



PAPAIOEA
PALMERSTON
NORTH
CITY

PALMERSTON NORTH CITY COUNCIL

MINUTES ATTACHMENTS PLAY, RECREATION & SPORT COMMITTEE

1PM, WEDNESDAY 27 APRIL 2022

COUNCIL CHAMBER, FIRST FLOOR,
CIVIC ADMINISTRATION BUILDING,
32 THE SQUARE, PALMERSTON NORTH

PLAY, RECREATION & SPORT COMMITTEE MEETING

27 April 2022

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Manawatu Triathlon League 2022



MANAWATU
TRIATHLON LEAGUE



DAIMY®

From humble beginnings in 2020, the Manawatu Triathlon League has morphed into a 3 day triathlon spectacle for the wider New Zealand triathlon community

Based in and around the city of Palmerston North, the 3 days of events cover all facets of triathlon – swim, bike and run

As we gain momentum into 2022 we continue to build our social media presence, our exposure to the wider New Zealand community and our relationships with Australian athletes to create an international event within Palmerston North

Our long term relationships will cement our goal of providing significant regional exposure & creating a long term legacy for the Manawatu Triathlon League as a “must-do” event



DAIMY®

A taste of our event

<https://fb.watch/cCKm3ds6z8/>

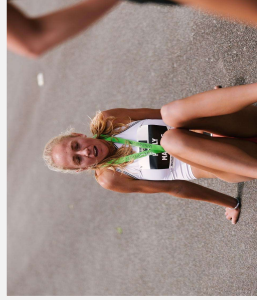


DAIMY®

**What are our
plans for the
2022 edition of
the event?**



Our 2022 events



The Palmy
Prologue

Manfield

AquaRace

Palmerston North

PNorty Invitational
Road Mile

Centennial Drive



The Manawatu Mile

Centennial Drive

The Palmy Enduro

CET Arena

Manawatu Triathlon League



The Palmy Prologue

A run & bike based event where we will test your transitions skills!

Venue	Timing
Circuit Chris Amon Manfield	The afternoon of the 16 th December 2022

Structure	Sponsor
50m run to T1 ITT 50m to finish	TBC

Manawatu Triathlon League



The Foxman

A swim & run event where you will swim with a wetsuit, without a wetsuit and run in between!

Venue

Off the Loop
Foxton

Timing

Morning of the 17th
December 2022

Structure

Swim 1 lap
Run 1
Swim lap 2
Run to finish

Sponsor

TBC

Manawatu Triathlon League



Pnorty Invitational Road Mile

An invitational road mile event for 16 qualified male and female athletes. The top 5 place getters from the 2021 event automatically qualify for the 2022 event!

Venue	Timing
Centennial Drive Palmerston North	The afternoon of the 17 th December 2022
Structure	Sponsor
1609m certified road mile with extended dead turns	Shoe Clinic

Manawatu Triathlon League



The Manawatu Mile

A mirror image event of the Pnorty Invitational Mile where each age group will get their own 15 minutes of fame!

Venue

Centennial Drive
Palmerston North

Timing

The afternoon of the
17th December 2022

Structure

1609m certified road
mile with extended
dead turns

Sponsor

Shoe Clinic

Manawatu Triathlon League



The Palmy Enduro

A Superleague style event consisting of 5 stages, 4 transitions, a run **INSIDE** the grandstand and a **BRIDGE** crossing – all within the Palmerston North CBD!

Venue

CET Arena
Palmerston North

Timing

Sunday the 18th
December 2022

Structure

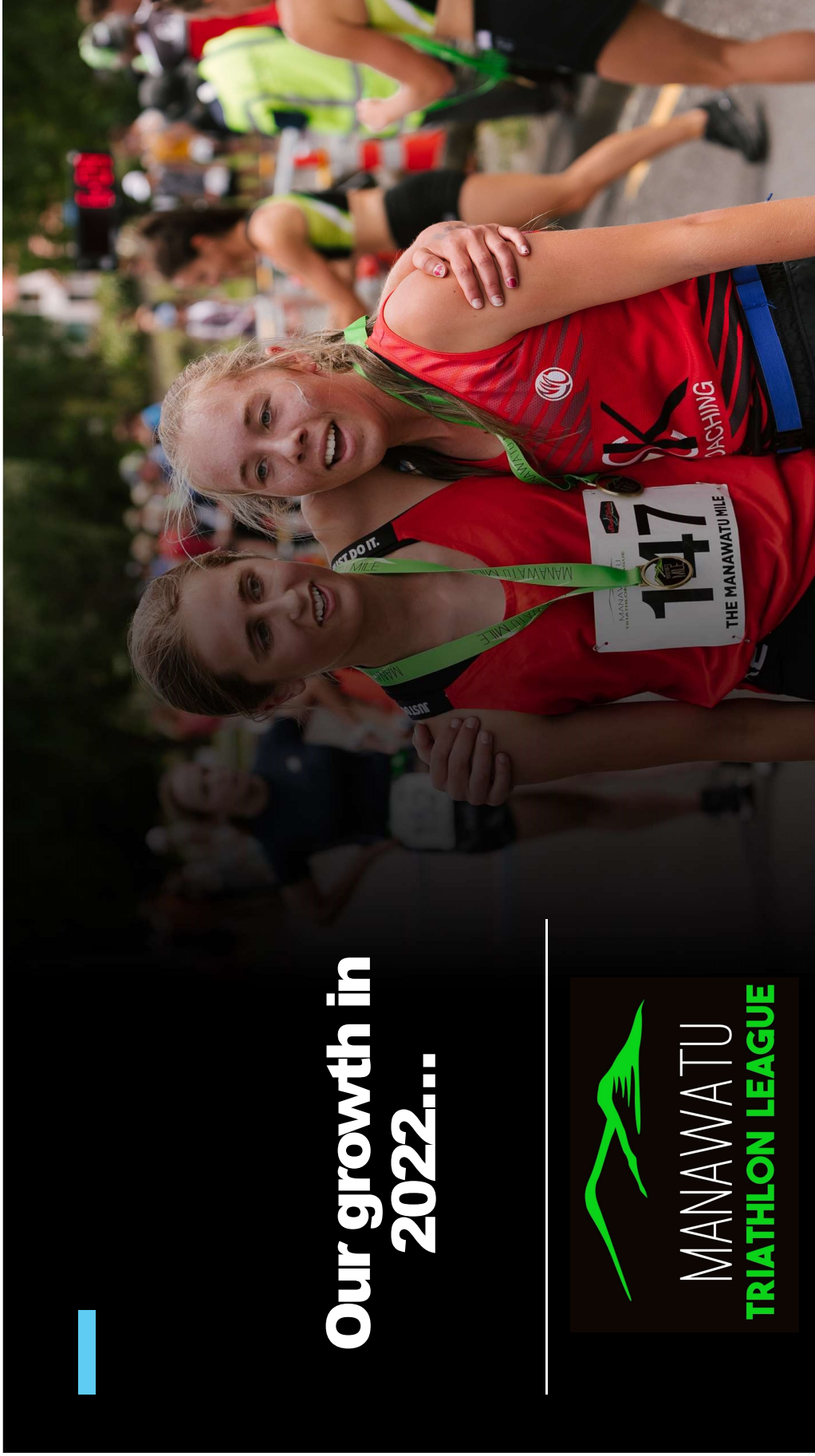
Run 1
Bike 1
Run 2
Bike 2
Run 3

Sponsor

Central Bicycle Studio

Manawatu Triathlon League

Our growth in 2022...



DAIMY®

Our growth in 2022

Develop a national reputation as a “must-do” event for all athletes

Events	Athletes	Community
<ul style="list-style-type: none"> • Target demographic – Junior athletes & their families • Events inclusive of the entire community¹ • High performance element • Exposing the domestic triathlon community to the benefits of living and training in Palmy 	<ul style="list-style-type: none"> • Engagement with Australian athletes • High performance athletes • Telling the Palmy story – every facility you need is within reach • Safe & unique events • Community inclusion 	<ul style="list-style-type: none"> • Increase levels of community participation • Showcase triathlon & multisport • Showcase the local facilities that enable physical activity • Increase athlete diversity • Collaboration with other local sporting organisations

Manawatu Triathlon League

Co-branding?

OPTION C



OPTION D



OPTION E



Manawatu Triathlon League

The future?

Palmy Prologue into the CBD
Event growth annually
Key high performance event



Event Social Media



manawatu_triathlon_league



Manawatu Triathlon League

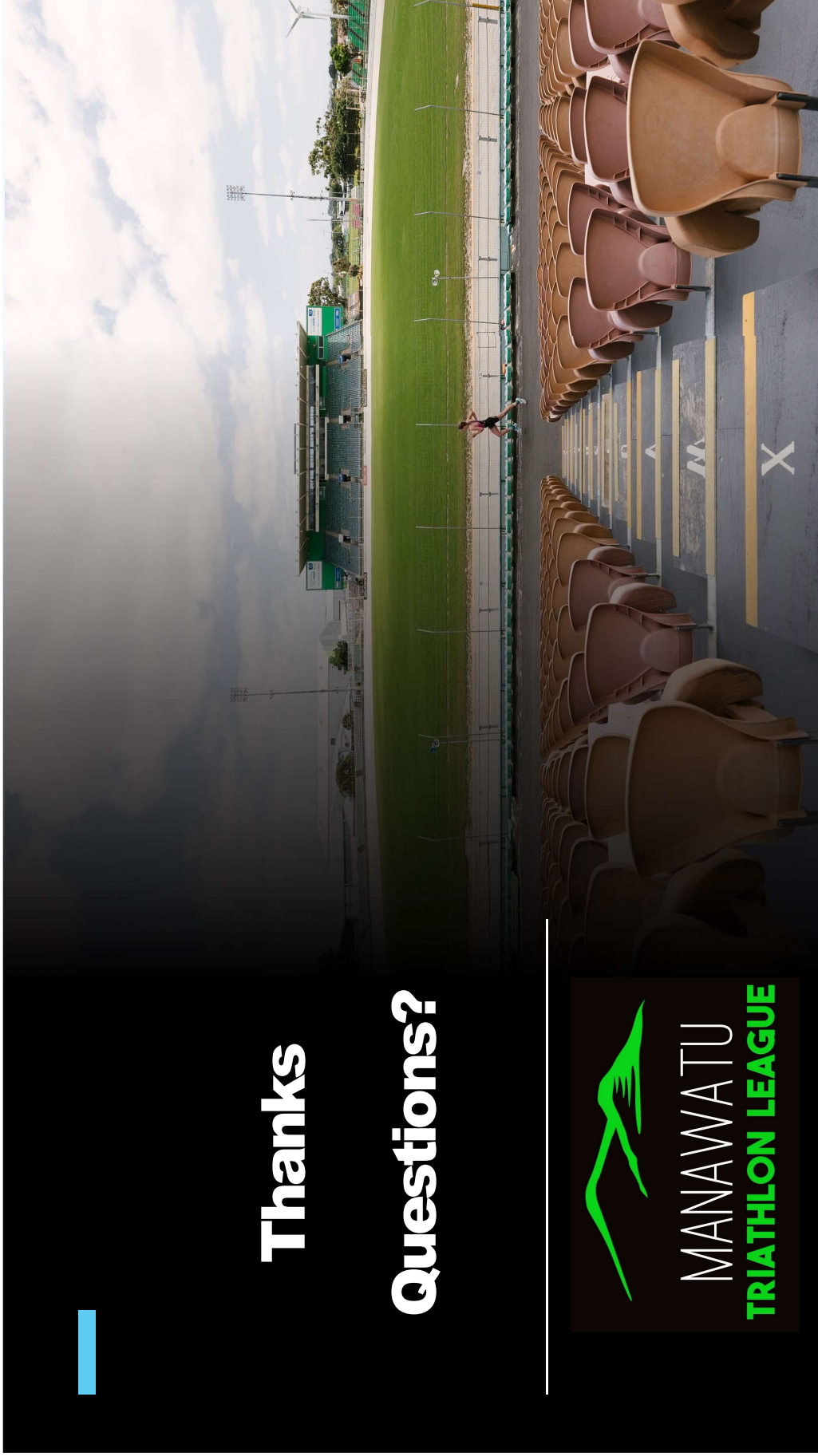
www.manawatutrifestival.nz

Manawatu Triathlon League

DAI MY

Thanks

Questions?



