



PALMERSTON NORTH CITY COUNCIL

AGENDA

**EXTRAORDINARY ECONOMIC
DEVELOPMENT COMMITTEE**

9AM, MONDAY 7 AUGUST 2017
COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH



MEMBERSHIP

Adrian Broad (Chairperson)

Leonie Hapeta (Deputy Chairperson)

Grant Smith (The Mayor)

Brent Barrett

Susan Baty

Rachel Bowen

Gabrielle Bundy-Cooke

Vaughan Dennison

Lew Findlay QSM

Jim Jefferies

Lorna Johnson

Duncan McCann

Karen Naylor

Bruno Petrenas

Aleisha Rutherford

Tangi Utikere

Agenda items, if not attached, can be viewed at:

**pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library**

David Wright

Acting Chief Executive, Palmerston North City Council

Palmerston North City Council

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Private Bag 11034, 32 The Square, Palmerston North



EXTRAORDINARY ECONOMIC DEVELOPMENT COMMITTEE MEETING

7 August 2017

MEETING NOTICE

Pursuant to Clause 21 of Schedule 7 of the Local Government Act 2002, I hereby requisition an extraordinary meeting of the Economic Development Committee to be held at 9.00am on Monday, 7 August 2017 in the Council Chamber, first floor, Civic Administration Building, 32 The Square, Palmerston North, to consider the business stated below.



CHAIRPERSON

ORDER OF BUSINESS

NOTE: The extraordinary Economic Development Committee meeting coincides with the ordinary Planning and Strategy Committee meeting and the extraordinary Council meeting. The format for the meetings will be as follows:

- Planning and Strategy Committee will open and adjourn immediately to following the Economic Development Committee
- Extraordinary Council will open, and adjourn immediately to following the Planning and Strategy Committee.
- Extraordinary Economic Development Committee will open and conduct its business.

1. Apologies

2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

3. Public Comment

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)

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|-----------|---|---------|
| 4. | Presentation - Ben Vanderkolk and Associates | Page 7 |
| 5. | Presentation - Puhoro STEM Academy | Page 9 |
| 6. | Presentation - UCOL | Page 11 |
| 7. | Presentation - Rangitane o Manawatu Holdings Ltd | Page 13 |
| 8. | Confirmation of Minutes | Page 15 |
- "That the minutes of the Economic Development Committee meeting of 12 June 2017 Part I Public be confirmed as a true and correct record."

9. Committee Work Schedule

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10. Exclusion of Public

To be moved:

“That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Acting Chief Executive (David Wright), Chief Financial Officer (Grant Elliott), General Manager, City Enterprises (Ray McIndoe), General Manager, City Future (Sheryl Bryant), General Manager, City Networks (Ray Swadel), General Manager, Customer Services (Peter Eathorne), General Manager, Libraries and Community Services (Debbie Duncan), Human Resources Manager (Wayne Wilson) and Acting Strategic Communications Manager (Jane McSweeney) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council’s Management Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Governance and Support Team Leader (Kyle Whitfield) and Committee Administrators (Penny Odell, Carly Chang and Rachel Corser), because of their knowledge and ability to provide the meeting with procedural advice and

record the proceedings of the meeting.

[Add Council Officers], because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 7 August 2017

TITLE: Presentation - Ben Vanderkolk and Associates

FROM: Ben Vanderkolk, Director

ITEM 4

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Ben Vanderkolk will speak to the Committee regarding employing professional staff and promoting the benefits of living and working in Palmerston North.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 7 August 2017

TITLE: Presentation - Puhoro STEM Academy

FROM: Naomi Manu

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.
-

SUMMARY

Naomi Manu will speak to the Committee about the development of the Puhoro STEM Academy supporting Maori science secondary school students.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 7 August 2017

TITLE: Presentation - UCOL

FROM: Nicky Van der Bergh, Executive Dean, Engineering and Applied Technologies

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Nicky Van der Bergh will speak to the Committee about UCOL's new Distribution and Logistics programme and regional workforce skills development and UCOL's responsiveness to this.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 7 August 2017

TITLE: Presentation - Rangitāne o Manawatu Holdings Ltd

FROM: Ruma Karaitiana, Chairperson

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.
-

SUMMARY

Ruma Karaitiana will speak to the Committee outlining the commercial activity and economic objectives of Rangitāne.

ATTACHMENTS

Nil

ITEM 7

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 12 June 2017, commencing at 9.00am

Members Present: Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor and Bruno Petrenas.

Apologies: Councillors Duncan McCann (early Departure) and Tangi Utikere (lateness).

Councillor Tangi Utikere entered the meeting at 9.29am during consideration of clause 22. He was not present for clause 21.

Councillor Duncan McCann left the meeting at 9.39am at the conclusion of clause 22. He was present for clause 21.

