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**PALMERSTON NORTH CITY COUNCIL**

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**AGENDA**

**ARTS, CULTURE AND HERITAGE**

**COMMITTEE**

**SUPPLEMENTARY AGENDA**

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**9AM, MONDAY 13 FEBRUARY 2017**

COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING  
32 THE SQUARE, PALMERSTON NORTH

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## MEMBERSHIP

**Rachel Bowen (Chairperson)**

**Jim Jefferies (Deputy Chairperson)**

**Grant Smith (The Mayor)**

**Brent Barrett**

**Susan Baty**

**Adrian Broad**

**Gabrielle Bundy-Cooke**

**Vaughan Dennison**

**Lew Findlay QSM**

**Leonie Hapeta**

**Lorna Johnson**

**Duncan McCann**

**Karen Naylor**

**Bruno Petrenas**

**Aleisha Rutherford**

**Tangi Utikere**

**Agenda items, if not attached, can be viewed at:**

**pncc.govt.nz | Civic Administration Building, 32 The Square  
City Library | Ashhurst Community Library | Linton Library**

**Paddy Clifford**

**Chief Executive, Palmerston North City Council**

**Palmerston North City Council**

**W [pncc.govt.nz](http://pncc.govt.nz) | E [info@pncc.govt.nz](mailto:info@pncc.govt.nz) | P 356 8199**

**Private Bag 11034, 32 The Square, Palmerston North**



## **ARTS, CULTURE AND HERITAGE COMMITTEE MEETING**

13 February 2017

### **SUPPLEMENTARY AGENDA**

**12. Conference Opportunity - DX 2017 Driving Digital Transformation Conference 2017**

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Memorandum, dated 8 February 2017 from the Committee Administrator, Rachel Corser.

## MEMORANDUM

**TO:** Arts, Culture and Heritage Committee

**MEETING DATE:** 13 February 2017

**TITLE:** Conference Opportunity - DX 2017 Driving Digital Transformation Conference 2017

**DATE:** 8 February 2017

**AUTHOR/S:** Rachel Corser, Committee Administrator, City Corporate

### RECOMMENDATION(S) TO ARTS, CULTURE AND HERITAGE COMMITTEE

1. That the Committee approve the attendance of XX elected member(s) to attend, with expenses paid, to the DX Driving Digital Transformation Conference 2017 being held in Auckland on Wednesday 22 March 2017 and Thursday 23 March 2017.
2. That, in the event the Committee approves the attendance of an elected member or members at the above training, then registrations of interest be invited from elected members wishing to attend, with expenses paid, and advise the Committee Administrator, Rachel Corser, by 12 noon Friday 17 February 2017.

### 1. ISSUE

The elected members' budget for conference attendance and training opportunities is \$81,732.00. As at 8 February 2017 there remains \$36,861.00 available for the balance of the financial year ending 30 June 2017. This does not include outstanding invoices that have been previously approved, but have yet to be presented for payment.

Fees for full registration (conference and two workshops) will be \$2,697.00 excluding GST.

No financial provision is to be made for any spouse or partner of an elected member attending any conference or training opportunity, other than for the Mayor's spouse or partner attending a conference in association with the Mayor.

### 2. BACKGROUND

The DX Driving Digital Transformation Conference is a two day event taking place in Auckland on Wednesday 22 March 2017 and Thursday 23 March 2017. The conference will take place on 22 March 2017 and the two workshops on 23 March 2017.

The conference will examine digital transformation at an international and local level to understand the accelerators, leadership strategies and customer experiences driving digital transformation.

Key themes for 2017 include Vision, Strategy and Governance, Technology and Platforms, Customer Experience, and People, Capability and Operational Efficiency.

The conference will hear from digital leaders on:

- How digital transformation is stacking up abroad and what this means for NZ
- Key skills, traits and attributes of effective digital leaders
- Technologies driving the digital revolution
- Transitioning away from legacy technologies and embracing disruptive technologies, while maintaining BAU
- How organisations can take advantage of SaaS to drive agility and innovation

The two workshops are titled 'Overcoming the legacy trap – Integrating new technologies to support your digital transformation' and 'Culture and change management skills to drive digital transformation.'

The conference programme is available and is attached.

### 3. NEXT STEPS

The Committee may choose whether any elected members should attend the conference and/or workshops, and if so, how many, in which case the Committee could invite registrations of interest from elected members wishing to attend.

The Committee may permit the attendance of elected members at conference and training opportunities, with leave of absence and appropriate expenses paid; the decision on such attendance to be reported back to the Council by the Mayor.