Palmerston North City Council

6-MONTH REPORT PRESENTATION JULY 2021 – DECEMBER 2021



Outcomes

- Palmerston North is the most active community in New Zealand
- People have the skills to safely and confidently cycle and walk on our active transport network and system
- Everyone is encouraged to be active by playing and being active in sport and active recreation facilities across our city
- Sports and community sport events create social opportunities and economic benefits.



Palmerston North is the most active community in New Zealand



- Code safety plans/COVID impacts
- Workplace Challenge
- Active Communities Fund



WWW.SPORTMANAWATU.ORG.NZ



DALMY®

People have the skills to safely and confidently cycle on our roads, shared paths and cycleways

- BikeReady
- Walk and Wheels week



DAY

WWW.SPORTMANAWATU.ORG.NZ



DALMY

Everyone is encouraged to be active by playing and being active in sport and active recreation facilities across our city

- Suburb Play Pop-Ups



SPORT
MANAWATU

EVERYONE ACTIVE EVERYDAY

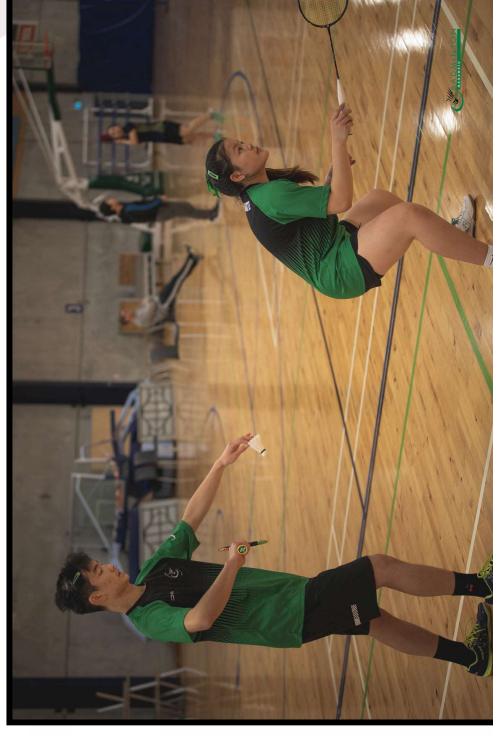
WWW.SPORTMANAWATU.ORG.NZ

f i

DALMY

Sports and community sport events create social opportunities and economic benefits for the city

- Retaining and vying for strategic
national sporting events



YONE ACTIVE EVERYDAY



WWW.SPORTMANAWATU.ORG.NZ



DALMY®

Sector Update

- SM strategic plan update
- Regional facilities update/LTP priorities and investment decision making
- Up-coming activities and events



THANK YOU





SPORT
MANAWATU

Palmerston North City Council

Six-monthly report

July - December 2021



EXECUTIVE SUMMARY

The role of Sport Manawātū is to support Palmerston North City Council (Council) to achieve its aspiration of having a connected, vibrant, and thriving city, through the mediums of play, active recreation, and sport.

We start this report by sharing some highlights from the last six months. In addition, we have included supporting evidence of our impact on our activities dating back to July 2019. This is a result of Council and Sport Manawātū negotiating the renewal of our three-year partnership agreement which will expire 30 June 2022.

The report provides highlights of annual activities, and multi-year activities that have made a genuine impact on community wellbeing. We provide an analysis of our achievements during the length of the contract period assessed against the four outcomes areas highlighted below:

HIGHLIGHTS

PALMERSTON NORTH IS THE MOST ACTIVE COMMUNITY IN NEW ZEALAND

- 90% of responses agreed that Sport Manawātū staff responses to code safety plans were helpful to deliver code sport or activities safely during the COVID alert level restrictions.
- 39 residents involved in sport governance attended the November workshop facilitated by Manawātū governance leader and Board of Directors' trainer Rodney Wong.
- 153 residents have been supported financially through the Active Communities Fund.
- 367 young people have attended Sport Manawātū holiday programmes.
- 278 people participated in the Workplace Challenge.
- The Healthy Active Learning team was established and will be working in six decile 1-4 Primary schools in the Palmerston North region from 2022 to 2025

PEOPLE HAVE THE SKILLS TO SAFELY AND CONFIDENTLY CYCLE AND WALK ON OUR ACTIVE TRANSPORT NETWORK AND SYSTEM

- 487 students received BikeReady instruction during the period.
- 77% of participants who attended the BikeReady programme felt their skills improved.
- 400 primary school students took part in the two Walk and Wheels Week events held in 2020 and 2021.
- 31 Teachers from the Bikes and Schools project received Cycle Skills training between 1 July 2019 and 31 December 2021.

EVERYONE IS ENCOURAGED TO BE ACTIVE BY PLAYING AND BEING ACTIVE IN SPORT AND RECREATION FACILITIES ACROSS OUR CITY

- 11 community pop-up 'Places to Play' aimed at promoting play as well as promoting local parks and reserves were held.
- Sport Manawātū, through the Workplace Challenge, increased the number of residents using the many fantastic open spaces and walkways we have in the city.

SPORTS AND COMMUNITY SPORT EVENTS CREATE SOCIAL OPPORTUNITIES AND ECONOMIC BENEFITS

- National sporting events contributed \$14,903,209 to Palmerston North's economy.

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1. PALMERSTON NORTH IS THE MOST ACTIVE COMMUNITY IN NEW ZEALAND

The Palmerston North City Council (Council) has a vision of 'He iti rā, he iti pounamu – Small city benefits, big city ambition' and this outcome highlights activities we've led or been involved in that contribute to Palmerston North City being the most active community in New Zealand. We provide information on progress during the last six months including an analysis of our impact and the growth of physical activity across the city.

This area focuses on getting our community active using play, active recreation and sport. Sport Manawātū's role is to strengthen our sector, increase use of parks and open spaces, assist decisions on facility developments that grow membership and participation opportunities, and empower our community to be active for life. We know that people are generally healthier and happier when physically active and that being active contributes to all aspects of health – te whare tapa whā.

We begin this report sharing some insights from the global Covid-19 pandemic and its impact locally. During the last six months, a number of scheduled programmes were either cancelled or rescheduled due to the 2021 lockdown, which significantly hampered efforts to deliver activities promoting physical activity. Following lockdown, Sport Manawātū mobilised to support and advise our sector on the Covid-19 Protection Framework (otherwise known as the traffic light framework). This unpredicted and unscheduled work consumed considerable staff time and resourcing.

The impact of Covid-19 lockdowns

Sport NZ commissioned a review in 2020 to understand the impact of the 2020 Covid-19 lockdown on physical activity participation. The findings indicated the following:

- There was an overall drop in number of activities and duration during the March 2020 lockdown (regardless of age).
- All participation dropped post-lockdown.
- There appeared to be early signs of recovery on participation from July to September 2020. However, in April 2021 a large deficit in all indicators persists.
- Inequities increased across older adults in higher deprivation areas.
- Sales in camping equipment increased.
- Sport participation and membership in tennis and golf increased.
- Sport participation across tamariki showed a slight decrease.
- Recreational activities like walking (29% to 47%), cycling (35% to 46%) and workouts (15% to 25%) showed marked increases.

Fast forward to September 2021. Anecdotal feedback from school principals across our region suggests the following:

- Rangatahi participation in sport dropped sharply, with some students not returning to school following the 2021 lockdown.
- The cancellation of high profile national secondary school events for a second year has negatively impacted on participation numbers across the region.
- The choice to not vaccinate has seen a decrease in sport participation by rangatahi and, in some cases, tamariki. This may be due to restricted spectator access.
- Rangatahi engagement in physical activity following the lockdowns is slow, with lack of motivation, being too tired, and lacking energy being cited as reasons.

- Concerns on the welfare of rangatahi (mental health issues and increased anxiety) have surfaced.
- There has been a decline in time (hours each week) spent being physically active.

Sport Manawatū activities impacted by the 2021 lockdown includes the following:

- Cancelled:
 - the Governance breakfast in October
 - eight events supported through the Sport Event Partnership Fund (Marist FB, NZ Basketball x2, Softball Fast45, Sir Gordon Tietjen's rugby 7s, NZ Barbarians 1st XV, Lower North Island Hockey, and NZ-Muslim Inter-district championships)
 - the Everyone Active Festival as Sport Manawatū wants to understand the implications of supporting vaccine-only delivery, while considering how we achieve our vision of 'Everyone Active'.
- Postponed cycling skills delivery in schools.
- Rescheduled:
 - two pop-up play activations around the city
 - suburb engagement activities (stakeholder meetings with community groups).

When analysing this information, the following commentary can be considered:

- The decline in physical activity for 18 to 34-year-olds, and existing high rates of adult mental illness, may increase the relevance and importance of physical activity interventions for this demographic.
- The reduction in activity of rangatahi 15 to 17-years-old requires further insights to understand what has impacted this change. From the Active NZ 2020 results we know that 46% of young people had a drop in an organised sporting context.
- Long-term changes in physical activity behaviours are less clear. Future insights captured regularly will help us to identify opportunities to sustain/mitigate inactivity.
- Going from no activity to some activity has well-evidenced wellbeing benefits. Therefore, the 2% increase of adults at a population level becoming active is important.
- Walking is low cost, has low barriers for participation, and has played an important part in individuals' physical activity through lockdown. The value of recreational facilities and outdoor recreation assets cannot be overstated.

