



PALMERSTON NORTH CITY COUNCIL

AGENDA

ECONOMIC DEVELOPMENT

COMMITTEE

9AM, MONDAY 12 FEBRUARY 2018

COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH



MEMBERSHIP

Adrian Broad (Chairperson)
Leonie Hapeta (Deputy Chairperson)
Grant Smith (The Mayor)

Brent Barrett
Rachel Bowen
Gabrielle Bundy-Cooke
Vaughan Dennison

Lew Findlay QSM
Duncan McCann
Aleisha Rutherford
Tangi Utikere

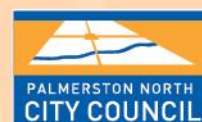
Agenda items, if not attached, can be viewed at:

pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library

Heather Shotter
Chief Executive, Palmerston North City Council

Palmerston North City Council

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Private Bag 11034, 32 The Square, Palmerston North



ECONOMIC DEVELOPMENT COMMITTEE MEETING

12 February 2018

ORDER OF BUSINESS

NOTE: The Economic Development Committee meeting coincides with the ordinary meeting of the Arts, Culture and Heritage Committee meeting. The format for the meeting will be as follows:

- Arts, Culture and Heritage Committee will open and adjourn immediately to Economic Development Committee
- Economic Development Committee will open, conduct its business and then close.

1. Apologies

2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

3. Public Comment

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)

- | | | |
|-----------|---|---------|
| 4. | Presentation - CEDA - Business Growth | Page 7 |
| 5. | Presentation - CEDA - New Zealand AgriFood Week | Page 9 |
| 6. | Confirmation of Minutes
"That the minutes of the Economic Development Committee meeting of 11 December 2017 Part I Public be confirmed as a true and correct record." | Page 11 |
| 7. | International relations update report
Memorandum, dated 26 January 2018 from the International Relations Manager, Toni Grace. | Page 17 |
| 8. | Committee Work Schedule | Page 25 |
| 9. | Exclusion of Public | |

To be moved:

"That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Heather Shotter), Chief Financial Officer (Grant Elliott), General Manager, City Enterprises (Ray McIndoe), General Manager, City Future (Sheryl Bryant), General Manager, City Networks (Ray Swadel), General Manager, Customer Services (Peter Eathorne), General Manager, Libraries and Community Services (Debbie Duncan), Human Resources Manager (Wayne Wilson) and Communications and Marketing Manager (or their representative (name)) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council's Management Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Governance and Support Team Leader (Kyle Whitfield) and Committee Administrators (Penny Odell, Carly Chang and Rachel Corser), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

[Add Council Officers], because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 12 February 2018

TITLE: Presentation - CEDA - Business Growth

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

SUMMARY

Peter Ellingham, Business Growth Advisor Technology & Innovation, Brian Sami, Business Growth Advisor and Rebecca Brownlie, Business Mentor Coordinator from CEDA will present an overview of the activities that are undertaken to grow businesses in the city, Manawatu region and beyond. Business growth through growing exports, embracing technology and fostering Innovation.

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Development Committee

MEETING DATE: 12 February 2018

TITLE: Presentation - CEDA - New Zealand AgriFood Week

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

- 1. That the Economic Development Committee receive the presentation for information.**

SUMMARY

Linda Stewart, CEO and Jemma Brackebush, Communications Senior, CEDA, will provide a presentation on New Zealand AgriFood Week.

ATTACHMENTS

Nil

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 11 December 2017, commencing at 9.01am

Members Present: Councillors Adrian Broad (in the Chair), Brent Barrett, Susan Baty, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

Apologies: The Mayor (Grant Smith) (for lateness) and Councillor Leonie Hapeta (for lateness on Council business).

Councillor Duncan McCann entered the meeting at 9.03am at the conclusion of clause 53. He was not present for clause 53.

Councillor Leonie Hapeta entered the meeting at 9.23am during consideration of clause 55. She was not present for clauses 53 and 54.

The Mayor (Grant Smith) entered the meeting at 9.36am during consideration of clause 55. He was not present for clauses 53 and 54.

53-17 Apologies

Moved Adrian Broad, seconded Vaughan Dennison.

The COMMITTEE RESOLVED

1. That the Committee receive the apologies.

Clause 53-17 above was carried 13 votes to 0, the voting being as follows:

For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Jim Jefferies, Lorna Johnson, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

Councillor Duncan McCann entered the meeting at 9.03am.

54-17 Presentation - Poppy Clapperton - Industry Training Solutions

Ms Poppy Clapperton of Industry Training Solutions made a presentation to the Committee regarding operating a successful business nationally based in Palmerston North.