If the Committee decides to approve the attendance of one or more elected members, registrations of interest will be sought from elected members. At the closing date of registrations (12 noon on Friday 17 February 2017), the Committee Administrator will advise the Chairperson and Deputy Chairperson of the interest received, for them to make a decision on the successful registrant(s).

Once the Chairperson and Deputy Chairperson have advised the Committee Administrator of the successful registrant(s), all further information regarding the workshop will then be forwarded to that person or those persons direct.

### ATTACHMENTS

1. Conference Programme  

Rachel Corser  
Committee Administrator





22 MARCH 2017. PULLMAN AUCKLAND.

[WWW.CONFERENZ.CO.NZ/DX2017](http://WWW.CONFERENZ.CO.NZ/DX2017)

#NZDX17

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NOW AT THE CORE OF MODERN CORPORATE STRATEGY digital transformation has shifted from project level to strategic business imperative. DX 2017 will examine digital transformation at a local and international level to understand the accelerators, leadership strategies and customer experiences driving digital transformation.

### WHY YOU SHOULD ATTEND

- Be inspired by local and international experts leading digital transformation
- Personalise your learning experience with 4 themes to choose from
- Connect and engage with your peers across interactive sessions and networking opportunities

### WHO WILL BE THERE?

- COOs, CIOs, CTOs, CFOs, CXOs, CEOs, CMOs
- Digital business leaders
- Digital Capability Managers
- Business Unit Managers
- Digital Platform Managers
- Directors of Growth and Capability
- Heads of Departments

### MEET YOUR CHAIR



**HAYLEY CARTHY**  
INFORMATION, INTELLIGENCE & COMMUNICATIONS, INLAND REVENUE NZ

*A proven leader and executive, with experience leading innovation, transformation and change in Australia, the UK and New Zealand. Recognised for her authentic leadership and versatility, Hayley has a wealth of experience across a range of industries, and proven track record in driving great outcomes for organisations. Hayley joined Inland Revenue last March, where she is leading their workplace of the future and information and knowledge initiatives. Before joining IR she was CIO at Crown Law where she led significant technology transformation and security programmes. Prior to relocating to NZ, Hayley was Head of Transformation at Transport for London.*

### KEYNOTE SPEAKER



**ANDRE GUYER**  
HEAD DIGITAL TRANSFORMATION, ZURICH INSURANCE COMPANY LTD(SWITZERLAND)

*André has an international track record in the IT and financial industry. He started his professional career at IBM (Switzerland), and then joined the Credit Suisse Group as CIO for a group of private banks. Following this André joined Arthur D. Little (Schweiz) AG as head of the Information Management practice and then moved to Unisys (Schweiz) AG. Since August 2002 André has been the Head of Digital Transformation for Zurich Insurance Company Ltd, and is responsible for developing and implementing global digital solutions serving Zurich's corporate customers.*

### THESE AND MORE...



**JASON DELAMORE**  
GENERAL MANAGER - MARKETING & TECHNOLOGY, AUCKLAND AIRPORT



**DOMINIC QUIN**  
HEAD OF DIGITAL TRANSFORMATION, FONTERRA



**ANNA CLELAND**  
CHIEF CUSTOMER & DIGITAL OFFICER, IAG NEW ZEALAND



**JAMES DICKINSON**  
CIO, BDO



**WENDY BEBAN**  
HEAD OF CUSTOMER CENTRIC TRANSFORMATION, DIGITAL, AUCKLAND COUNCIL



**TREVOR DELANY**  
HEAD OF INFORMATION TECHNOLOGY & SERVICES - NEW ZEALAND, BP

### + 2 HALF DAY WORKSHOPS

### SEPARATELY BOOKABLE

**23 MARCH 2017 9.00AM - 12.30PM**

**Overcoming the legacy trap - Integrating new technologies to support your digital transformation**

Digital transformation requires flexible and enhanced systems which provide greater agility, efficiency and meet the expectations of today's customers. Gain an understanding of best practice in determining appropriate technology solutions, and managing the transition away from legacy systems.

**HEMANT WALTER-RAO**  
DIGITAL STRATEGY AND DELIVERY CONSULTANT

**23 MARCH 2017 1.30PM - 5.00PM**

**Culture and change management skills to drive digital transformation**

Company culture will make or break your digital transformation efforts. This interactive workshop will uncover how you can plan and execute an adaptive, future-fit culture that is aligned with your digital transformation goals.

