



PALMERSTON NORTH CITY COUNCIL

AGENDA

ECONOMIC DEVELOPMENT

COMMITTEE

9AM, MONDAY 8 MAY 2017

CONVENTION CENTRE, 354 MAIN STREET
PALMERSTON NORTH



MEMBERSHIP

Adrian Broad (Chairperson)
Leonie Hapeta (Deputy Chairperson)
Grant Smith (The Mayor)

Brent Barrett
Susan Baty
Rachel Bowen
Gabrielle Bundy-Cooke
Vaughan Dennison
Lew Findlay QSM
Jim Jefferies

Lorna Johnson
Duncan McCann
Karen Naylor
Bruno Petrenas
Aleisha Rutherford
Tangi Utikere

Agenda items, if not attached, can be viewed at:

pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library

Paddy Clifford
Chief Executive, Palmerston North City Council

Palmerston North City Council

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Private Bag 11034, 32 The Square, Palmerston North



ECONOMIC DEVELOPMENT COMMITTEE MEETING

8 May 2017

ORDER OF BUSINESS

1. Apologies

2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

3. Public Comment

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)

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5.	Presentation - Palmeston North City Council	Page 9
6.	Presentation - Stock Car Promotions	Page 11
7.	Presentation - Pasifika Community Committee	Page 13
8.	Confirmation of Minutes "That the minutes of the Economic Development Committee meeting of 13 March 2017 Part I Public be confirmed as a true and correct record."	Page 15
9.	Committee Work Schedule	Page 19
10.	Exclusion of Public	

To be moved:

"That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Paddy Clifford), Chief Financial Officer (Grant Elliott), General Manager, City Enterprises (Ray McIndoe), General Manager, City Future (Sheryl Bryant), General Manager, City Networks (Ray Swadel), General Manager, Customer Services (Peter Eathorne), General Manager, Libraries and Community Services (Debbie Duncan), Human Resources Manager (Wayne Wilson) and Strategic Communications Manager (Mark Torley) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council's Management Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Governance and Support Team Leader (Kyle Whitfield) and Committee Administrators (Penny Odell and Rachel Corser), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

< add officers who are authors of reports or their substitutes > because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

<add third parties, e.g. authors of third party reports being considered>, because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 8 May 2017

TITLE: Presentation - Ben Vanderkolk and Associates

FROM: Ben Vanderkolk

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Ben Vanderkolk will speak to the Committee regarding employing professional staff and promoting the benefits of living and working in Palmerston North

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 8 May 2017

TITLE: Presentation - Palmerston North City Council

FROM: Tyson Schmidt and Michelle Wolfsbauer

ITEM 5

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Mr Tyson Schmidt, Project Manager and Ms Michelle Wolfsbauer, Business Development Officer, Palmerston North City Council will speak to the Committee regarding Council's new online processing and benefits it will bring to the building and property development sector.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 8 May 2017

TITLE: Presentation - Stock Car Promotions

FROM: Bruce Robertson

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.
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SUMMARY

Mr Bruce Robertson, Managing Director of Robertson Motors will speak to the Committee regarding stock car events and the value they add to the local economy and small businesses in Palmerston North.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 8 May 2017

TITLE: Presentation - Pasifika Community Committee

FROM: James Etuale

ITEM 7

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Mr James Etuale, Chairperson Pasifika Community Committee, will speak to the Committee regarding youth employment challenges for Pasifika in Palmerston North.

ATTACHMENTS

Nil



PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 13 March 2017, commencing at 9.02am

- Members Present:** Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.
- Apologies:** The Mayor (Grant Smith) (early departure) and Councillors Susan Baty and Duncan McCann (early departure).

The Mayor (Grant Smith) left the meeting at 9.51am during consideration of clause 11. He was not present for clauses 11 to 14 inclusive.

Councillor Duncan McCann left the meeting at 9.51am during consideration of clause 11. He was not present for clauses 11 to 14 inclusive.

8-17 Apologies

Moved Adrian Broad, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

9-17 Presentation - Property Brokers

Presentation from Mr Tim Mordaunt, Managing Director.

Mr Mordaunt provided an overview of Property Brokers which had started in 1986 as a franchise with United Realty and in 1991 the company became Property Brokers. Currently the organisation had over 500 staff, 5,500 rental properties and dealt with over 40% of the real estate market. Warmth and water tightness were concerns for rental properties, however the main issue was methamphetamine contaminated properties.