Ms Clapperton spoke about how she became the owner of Industry Training

Solutions and that it was a multi award winning company. She advised that the company trains young people on food and sale of alcohol safety, health and safety, leadership and much more. The biggest part of the Company was working in high schools and undertaking logistics and distribution training, where they trained the youth for six weeks and turned their lives around.

Moved Gabrielle Bundy-Cooke, seconded Vaughan Dennison.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 54-17 above was carried 14 votes to 0, the voting being as follows:

For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

55-17

Presentation - Michael Saywell - Design School

Michael Saywell, Managing Director of Design School made a presentation to the Committee regarding supporting young people in employment training opportunities in Palmerston North.

Mr Saywell spoke about how a programme was set up for talented youth who could not get into courses as they did not have the correct qualifications. Design School then gave them the opportunity to train them for future employment. The statistics for long term employment outcomes for graduate students are on average 45% for employment in New Zealand and 35% of employment overseas. The courses run from six months to two years.

Councillor Leonie Hapeta entered the meeting at 9.23am.

The Mayor (Grant Smith) entered the meeting at 9.36am.

Moved Leonie Hapeta, seconded Duncan McCann.

The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 55-17 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

56-17 Presentation - Kevin Pratt, Director - Kamada Park

Kevin Pratt, Director of Kamada Park made a presentation to the Committee regarding local property investments and promotion of the racing industry in Palmerston North.

Mr Pratt spoke about how he wanted to invest in Palmerston North and how he had always loved the Manawatu. He saw opportunities in Palmerston North where he didn't see anywhere else. Kamada Park was his pride and joy where 120 horses had been broken in. He advised that he was very passionate about the racing industry and that some of the world's best horses had come out of Palmerston North. Mr Pratt advised that Racing New Zealand needed to look at the number of tracks around the country and would like to see some of the smaller tracks close so there can be more focus and funding for the larger ones.

Mr Pratt advised that the Gold Cup Festival was coming up and how he was in the process of making the trophies for it. He also mentioned the new Poly track that was being designed, which would make a big difference to the training industry.

Moved Leonie Hapeta, seconded Lorna Johnson.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive the presentation for information.

Clause 56-17 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

57-17 Confirmation of Minutes

Moved Adrian Broad, seconded Aleisha Rutherford.

The COMMITTEE RESOLVED

1. That the minutes of the Economic Development Committee meeting of 13 November 2017 Part I Public be confirmed as a true and correct record.

Clause 57-17 above was carried 15 votes to 0, with 1 abstention, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

Abstained:

Councillor Leonie Hapeta.

58-17

Summary Report on the September 2017 Manawatū Quarterly Economic Monitor, Major Developments and Quarterly Retail Report for October 2017
Memorandum, dated 20 November 2017 from the Economic Policy Advisor, Peter Crawford and the Chief Executive, CEDA, Linda Stewart.

In discussion it was noted that the statistics were not clear on relocatable houses.

Moved Leonie Hapeta, seconded Karen Naylor.

The COMMITTEE RESOLVED

1. That the September 2017 Manawatu Quarterly Economic Monitor, Major Developments and Quarterly Retail Report be received.

Clause 58.1 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

Moved Susan Baty, seconded The Mayor (Grant Smith).

2. That the Chief Executive be instructed to bring a report back to the Committee in February 2018 on reviewing the statistics on new residential housing and ringfencing relocatable houses from the statistics that are not for the city.

Clause 58.2 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

59-17

Committee Work Schedule

Moved Adrian Broad, seconded Gabrielle Bundy-Cooke.

The COMMITTEE RESOLVED

1. That the Economic Development Committee receive its Work Schedule dated December 2017.

Clause 59-17 above was carried 16 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian

PALMERSTON NORTH CITY COUNCIL

Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas, Aleisha Rutherford and Tangi Utikere.

The meeting finished at 10.33am

Confirmed 12 February 2017

Chairperson

MEMORANDUM

TO: Economic Development Committee

MEETING DATE: 12 February 2018

TITLE: International relations update report

DATE: 26 January 2018

AUTHOR/S: Toni Grace, International Relations Manager, City Future

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. To note the progress and outcomes of international relations activity, including the 2017 New Zealand China Mayoral Forum

1. ISSUE

This memorandum presents an update on Council's international relations activity since September 2017.

2. BACKGROUND

The PNCC International Relations Office was established in October 2016 and is scheduled to give a progress report to the Economic Development Committee on a 6-monthly basis.

