

## Te Manawa Quarterly Monitoring 2020/2021

Annual Target		Quarter 1	% of annual target	Quarter 2	Quarters 1 +2 (cumulative)	% of annual target (cumulative)	Officer's comment	Quarter 3
<b>1. Enhanced Learning and Engagement</b>								
<b>Visitor satisfaction</b>		99%	103%	99%	99%	103%	On track to achieving this target by year's end.	
Target	>96%	>96%		>96%	>96%			>96%
<b>Participation in Learning programmes</b>		4,355	15%	6,657	11,012	36.7%	This target is still achievable by year's end. Target was revised after the learning review.	
Target	30,000	7,500		7,500	15,000			7,500
<b>In-person visits to Rangimarie activities</b>		No data		No data	No data			
Target Under development								
<b>2. Innovative experiences that attract visitors</b>								
<b>Likelihood of visitors to positively endorse Te Manawa to others</b>		No data		No data	No data			
Target Under development								
<b>In-person visits to Te Manawa</b>		29,224	19%	46,239	75,463	50%	On track to achieving this target by year's end. This target was revised to 150,000 from 170,000 this year, to acknowledge the effect of Covid- 19 restrictions.	
Target	150,000	37,500		37,500	75,000			37,500
<b>Visits to Te Manawa experiences off-site</b>		1,373	3%	9,205	16,303	21%	Unlikely to achieve this target. TM has not toured any existing exhibitions due to the impact of Covid-19. No new touring shows being created this financial year - as TM does not have the resources to develop them.	
Target	50,000	12,500		12,500	25,000			12,500
<b>Online reach (including evisits)</b>		158,487	68%	139,199	297,686	60%	On track to achieving this target by year's end. Target was increased from 450,000 to 500,000 this year.	
Target	500,000	125,000		125,000	250,000			125,000
<b>3. A collaborative and future-focussed organisation</b>								
<b>Strength of relationships with strategic partners</b>		No data		No data	No data			
Target Under development								
<b>Third party revenue</b>		115,117	20%	159,508	274,625	48%	On track to be achieved. Notifications of funding totalling \$365k to be received in 3rd quarter.	
Target	\$574,154	\$143,539		\$143,539	\$287,077			\$143,539

	On track
	Not on track but still achievable
	Unlikely to achieve

	Unlikely to achieve for reasons outside of CCO's control
	Not yet measured