

PALMERSTON NORTH CITY COUNCIL

Minutes of the Extraordinary Manawatu District/Palmerston North City Joint Strategic Planning Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 21 March 2018, commencing at 1.05pm

Members Palmerston North City Council

Present: The Mayor (Grant Smith) (in the Chair) and Councillors Susan Baty, Leonie Hapeta, Jim Jefferies and Tangi Utikere.

Manawatu District Council

The Mayor (Helen Worboys) and Councillors Barbara Cameron, Shane Casey, Michael Ford and Phil Marsh.

Non Members: Palmerston North City Council

Councillors Adrian Broad, Gabrielle Bundy-Cooke and Duncan McCann.

Manawatu District Council

Councillors Steve Bielski, Hilary Humphrey, Alison Short and Howard Voss.

Apologies: Palmerston North City Council

Councillors Susan Baty (early departure), Rachel Bowen and Lorna Johnson.

Manawatu District Council

Councillor Barbara Cameron (early departure).

Councillor Adrian Broad left the meeting at 2.12pm during consideration of clause 6. He was not present for clauses 6 and 7.

Councillor Gabrielle Bundy-Cooke left the meeting at 2.21pm during consideration of clause 6. She was not present for clauses 6 and 7.

Councillor Susan Baty left the meeting at 2.26pm during consideration of clause 6. She was not present for clauses 6 and 7.

Councillor Barbara Cameron left the meeting at 2.32pm during consideration of clause 7. She was not present for clause 7.

Councillor Hilary Humphrey left the meeting at 2.57pm during consideration of clause 7. She was not present for clause 7.

Councillor Steve Bielski left the meeting at 3.02pm during consideration of clause 7. He was not present for clause 7.

1-18 Apologies

Moved Grant Smith, seconded Helen Worboys.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

2-18 Deputation - Graeme Everton

On a national scale the Māori Economy is estimated to be worth \$50 Billion and growing.

Locally the combined Māori population of the Manawātū and Palmerston North is approximately 16,500 people or 15% of the total population living in the region.

Iwi, both Ngāti Raukawa ki te Tonga and Rangitaane O Manawātū manage significant business interests spanning agriculture, fishing, education, property and social and health services.

Having read through CEDA's latest 6 monthly report and looked at its Statement of Intent for the 2018/2019 period and having gone through the CEDA website, there is nothing which recognises the special Treaty based relationship that Councils have with local Iwi or the significant opportunity that Māori business represents for the region. Certainly nothing on offer at the moment provides a compelling reason for Māori business or Iwi to approach and use the services of CEDA.

Both Councils have seen fit to acknowledge the special relationship they have with Iwi, and there is no reason why this should not be reflected by CEDA in its approach and operations. There should be clear targets for working with Māori business and achieving outcomes that can be measured and reported on every six months. Mr Ereton asked that the Committee consider the following recommendations:

1. That two appointments to the CEDA Board come from local Iwi
2. A joint Iwi, Māori Business and CEDA committee be established to identify what services Māori business need and facilitated by an appointed Maori Engagement Lead/Manager
3. That baseline KPI's be established that will be reported on every six months on progress.

Moved Grant Smith, seconded Leonie Hapeta.

The **COMMITTEE RESOLVED**

1. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee receive the deputation for information.

3-18 Deputation – Lisa Warbrick - Te Au Pakihi – Manawatū Māori Business Network

Representing Te Au Pakihi – Manawatū Māori Business Network, Lisa Warbrick spoke to the deputation nothing that the Network was initiated around 2006 by Te Au Rangahau, with support from Te Puni Kōkiri, UCOL, Westpac, Vision Manawatū, and others as a network for Māori small and medium enterprises, Māori entrepreneurs, and Māori collective enterprises to share in and foster Māori success in business within the Manawatū region

There are an estimated 1,575 Māori Small Medium Enterprises in Manawatū. Te Au Pakihi have a statistical profile of them, but not a direct relationship; Te Au Pakihi has potential to create more visibility of Māori enterprises among themselves and with key agencies like CEDA.

Ms Warbrick acknowledge CEDA is trying to improve its engagement and service with Māori, but there is no clear rationale for this, no clear plan and no evidence of specific and dedicated resources to implement and achieve an improved state of support for Māori business. “We can do better and we ask the Council to direct CEDA to lift its game with respect to Māori engagement and activation”.

Moved Grant Smith, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

1. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee receive the deputation for information.

4-18 Presentation - Stephen Stannard

Mr Stannard played a video outlining the Gravel to Tar cycle race which occurred on the 27 January 2018.

Mr Stannard outlined the value which the Gravel to Tar event has for the Manawatu in terms of international teams staying in the region, the promotion of cycling as a sport/recreation event.

Over 10,000 people have viewed the YouTube video. The organisers have also received a large number of positive comments from participants and their support teams.

Bike Manawatu has been asked to run the race again with a possible date being the 19 January 2019. It is a hard amount of work organising and running this event and Bike Manawatu is too small and needs additional help.

Moved Grant Smith, seconded Phil Marsh.

The **COMMITTEE RESOLVED**

1. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee receive the presentation for information.

5-18 Confirmation of Minutes

Moved Helen Worboys, seconded Tangi Utikere.

The **COMMITTEE RESOLVED**

1. That the minutes of the Manawatu District/Palmerston North City Joint Strategic Planning Committee meeting of 22 November 2017 Part I Public and Part II Confidential be confirmed as a true and correct record.

6-18 Central Economic Development Agency - Interim Report for 6 months to 30 December 2017

Memorandum, dated 5 March 2018 from the General Manager City Future, Sheryl Bryant, Palmerston North City Council and the General Manager Community and Strategy, Manawatu District Council, Brent Limmer.

Councillor Adrian Broad left the meeting at 2.12pm
Councillor Gabrielle Bundy-Cooke left the meeting at 2.16pm
Councillor Duncan McCann left the meeting at 2.21pm
Councillor Susan Baty left the meeting at 2.26pm

Moved Grant Smith, seconded Michael Ford.

The **COMMITTEE RESOLVED**

1. That the Interim Report and Financial Statements of the Central Economic Development Agency for the period ending 31 December 2017 be received.

7-18 Central Economic Development Agency - Draft Statement of Intent for 2018/19

Memorandum, dated 5 March 2018 from the General Manager City Future, Sheryl Bryant, Palmerston North City Council and the General Manager, Community and Strategy, Manawatu District Council, Brent Limmer.

Councillor Barbara Cameron left the meeting at 2.36pm
Councillor Hilary Humphrey left the meeting at 2.57pm
Councillor Steve Bielski left the meeting at 3.02pm

Moved Grant Smith, seconded Helen Worboys.

The **COMMITTEE RESOLVED**

1. That the Central Economic Development Agency's draft Statement of Intent for 2018/19 be received.
2. That the comments on the draft Statement of Intent from discussion within Manawatu District/Palmerston North City Joint Strategic Planning Committee on 21 March be conveyed to CEDA for its consideration in finalising the Statement of Intent for 2018/19.

Moved Grant Smith, seconded Jim Jefferies.

3. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee ask CEDA to add Health and Digital/Technology into priority sectors.

Moved Grant Smith, seconded Leonie Hapeta.

4. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee ask CEDA to partner and prepare a draft Maori Business Plan to be presented at the September 2018 Joint Strategic Planning Committee.

Moved Helen Worboys, seconded Grant Smith.

5. That the Manawatu District/Palmerston North City Joint Strategic Planning Committee ask CEDA to add the development and implementation of an Inward Investment Strategy into the Statement of Intent.

The meeting finished at 3.10pm

Confirmed 30 June 2018

Chairperson