The attached report outlines developments and outcomes from key international relationships, domestic activities and international visits.

3. NEXT STEPS


The International Relations Office will continue to advance relationships and activities, as outlined in the report.

4. COMPLIANCE AND ADMINISTRATION

Does the Committee have delegated authority to decide?	Yes
If Yes quote relevant clause(s) from Delegations Manual <Enter clause>	
Are the decisions significant?	No
If they are significant do they affect land or a body of water?	No

Can this decision only be made through a 10 Year Plan?	No
Does this decision require consultation through the Special Consultative procedure?	No
Is there funding in the current Annual Plan for these actions?	Yes
Are the recommendations inconsistent with any of Council's policies or plans?	No

ATTACHMENTS

1. International relations report to Economic Development Committee
February 2018 [↓](#) 

Toni Grace
**International Relations
Manager**

Update on International Relations Activity

Palmerston North City Council - Economic Development Committee

Monday 12 February 2018

This report provides an update on International Relations activities and outcomes managed through the Palmerston North City Council (PNCC) international relations office, over the past 6 months.



Building and managing
key relationships

International activities overview

Missoula, Montana, United States of America (since 1982)

What we've been up to :

- In November 2017 PNCC hosted a welcome lunch for a visiting US Friendship Force delegation, including 8 visitors from Missoula, staying with local Manawatu Friendship Force hosts.
- To commemorate the recent 35th anniversary of the Missoula/Palmerston North Sister City relationship, Mayor Grant Smith and the President of the Missoula Friendship Force Chapter also planted a Pohutukawa tree at Missoula Reserve and held an Esplanade visit and heritage session.
- During the same week, PNCC arranged a visit from US Ambassador, Scott Brown, to reinforce our US links. The visit included engagements with BCC, the Manawatu Chamber of Commerce and the Mayor's office, as well as the wider region of Manawatu and Rangitikei.

Where we're going:

- Continuing to build our relationship with the US Embassy;
- The Mayor of Missoula has extended his thanks for hosting the visitors and intention to grow Sister City activities with Palmerston North.

Guiyang, Guizhou Province, China - Sister City (since 1992)

What we've been up to :

- Following the Mayoral-led mission to Guiyang in July 2017,

Where we're going:

- Continue to work

International Relations report to the PNCC Economic Development Committee – February 2018

Palmerston North's relationship with our Chinese Sister City has continued to grow.

- **Economic cooperation:** Guiyang authorities are particularly keen to advance economic cooperation with Palmerston North. They are keen to set up an information centre in Guiyang that will promote education, tourism and business opportunities, centered on our Sister City relationship and Central New Zealand.
- PNCC recently hosted a delegation from the China (Guizhou) International Alcoholic Beverage Expo Committee which is similarly keen to help boost New Zealand's food and beverage profile through their high-profile annual expo.
- **Education:** Massey University and UCOL have both seen a growth in activity as a result of the 2017 delegation visit, including proposed research trips (Massey) and the signing of new vocational training partnership MOUs (UCOL). PNCC continues to work with UCOL to develop the application process for the 25 \$10,000 scholarships, announced during the 25th anniversary visit, which will attract tertiary students from Guiyang to Palmerston North.

closely with counterparts in Guiyang, CEDA, the Ministry of Foreign Affairs and Trade, and NZ Trade and Enterprise to advance practical economic cooperation opportunities with Guiyang;

- Implement the Guiyang 25th anniversary scholarships application process with UCOL and Guiyang City authorities.

Kunshan, Suzhou Region, China, Friendship City (since 1996)

What we've been up to:

- In July 2017 Mayor Grant Smith led a day visit to Kunshan – the first Palmerston North Mayoral delegation visit in 13 years – which has revived the Friendship City relationship.
- In late November 2017, Duke Kunshan University (DKU) offered a full undergraduate scholarship to a student from Palmerston North, based on our Friendship City relationship. The PNCC International Relations Office worked to identify a suitable candidate who managed to apply by the deadline.
- More information on page 5 of this report.

Where we're going:

- Continuing to support the scholarship candidate who, if successful, is keen to also act as a Palmerston North Friendship City youth 'ambassador' in Kunshan.

Mihara, Hiroshima, Japan – friendly relations (informal)

What we've been up to:

- Following the Mayoral-led visit to Mihara in July 2017, we have worked to advance a number of key cooperation areas:
- **Emergency management:** Mihara City is sending their Crisis

Where we're going:

- Coordinating the visit programme for the PNCC/Mihara

International Relations report to the PNCC Economic Development Committee – February 2018

Management Supervisor to Palmerston North in March 2018, where they will spend time with the PNCC Emergency Management Team and take part in the Massey Emergency Management Summer Institute Course. A member of the PNCC Emergency Management team will later reciprocate this learning exchange.

