REPORT FOR OCTOBER 2020

Report of the Acting General Manager – Strategy and Planning dated 3 December 2020 presenting a summary of:

- a. the latest Manawatū Quarterly Economic Monitor for the September 2020 quarter;
- b. the Manawatū region Annual Population report;
- c. the Manawatū region Annual Employment report;
- d. Major construction projects; and
- e. CEDA Quarterly Retail report for October 2020.

Stacey Bell, Economist (MDC) and Peter Crawford, Economic Policy Advisor (PNCC), gave a presentation that outlined economic performance for the quarter noting in summary that the Manawatū regional economy had proven resilient in the face of global economic disruption.

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Questions were asked regarding:

Debt statistics;

Opportunities for joint communications to take the messages regarding the strength of the region out to the region's communities;

The decline in employment in the agricultural and fishing sectors, noting the decline in the agricultural sector was more related to productivity within the sector as it became more efficient;

Potential benefits of highlighting the economic activity generated by New Zealand Defence at Ohakea;

Population growth statistics and the need to challenge outdated data usage, noting the impact from delays by Statistics New Zealand in releasing census data;

Impact on consenting data from Kainga Ora becoming a consent authority, noting that consenting data would be provided from Kainga Ora to both Statistics New Zealand and the relevant councils.

RESOLVED

That the Summary report of the September Quarterly Economic Monitor, Annual Population report, Annual Employment report, Major Construction Projects 2020 - 2035, and CEDA Quarterly Retail report for October 2020 is received.

Moved by: Councillor Leonie Hapeta

Seconded by: Councillor Aleisha Rutherford

CARRIED

JSP 20/074 SECTION 17A REVIEW OF ECONOMIC DEVELOPMENT

Report of the General Manager – Community and Strategy and Acting General Manager Strategy and Planning dated 19 November 2020 presenting the Section 17A Review of Economic Development (CEDA) and the report from Meneth Consulting Limited regarding the request from Palmerston North City Council members of the Joint Strategic Planning Committee to investigate delivering the destination marketing and regional tourism functions for Palmerston North in-house at Palmerston North City Council.

In response to questions seeking clarification of the Strategic Tourism Assets Protection Programme (STAPP) allocation for Regional Tourism Organisations, the Chairperson of the CEDA Board, Malcolm Bailey, and the CEDA Chief Executive, Linda Stewart, outlined the requirements in securing that funding and gave a presentation that outlined the scope of the Strategic Tourism Assets Protection Programme (STAPP) allocation for Regional Tourism Organisations that was developed in partnership with Tourism New Zealand and Regional Tourism New Zealand and was available for a programme of activity across the activities of:

Destination Management and Planning;

Industry capacity building and product development; and

Domestic marketing.

Mayor Grant Smith tabled a set of recommendations proposed by the Palmerston North City Council, to be taken in addition to the three recommendations set out in the officer's report. These were as follows:

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“4. That the Joint Strategic Planning Committee recommends that Palmerston North City Council and Manawatū District Council direct the Chief Executives of both councils to negotiate and authorise a change to the CEDA contract as follows:

- a) In-house delivery by Palmerston North City Council of the Manawatū Business Awards, New Zealand AgriFood Week and Sort It Careers Expo and a corresponding reduction in the CEDA funding.
- b) In-house delivery by Palmerston North City Council of destination marketing for Palmerston North and a corresponding reduction in the CEDA funding.”

Councillor Phil Marsh left the meeting at 2:18pm and returned at 2:19pm.

The Chairperson advised she would take the proposed recommendations separately, including recommendations 4a and 4b.

RESOLVED

That the Joint Strategic Planning Committee receives the report Section 17A Review of Economic Development (CEDA).

Moved by: Mayor Helen Worboys

Seconded by: Councillor Michael Ford

CARRIED

A division was called with all members voting for the motion as follows:

Mayor Helen Worboys, Councillor Michael Ford, Councillor Steve Bielski, Councillor Grant Hadfield, Councillor Phil Marsh, Mayor Grant Smith, Councillor Aleisha Rutherford, Councillor Susan Baty, Councillor Zulfiqar Butt, Councillor Leonie Hapeta

RESOLVED

That the Joint Strategic Planning Committee notes that the report Section 17A Review of Economic Development (CEDA) proposes a preferred option of retaining the current CCO model.

Moved by: Mayor Helen Worboys

Seconded by: Councillor Michael Ford

CARRIED

A division was called with all members voting for the motion as follows:

Mayor Helen Worboys, Councillor Michael Ford, Councillor Steve Bielski, Councillor Grant Hadfield, Councillor Phil Marsh, Mayor Grant Smith, Councillor Aleisha Rutherford, Councillor Susan Baty, Councillor Zulfiqar Butt, Councillor Leonie Hapeta

RECOMMENDED

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That Palmerston North City Council and Manawatū District Council retain the current Economic Development (CEDA) CCO model and that this recommendation be forwarded to both councils for their adoption.

Moved by: Mayor Helen Worboys

Seconded by: Councillor Aleisha Rutherford

CARRIED

A division was called with all members voting for the motion as follows:

Mayor Helen Worboys, Councillor Michael Ford, Councillor Steve Bielski, Councillor Grant Hadfield, Councillor Phil Marsh, Mayor Grant Smith, Councillor Aleisha Rutherford, Councillor Susan Baty, Councillor Zulfiqar Butt, Councillor Leonie Hapeta

MOVED

That the Joint Strategic Planning Committee recommends that Palmerston North City Council and Manawatū District Council direct the Chief Executives of both councils to negotiate and authorise a change to the CEDA contract as follows:

- a) In-house delivery of the Manawatū Business Awards, New Zealand AgriFood Week and Sort It Careers Expo and a corresponding reduction in the CEDA funding.

