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**PALMERSTON NORTH CITY COUNCIL**

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**AGENDA**

**ECONOMIC DEVELOPMENT**

**COMMITTEE**

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**9AM, MONDAY 13 MARCH 2017**

COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING  
32 THE SQUARE, PALMERSTON NORTH

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## MEMBERSHIP

**Adrian Broad (Chairperson)**  
**Leonie Hapeta (Deputy Chairperson)**  
**Grant Smith (The Mayor)**

**Brent Barrett**  
**Susan Baty**  
**Rachel Bowen**  
**Gabrielle Bundy-Cooke**  
**Vaughan Dennison**  
**Lew Findlay QSM**  
**Jim Jefferies**

**Lorna Johnson**  
**Duncan McCann**  
**Karen Naylor**  
**Bruno Petrenas**  
**Aleisha Rutherford**  
**Tangi Utikere**

**Agenda items, if not attached, can be viewed at:**

**pncc.govt.nz | Civic Administration Building, 32 The Square**  
**City Library | Ashhurst Community Library | Linton Library**

**Paddy Clifford**  
**Chief Executive, Palmerston North City Council**

**Palmerston North City Council**

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**Private Bag 11034, 32 The Square, Palmerston North**



## **ECONOMIC DEVELOPMENT COMMITTEE MEETING**

13 March 2017

### **ORDER OF BUSINESS**

(NOTE: The commencement time for this meeting coincides with the commencement time for the Community Development meeting. The format for the meeting will be that the Community Development meeting will open, take apologies and adjourn immediately to allow the Economic Development Committee to consider its business. At the conclusion of the Economic Development meeting the Community Development meeting will resume to consider its business.)

**1. Apologies**

**2. Notification of Additional Items**

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

**3. Public Comment**

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)

4. **Presentation - Property Brokers** Page 6
5. **Presentation - Sort It Careers Expo** Page 8
6. **Presentation - Building Clever Companies** Page 10
7. **Presentation - Broadway Radiology** Page 12
8. **Confirmation of Minutes** Page 13  
 "That the minutes of the Economic Development Committee meeting of 13 February 2017 Part I Public be confirmed as a true and correct record."
9. **Committee Work Schedule** Page 19  
 Committee Work Schedule, dated March 2017.
10. **Exclusion of Public**

To be moved:

"That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Paddy Clifford), Chief Financial Officer (Grant Elliott), General Manager, City Enterprises (Ray McIndoe), General Manager, City Future (Sheryl Bryant), General Manager, City Networks (Ray Swadel), General Manager, Customer Services (Peter Eathorne), General Manager, Libraries and Community Services (Debbie Duncan), Human Resources Manager (Wayne Wilson) and Strategic Communications Manager (Mark Torley) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council's Management Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Governance and Support Team Leader (Kyle Whitfield) and Committee Administrators (Penny Odell and Rachel Corser), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

*< add officers who are authors of reports or their substitutes >* because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

*<add third parties, e.g. authors of third party reports being considered>*, because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].

## **PRESENTATION**

**TO:** Economic Development Committee

**MEETING DATE:** 13 March 2017

**TITLE:** Presentation - Property Brokers

**FROM:** Tim Mordaunt

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### **RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE**

1. That the Economic Development Committee receive the presentation for information.
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### **SUMMARY**

Mr Tim Morduant, Managing Director of Property Brokers will speak to the Committee about establishing and operating a successful national business based in Palmerston North.

### **ATTACHMENTS**

Nil



## **PRESENTATION**

**TO:** Economic Development Committee

**MEETING DATE:** 13 March 2017

**TITLE:** Presentation - Sort It Careers Expo

**FROM:** Julia Giles and Karen Blair

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### **RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE**

1. That the Economic Development Committee receive the presentation for information.

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### **SUMMARY**

Julia Giles and Karen Blair, from CEDA, will provide an update on the planning for the 2017 Sort It Careers Expo.

### **ATTACHMENTS**

Nil





## **PRESENTATION**

**TO:** Economic Development Committee

**MEETING DATE:** 13 March 2017

**TITLE:** Presentation - Building Clever Companies

**FROM:** Dean Tilyard and Dave Craig

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### **RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE**

1. That the Economic Development Committee receive the presentation for information.
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### **SUMMARY**

Messrs Dean Tilyard and Dave Craig from Building Clever Companies, will speak to the Committee regarding management overview of business start-ups and Hackathon initiatives in the Manawatu region.

### **ATTACHMENTS**

Nil



## **PRESENTATION**

**TO:** Economic Development Committee

**MEETING DATE:** 13 March 2017

**TITLE:** Presentation - Broadway Radiology

**FROM:** Duncan Scott

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### **RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE**

1. That the Economic Development Committee receive the presentation for information.

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### **SUMMARY**

Duncan Scott, General Manager of Broadway Radiology, will speak to the Committee regarding completing a major building project providing health services in Palmerston North.

### **ATTACHMENTS**

Nil

## PALMERSTON NORTH CITY COUNCIL

### Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 13 February 2017, commencing at 9.02am

**Members Present:** Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

**Apologies:** The Mayor (Grant Smith) and Councillor Duncan McCann (early departure on Council Business)

Councillor Duncan McCann left the meeting at 10.24am during consideration of clause 5. He was not present for clauses 5 to 7 inclusive.