Sport Manawatū believes there is a silver lining within our current operating environment and raises potential opportunities. This comes in the form of residents recognising the 'health and wellbeing' benefits of being physically active. Therefore, Sport Manawatū will continue emphasising how important physical activity is for improving wellbeing, exploring innovative ways to support our community.

Deliver Training, Seminars, and Programmes to the Sector

Sector Leadership – Supporting and Growing Play, Active Recreation and Sport Opportunities

In 2019, Sport Manawātū established a regional sport organisation (RSO) support group involving paid members of sporting organisations. This occurred because of Sport Manawātū seeking efficiencies and juggling operational demands. The RSO group provided a platform for staff to share learnings and address challenges. In addition, Sport Manawātū used the platform to deliver information to key sector partners. The RSO group started by meeting monthly following a set agenda. The meetings proved invaluable. A notable area of achievement was the growth in stakeholders participating in the group. We started with six codes meeting fortnightly. This has now increased to involving 12 codes, recreation organisations (including the YMCA), and facility managers (including CET Arena staff). As a result, Sport Manawātū has noted improved collaboration and an ability to develop mutually beneficial solutions to emergent issues.

A shared calendar of seasonal activities was put together following the 2020 lockdown. This was expanded in conjunction with the secondary school principals' group in the 2021 winter season to consider shorter seasons and stricter start and end times to seasons. Between codes and Council. The Council parks team is also involved in regular RSO discussions that have led to revised service level agreements with code users of Council owned facilities. Monthly meetings continue for the General Managers (GM) RSO group.

A key measure has been proof of up-skilling and innovation in the sector through training initiatives, opportunities, and activities. An example of the strength of relationships and improved collaboration was the 2020 July Holiday programme which involved codes working together to promote the benefits of sport and being physically active, and integrating the Balance is Better philosophy which supports a variety of opportunities rather than early specialisation in sport.

Regional Leadership – Establishing the Multi-sport Holiday Programme

The GM group had been in place for almost six months, with meetings taking place monthly, before the first Covid-19 lockdown took place. When New Zealand entered lockdown in March 2020 those monthly meetings moved to once a week to keep up with the ever-changing world of sport and recreation we were living in at the time.

These meetings included discussions about the financial struggles RSOs were going through due to the loss of income with not being able to run competitions, who was receiving the Government wage subsidy, and what competition could look like in the future. As New Zealand came out of lockdown, the need for collaboration came up during these discussions, which is where the idea of the holiday programme came from. Manawātū Cricket took the initiative by developing a proposal and planning began quickly after that. The codes mobilised to deliver an indoor programme and an outdoor programme.

The objectives of the programme were as follows:

1. Promote collaboration: Engage RSOs and other activity and service providers to deliver a quality product to our tamariki and rangatahi.
2. Increase active participation: Engage 250+ participants.

3. Provide quality coaching experiences: Engage and develop local coaches.
4. Support diversity and inclusion: Actively include participants that would not traditionally be involved in this type of programme because of either income or socio-cultural backgrounds.
5. Promote play: Include and feature 'play' as an important part of the curriculum of activities.

The outdoor programme involved Hockey Manawatū, Manawatū Rugby, Manawatū Cricket, Netball Manawatū, and Central Football. The inaugural event attracted 117 young people in the outdoor programme and 116 for the indoor programme. The success of the winter programme resulted in a summer programme held in January 2021 with 250 young people registering. A third summer programme involving 10 codes is scheduled for January 2022, with 200 spots available.

"Manawatū Cricket Association was proud to be part of the team that delivered the collaborative holiday programme delivered in July 2021.

We felt the benefits of this experience included:

- *quality coach development opportunities*
- *an excellent overall experience*
- *variety of experiences for the participants*

And, importantly, we achieved one of our strategic priorities of getting tamariki active and engaged in sport.

The participants were engaged, felt safe and really did have a fantastic time. The logistics and organisation from Sport Manawatū were essential to the success of the programme. We felt it was well coordinated and the process from start to this review has been well structured by Emma and the team at Sport Manawatū. We felt the initial goal of providing increased access/removing barriers for priority participants was not achieved. The initial idea of making it free for all was lost midway through the planning process because of a change of budget parameters. The compromise solution of providing 50 places for these priority tamariki or rangatahi was a good solution but, even then, we did not achieve this target as we did not engage strategically with those communities to ensure the opportunity available was communicated. This is an area we all need to take responsibility for and was not the fault of any one sport or Sport Manawatū, but it is something we need to do better next time. We also need to review our marketing strategy to ensure opportunities like this are well publicised and we engage with our schools and community groups earlier to build awareness. Budget, time and expertise need to be allocated to do this.

This pilot programme was satisfying to be a part of. The challenges presented by time and Covid-19 made our success limited if we were to judge the success of the programme purely on numbers. If we were to judge the success on the quality of the programme delivered, I think it was a massive success. More importantly for each RSO, the opportunity to build relationships between RSOs, both at a strategic level and delivery level, were real positives to come out of the project and make this project a success for the MCA and something we would be interested in being part of in the future. It was great to get our coaches together for a debrief at the end and it was very positive for them to build relationships with people in similar roles within our region." Stakeholder feedback – Manawatū Cricket Association.

Sports Partnerships – Collaborating with Sports to Enhance Participant Experience

Beginning in 2019, Sport Manawātū developed formal partnership agreements with seven priority sports across the Manawātū that focused specific Sport Manawātū support to each of the codes involved. The intention was to move away from ad hoc support, rather drilling down into key areas of their business, to grow a healthy and sustainable code.

Sport Manawātū partnered with the following sports:

- Manawātū Rugby League: Governance support to the board and coach development training (upskilling all representative coaches).
- Manawātū Netball: Governance support, financial assistance, and coach development training.
- Manawātū Basketball: All of Basketball Plan and governance support.
- Manawātū Hockey: Governance support, HR assistance and coach development training.
- Softball Manawātū: HR support and assistance during the Under-18 World Softball Championships.
- Cricket Manawātū: HR support and coach development training.
- Volleyball Manawātū: Governance support and coach development training.

The impact of the formal agreements with codes led to a pilot project involving the appointment of an independent chair to Hockey Manawātū, with Sport Manawātū employing Mark Cleaver to the Board for 12-months. The independent chair appointment brought a strong governance skill set to the Board and shared learnings to impart to other sport partners. Hockey Manawātū went through some significant changes following an employment dispute and the Chair provided stability during a period of rebuilding. The other impact of this work resulted in the formation of the RSO General Managers group, with key learnings from the pilot shared as part of a presentation during the Regional Play, Recreation and Sport Conference.

Immediate benefits from the pilot expressed by Hockey Manawātū.

- *“Meetings becoming more focused, improved systems including record keeping such as Board minutes.*
- *Meetings becoming very functional, and a greater focus on governance issues as opposed to an operational focus. For example, Board minutes used to be in a word file or excel spreadsheet and files were difficult to find.*
- *BoardPro has been introduced. This has made it easier to find files and has supported a more streamlined process for sharing files.*
- *Board members felt that having an experienced Chair had enabled making these improvements faster than would have otherwise been possible.*
- *Improved processes and greater support for the General Manager.*

Governance workshop – Governance and purpose – Rodney Wong

In August 2021, a limited number of boards from a cross-section of organisations involving paid staff and volunteer-only models provided feedback on the value of governance in sport. Interviews were conducted with seven Chairpersons and committees across RSOs in the Manawātū Region:

- Paid Staff – Hockey, Cricket, Basketball, Netball and Badminton.

- Volunteer – Rugby League and Softball.

The governance project team conducted the interviews and found that two distinct areas were identified for support – the operational level and the thought leadership level. All those that were interviewed were interested and supportive of collaborating across both levels.

As a result of these insights, a workshop was held on 18 November 2021, in the form of breakfast and presentation at the Manawātū Golf Club. The objectives of the workshop were as follows:

- Sport Leadership: Ensure that key stakeholders are respected and credible and that they also promote 'Balance is Better' principles.
- Investigate and continue to provide and promote opportunities to work collaboratively with RSOs at governance and leadership level.

One of the main goals for the workshop was networking and providing opportunities for RSOs to develop at a governance and leadership level. The presenter for the workshop was Rodney Wong, covering 'Governance and Purpose', which helped organisations to gain clarity around their organisation's inspiring and compelling purpose.

Rodney brings more than 25 years' experience across the private and public sectors. Rodney presented at the Sport Manawātū Regional Conference in 2020, and his presentation on governance was well received by all participants. As a result, the Sport Manawātū governance project team brought Rodney into the governance series discussion and his insights moulded the topical direction for the workshop.

A total of 39 individuals representing several organisations registered for the workshop. The workshop was well received so much so that a substantial number of participants asked for the session to be longer. This was a result of the content being extracted from a five-day workshop and summarised to be taught in the space of 30 minutes.



Photo: attendees to the Governance breakfast listen intently to Rodney Wong

A full report can be obtained by contacting Nick Fee (Community Partnerships Advisor – Sport)
nickf@sportmanawatu.org.nz



Sector Response Plan: Mobilising Efforts to Support the Sector During Covid-19

In 2020, Sport Manawātū developed a sector recovery plan for providers and partners in response to the Covid-19 pandemic. The plan was developed using stakeholder feedback, national and local information, and insights from our March 2020 sector survey (including direct feedback from sports administrators (paid and unpaid) across the city, Manawātū, and Tararua districts). The plan was deliberately flexible to adjust to the changing needs of the sector and to respond quickly to accommodate the respective alert levels. We focused our efforts on addressing the following key areas:

1. Business continuity for the sector.
2. Resumption of sport and active recreation – participant-focused – return to play.
3. Sector collaboration and partnerships.
4. Supporting innovation and leading change.

Our strategic partnership status with Council also meant that we were able to be involved in a range of discussions around regional sport and recreation support and recovery. Council had tasked Sport Manawātū to coordinate and review codes' Return to Sport safety plans. This involved analysis of the play protocols of each code and seeking clarity on how they would meet the Government's criteria for play at alert level 2. This enabled Sport Manawātū to assist codes where needed in the development of safety plans while also ensuring winter sports were 'game ready' to resume seasonal competition.

The impact from the sector recovery plan is highlighted in this stakeholder feedback from Central Football:

"Firstly, I would like to praise the work the Sport Manawatu staff have done since the pandemic outbreak. Their forward thinking saw them convene the sporting sector just one week into the event. These hui's have been invaluable to ensuring the winter and summer codes have aligned thinking. I speak with absolute confidence that all codes have discussed and largely agreed that moving the dates to allow mutually beneficial outcomes for all is simply a given."

During the last six months, Sport Manawātū once again mobilised staff to provide guidance to our sector in response to Return to Play guidelines and to provide sector guidance on code safety plans under the Government's traffic light framework. Sport Manawātū reviewed 22 safety plans. The impact of our work to support the sector is captured here:

- 50% of respondents felt we assisted them a lot to a moderate amount.
- 90% of responses agreed that Sport Manawātū staff responses to code safety plans were helpful to deliver code sport or activities safely.

