



**PAPAIOEA**  
**PALMERSTON**  
**NORTH**  
**CITY**

---

# **PALMERSTON NORTH CITY COUNCIL**

---

## **MINUTES ATTACHMENTS**

# **FINANCE & AUDIT**

# **COMMITTEE**

---

**9AM, WEDNESDAY 22 SEPTEMBER 2021**

CONFERENCE & FUNCTION CENTRE  
354 MAIN STREET, PALMERSTON NORTH

---



# **FINANCE & AUDIT COMMITTEE MEETING**

22 September 2021

## **6 Results of Public Engagement - Extension of Paid Parking Hours**

1. Presentation - Results of Public Engagement - Extension of Paid Public Hours

4

# Results of Public Engagement Extension of Paid Parking Hours

Finance & Audit Committee  
Tuesday 21<sup>st</sup> of September 2021

# Background

- Council voted to undertake public engagement on the extension of paid parking hours on the 7<sup>th</sup> of July.
- A two week engagement was commenced on the 28<sup>th</sup> of July, concluding on the 11<sup>th</sup> of August.
- The engagement was marketed through a variety of means, with the public able to provide feedback through the website, direct emails or through hard-copy forms.
- Approximately 2700 responses were received across the different types of responses.

# Summary of Response

- Approximately 97% of respondents did not support the proposal to extend paid parking hours. Approximately 3% of respondents supported the proposal.
- Between 93% and 96% of respondents thought the extended hours on each day (Thursday, Friday, Saturday and Sunday) were “too long”, while between 3.5% and 6% of respondents thought the proposed hours were “about right”.
- Around  $\frac{3}{4}$  of respondents regularly used city centre car parks during the affected times

# Summary of Response

## Response Themes:

- Opposing – Affecting local business
- Opposing – Difficult for elderly, young women and people with disabilities
- Opposing – Weekend parking - particularly Sunday - should always be free
- Opposing – Proposal is unaffordable
- Supporting – Proposal is needed for the city

# Financial Implications

- The initial proposal assumed an increase in revenue of \$500,000 per annum from standardisation of fees, increases to hourly rates and extension of paid parking hours
- The extension of paid parking hours isolation equates to a projected additional \$125,000 per annum in net revenue
- Actual revenue is difficult to forecast due to the COVID-19 lockdowns – revenue loss of possibly \$80,000 per week during Levels 3 and 4.



**PALMY**  
PAPAIOEA  
PALMERSTON  
NORTH  
CITY