

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Convention Centre, 354 Main Street, Palmerston North on 08 May 2017, commencing at 9.00am

- Members Present:** Councillor Adrian Broad (in the Chair) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.
- Apologies:** The Mayor (Grant Smith) (on council business) and Councillor Duncan McCann (for lateness).

Councillor Vaughan Dennison entered the meeting at 9.03am at the conclusion of clause 15. He was not present for clause 15.

Councillor Duncan McCann entered the meeting at 9.07am during consideration of clause 16. He was not present for clause 15.

Note: The Chairperson advised at the beginning of the meeting that Ben Vanderkolk (item 4 on the Agenda) was unable to attend due to urgent work commitments.

15-17 Apologies

Moved Leonie Hapeta, seconded Lorna Johnson.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

Councillor Vaughan Dennison entered the meeting at 9.03am

16-17 Presentation - Pasifika Community Committee

Presentation from Mr James Etuale, Chairperson Papaioea Pasifika Community Committee.

Councillor Duncan McCann entered the meeting at 9.07am

Mr Etuale provided an overview of the Papaioea Pasifika Community Trust which was based at Bill Brown Park. The Trust was established in December 2015 and had a Board of eight members. The main role was being a catalyst for the pasifika community to connect interventions and relationships that help tagata pasifika thrive and contribute in the central region.

Across the region there was a lot of growth in the numbers of Pasifika people and with that comes a lot of opportunity. However, concerning was the drop

in numbers that own their own home as it was felt that home ownership was a indicator to wealth and health. The median income in 2013 was \$19,700 and 21.5% of pasifika people were engaged in tertiary study.

Focus was on employment and the right opportunities to upskill with the support of family. A lot of the time older siblings were called upon to look after the younger siblings when they needed to be at work and ways to support this were being looked at.

There were lots of opportunities for use of the renovated Community Centre, including running language nests, matua group sessions and holiday programmes.

Moved Rachel Bowen, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

17-17

Presentation - Palmerston North City Council

Presentation from Mr Peter Eathorne (Palmerston North City Council) and Mr Tyson Schmidt (Project Manager).

Mr Eathorne and Mr Schmidt provided an overview of the incoming end-to-end online system developed by Palmerston North firm AlphaOne to process building consents. The system was currently being used by seven other local authorities, with nearly 15,000 consents being processed.

An Industry Reference Group and User Liaison Group had been involved in setting up and would start trialling the system in the next few weeks. Once the system was live customers would be able to lodge building consent applications 24/7 and track the progress of those applications.

The system also allowed for Council staff to work on consents at the same time and showed in real time any areas of concern. The system was due to go live on 28 June 2017.

Moved Leonie Hapeta, seconded Lorna Johnson.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

18-17

Presentation - Stock Car Promotions

Presentation from Mr Bruce Robertson

Mr Robertson provided a background of stock cars in Palmerston North including the first night on 26 December 1930, where 25 solo riders raced to a crowd of approximately 5,000 to when the first teams championship event was held in 1981 with eight teams.

When Mr Robertson became the promoter in 2004 he invested \$300,000 to improve the venue and safety aspects of the events. Now stock cars attract competitors and supporters nationally and internationally, and there was over 250 contracted competitors.

An economic impact analysis had been completed by Central Economic Development Agency CEDA on the value of the teams champs showing the event brought \$3.7million to the city. Mr Robertson believed that with all the use of additional businesses leading up to and during the event such as engine builders, tyre shops, car painters and sign writers, the figure would be closer to \$5million and over a year estimated stock cars brought approximately \$15million to the city.

There were a lot of Motorsport organisations including stock cars, Manfeild, 4 wheel drive clubs and Go Karts and there was huge potential for the region to take advantage of this.

Moved Adrian Broad, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

19-17

Confirmation of Minutes

Moved Vaughan Dennison, seconded Karen Naylor.

The **COMMITTEE RESOLVED**

1. That the minutes of the Economic Development Committee meeting of 10 April 2017 Part I Public be confirmed as a true and correct record.

20-17 Committee Work Schedule

Moved Vaughan Dennison, seconded Karen Naylor.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated May 2017.

The meeting finished at 10.22am

Confirmed 12 June 2017

Chairperson