Direct feedback included the following:

- *We appreciated the bi-weekly meetings to discuss what we were doing and how we interpreted Covid measures were a great help in planning a consistent approach.*
- *Was well organised and clear support.*
- *Great help and awareness of what we were all trying to achieve.*

Club membership and participation data

Code	2014	2015	2016	2017	2018	2019	2020
Netball	5,116	3,097	3,687	2,549	3,312	4,200	3,750
Manawātū Rugby Union	4,231	4,231	3,385	3,945	3,629	3,669	4,562
Central Football	4,003	4,052	1,969	2,223	2,686	3,200	3,353
Futsal			2,653	1,788	317	288	350
Manawātū Cricket	3,561	2,123	2,343	1,531	1,018	1,460	1,460
Golf	3,415	1,165	1,051	1,638	1,589	1,516	1,779
Touch Rugby	2,958	3,072	2,578	2,452	3,342	3,330	3,572
Hockey Manawātū	2,388	2,388	2,455	2,560	3,007	5,100	5,684
Basketball Manawātū	2,296	2,296	2,660	2,450	2,632	3,180	3,010
Central Squash	2,186	2,186	278	396	398	402	424
Swimming Manawātū Inc	775	775	441	544	860	676	518
Tennis Manawātū	732	450	450	299	401	244	487
Manawātū Gymsports	621	327	332	535	1,045	750	1,146
Rugby League (MRL)	577	667	320	502	646	698	425
Bike Road	300	550	278	168	134	151	146
Bike MTN			722	787	843	576	559
PN Athletic and Harrier	280	251	251	363	210	190	321
Special Olympics	275	177	259	173	277	147	149
Kiwi Canoe Polo Club	263	259	285	249	321	316	283
Triathlon	198	292	290	889	1,050	99	158
Badminton Manawātū	189	352	218	492	186	199	180
Manawātū Striders	184	184	191	176	133	100	75
Orienteering	50	42	30	43	43	22	44
Volleyball			1,040	950	975	1,156	1,828
Softball Manawātū						1,327	1,122
Tae Kwon Do						200	105
Surf Lifesaving						82	55
Table Tennis						120	350
Bowls	735	664	332	309	309	272	355
TOTAL	35,333	29,779	28,498	28,011	24,982	33,912	36,399

Membership analysis

This membership count tracks trends and identifies areas of concern. When we compare 2020 figures with 2019 figures, the top three growth sports appear to be Volleyball, Gymsports and hockey. On the opposite side of the ledger badminton, rugby league and swimming have all experienced decreased numbers. Some caution, however, must be applied to these figures as the information requested from codes during the data capture is not always gathered or collated in the same way across codes. The numbers requested included both membership (paid or affiliated) and participant (those who attended programmes) numbers. We can also extrapolate based on SM observations and insights that the top three sports listed above have also done well to increase membership/participation having diversified their product offering, adapted delivery and improved capability to respond to the needs of individual



participants. These adaptations are the growing face of sport, as some codes continue to explore new ways of refining their product offering. We may find that the codes with decreased membership may not have been able to offer variations on the traditional delivery model at the time of reporting.

Sport readiness tool

To address some of the challenges the city faces around changing participant preferences and facility demands, significant progress has been made working with Council on a project to improve data capture that will inform future facility planning needs for the city. A range of sources are currently used to assist parties with verifying community demand of facilities.

This piece of work will contribute to information required to assist with understanding user demands of Council facilities across the region. The value of the approach should see improvements in the way information is captured.

The Sport Readiness Tool has been tested using targeted groups and we will be using this model from January 2022 to capture summer code information from the 2021 calendar year. This will have an impact on how membership and participation data will be captured and presented in the future.

The Tool will enable us to:

- assist in a fair and needs-based allocation of resources
- show where current and future demand is greater than supply
- identify growth centres and areas of decline
- provide a factual context when codes lobby for additional resources or investment
- adjust data collection e.g, numbers of teams should be the basis for team sports rather than membership numbers
- identify incentives/mechanisms to ensure data provision by codes.

COORDINATE AN ACTIVE COMMUNITY FORUM

Facilitate Bringing Together Stakeholders to Improve Physical Activity Levels

Women and girls' forum

In 2019, Sport Manawātū hosted the first-ever Festival for Women and Girls in Sport and Active Recreation, which contributed to a multi-year commitment to plan and deliver festivals for women and girls. The festival was designed to improve opportunities, experiences, and outcomes for women and girls engaged in sport and active recreation. This first festival involved interaction with 15 regional sporting organisations, including active recreation facility operators, with 'Have a go' experiences running throughout the week (150 attendees were involved across the activities in the first year). Unfortunately, the following years have been impacted by Covid-19. The festival saw the launch of The Changing Room series, with local adventure racer Kym Skerman. These have continued with regular sessions held during the year.

In 2020, the See Her Be Her programme was developed as result of participant engagement, supporting a multi-year programme focusing on inspiring, creating, partnering, and delivering quality opportunities in sport and active recreation for females. This is based on the three pillars of the women and girls' strategy – Leadership, Value and Visibility, and Participation.

A series of three workshops examined female experiences in sport and active recreation:

- Andrea Jackson (Manawātū Rugby Union(MRU) CEO spoke about her role in governance and her journey to get to where she is now.
- Kelly Evans discussed the business of athlete management.
- Varina Wolfgramme from NZ Rugby talked about her role as New Zealand participation manager.
- Brittany Andrews discussed her role as referee development officer for MRU.

The Changing Room

This was designed as a continuation series aimed at showcasing local women doing amazing things in sport and active recreation. On 18 October 2021, Sport Manawātū held a Changing Room event that attracted 24 registered attendees. The guest speaker for the evening was Rachael Rakatau. Rachael was named co-captain of the Manawatu Cyclones for 2021, just weeks before her transition to becoming an associate at Allan McNeill Chartered Accountants. On top of that, Rachael cares for her two toddlers, aged 3 and 1. During the evening, in a well received, informal chat setting, Rachael shared how her upbringing and goal driven nature helped her succeed and how she juggles mum life, a career and being a high-performance athlete.

Anecdotal feedback indicates that the female sport and recreation network has:

- improved social connections
- provided a platform to discuss and support wellbeing
- showcased what is available across the region
- resulted in a growth in awareness of positive role models and opportunities for young women to give things a go.

2020 sector conference

Sport Manawātū hosted the inaugural Play, Active Recreation and Sport (PARS) sector conference in 2021.

Key themes for the conference included **Balance is Better** and **Thinking Differently**. Sixty-five attendees representing sports, territorial authorities, schools, clubs, tertiary, cultural and active recreation providers participated on the day. Feedback from attendees indicated that:

- the community has an improved understanding of the Balance is Better (BiB) approach, and the sector has indicated a willingness to collaborate to embrace the BiB principles.
- more work is required to understand the needs of young people (Rangatahi).

A key Council outcome from the conference was for the sector to build its capacity and capability while becoming more self-sustaining. Anecdotal feedback and Survey Monkey results indicate that the conference was well received, with a desire to hold these on an annual basis. Ninety-seven percent of respondents were either satisfied or very satisfied with their experience.

“I have been to most of the Sport Manawātū conferences over the last few years which have been really good. This year I was engaged all day. I really enjoyed it, and it was the best I’ve been to” (MW Golf)

“The youth panel hit us between the eyes telling us what we have got wrong” (conference participant) Thinking Different

“Awesome to have a play section in between all the speeches” (conference participant).



“Very strong consistent message throughout, but the two that stuck with me the most was the Rodney Wong presentation and the physical activity session”.

“Skateboard Bailey was very articulate and the Rodney Wong session was different and challenging and a strong finish with president of NZF”.

“Interaction with different codes. Rodney Wong's presentation in understanding other people”.

Healthy active learning

A new direction for Sport Manawatu and our approach to support inactive tamariki in the last six months is the Healthy Active Learning initiative, an action under New Zealand's Child and Youth Wellbeing Strategy. It is a new joint initiative between Sport New Zealand and the Ministries of Health and Education with the intention of supporting schools, kura, and early learning services to improve child and youth wellbeing through healthy eating and drinking, and quality physical activity. The criteria to become a Healthy Active Learning School during the initial phase of the initiative was to be a decile 1-4 primary or intermediate school.

Following a period of building relationships with the senior leadership team in each school that fit the criteria six schools in the Palmerston North region opted into the initiative:

- Awapuni Primary.
- Cloverlea School.
- Longburn School.
- Milson School.
- Te Kura o Takaro.
- Terrace End School.

The initiative will last a period of three years before the criteria expands to include more schools in the region. More information regarding this initiative can be obtained by contacting Murray Te Huki at murrayt@sportmanawatu.org.nz

Coach development

Sport Manawatu's role is to support partners to develop systems to recruit, develop and retain quality coaches across all levels. A key component of this support is our Coach Developer and Coach Development programmes. The programmes have been developed to deliver initiatives that support the impact of paid and volunteer coaches in our region.

The coaching pathway is broken down into coaching, participant and athlete pathways. Highlights include the following:

- Coach development sessions involving more than 175 coaches across 15 codes (reaching an estimated membership of 12k).
- Community Coach Advance programme involving 22 coaches representing 12 codes (reaching and estimated membership of 8k).
- Coach Developer programme involving 20 coaches (Train the Trainer programme working across different codes).

A result of our coaching plan was the development of the Festival Week for Women and Girls in Sport and Active Recreation. The inaugural festival was held in October 2019a highlight of the week-long event

was the successful launch of the Women Inclusive Coaching Keeping Engaged in Development (WICKED) initiative. This is a co-designed coaching course with 22 female coaches involved. This initiative has resulted in more than 40 women coaches contributing to sport across our region.



Image: WICKED programme attendees

“Being a part of the Sport Manawātū Coach Developer Training in 2019 has been invaluable to my development in the Coach Developer space. Although I had some past experience through Sport Specific CD training, the Sport Manawātū training created an environment where I was comfortable enough to take risks and in return learn from/with developers from different sports codes. This training has facilitated my own personal growth, with not only the confidence to network across sports codes, but with an understanding of the Coach Developer role and the confidence that I can still assist coaches in their development without being a top-level coach. The training also allowed me to identify the specific need for coach development within my own sport and was the underlying basis for the development of the 2018 NM Coaching Development Plan—with emphasis on creating a coaching community and regular reflective practices. I highly recommend the Sport Manawātū CD training to anyone associated with the Coach Developer role (experienced or not) within their sport—with effective questioning and reflection there will be learnings for everyone.” Impact Statement from Netball Manawātū

DELIVER ACTIVITIES THAT ARE COMPLEMENTARY INITIATIVES AIMED AT INCREASING COMMUNITY PARTICIPATION

Tracking physical activity levels

In 2020, Sport Manawātū recruited an Insights specialist from Allen and Clarke to undertake a research project to understand participation preferences across play, active recreation, and sport. As an organisation, we needed to develop a deeper understanding of what people wanted, and why, as we understand the requirement for our sport and recreation sector to adapt and be responsive to the needs of participants (participant-focused).