- **Education:** Since the July visit, both the International Director and lead Japanese teacher of St Peter's College, Palmerston North, have separately visited Mihara to discuss possible exchange programmes.
- At least two additional Palmerston North primary schools have indicated an interest in a "sister school" skype connection with Japanese primary schools in Mihara, in addition to the existing link between Terrace End and Sagiura Primary Schools.

Emergency Management Officer Exchange;

- Continuing to support international education initiatives with Mihara;
- Assessing progress in order to provide future advice to Council on possible steps/options around formal friendship city status.

Wageningen, Gelderland, The Netherlands - Strategic Partner City (under deliberation)

What we've been up to:

- Initial Sister City discussions evolved into a proposal for a Strategic City Partnership, focussed on supporting cooperation between our food tech sectors. We are currently working with Wageningen to build a solid case to support this proposal.
- PNCC has received letters of support from the Vice Chancellor of Massey University and Chair of the Food HQ Board in favour of a strategic city partnership.
- Wageningen City Council is also anticipating letters of support from Wageningen University and Research (WUR) and Food Valley in the near future.

Where we're going:

- The President of WUR is set to lead a delegation to Palmerston North to visit Massey University in 2018 (date TBC), which will be a good opportunity to advance this proposal.

Domestic activities overview

2nd New Zealand China Mayoral Forum

From 4-5 December 2017, a Palmerston North delegation, including Mayor Grant Smith, PNCC CEO Heather Shotter and PNCC International Relations Manager Toni Grace, attended the second New Zealand China Mayoral Forum (NZCMF) – the first one to be held in New Zealand (Wellington).

Palmerston North was one of the core cities at the table, recognising our participation in the Forum since its inception. Key themes of the 2017 NZCMF included education, tourism and primary industries.



Mayor Grant Smith presented to the Forum on “Entrepreneurial and career-ready education in Palmerston North”. Due to this education platform, the Palmerston North delegation included the Chief Executive of CEDA, the International Relations Director of Massey University and the Executive Director, Business Development from UCOL.

The Forum was a valuable opportunity to raise the profile of Palmerston North with prominent Chinese Mayors and business leaders, without the expectation of forming new formal friendship city partnerships. It also allowed the delegation to talk to other leaders in the central New Zealand region about the opportunity to work closer together in China for collective impact.

Key outcomes from the 2017 NZCMF:

- Validated Palmerston North’s seat at the main speakers’ table for the NZCMF;
- Successfully presented Palmerston North’s strengths in international education;
- Identified several valuable New Zealand-based China business contacts and opportunities;
- Reconfirmed our strategic focus of building on existing partnerships in Southwest China (Guiyang, Guizhou), and allowed us to discuss opportunities with regional partners.

Sister Cities New Zealand Regional Forum

PNCC is preparing to host a regional Sister Cities Forum on 23 March 2018, in conjunction with CEDA and Sister Cities New Zealand. The forum will bring together key representatives from central New Zealand cities, districts and economic development agencies for a practical discussion about best-practice and collaboration on international relations.

The forum will also include central NZ government agencies and members of the diplomatic corps, bringing a range of valuable perspectives to the table. Discussion topics include the changing nature of local government international relations, as well as targeted discussions about upcoming opportunities in business, tourism, international education and sport (including joint Education New Zealand missions, the 2019 China New Zealand Year of Tourism, and 2019 Japan Rugby World Cup).

International Relations Highlights:

Melbourne trip leads to Blockbit company visit and establishment in Palmerston North

While attending the Australasia China Cities Summit and Business Forum in September 2017¹ the Mayoral-led Palmerston North delegation met Reeanjou Ram, CEO and Founder of Australian Company BlockBit Technology Solutions. Blockbit provides services across Australasia and the Asia-Pacific based on blockchain technology, and had been researching different cities to set up a New Zealand branch at the time of the meeting.

The Palmerston North delegation spoke to Ms Ram about the benefits and advantages of doing business here, and convinced her to follow up with a business scoping visit. CEDA has since worked closely with Blockbit to help establish its new development team in Palmerston North, which is expected to bring at least 25 jobs to the city by the end of 2018. Ms Ram decided on Palmerston North over other New Zealand cities as she could see it was an emerging, but still affordable, tech hub with access to research and development centres and skilled graduates.