Moved by: Councillor Aleisha Rutherford

Seconded by: Mayor Grant Smith

LOST

A division was called:

Voting for the motion: Mayor Grant Smith, Councillor Aleisha Rutherford, Councillor Zulfiqar Butt and Councillor Leonie Hapeta.

Voting against the motion: Mayor Helen Worboys, Councillor Michael Ford, Councillor Susan Baty, Councillor Steve Bielski, Councillor Grant Hadfield and Councillor Phil Marsh.

MOVED

That the Joint Strategic Planning Committee recommends that Palmerston North City Council and Manawatū District Council direct the Chief Executives of both councils to negotiate and authorise a change to the CEDA contract as follows:

- b) In-house delivery by Palmerston North City Council of destination marketing for Palmerston North and a corresponding reduction in the CEDA funding.

Moved by: Councillor Aleisha Rutherford

Seconded by: Mayor Grant Smith

LOST

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A division was called:

Voting for the motion: Mayor Grant Smith, Councillor Aleisha Rutherford, Councillor Zulfiqar Butt and Councillor Leonie Hapeta.

Voting against the motion: Mayor Helen Worboys, Councillor Michael Ford, Councillor Susan Baty, Councillor Steve Bielski, Councillor Grant Hadfield and Councillor Phil Marsh.

JSP 20/075 CEDA STATEMENT OF EXPECTATIONS

Report of the General Manager – Community and Strategy and Acting General Manager Strategy and Planning dated 19 November 2020 seeking approval for the 2021-2022 Statement of Expectations for the Central Economic Development Agency Limited (CEDA).

Mayor Grant Smith tabled an additional recommendation proposed by the Palmerston North City Council, to be taken in addition to the two recommendations set out in the officers' report. This was as follows:

"2 (c) accommodating any changes to the CEDA contract agreed to by the Chief Executive of the Manawatū District Council and Chief Executive of the Palmerston North City Council."

The Chairperson advised she would take the proposed recommendations separately, including recommendation 2(c).

RESOLVED

That the Joint Strategic Planning Committee approves the proposed 2021-2022 Statement of Expectations for the Central Economic Development Agency Limited.

Moved by: Mayor Helen Worboys

Seconded by: Councillor Grant Hadfield

CARRIED

RECOMMENDED

That the Mayor and Chief Executive of the Manawatū District Council and the Mayor and Chief Executive of the Palmerston North City Council be delegated authority to approve amendments to the Statement of Expectations prior to the document being signed, including:

- a) **greater specificity regarding the destination marketing and regional tourism functions of CEDA.**
- b) **the way in which CEDA collaborates with Palmerston North City Council to profile and market Palmerston North.**
- c) **accommodating any changes to the CEDA contract.**

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Moved by: Mayor Helen Worboys

Seconded by: Councillor Michael Ford

CARRIED

JSP 20/076 CONSIDERATION OF LATE ITEMS

There were no late items notified for consideration.

JSP 20/077 NOTIFICATION OF ITEMS FOR NEXT MEETING

It was noted that the next meeting of the Joint Strategic Planning Committee was scheduled for 11 March 2021.

JSP 20/078 PUBLIC EXCLUDED BUSINESS

RESOLVED

That the public be excluded from the following parts of the proceedings of this meeting, namely:

a) Confirmation of minutes

That the general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Grounds under Section 48(1) for the passing of this resolution
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<p>a) Confirmation of minutes re CEDA Appointment of Directors</p>	<p>Section 7(2)(a) – to protect the privacy of natural persons, including that of deceased natural persons.</p>	<p>Section 48(1)(a) - the public conduct of the relevant part of the proceedings would be likely to result in a disclosure of information for which good reason for withholding that information would exist, under Section 7 of the Local Government Official Information and Meetings Act 1987.</p>
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This resolution is made in reliance on Section 48(1) of the Local Government Official Information and Meetings Act 1987 and the particular interests protected by Section 6 or Section 7 of the Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as specified above.

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Moved by: Mayor Helen Worboys

Seconded by: Councillor Steve Bielski

CARRIED

The meeting went into public excluded session at 2:47pm. For items JSP 20/079 to JSP 20/082 refer to public excluded proceedings. The meeting returned to open session at 2:49pm.

JSP 20/083 RESOLUTION CONFIRMED IN OPEN SESSION

The following public excluded resolution from the meeting held 10 November 2020 was confirmed in open session:

JSP 20/063 CEDA – APPOINTMENT OF DIRECTORS

RESOLVED

1 That the following resolution made at the Joint Strategic Planning Committee meeting of 10 September 2020 be revoked:

That the recruitment process as per the “CEDA Appointment of Directors Policy” for the Directors whose terms expire on 18 December 2020 be commenced.

2 And the following resolutions be made in its place:

That Blair O’Keefe and Sue Foley be reappointed as Directors of Central Economic Development Agency Limited for the period commencing 18 December 2020 and ending 31 March 2021, to provide CEDA Board continuity during the S17A CEDA Review.

That the recruitment process commence as per the “CEDA Appointment of Directors Policy” to appoint two (2) Directors on to the Central Economic Development Agency Limited board for the Directors whose terms expire on 31 March 2021.

3 The committee notes that the following resolution from the meeting of 10 September 2020 remains in place:

That the recruitment process for CEDA directors be undertaken by the internal resources of the administering Council.

JSP 20/084 MEETING CLOSURE

The meeting was declared closed at 2:50pm.