To be adaptive and responsive, the sector and our region needed to be able to:

- target participants with the right services and approaches to respond to the changing trends in participation
- deliver quality experiences that engage our community in sport and active recreation for life.

Sport Manawātū previously had limited insight expertise and, furthermore, access to reliable data to enable us to benchmark physical activity preferences. However, we anticipated an increase in resident activity through well planned and structured interventions and allowed us to achieve our vision of 'Everyone Active', while also contributing positively to the Council's strategic goal of exceeding the national average for physical activity.

Table 1 (below) represents a snapshot of resident activity behaviours measured over a seven consecutive day period (captured at a point in time during 2020). Based on Table 1, 28.5% (between 28,000 and 32,000) of Palmerston North residents are inactive. This is 1.6% higher than the national population and 4.5% higher than the best performing regional sport trust catchment (North Harbour). However, this difference varies across demographic groups, with the gap in inactivity between Palmerston North and North Harbour being:

- better for the tertiary population (4.5% lower)
- slightly worse for young adults (1.4% higher)
- moderately worse for primary-aged children (3.9% higher) and young families (4.8% higher)
- much worse for older families (5.9% higher), secondary (7.2% higher) and older adults (9.1% higher).

% Inactive	Palmerston North City	North Harbour	Nationally
Primary (5 – 12)	11.6%	7.7%	7.2%
Secondary (13 – 17)	17.3%	10.1%	10.8%
Young Adults (18 – 34)	27.2%	25.8%	28.0%
Older Adults (35 – 64)	35.5%	26.4%	32.8%
Tertiary (PTEs, ITPs, wānanga, uni, workplace training)	27.5%	32.0%	26.8%
Young Families	33.9%	29.1%	30.8%
Older Families	30.2%	24.3%	28.0%
Low (1-3)	28.4%	23.5%	26.9%
Medium (4-7)	28.7%	24.7%	26.9%
High (8-10)	28.3%	23.9%	26.9%
Total	28.5%	24.0%	26.9%

Table 1. % Inactive across key demographic groups (low, medium, high).

One of the ongoing challenges we have as a regional sports trust is accessing reliable information on an annual basis. A key tool used in the development of the current benchmark has been the Active NZ survey commissioned by Sport NZ. However, an issue we have with the survey is that it is only conducted every two years, with 2022 being the follow up to the 2020 survey. Other negative factors include that the resident sample sizes are extremely small, meaning that results are not statistically robust for individual Council requirements, and so the survey itself can be onerous to complete with feedback heavily reliant on residents completing the paper-based survey forms. The Active NZ survey is also expensive to coordinate and only appears suitable as a way of assessing high-level national trends.



Sport Manawatū and Council are exploring opportunities to improve regular data capture using the annual resident survey to pose questions that would enable us to understand attitudes, behaviours, and understand whether we're meeting activity guidelines. The new data system will be included as a joint approach between Sport Manawatū and Council.

Sport Manawatū's Strategic Plan aims to reduce inactivity rates by 2% over a four-year period among those residents who are more vulnerable than the general population. Our work has focused on those less active using platforms such as Green Prescription, Active Families, Workplace Challenge, and the Everyone Active Festival. In addition, we've grown key relationships with community champions, grown sport capability, and issued funding to support tamariki and rangatahi, families and older adults into physical activity. Sport Manawatū believes that we've been directly involved with getting more than 2,550 residents into physical activity.

Following are some responses to a recent survey on our active programmes for those over the age of 18 years:

- 73% of attendees agreed they were more active after attending our programmes.
- 80% of respondents felt they had adopted improved nutritional habits.
- 87% of respondents felt the choice of activities were relevant or appropriate to their needs.
- When asked how active residents were following the programme, 35% of respondents indicated they exercise two to three times a week for 30 minutes or more while 22% of respondents exercise four to six times a week for 30 minutes or more.
- The top three exercises were walking, water activities and household exercises (gardening).

IDENTIFY UP TO THREE PRIORITY SUBURBS TO MONITOR AND PROGRESS PHYSICAL ACTIVITY

In 2019, we started work to address inactivity levels in targeted suburbs with higher levels of inactivity. One of those suburbs was Roslyn. To begin our journey, we carried out an analysis of groups operating in the suburb that supported physical activity, mapping activities along with facilities. We also engaged with a community group (Roslyn Reach) and other stakeholders to understand what they do in the area. We soon discovered several groups coordinating bespoke activities. However, there was little coordination or promotion.

We discussed various intervention models with the Roslyn Reach group, while members also shared some of the challenges they face, e.g. that residents expressed a mistrust of external organisations coming into the community without being invited. Sport Manawatū then set about developing a logic model that would guide how we would work.

This resulted in a series of community hui and the identification of key organisations and champions – notably the team from the House on Vogel (HoV). A joint project was conceived that focused efforts on supporting a 'Playstreets' concept involving neighbourhoods facilitating 'play based' activities within cul-de-sacs. Sport Manawatū, along with staff from the Council Placemaking team, and other local agencies, partnered with the Roslyn Reach Group and Neighbourhood Support to help pilot the model. While some residents were not happy to play host to the concept, which resulted in an event being cancelled, a partnership between the HoV and Sport Manawatū blossomed.

In addition to the Playstreets work, the team at HoV was working with local youth, offering after school programmes. With assistance from Tū Manawa funding, several access barriers that previously existed were eliminated e.g., play and sporting equipment including funding to cover coordinator resource costs.

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The partnership with HoV has resulted in:

- a team of four youth leaders now supporting more than two after school programmes that support 30 young people
- fortnightly youth group activities engaging 35 young people
- a regular holiday programme supporting tamariki and rangatahi
- weekly programmes supporting a minimum five hours of weekly physical activity
- weekly adult fitness classes supporting up to 10 participants
- funding activity programmes (three) and resources worth more than \$60k
- connecting residents to the Council's Active Communities Fund, which has included the purchase of a table tennis table (leading to the formation of a community club and regular competitions)

Key to the success of the HoV club was the existing relationships between youth workers and mentors and the youth of Roslyn. These relationships were vital in encouraging the young people to try something new without fear of being judged. The HoV club provided opportunities for the youth to:

- connect with positive mentors and role models,
- develop their sense of belonging in a safe space where altercations between youth and challenging behaviour could be managed well
- develop their confidence to participate in physical activity through play.

Physical Activity Plan

A stakeholder list capturing community activities was developed to help us identify gaps in provision, some of which have been supported through the HoV activations listed above. Additional programmes targeting Roslyn residents are outlined below:

Programme	Description	Status
Green Prescription targeting inactive residents over the age of 18	SM delivery at Freyberg and Lido	In Place
Active Families (4 – 17 years)	Alternate Ed programme at Vautier	In Place
Community Strength and Balance (50 plus)	HoV	2022
Healthy Active Learning	Targeted schools across the city	2022
Play/Community Pop Ups	Park and Reserve activations	In place
Community Newsletter detailing	HoV publication	2022

Activations across Roslyn will continue to be supported and monitored (using our logic framework) by our Palmerston North recreation advisor, in collaboration with members from the Roslyn reach group and HoV staff.

Active Awapuni

In July 2021, our Palmerston North Recreation advisor started gathering insights on Awapuni suburb, firstly connecting with the Chair of the Awapuni Rotary Group to identify organisations and community champions willing to partner with us to explore physical activity opportunities. Meetings with different stakeholders e.g. the team from Awapuni Community Centre have since taken place. They have indicated that there is a possibility to support the community by leveraging services Sport Manawātū currently provides (Strength and Balance, GRx and Active Families) and the Tū Manawa fund. To

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progress this project we will become familiar with the needs of the community and establish relationships with key stakeholders who can become (or currently are) community champions that can drive programmes requested by Awapuni residents.

REPLAYsport

REPLAY started in February 2017, founded by the McLean family in Palmerston North. Replay is an organisation that collects and redistributes new and used sports gear to reach kids and families, increasing their opportunity to be active & involved in their sport.

2021 has been a bumper year, despite Covid-19, with sports gear steadily coming in and going back out. In the Manawātū region we distributed more than 2,400 items of sports gear to 25 different organisations. Now, four years since its inception, more than 14,000 pieces of sports equipment (balls, boots, bats, sticks, shin pads and sneakers) have been received and redistributed within the city, Manawātū, Whanganui, Rangitikei and Ruapehu districts.

The McLean's still have the same goal – to reduce barriers to being active, help keep kids stay happy and healthy and help the environment along the way, too. Replay Sport continues to support our programmes by donating equipment for use at home, in parks, or within alternative education programmes. The opportunity to practise with donated equipment at home or in parks encourages our whānau to start looking to participate in organised sport.

WORKING WITH RANGITĀNE O MANAWATŪ TO DEVELOP A PHYSICAL ACTIVITY PLAN DESIGNED TO ENCOURAGE WHĀNAU TO BE MORE ACTIVE

In March 2020, Sport Manawātū began working on a Māori Participation Framework to support play, recreation and sporting aspirations for whānau, hapu and iwi. This framework supports our Board's commitment to our Tiriti of Waitangi and diversity and inclusion policies.

The framework will help shape the future direction of SM approach to achieve mutually supportive outcomes in partnership with Rangitāne, including iwi from within our wider region. Initial investigations have provided a general view of Māori participation in physical activity at a broad level, and we have begun capturing participant feedback from whānau involved in our Whānau Fit programmes. With endorsement from the DHB Mana whenua group including the appointment of Dr Jeremy Hapeta to the SM board in September 2021, work has been completed involving research into Māori participation insights across the Manawātū.

A series of questions investigating cultural responsiveness is in development to identify key Māori values in physical activity. A survey will then be developed to help identify gaps in cultural knowledge and understanding. Sport Manawātū is actively recruiting for an advisor who will assist Dr Hapeta gather insights needed to develop the regional Māori participation plan to support Māori aspirations and opportunities.

COORDINATE THE ACTIVE COMMUNITIES FUND

Established by the Council in 2018, the Active Communities Fund aims to remove financial barriers to enable individuals, families, caregivers, children and youth the opportunity to be more active, more often. The fund aims to remove barriers to participation through the provision of:

- activity-related costs
- activity-related equipment not provided through a club, school, or activity provider

- uniforms, clothing, or footwear
- facility fees or event costs
- access to one-on-one or small group coaching
- opportunities that support a life-long love of being physically active
- travel-related costs.

