

Regent Theatre - Performance 2020-21	Annual Target 2020-21	6- month performance as at 31/12/20	% of annual target at 6 month mark	Annual performance 2020/2021	% of Annual Target	Officer's comment
1. To be a venue for exciting community and performing arts experiences						
Total number of main auditorium hires annually+A9:A21	158	102	65%	153	70%	Not achieved due to covid restrictions causing the cancellation of shows in the last six months.
Total number of main auditorium national/international venue hirers annually	30	14	47%	31	103%	Achieved target
Total number of events overall that held over all spaces in the theatre	350	188	54%	356	102%	Achieved target
2. To engage in effective collaboration with out stakeholders and clients, enabling the best customer experiences.						
Total number of variety type shows such as tribute concerts and professional performers	20	8	40%	23	115%	Achieved target
Total number of tertiary graduations ceremonies held	11	4	36%	14	127%	Achieved target
Total number of local school concerts	10	4	40%	6	60%	Not achieved due to Covid restrictions, schools cancelled their productions.
Total number of school prize-givings	14	9	64%	9	60%	Not achieved due to Covid restrictions, schools cancelled their prize givings
Total number of ethnically diverse concerts and productions (both community and professional)	6	4	67%	8	133%	Achieved target
3. To engage with diverse audiences via a marketing and promotion strategy that is continually developing and responding to regional demographics and artistic/cultural trends.						
Total attendance to all events held.	88,600	38,190	43%	78,055	88%	Not achieved due to the Covid restrictions affecting the number of people able to attend performances during alert level 2. Attendance did increase by 12,755 from the previous year 2019-20 (65,456).
Secure the funding for the theatre's main auditorium sound system.	\$40,000	N/A	N/A	0	0%	Not achieved - no action taken to secure funding due to the change in Management.
Additional capital expenditure funding for other projects from the Friends of the Regent or other funding providers	\$40,000	N/A	N/A	\$5,688	1%	Not achieved - cautious approach to expenditure taken due to uncertainty caused by Covid-19 and the cancellation and postponement of events.

Not achieved
 On track/achieved
 Not achieved due to external events outside of the CCO's control.