

PALMERSTON NORTH CITY COUNCIL

Minutes of the Extraordinary Manawatu District/Palmerston North City Joint Strategic Planning Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 21 June 2017, commencing at 1.00pm.

Members **Manawatu District Council**

Present:

The Mayor (Helen Worboys) and Councillors Barbara Cameron, Shane Casey, Michael Ford and Phil Marsh.

Palmerston North City Council

The Mayor (Grant Smith) and Councillors Susan Baty and Leonie Hapeta.

Non **Manawatu District Council**

Members:

Councillor Steve Bielski.

Palmerston North City Council

Councillors Adrian Broad, Duncan McCann and Bruno Petrenas.

Apologies: Councillors Vaughan Dennison and Tangi Utikere.

8-17 Apologies

Moved Grant Smith, seconded Michael Ford.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

9-17 Notification of Additional Items

Moved Helen Worboys, seconded Grant Smith.

The **COMMITTEE RESOLVED**

That officers from Manawatu District Council/Palmerston North City Council form a working group on the proposed Feilding to Palmerston North pathway and report back to the Manawatu District/Palmerston North City Joint Strategic Planning Committee meeting in August 2017.

10-17 Confirmation of Minutes

Moved Grant Smith, seconded Phil Marsh.

The **COMMITTEE RESEOLVED**

That the minutes of the Manawatu District/Palmerston North City Joint Strategic Planning Committee meeting of 31 March 2017 Part I Public be confirmed as a true and correct record.

11-17 Presentation - Linda Stewart, CEDA CEO - Agri-Investment Week

Linda Stewart, CEDA CEO and Malcolm Bailey, CEDA Chairperson made a presentation to the Committee regarding the New Zealand Agri-Investment Week.

Linda advised that New Zealand AgriFood Investment Week had been met with overwhelmingly positive support and feedback. More than 90 businesses from across New Zealand collaborated to make the week long programme possible. The event delivered a dedicated programme of agrifood events designed to connect, challenge and grow the agrifood industry. A few highlights from the week included the addition of three new major events, the support received from government, and their success online through social media. 2017 was the second year AgriFood week was held in Palmerston North City and Manawatu and the programme and individual events grew both in quality and quantity. The CEDA team ran and managed a number of events including NZAgInvest presents: Future Leaders, ASB Perspective 2025 and Plate of Origin.

Some of the new events included ASB Innovation Zone and AgTech Hackathon: Manawatu. CEDA was instrumental in the creation of the ASB Innovation Zone, particularly pulling together a two day seminar series, which included practical workshops, panel discussions and the AgTech Hackathon: Manawatu Dragon's Den. CEDA again was key in getting the Hackathon off the ground alongside BCC, Fed Farmers, Microsoft and others, providing essential support through marketing and communications aspects. Other new events that CEDA worked with include Manawatu Chamber of Commerce Agribusiness Networker and NZAgInvest Youth Day.

AgriFood Week generated a high level of media including print, digital, radio and television coverage.

To capitalise on the success of AgriFood Week, CEDA are currently working on a research project that will help shape the future programme as well as help them identify how New Zealand AgriFood Investment Week can add value to Manawatu and the country's agrifood sector.

Moved Grant Smith, seconded Shane Casey.

The **COMMITTEE RESOLVED**

1. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee receive the presentation for information.

12-17 Central Economic Development Agency - Final Statement of Intent for 2017/18

Memorandum, dated 6 June 2017 from the General Manager, Community and Strategy, Manawatu District Council, Brent Limmer and the General Manager, City Future, Palmerston North City Council, Sheryl Bryant.

In discussion it was suggested that a working group be established with both Councils and Central Economic Development Agency on Events Management report and for a report to come back to the Committee in August 2017.

Moved Grant Smith, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

RECOMMENDATIONS TO COMMITTEE

1. That the Central Economic Development Agency Statement of Intent for 2017/18 be agreed.
2. That Central Economic Development Agency's role in events be noted.

Moved Grant Smith, seconded Helen Worboys.

3. That a Working Group with both Councils/Central Economic Development Agency on Events Management report be established, with a report to come back to the August 2017 meeting.

The meeting finished at 1.58pm.

Confirmed 23 August 2017

Chairperson