Active Communities Fund	2019/20	2020/21	2021/22 (first six months)	Total
Recipients	80	61	12	153
Amount Funded	\$10,900	\$11,447	\$4,230	\$26,577

As an example of the benefit of this funding, the majority of recipients have reported that the fund has had a “hugely positive impact” on their ability to be active (survey feedback). In general, as attendance levels improved, recipients appeared to be healthier (more activity more often) and less stressed. Fund recipients also showed more involvement during training time and formed better relationships through the extra time spent doing the activity that they love. Their understanding and performance also improved based on their examination scores at an in-house evaluation. Finally, they started competing more often because access to the fund allowed them to purchase necessary uniforms and equipment to do so. All fund recipients were very grateful for the opportunities the fund provided to them”. Extracted from the final report of the Kung Fu Academy recipients.

PROVIDE LEADERSHIP ADVICE ON PLANS AND PROJECTS THAT ENHANCE OPPORTUNITIES FOR COMMUNITIES TO BE ACTIVE AND ENHANCE DECISION MAKING

Work with Council Staff and Stakeholders, Including Presenting to Council’s Play, Sport and Recreation Committee on Issues/projects Impacting the Sector or Community

Consultation

Sport Manawātū provided feedback on the Summerhays site draft development proposal in August 2020. We felt that, given its recreation zone status, a small development on the Summerhays site may be considered special character and add significant value to the area. We were of the view that Council should retain a portion of the recreation zone, to involve residents in the future design and development of a green/activity space. We felt that Council could make use of a neighbourhood ‘Playstreets’ model to engage with residents once a decision had been made. This, in our view, would allow Council to use the policy to help guide its ‘Urban design response’ to public space infrastructure development, particularly given several probing questions sought our view on nearby property fencing and future options. We believe our submission encouraged councillors to investigate options for a green space to be investigated as part of the future design of the development.

CET Arena – the city’s major indoor sports venue

Sport Manawātū continues to engage with operations staff from CET Arena on a quarterly basis to discuss facility use and address initiatives that support national sporting events and community sport.

Sport Manawatū partnered with the facility manager from CET Arena to clarify ‘Return to Play’ requirements for indoor user groups. This was followed up by the manager joining the scheduled weekly network meetings with general managers from other codes.

In addition, CET Arena staff have been involved with the RSO meetings and providing much needed clarity on the facility’s Safety Plan approach. This has included the following:

- Investigating how we might support regional sporting priorities to offset the cancellations occurring with national sporting events in the city (volleyball, basketball) due to Covid-19.
- Managing activities under Covid-19 level 2 restrictions to maximise benefits to community sport. This included a roll in/roll out system that appeared to work well.
- Partnering with the facility manager to confirm the requirements of the Government’s traffic light framework.

Kahuterawa outdoor recreation plan

Sport Manawatū was involved in the review of the Council’s Kahuterawa Outdoor Recreation Plan (KORP). The KORP sets the direction for the management of the Kahuterawa outdoor recreation area, including the key asset of Woodpecker Forest, and detailed implementation for recreation and conservation. The KORP was developed in 2006 and this review will enable the Council to refresh its goals and develop an implementation plan and align budgets to progress future KORP projects.

Draft support and funding policy review

Sport Manawatū submitted on the Council’s draft Support and Funding Policy review held in December 2021.

Key points included Sport Manawatū supporting:

- the policy objectives and proposed principles
- the proposal to establish ‘partnership agreements’ with sector leads
- the proposal to direct funds from the strategic priority grants to fund partnership agreements.

Sport Manawatū also supported the proposed criteria for the fund supporting major events. However, we feel that the selection of some of the major events (specifically those with a sport focus) cross over in areas that can also be funded through Sports Event Partnership Fund (SEPF). A Council officer appointed on the major funds committee and the SEPF committee would decrease the potential of ‘double dipping’.

Having said that, we believe that combining the funds under one administrative process would risk the SEPF being considered transactional by applicants. Sport Manawatū staff have been able to use the SEPF application process to contribute to the growth of local sporting associations capability and capacity. It has taken considerable time and energy to build and grow these relationships that, in some cases, have led to long-term legacy pieces including the Softball facility at Coronation Park.

Importantly to us, the fund is no longer viewed as simply covering event costs for some codes. Rather, it has enabled the committee to secure multi-year agreements, with provisions put in place that benefit our grassroots communities. The SEPF panel, which includes Council, CEDA, and Sport Manawatū, has made significant strides to align SEPF decisions to Council strategies, while key stakeholders i.e., facility managers have a better understanding of their role in helping to consider ‘value add’ models to attract and retain events to the city.

Sport Manawātū expressed concerns that the strategic opportunities created through the SEPF may be lost if it were to be pooled under the one funding administration. Our thinking considers the recommendations identified from the Sport Event Partnership Fund review which investigated the benefits and support for an attraction and retention plan.

The review also highlighted the need for the panel to take a more strategic approach to event attraction and retention with measures to be assessed as part of our up-coming contract renegotiation with Council. One of the most important retention tools we have is the ability to sign sports events under a multi-year agreement of which we've made some positive communications with Basketball, Volleyball and Badminton.

PROVIDE INSIGHTS/RESEARCH ON LOCAL TRENDS AND ISSUES IMPACTING ON THE COUNCIL'S SPACES AND PLACES

Aquatic facilities

Sport Manawātū has continued to communicate with aquatic groups to address concerns relating to facility access, demand challenges and the impact of local facilities not being fit for purpose to meet national standards to host events. Swimming clubs have highlighted issues regarding pool scheduling in the 10-year plan. Respondents have suggested that while swimming membership numbers are positive, increasing numbers are prohibitive as facilities are struggling to cope with the current demand. Sport Manawātū is interested to work with aquatic users seeking feedback on the 2018 regional sport facilities plan (RSFP) stocktake list as part of the upcoming 2022 RSFP review.

ACT AS THE 'SHOP FRONT' FOR THE COMMUNITY TO BETTER ACCESS SECTOR OPPORTUNITIES

Maintain a website and social media presence that is up to date

Sport Manawātū provides information to our communities through several communication channels – website, Facebook, Instagram, and e-newsletter. The website continues to be a key avenue for providing information to users.

Alongside the website, we post regularly on Facebook, and we are working to increase our profile on Instagram.

Key statistics over the last 2.5 years include the following:

Social Media and Website	2019/20	2020/21	2021/22 (first six months)
Facebook followers	7,400	7,872	8,022
Instagram followers	-	1,092	1,139
Website users	28,000	30,340	10,633
Website visitors	72,305	80,147	24,268

Maintain online database of clubs and facilities

Sport Manawātū maintains a database of clubs on its website, ensuring our community can connect directly with our regional sport and activity providers. The site provides information relevant to specific groups including sports seeking assistance with governance training, parent and teacher support, and organisations seeking funds for programmes/initiatives. Website analytics provide information relating



to user demand with the home page naturally drawing in the largest number of users. The next two highest pages are 'Locate a sport' and 'Events' which draw more than half of all visits/users.

PROVIDE REGIONAL LEADERSHIP FOR THE DEVELOPMENT, RATIONALISATION, OR OPTIMISATION OF SPORT FACILITIES

Regional sport facilities plan

Sport Manawātū believes it has continued to fulfil its responsibilities and demonstrated its value in delivering the implementation plan that has been agreed by the Regional Sport Facilities Plan (RSFP) Steering Group. Sport Manawātū is in a unique position to oversee a number of regional and sub-regional projects, share valuable learnings that are benefiting the sector in the long-term and, crucially, playing our part in making sure every Council dollar including third party funding is invested wisely for maximum return in benefits to the community.

Over the last 30 months, Sport Manawātū has led a 'one region' approach to facility planning and decision making, ensuring that projects are assessed and agreed by the steering group. This has involved coordinating steering group meetings and funders' network forums, collaborating with Council officers involved with facility projects, and supporting groups through the RSFP decision making process. More recently, Sport Manawātū, with assistance from Allen and Clarke, has led an evaluation of the RSFP. We have also been addressing the bigger challenge, that of the global pandemic and the impact on our community and sector. We acknowledge the need to respond in ways that will require collective thinking and to revisit programmes that may no longer be relevant in supporting play, recreation, and sport outcomes. This year alone, we have progressed the following Council programmes:

- Sat on the steering group involved with the CET Arena Masterplan phase 2 developments, which were completed in March 2021.
- Provided guidance on the feasibility assessment of artificial turf, which is proposed within the upcoming 10-year plan.
- Provided advice to Council and guidance to groups involved with the proposed demand assessment of indoor sport users in Palmerston North (proposed 10-year plan).
- Provided guidance for netball and tennis RSOs on their concept outline for a covered facility at Vautier Park and Huia St tennis courts (proposed 10-year plan).
- Developed the scope and appointed the consultants responsible for completing the bowls detailed feasibility assessment to investigate a new covered facility for the bowling centre.
- Coordinated meetings between Council staff, Gymnastics NZ and Gymsports to progress the proposed development for a regional gym sports facility.
- Supported the CET Arena facility manager and the sector to navigate the Government's traffic light framework.
- Negotiated for swimming and other aquatic users to assist in the review of the RSFP.
- Developed and tested the Sport Readiness Tool.
- Coordinated a series of regional presentations on the Sport NZ Hub Guide.
- Investigated the availability of Visitor Solutions to undertake the review of the RSFP.
- Submitted letters of support and been successful in securing funding for facility-related projects.

The RSFP has enabled us to support and influence key decisions for council and the sector, notably the reestablishment of the bowls detailed feasibility assessment of a covered facility. We have also

coordinated several stakeholder meetings involving National Sport Organisations ensuring projects can be assessed and aligned to national facility strategies. This includes Bowls and Gymnastics.

RSFP evaluation

To inform the development of an RSFP tool, in particular templating and/or decision rubrics, the RSFP evaluation has collected data from a survey of the steering group, a focus on grouping key themes, and a preliminary document review. An RSFP-specific evaluation tool with assessment criteria has been developed and two follow-up surveys were collected in December 2021 (for decision makers, n=7 and organisations, n=5, as at 20 December 2021). Further interview/focus group work is to be done in early 2022. Findings at this stage indicate that decision makers apply the RSFP in two main ways – as a principle-based assessment and as a process tool (i.e., applications must follow the RSFP steps). Stakeholders all agreed that the RSFP is very useful as “It provides a great structure and rationale, as well as driving consistency when assessing proposals”, however uptake of the investment decision making process is variable among individual Councils.

The evaluation should provide a list of recommendations which will inform changes to the RSFP when it is reviewed late 2022. Sport Manawātū have approached Visitor Solutions following advice from Sport NZ to investigate their availability to complete the 2022 review. Using Visitor Solutions will ensure we can maintain continuity and share vital learnings with the next iteration of the RSFP.

Manawātū Gymsports

Council, along with Sport Manawātū, facilitated a meeting with Kim Fenn, facility manager of Manawātū Gymsports, to progress the development of a concept stage outline. The code has been extremely successful in the last 18 months with membership and participation growth now placing greater demands on the current facility. The facility has become too small, and the club is wanting to know whether Gymsports is included within any future indoor sport development at CET Arena. Gymsports has been given guidance on the information needed to assist the group understand what level of support and resourcing it is wanting from the Council.