Mr Morduant believed Council's strategic planning should go beyond 10 years as he and other business owners could see Palmerston North in 30 years' time but Council's ten year plan did not align with timeframe. He believed that elected members needed to work for the good of the community and not personal agendas. Palmerston North had exceptional race relations, schooling was good, as was security and it was a good place to bring up families.

A lot of the city's traditional large businesses had either closed or been sold to national/international organisations and that put more pressure on local

businesses to sponsor local groups. There was not many opportunities for businesses to network and he had initiated Thursday and Friday business networking at new Local café based in the Property Brokers building.

Moved Vaughan Dennison, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

10-17 Presentation - Sort It Careers Expo

Presentation from Linda Stewart, acting Chief Executive and Julia Giles from CEDA.

The Sort It Expo was being held on 18 May 2017. A number of changes for 2017 were taking place, including a later session from 6.00pm to 8.00pm to enable those that may have recently moved to the region or were looking for a career change or to look at options and a business after 5's with the Chamber of Commerce was being held at the Arena on the same day.

Currently there were 60 exhibitors registered to attend and over 2,300 secondary school students, with the organisers looking at ways to make it easier for students to attend and for them to access information regarding the expo.

Moved Tangi Utikere, seconded Gabrielle Bundy-Cooke.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

11-17 Presentation - Building Clever Companies

Presentation, from Dean Tilyard and Dave Craig.

The Mayor (Grant Smith) left the meeting at 9.51am
Councillor Duncan McCann left the meeting at 9.51am

When Building Clever Companies (BCC) was established in 2005 to develop high growth potential technology start-ups, there were a lot of ideas, but no experience or money, therefore a start-up eco system was developed. Currently BCC have 300-500 ideas come in each year, with 49 companies incubated in the last three years with 31 of them still trading.

BCC run a number of programmes, such as:

- In 2014 began running the YES (Young Enterprise Scheme) and in 2017 there are 14 schools with 250 year 12 and 13 students participating.

- SPROUT was National Agritech Accelerator programme that over 20 weeks the start-ups and entrepreneurs would receive funding, alongside world class mentorship and training from leaders in technology, research and business growth.
- AgTech Hackathon which connects smart farmers with smarter on-farm solutions, had started the week prior with 60 attendants and 15 mentors. Mr Craig noted that 75% of students do not go onto University and we need to assist that group to get a strong network and skills.

Moved Vaughan Dennison, seconded Rachel Bowen.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

12-17

Presentation - Broadway Radiology

Presentation from Duncan Scott, General Manager

Broadway Radiology is locally owned and operated and when first opened in 1998 they had 20 staff and now in 2017 there are over 60. The organisation is a supporter of local events and also provide services for their staff.

On 30 January 2017 Broadway Radiology opened its purpose built practice in Grey Street, Palmerston North, with a extensive range of services offered. They now have over 23 million images stored.

One of the challenges for the organisation is attracting top radiologists and Mr Scott believed that to attract people to the jobs, there was a need to promote Palmerston North, so that the job could be sold as a way of life, for example, safe, green, it was about selling the package of the wider community.

Moved Rachel Bowen, seconded Bruno Petrenas.

The **COMMITTEE RECOMMENDS**

1. That the Economic Development Committee receive the presentation for information.

13-17 Confirmation of Minutes

Moved Leonie Hapeta, seconded Aleisha Rutherford.

The **COMMITTEE RESOLVED**

1. That the minutes of the Economic Development Committee meeting of 13 February 2017 Part I Public be confirmed as a true and correct record.

14-17 Committee Work Schedule

Committee Work Schedule, dated March 2017.

Moved Vaughan Dennison, seconded Gabrielle Bundy-Cooke.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated March 2017.

The meeting finished at 10.15am

Confirmed 8 May 2017

Chairperson

COMMITTEE WORK SCHEDULE

TO: Economic Development Committee

MEETING DATE: 8 May 2017

TITLE: Committee Work Schedule

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive its Work Schedule dated May 2017.

ATTACHMENTS

1. Committee Work Schedule [↓](#) 

Penny Odell
Committee Administrator

REF# 8136424

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE WORK SCHEDULE – MAY 2017

Item No.	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction/ Point of Origin
1.	June 2017	Quarterly Economic Report	General Manager, City Future		
2.	June 2017	International Relations Quarterly Report	General Manger, City Future		