The meeting adjourned at 9.01am

The meeting resumed at 9.20am

21-17 Apologies

Moved Adrian Broad, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

22-17 Presentation - RACE Group

Presentation from Mr Alasdair Robertson, Chief Executive, RACE Group

Councillor Tangi Utikere entered the meeting at 9.29am

The Norwood Farm Machinery Centre City of Palmerston North Gold Cup Festival had been a successful event that attracted over 500 people to the opening in the Square, over 3,000 people attended the Jimmy Barnes concert and there were 4,000 attendees at both the Friday night Harness and Saturday race meetings.

The suspension of racing over the December months caused significant communication confusion and disruption, however many of the performance KPIs were met and without the disruption they could have been exceeded. There were two main learnings for when the event is held in 2018; a need for stronger local marketing and radio focus and the need to keep to the proposition and focus on the three targeted days.

Planning has started for the festival in 2018, with the launch being on 28 March 2018 and the final day 31 March 2018.

Moved Adrian Broad, seconded Gabrielle Bundy-Cooke.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Councillor Duncan McCann left the meeting at 9.39am

23-17

Presentation - NZ Young Farmers Grand Final Committee

Presentation from Stephanie Sloan and Paul Olsen, co-convenors, NZ Young Farmers Grand Final Committee

The FMG NZ Young Farmer was divided by seven regions and was in its 49th year of competition. There were regional competitions held prior to the national final which in 2017 is being held in the Manawatu with contestants arriving on 5 July 2017.

The National final begins on 6 July and finishes with the Grand Final being held at the Racecourse on 8 July, which will be livestreamed. On Sunday 9 July the NZ Young Farmer Annual General Meeting will be held at Orlando Country.

Over the five days of activities the region will be showcased with events being held at multiple locations and opportunities for local students to attend to learn what is involved in agribusiness.

Moved Vaughan Dennison, seconded Rachel Bowen.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

24-17

Presentation – CEDA

Presentation from Janet Reynolds, Marketing Senior, CEDA and Peter Crawford, Economic Policy Advisor, Palmerston North City Council.

A visitor statistics update was provided, showing origin of visitor spend, actual visitor spend and visitor nights for year ended March 2017. It was noted that Manawatu RTO (Regional Tourism Organisation) spend included figures for Rangitikei and Tararua. Whilst there were no statistics for Airbnb bookings there has been an observation of increased bookings in this area.

CEDA had commissioned research from UMR regarding perception of the city by other regions. The three main terms used to describe what people know of Palmerston North were “Massey University”, “Unsure” and “Nothing” which

was seen as a neutral starting point and not negative to the city.

It was noted that Palmerston North does not have a large amount of commissionable product, but a large number of free offerings which was a part of the attraction to the city for families.

Moved Adrian Broad, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

25-17 Presentation – CEDA

Presentation from Julia Giles, Event Co-ordinator and Linda Stewart, Chief Executive, CEDA

The Sort it Careers Expo had been held on 18 May 2017 with 70 organisations exhibiting. Over 4,000 visitors had attended, being predominantly secondary school students from 21 schools. The new evening session had proved popular and this would continue for future expos.

The organisers would continue to work with Talent Central for the 2018 event and it was suggested that work could be done with Accelerate25 to attract regional businesses as well as Local Authorities.

Moved Vaughan Dennison, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

26-17 Confirmation of Minutes

Moved Adrian Broad, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

That the minutes of the Economic Development Committee meeting of 8 May 2017 Part I Public be confirmed as a true and correct record.

27-17 Summary Report on March 2017 Manawatu Quarterly Economic Monitor and Major Developments

Memorandum, dated 25 May 2017 from the Economic Policy Advisor, Peter Crawford and the Chief Executive, CEDA, Linda Stewart.

Moved Leonie Hapeta, seconded Adrian Broad.

The **COMMITTEE RESOLVED**

1. That the Manawatū Quarterly Economic Monitor – March 2017 and Major Developments Report is received.

28-17 Committee Work Schedule

Moved Rachel Bowen, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated June 2017.

The meeting finished at 11.14am

Confirmed 14 August 2017

Chairperson

COMMITTEE WORK SCHEDULE

TO: Economic Development Committee

MEETING DATE: 7 August 2017

TITLE: Committee Work Schedule

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive its Work Schedule dated August 2017.

ATTACHMENTS

1. Committee Work Schedule [!\[\]\(2a133ebb0337313d16cc068f19494aa2_img.jpg\)](#) 

REF# 8136424

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE WORK SCHEDULE – AUGUST 2017

Item No.	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction/ Point of Origin
1.	March September 2017	Quarterly Economic Report	General Manager, City Future		
2.	March September 2017	International Relations Quarterly Report	General Manger, City Future		