Multisport netball and tennis covered facility

Sport Manawātū, with support from Council staff, has engaged Netball New Zealand to discuss the Netball Manawātū/Tennis Manawātū proposal submitted to the Council as part of the 10-year plan submissions. The parties are seeking clarity on the strategic direction of their codes and alignment of the proposal with Netball New Zealand’s 2011 national facility strategy. The up-coming facility review of Palmerston North sporting facilities may allow us to explore the proposal in more detail and examine whether we need to explore additional developments alongside our existing network of indoor facilities. This would ultimately validate the codes’ position for it to be considered a viable proposal.

City climbing wall project

Following the closure of the Vert-X Indoor climbing wall located on Park Road, in March 2020 Sport Manawātū led a meeting of community members to assess whether there was support for another facility. Sport Manawātū made enquiries with various organisations around the country to investigate a range of operating models. In April 2021, a follow-up meeting was held with individuals based in the city to transition the project from Sport Manawātū to a community group with a desire to champion the facility concept outline. Further discussions have occurred between Sport Manawātū and the project group, along with the operations manager of Y Central, to look into rehoming the climbing infrastructure currently in place at the old site.



Sport Manawātū has also engaged a contact with the New Zealand Army who we hope will assist the group with the disassembly and storage of the infrastructure on a short to medium-term basis.

Sport Manawātū has assisted the group with guidance on the regional sport facility plan key work stages and decision making framework, including assistance on using the new Sports Hub guide (<https://www.thehubguide.org.nz/#get-started>), which has been developed by Sport NZ to help groups identify hub opportunities, support shared use facilities, increase use, and identify mutually beneficial partnerships.

2. PEOPLE HAVE THE SKILLS TO SAFELY AND CONFIDENTLY CYCLE ON OUR ROADS, SHARED PATHS, AND CYCLEWAYS

This outcome area details our activities which contribute to more city residents walking, cycling, or using other active transport modes to move around and explore our amazing city. We investigate the impact of cycle skills instruction for school aged children, using events that promote cycling and active transport, including infrastructure designed to get more residents riding a bike.

Facilitate and Promote Cycle Skills Education Programmes

Over the last 2.5 years, Sport Manawātū and Council have continued to progress actions within this outcome area relating to becoming a He Waka Kotahi BikeReady national cycle skills region. The He Waka Kotahi BikeReady programme centres on quality standards and measures, which includes spending more instructional time with individual participants. The programme includes an increase in funding that will greatly assist with building local capacity (developing more quality cycle skills instructors and getting more children riding a bike).

Sport Manawātū, with feedback from He Waka Kotahi, prioritised Year 5 and 6 students believing they had the required maturity and mental acumen to benefit from the BikeReady programme. We gained valuable insights through school pre-programme and post programme surveys to support this rationale.

The BikeReady programme was previously funded through NZTA until it withdrew it's funding in June 2021. This placed significant pressure on our ability to continue delivering BikeReady outcomes and we are grateful to PNCC who have confirmed budget for the next contract period, ensuring residents will benefit from BikeReady delivery.

Bike Ready Participants	2019/20	2020/21	Jul – Dec 2021	Total
Total primary/intermediate school participants	543	1,317	487	2,347
Total adult (high school aged or above) participants			32	32
Participating (primary/intermediate) schools	7	11	6	24
Total teachers involved			23	23

A total of 2,347 students received cycle skills instruction in Palmerston North during the last 2.5 years, of which 1,590 students completed Grade 2 (on road skills) BikeReady instruction.

The schools we partnered during the period included:

- Parkland School
- Riverdale School
- Longburn School
- Winchester School
- Somerset School*
- Hokowhitu School
- Ashhurst School
- College Street School
- Winchester Street School

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- Awapuni School
- Palmerston North Intermediate Normal School

*Denotes school that is in the process of developing, or has developed, a school travel plan with assistance from the Council and contractor Via Strada.

Student insights and the value of cycling

To understand the impact of the BikeReady programme on participant skills, attitudes to cycling and behaviours, Sport Manawātū sought feedback from past students. BikeReady participants from six schools as far back as 2018 responded to the survey with key findings from the survey presented below.

- 70% of respondents own a bike with bike use higher on weekends – 74-82% use their bike on a Saturday and Sunday.
- 77% of participants felt their skills improved following the programme.
- 26% of respondents said safety was a factor in stopping them riding a bike.
- When asked what would motivate you to ride a bike, common answers included:
 - if my parents would let me ride
 - I live near a busy road, so it is a little dangerous
 - not being scared
 - love trails and riding cool places with friends and having fun.
- When asked if feeling unsafe is a reason you don't ride, what are some things we can do to support you, common answers included:
 - less traffic on the road
 - making sure people know the rules
 - make cycle lanes more smooth
 - more cycle paths.
- When asked the main reasons for riding a bike:
 - 65% ride for play or fun
 - 38% ride to get to and from school
 - 7% don't ride at all.
- When asked whether they feel confident riding a bike, 98% respondents agreed.

The survey results indicate that from the total number of BikeReady participants who have received cycle skills instruction in the last 2.5 years:

- 1,525 ride for play or fun
- 891 ride to and from school
- 164 don't ride beyond the programme
- 2,300 feel confident riding a bike.

NZTA BikeReady programme review

Sport Manawātū hosted representatives from NZTA in 2020 as part of a review of our BikeReady instruction. The review involved two and half days of observations assessing instructor delivery and student development. The review panel believed the programme was delivered by a great team of instructors who had good rapport with the students, the teachers, and each other.

Ensure there is coordination of walking and cycling-related events and activities

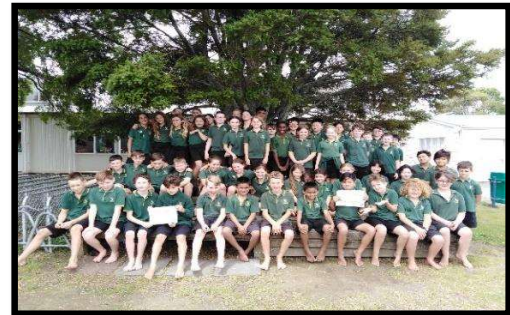
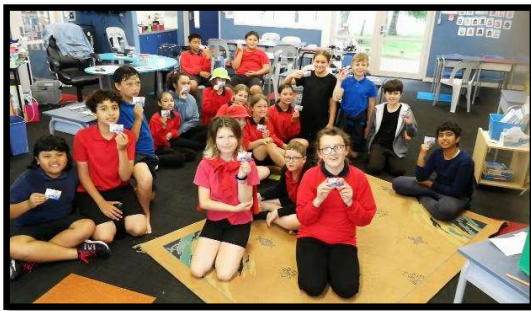
In 2020 and 2021, Sport Manawātū collaborated with the Greasy Chain Charitable Trust to support a community participation initiative alongside the Gravel 'n' Tar UCU event scheduled in January 2021.

The family fun ride took place from the He Ara Kotahi bridge, following the Bridle Track to Memorial Park where a variety of activities led by Council took place. Unfortunately, there was an extremely poor turnout on both occasions (fewer than 50 participants), which resulted in a broader discussion on the value of the initiative. Subsequently, a consensus was reached that supported a broader campaign. The Greasy Chain Trust is keen to lead this work while Sport Manawātū has recently recruited an active transport advisor to work with other community stakeholders on activities encouraging adult cycling. A key focus for the group will be formalising a suite of activities in February 2022 as part of Bike promotion month in the city.

Walk and Wheels Week 2021

The second Walk and Wheels Week took place from 29 November to 3 December 2021. One hundred and ninety-five students from two different schools participated in this Sport Manawātū run initiative (slightly down on the 210 from 2020) that aims to give continuity to the BikeReady programme so that children can become familiar with Palmerston North's active transport network. Walk and wheels is not only about putting the children's cycle skills into practice – it also allows for other means of self-propelled transportation like roller skating, roller blading, skateboarding, scootering, walking, and even running.

Most of Terrace End School's children preferred the scootering option, while Parkland School had a mix of cyclists, scooters, and walkers. Runners up this year were Parkland room 7, with an 87% participation rate. They fell short by the slightest of margins, to Parkland Room 12, with an 88% participation rate.



Photos: Parklands school students (left) and Terrace End students (right) receiving their awards

Things that we did well:

- Targeting schools that have gone through the BikeReady programme.
- Opening the week up to other schools to enhance inclusivity.
- Motivating teachers to push the programme next year.
- Rewarding the winning classes, which gave it a competitive edge, while acknowledging everyone's efforts.



Things that could be improved on:

- We had to change the dates for the week at short notice, which left us in an uncomfortable situation with some schools.
- It is important to set the dates 'in stone' and give schools plenty of notice so that they can add it to their calendars.
- Use Healthy Active Learning (HAL) advisors to push the programme to their schools.

Provide support for teachers involved with the Bikes in Schools programme

The cycle skills advisor works with teachers to support their professional development using Grade 1 skills instruction to get more children within selected schools riding a bike. A total of 31 teachers from the Bikes and Schools project received cycle skills training between 1 July 2019 and 31 December 2021. The training provided teachers with skills they could apply to encourage their students to use the new bikes. More work is required as part of refresher training for the teachers (as some staff have moved on from their respective schools), which the newly appointed active transport advisor will facilitate. This encourages greater promotion of riding a bike or scooter in schools and physical activity.

3. EVERYONE IS ENCOURAGED TO BE ACTIVE BY PLAYING AND BEING ACTIVE IN SPORT AND RECREATION FACILITIES ACROSS OUR CITY

This outcome area examines our activities that encourage our community to use local parks and reserves for play, active recreation, and sport. We highlight community activations that promote access to safe, affordable, and healthy ways to experience and appreciate nature and our great outdoors.

Increase Awareness of Opportunities to be Active in Council's Sport and Recreation Facilities, Parks, and Reserves

Develop a Play Action Plan to Implement Actions from the Council's Play Policy Play Framework

In 2019, Sport Manawātū conducted a survey to identify the behaviours of children and beliefs of teachers involved with a play-based learning model. Further insights were gathered to help identify the importance of play as a cornerstone to being physically active for life. Discussions with Council and our regional sports trust network has supported the development of a Sport Manawātū play framework. The framework:

- looks at play for children and adults as a continuum
- identifies focus areas including safe places, promotion, and advocacy.

The framework also aligns closely with the Council's play policy guidelines. While Council is in an advanced position with their play policy, the Sport Manawātū framework will be used to promote play with our other councils, and importantly, our community. Our play framework encourages outcomes that require parents to give time, place, and permission for children to explore play-based activities in their natural environments without adult intervention.

Pop-up play activities

During the past 30 months, Palmerston North's Recreation Advisor, along with our play systems lead, has delivered a range of localised play initiatives including pop-up 'Places to Play' events (11 in total), aimed at increasing resident's use of Council outdoor assets around the city.