This case highlights the valuable opportunities that can emerge out of active participation in international meetings and events, and the benefits of PNCC and CEDA working together to attract international businesses to the city.

Day visit to Kunshan leads to generous scholarship offer for Palmerston North

As part of the PNCC Mayoral-led business delegation to China in July 2017, the International Relations Office arranged a visit to Kunshan, Palmerston North's Friendship city since 1996. Until this time, PNCC had not actively engaged with Kunshan in over a decade and there was little communication. The Palmerston North visit was warmly welcomed by the Mayor of Kunshan, who signalled he was particularly keen to establish cooperation on education. During the visit, the delegation had a tour of the modern, purpose-built Duke Kunshan University (DKU), Duke University's first Sino-US campus.

In late November 2017, DKU offered at least one full 4-year undergraduate scholarship to eligible students from Palmerston North, due to our Friendship City relationship with Kunshan. This is a generous scholarship, with annual tuition fees at DKU of approximately \$53,000USD per year, or \$212,000 USD over the four-year degree (almost \$300,000 NZD total). The PNCC International Relations Office worked with prospective applicants over the summer and assisted a Palmerston North candidate to apply by the January deadline.

This case highlights the benefits that can come from actively nurturing our international city partnerships, and investing the time and resources to maintain them through both visits and regular communication.

¹ For background information see: "Approval of international travel by the Mayor, Committee of Council, 18 September 2017"

International Relations report to the PNCC Economic Development Committee – February 2018



Coordinating international visits

Following the establishment of the international relations office in October 2016, PNCC has hosted over 30 international visits or meetings. These meetings have supported a range of important international connections and collaborations for Palmerston North, including business (7 visits), education (11 visits), government (6 visits), diplomats (5) and community delegations (3 visits).

Since the last report in September 2017, PNCC has been directly involved in the following 12 international visits/meetings:

When	Description	Country
Sept 2017	Mayoral meeting with Shandong Foreign Trade Vocational College, supporting UCOL with a prospective MOU to bring students to study in Palmerston North	China
	[Outbound] Attended the Australasia China Cities Summit & Business Forum, Melbourne, with the Mayor of Rangitikei and Spearhead Manawatu, presenting to delegates about business and investment opportunities in our city and wider region	China, Australia
	Chongzuo delegation visit to PNCC & NZ Agricultural Greenhouse Gas Research Centre, to learn about Palmerston North's agricultural science sector and discuss investment opportunities	China
Oct 2017	PNCC hosted city welcome for members of the China Scholarship Council academic exchange visit, supporting one of Massey's key academic exchange programmes	China
	Mayoral meeting with SaigonTech in support of a prospective food technology business opportunity	Vietnam
Nov 2017	Okayama Prefectural University visit to PNCC, Massey & UCOL to discuss possible education and research collaboration in nutrition, health and computer science	Japan
	US Ambassador visit to Manawatu – meeting with Mayor Grant Smith, BCC & Chamber of Commerce to discuss US/Palmerston North business and civic links	USA
	Missoula (Sister City) US Friendship Force welcome lunch and 35th anniversary tree planting and Esplanade visit in support of Sister City relationship	USA
	NZ-China Youth Forum visit – official & business delegation visited Palmerston North and Massey University, including a top tech company, iFKYTEK, that is an important Massey partner	China
Dec 2017	[Outbound] China New Zealand Mayoral Forum, Wellington. See p.3 for more information	China
	PNCC hosted 30 students from Singapore Management University on a sustainable business study tour visit, showcasing the Awapuni Resource Recovery Park, Waste Water Treatment Plant, windfarms and city sustainability efforts	Singapore
Jan 2018	PNCC hosted a delegation from the China (Guizhou) International Alcoholic Beverage Expo, to discuss opportunities to grow the profile of NZ producers at the expo, and closer Sister City economic cooperation	China

COMMITTEE WORK SCHEDULE

TO: Economic Development Committee

MEETING DATE: 12 February 2018

TITLE: Committee Work Schedule

RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive its Work Schedule dated February 2018.

ATTACHMENTS

1. Committee Work Schedule  

REF# 8136424

ECONOMIC DEVELOPMENT COMMITTEE

COMMITTEE WORK SCHEDULE – FEBRUARY 2018

Item No.	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction/ Point of Origin
1.	April March 2018	Quarterly Economic Report	General Manager, City Future		
2.	February 2018	International Relations Six Monthly Report	General Manger, City Future		
3.	February March 2018	Review of Statistics for Housing	General Manager, City Future		11 December 2017 Clause 58.2