NOTE: The Committee acknowledged Campbell Stewart who had won the SKY NEXT Emerging Talent Award at the Halberg Awards held on 9 February 2017.

#### 1-17 Apologies

Moved Adrian Broad, seconded Karen Naylor.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

Clause 1.1 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

#### 2-17 Presentation - Federated Farmers

Presentation from Mr James Stewart, Provincial President.

Mr Stewart stated that Federated Farmers were New Zealand's leading independent rural advocacy organisation, consisting of 24 provinces and associated branches giving farmers a collective voice at both national and provincial level.

Across the Manawatu-Rangitikei province there were approximately 700 members, from across four District Councils and one Regional Council. Within the city region there were approximately 49 herds, with 18,854 city cows. The total turnover was \$907,236 at \$6 payout, of which half was reinvested into the local economy.

Federated Farmers were involved in many activities including; Accelerate 25, Rural Games, Agri Investment week and also worked with CEDA, Food HQ, Chamber of Commerce and Iwi.

Mr Stewart believed that Council were supportive of the industry and had a good relationship. The dairy industry had been in “the red” for a while, however still spent a lot of money without getting any credit for that. He noted that 30% of traded lamb comes from within 3 hours of Feilding and Palmerston North.

Moved Adrian Broad, seconded Tangi Utikere.

#### The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 2.1 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

### **3-17**

#### **Presentation - Talent Central**

Presentation from Mr Kelly Gay, Director.

Mr Gay referred to a recent report that had been in the Manawatu Standard on 11 February 2017 and addressed some of the issues raised:

- Funding for a military academy was not required as academies already existed, however they did not lead to attendees joining the forces.
- The issue regarding youth numeracy and literacy was the role of schools.
- Schools teach for university, not skills and this is despite only 30% of the population attending university.

Youth don't necessarily need to have a degree and the large debt that comes with that, but need to be more informed of what options are available to them. Mr Gay noted that 60-70% of kids entering Early Childhood Education

would be in a job that does not yet exist.

One of the biggest problems for youth was the lack of opportunity and part of Talent Central's role was to build pathways to jobs, reduce barriers and help industries engage with schools.

Moved Adrian Broad, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 3.1 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

**4-17**

**Presentation - Aviation Sector**

Presentation from Mr David Lanham, Chief Executive Officer, Palmerston North Airport Limited (PNAL).

Mr Lanham outlined PNAL's role in regional economic development by way of their objectives in air service development, market development and property development.

There was a passenger growth of 27% year on year and close relationships with airlines. Stakeholder engagement was a main objective with CEDA, the travel industry and community groups.

The building of an increased car park would add 110 additional parking spaces in stage one and a further 110 in stage two. He noted that with the arrival of Jetstar and lower prices, more people were starting to use the airport rather than driving to Wellington for flights.

PNAL was aware that they have a carbon footprint but was open to have some performance targets added to the Statement of Intent.

Moved Rachel Bowen, seconded Grant Smith.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 4.1 above was carried 16 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

**5-17**

**Presentation - Spearhead**

Presentation, from Mr Craig Nash, Director.

Mr Nash provided an update on Accelerate 25 and noted that Palmerston North City Council had worked well with this and were collaborating with other Councils. He noted that none of the projects were easy and while some actions would be straight forward, a number would only see results over a longer period of time.

One of the roles of Councils etc was to create the environment that businesses want to come to, "Red carpet, not red tape" was a good motto but the execution of this needed to be done properly.

Councillor Duncan McCann left the meeting at 10.24am

Moved Vaughan Dennison, seconded Karen Naylor.

**The COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 5.1 above was carried 15 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

**6-17**

**Confirmation of Minutes**

Moved Leonie Hapeta, seconded Aleisha Rutherford.

**The COMMITTEE RESOLVED**

That the minutes of the Economic Development Committee meeting of 5 December 2016 Part I Public and Part II Confidential be confirmed as a true and correct record.

Clause 6.1 above was carried 15 votes to 0, the voting being as follows:

**For:**

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, , Leonie Hapeta, Jim Jefferies Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.



**7-17**

**Committee Work Schedule**

Committee Work Schedule, dated February 2017.

Moved Vaughan Dennison, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated February 2017.

Clause 7.1 above was carried 14 votes to 1, the voting being as follows:

**For:**

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

**Against:**

The Mayor (Grant Smith).

The meeting finished at 10.38am

Confirmed 10 April 2017

**Chairperson**



## COMMITTEE WORK SCHEDULE

**TO:** Economic Development Committee

**MEETING DATE:** 13 March 2017

**TITLE:** Committee Work Schedule

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### RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive its Work Schedule dated March 2017.

### ATTACHMENTS

1. Committee Work Schedule  

REF# 8136424

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE WORK SCHEDULE – MARCH 2017

Item No.	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction/ Point of Origin
1.	April 2017	Quarterly Economic Report	General Manager, City Future		
2.	April 2017	International Relations Quarterly Report	General Manger, City Future		