The pop-up play locations included the following:

Awesome Awapuni	One of the identified priority suburbs and an event that would raise pop-up play's profile – 250+ attendees.
Community Tennis Courts, Massey University	In partnership with Hockey Manawātū and YMCA. This pop-up play was held during the Sentinel Homes Trans-Tasman exchange between New Zealand and Australia. It is the biggest one we have delivered, with more than 200 participants.
Milverton Park	One of the highest profile parks in town. This allowed us to get good participation from passers-by families, involving 30 residents. Sport Manawātū also attended the official opening with 100+ residents in attendance.
Papaioea Park	Another great venue for pop-up play due to the high traffic on the roads, which gives us great exposure and a high profile to the programme's 20 residents.

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Vogel Street Reserve	This is a great space in our priority community (Roslyn) – 20 residents.
Rangiora Avenue Reserve	Another good space in the heart of our priority community (Roslyn) – 30 residents.
Milverton Park	High profile park. Bad weather resulted in poor attendance (fewer than 10).
Te Marae o Hine	Close to Council offices, gave a chance for Council personnel to see it in action and interact with participants – 20 residents.
Workplace Challenge at the Square	Organised through the Workplace Challenge in the heart of the city. Many participants attended and had a good time playing with the equipment and event, making impromptu gum boot throw competitions – 85 participants.
Vogel Street Reserve	Tried to bank on the success of the previous event held here. This reserve is close to Roslyn School, Ross Intermediate and Freyberg School, along with two churches – four residents.
Papaioea Park	Trying to get the Terrace End School kids to attend, given that Terrace End School is the first school that signed with Healthy Active Learning (HAL).



Photo: Rangiora Avenue pop-up

Workplace challenge

An important aspect of the workplace challenge was to help showcase the city's pathway networks and open spaces. We showcased Palmerston North's pathway network by enticing participants to do their walks on one of the 22 pathways listed on the most current "Discover City Pathways 2016" resource available on Council's website. If participants chose to do their walk on any of the pathways, then they would be awarded extra points toward their position on the challenge's leader board. We showcased Palmerston North's open spaces by challenging teams to get out and play in one of the city's parks. Teams who did this would get bonus points toward the final tally.

We also organised a pop-up play at Te Marae o Hine on the last Friday of the challenge. Several challenge participants enjoyed walking on the pathways and playing at the parks. Some of them mentioned that they didn't know that Palmerston North had so many pathways to walk on and parks to play in. This was an aspect of the challenge that worked well because it directly impacted many of our strategic partnership outcomes (Outcome # 1: Palmerston North is one of the most active cities in NZ, and Outcome #3: Everyone is encouraged to be active by playing and being active in sport and recreation facilities around the city, and it is something we intend to continue showcasing in future editions of the challenge.



Photo: Workplace Play in the Park

July to December Pop-Up Play Activities

Pop-up play: Clyde Street/Vogel Street Reserve

As an activation for the July school holidays, Sport Manawātū delivered a pop-up play at Vogel Street Reserve to see what participation would be like compared to an after school, term time pop-up. Despite promotion on social media and websites, the uptake was very limited, with only one family attending. This family also drove to attend the pop-up, with no engagement from neighbourhood children like the last time a pop-up was delivered there.

A great learning for us with this pop-up was that the promotion was not targeted at the community itself compared to the last time this venue was used. The previous pop-up at this venue included promotion to the local library and youth group, while this one was online promotion only, proving to us that online is not the way to engage this community.

Pop-Up Play: Papaioea Park

As part of the Aotearoa Play Week 2021, Sport Manawātū delivered a pop-up play in each of our four districts, with the Council pop-up located at Papaioea park after school during play week. Collaborating with YMCA, who brought along their play trailer, it was a great afternoon of parents and children engaging in play together. With a range of different play and sport equipment for use, it was great to see the mini games and activities the children came up with – while getting parents to play also.

Even though we had 25 to 30 residents stop by to play, we thought with a centralised location there may have been more. Local Covid-19 cases identified the same week may have played a part, but we will also look at the timing of our delivery in the future to allow time for families to go home from school and then attend, as straight after school does not seem to suit families.



Photo: Papaioea Park pop-up play

Play Bin: Te Marae o Hine

In conjunction with the Council's city centre play pilot, Sport Manawātū was given permission to place a play bin within one quadrant of Te Marae o Hine for community to use while spending time in the square. The goal with this bin is to allow more activation within the green space of the square, making play accessible in the city centre. We selected a range of equipment that could be used in different ways, while still enabling the safety/security of surrounding businesses (the equipment could not be used as weapons on other people). The labelling of the bin was clear to place equipment back in the bin once finished for others to use and included a QR code for the community to be able to give feedback on what equipment they would like to see added to the bin over time. Although the bin has only been out for a limited time, it will be exciting to see families engaging in play together over the coming summer months. Sport Manawātū staff have been out to role model playing with the equipment and will be encouraged to continue to do so when in the city centre over summer.



Photo: Sport Manawātū's play systems lead in Te Marae o Hine

4. SPORTS AND COMMUNITY SPORT EVENTS CREATE SOCIAL OPPORTUNITIES AND ECONOMIC BENEFITS FOR THE CITY

This outcome area examines how Sport Manawātū have built strategic partnerships with Sport and Recreation Providers, Organisations, and other stakeholders to successfully attract, host, and retain National and North Island School Sport Events which contribute to our city's economy.

Administer the Sports Events Partnership Fund on behalf of Council, Including the Establishment of an Advisory Group Comprising Sport Manawātū, Council, and CEDA Representatives to Assess and Approve Applications

Sports event partnership fund

A panel comprising representatives from Sport Manawātū, CEDA, and Council was established in July 2019 to jointly make decisions on hosting sporting events in the city. The desired approach enhanced the existing administrative process to ensure that funding decisions were made within a strategic context and to improve coordination among event funders.

2021 has been an extremely difficult year for event hosting in the city, given the uncertainty that the ever-changing Covid-19 situation causes. We have had successful applications to support 22 events. However, from those approved events, only one was successfully completed prior to the end of December 2021. We are hopeful that the remaining 13 approved events scheduled before 30 June 2022 will go ahead.

The following table outlines the approved and cancelled activities:

Sports Events Partnership Fund 1 July to 31 December 2021				
Event	Organisation	Value Add Income	Participants/Spectators	SEPF Contribution
Delivered Event				
Badminton NZ Jr Teams	Badminton NZ	\$529,973	750/163	\$20,000
Year 9/10 Cricket Festival	Manawatu Cricket	\$134,316	68/98	\$6,700
Total		\$664,289	818/261	\$26,700
To be Delivered				
Brian Green NZ Super 6s Golf	Manawatu Golf Club	\$169,971	288/350	\$15,000
Touch Nationals	Touch NZ	\$1,329,966	1830/700	\$40,000
Pulse vs Tactix	Central Netball	\$50,428	298/1000	\$10,000

Softball NZ White Sox Quad Series	Softball NZ	\$99,540	100/520	\$15,000
Super Smash T20 Cricket	Manawatu Cricket	\$132,082	88/1500	\$18,000
Lower NI Hockey Championships	Hockey Manawatu	\$320,355	360/400	\$5,000
Rural Golf Challenge	Golf Unlimited Ltd.	\$49,476	100/103	\$3,300
NZ Racketlon Championships	Racketlon NZ	\$42,000	50/70	\$2,500
Ethkick 2022	Marist FC	\$0	600/600	\$8,133
NZ SS Volleyball Championships	Volleyball NZ	\$3,305,015	2200/4400	\$40,000
LNI U17 / Softball	Manawatu Softball	\$353,523	293/400	\$7,500
Rookie Sox / Softball	Manawatu Softball	\$353,523	293/400	\$7,500
Total		\$6,205,879	6207/8393	\$178,633
Cancelled				
NZ Marist Football 2021	Marist FC	\$291,900	800/250	
NZ SS Basketball Championships 2021	Basketball NZ	\$1,677,543	1865/1100	
Basketball NZ SS Premierships 2021	Basketball NZ	\$374,136	660/1100	
Softball Fast 45	Softball NZ	\$128,072	210/500	
Sir Gordon Tietjens Rugby 7s	PNBHS	\$163,318	508/2000	
NZ Barbarians National 1st XV Championships	NZ Schools Rugby Union Inc.	\$271,561	346/1000	
Lower NI Hockey	Hockey Manawatu	\$541,618	420/1932	
NZ (Muslim) Inter District Championship	NZCSNYSA	\$127,260	526/520	
Totals		\$3,575,408	5335/8402	

Sports event partnership fund in review

Looking back on the last 30 months, we've achieved some great successes as a panel involving Sport Manawātū staff, CEDA and Council. Most notable was securing multi-year agreements across a number of key sporting events. In addition, we've developed some fantastic partnerships with codes and facility managers, moving from transitional agreements to transformational change for our local associations. Those partnerships have involved staff from Basketball NZ, Volleyball NZ, Racketlon, Touch NZ, NZ Golf and the team from Massey and CET Arena.

Other successes have been multi-year Ethkick community football event and the Hillary-Tenzing Cup held at Skoglund Park in 2020, which celebrated our Bhutanese and Nepalese communities. We were

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also grateful to the Council for allocating funds in 2020 to allow us to review the SEPF and develop the Attraction and Retention Plan and the Bid Document for Touch Nationals. This is not reflected in these accounts.

SEPF	2019/20	2020/21	Jul - Dec 21	Total
# Of Events	14	27	2	43
National Events	7	11	1	19
Secondary Schools	3	2	-	5
# Of Participants	8,459	11,267	818	20,544
# Of Spectators	8,949	17,275	261	26,485
Economic Benefit	\$6,840,716	\$7,398,204	\$664,289	\$14,903,209
Amount Invested	\$165,200	\$230,829	\$26,700	\$422,729
Cancelled Events due to Covid-19	-	4	8	12

Ensure that for supported events there is improved experience for participants and visitors, including through the use of tikanga and Te Reo Māori

Sport Manawātū has established a valued strategic partnership with Rangitāne (mana whenua in Papaioea) ensuring, where appropriate, tikanga Māori and Te Reo were, and will continue to be, incorporated into events in Palmerston North city. A key highlight from our perspective was Rangitāne's involvement as mana whenua to lead the Powhiri process for the 2020 World Under-18 Softball Championships.

Rangitāne have also led the cultural proceedings for basketball nationals, volleyball nationals, and the Sir Gordan Tietjens 7s. Unfortunately, due to the impact of Covid-19 in 2020, several events previously supported by Rangitāne were either postponed until late 2021 or cancelled outright.

Significantly, Sport Manawātū acknowledges the role of Māori culture, both from an events' perspective integrating tikanga when welcoming sporting and non-visitors to the city and recognising Rangitāne's custodial position as mana whenua. We believe Rangitāne will continue to play a critical cultural leadership role when national sporting events resume in the city in 2022.



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