**BRETT ROBERTS, ASSOCIATE DIRECTOR - DIGITAL, CUSTOMERS AND COLLABORATION, DATACOM**

**KERRY TOPP, GENERAL MANAGER - TRANSFORMATION AND INNOVATION, DATACOM**

# DX2017

22 MARCH 2017, PULLMAN AUCKLAND.

8.30	Registration and coffee	
8.50	<b>WELCOME from the Chair</b> HAYLEY CARTHY, Information, Intelligence & Communications, Inland Revenue NZ	
9.00	<b>OPENING INTERNATIONAL KEYNOTE:</b> Leading digitally – Examining leadership, strategy and execution of digital first business models ANDRE GUYER, Head Digital Transformation, Zurich Insurance Company Ltd	
9.40	<b>EXTENDED Q&amp;A</b> with our international guest	
9.50	<b>KEYNOTE:</b> Driving an innovative and adaptive digital culture Representative from DATACOM	
10.30	Morning break, networking and refreshments	
<b>STREAMS</b>	<b>VISION, STRATEGY AND GOVERNANCE</b>	<b>TECHNOLOGY &amp; PLATFORMS</b>
11.00	<b>Bringing digital transformation into the organisation's DNA - A holistic approach to creating a future-fit strategy</b> JASON DELAMORE, General Manager - Marketing and Technology, Auckland Airport	<ul style="list-style-type: none"> <li>The critical dimension - Embracing disruptive technology while maintaining BAU</li> <li>MIKE CLARKE, Partner, Head of IT Advisory, KPMG</li> </ul>
11.35	<b>Panel: The driving component - Securing backing from key stakeholders</b> JASON GREENWOOD, eCommerce Manager, HealthPost STEVEN ANDERSON, Digital Manager, Medical Assurance Society <i>[Further panelists to be announced]</i>	<ul style="list-style-type: none"> <li>Developing a digital eco-system to drive efficiency and effectiveness</li> <li>DOMINIC QUIN, Head of Digital Transformation, Fonterra</li> </ul>
12.10	<b>Addressing security risks in an interconnected world</b>	<ul style="list-style-type: none"> <li>The disruptive power of SaaS - How organisations can take advantage of SaaS to drive agility and innovation</li> </ul>
12.40	Lunch	
<b>STREAMS</b>	<b>CUSTOMER EXPERIENCE</b>	<b>PEOPLE, CAPABILITY &amp; OPERATIONAL EFFICIENCY</b>
1.40	<b>Case study: Re-wiring the customer journey</b>	<ul style="list-style-type: none"> <li>Developing internal alignment and managing change</li> <li>KAREN DALLAS, Culture Transformation Manager - Technology, Westpac</li> </ul>
2.15	<b>Capturing customer attention - The future of content consumption and path to meaningful engagements</b> WENDY BEBAN, Head of Customer Centric Transformation - Digital, Auckland Council	<ul style="list-style-type: none"> <li>Bridging the digital skills gap and future focus on the workforce</li> <li>LUKASZ ZAWILSKI, CIO, New Zealand Qualifications Authority</li> </ul>
2.50	<b>Data-driven digital transformation - Unlocking customer insights with big data</b> PETER MCCALLUM, Line of Business Owner - Analytics, Orion Health	<ul style="list-style-type: none"> <li>Driving agility to keep up with the digital revolution</li> </ul>
3.20	Afternoon break, networking and refreshments	
3.50	<b>EXECUTIVE PANEL:</b> Disrupt or be disrupted: How NZ organisations are transforming to combat disruption ANNA CLELAND, Chief Customer & Digital Officer, IAG New Zealand JAMES DICKINSON, CIO, BDO NICKI RAISTRICK, General Manager Digital, Fletcher Building TREVOR DELANY, Head of Information Technology & Services - New Zealand, BP	
4.25	<b>CLOSING INTERNATIONAL KEYNOTE:</b> Digital transformation leadership – How to inspire change and motivate as a digital change agent	
5.10	<b>SUMMARY REMARKS</b> from the Chair and close of conference	
5.20	<b>NETWORKING FUNCTION</b>	

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## HOW TO REGISTER



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Booking options	<b>SS</b> SUPER SAVER PRICE REGISTER & PAY BEFORE 5PM 27 January 2017	<b>EB</b> EARLY BIRD PRICE REGISTER & PAY BEFORE 5PM 24 February 2017	<b>LM</b> LAST MINUTE REGISTER & PAY AFTER 5PM 24 February 2017
Conference Ticket	\$1099 + GST per person	\$1299 + GST per person	\$1499 + GST per person
3+ Conference Tickets*	\$799 + GST per person	\$1099 + GST per person	\$1299 + GST per person
Half day Workshop	\$599 + GST per person	\$699 + GST per person	\$799 + GST per person

Agenda Updates: Conferenz Ltd reserves the right to make any amendments deemed to be in the best interest of the conference. Agenda is correct at time of printing, please check online for any updates.  
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