



PALMERSTON NORTH CITY COUNCIL

AGENDA

ARTS, CULTURE AND HERITAGE

COMMITTEE

ADDITIONAL INFORMATION

9AM, MONDAY 15 APRIL 2019

COUNCIL CHAMBER, FIRST FLOOR,
CIVIC ADMINISTRATION BUILDING,
32 THE SQUARE, PALMERSTON NORTH



MEMBERSHIP

Rachel Bowen (Chairperson)

Jim Jefferies (Deputy Chairperson)

Grant Smith (The Mayor)

Susan Baty

Vaughan Dennison

Brent Barrett

Karen Naylor

Adrian Broad

Bruno Petrenas

Gabrielle Bundy-Cooke

Tangi Utikere

Agenda items, if not attached, can be viewed at:

**pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library**

Heather Shotter

Chief Executive, Palmerston North City Council

Palmerston North City Council

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ARTS, CULTURE AND HERITAGE COMMITTEE MEETING

15 April 2019

ADDITIONAL ITEM

14. Cultural CCOs Six Month Reports to December 2018 and Draft Statements of Intent 2019-2022 - Additional Information

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ADDITIONAL INFORMATION

TO: Arts, Culture and Heritage Committee


MEETING DATE: 15 April 2019

TITLE: Cultural CCOs Six Month Reports to December 2018 and Draft Statements of Intent 2019-2022 - Additional Information

FROM: Rachel Corser, Committee Administrator, Strategy and Planning

The attached information replaces pages 17-22 of the Agenda.

ATTACHMENTS

1. Replacement pages [↓](#) 



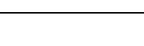



5. GLOBE THEATRE TRUST BOARD

5.1 Six-month Report to 31 December 2018

GLOBE: SUMMARY OF ACTIVITIES – 6 MONTH

During the reporting period, the Globe Theatre was busy with community events, the inaugural Palmy Fringe Festival and sell-out music events. A busy pre-Christmas season focussed on comedy events. Alongside this, there has been an exponential growth in the number of bookings from touring musicians and bands. Though ticket sales have been variable, the diversity and quality of the events has raised the profile of the Globe with performers and audiences alike.

GLOBE: PERFORMANCE TARGET DASHBOARD – 6 MONTH

Measure		YTD 31 Dec 2016	YTD 31 Dec 2017	YTD 31 Dec 2018	3 year trend
Community usage	Actual Target	76% 60%	79% 60%	Not measured 80%	
Usage nights	Actual Target	175 125	190 125	326 125	
Performances	Actual Target	72 82	78 82	123 82	
Events co-promoted by Trust	Actual Target	3 2 (full year)	5 2 (full year)	11 5 (full year)	
Hirers	Actual Target	37 None set	46 None set	Not measured 78	
New hirers	Actual Target	17 None set	23 None set	Not measured 37	

GLOBE: FINANCIALS – 6 MONTH				
	YEAR TO DATE			Annual
Financial Performance (\$000)	Actual	Budget	Var.	Budget
Revenue provided by PNCC	57	57		113
Total Revenue	154	129	25	258
Total Expenses	88	108	20	216
Net Surplus (Deficit)	66	21	45	42
Financial Position				
Current Assets	103			41
Total Assets	371			361
Current Liabilities	77			20
Total Liabilities	77			20
Equity	294			341
Cash Flows				
Total Net Cash Flows	15			(45)
Opening Cash	33			317
Closing Cash	48			272
<ul style="list-style-type: none"> 6 month actuals show a net surplus of \$66K Cash has decreased increased by \$15K over the 6 months period 				

GLOBE: ISSUES & OUTLOOK – 6 MONTH
<p>Forward bookings are strong with many confirmed hires throughout 2019. As part of its programme for audience development, the Board agreed to trial a “multi-pass ticket” to a selected group of music events in the first quarter of next year. This new initiative, aiming to develop the loyalty of frequent attendees, will be assessed and then further developed in the coming year. The Board has also focussed on developing relationships with new community hirers to increase the diversity of the events taking place in the venues. With the ongoing support of the Council’s Asset Management Team the Board are hopeful that the upgraded air-conditioning and digital lighting will be carried out in the next 12 months completing the refurbishment of Globe.</p>

5.2 Draft Statement of Intent 2019-2022

GLOBE: SUMMARY – DRAFT SOI					
<p>The Board continues to be driven by its vision of the Globe Theatre as a thriving hub for community performing arts in the cultural heart of the City. To help achieve this the Board has identified three strategic priorities: increase hireage, explore new revenue streams and provide a “first rate community theatre”. They will do this by continuing to build relationships between the theatres and the many diverse community groups in Palmerston North and from a “theatre’ aspect, by providing a robust capital renewal programme through moving towards fully funded partially funded depreciation.</p>					

GLOBE: FINANCIALS – DRAFT SOI					
Financial Performance (\$000)	Actual 2017/18	Forecast 2018/19	Statement of Intent		
	2017/18	2018/19	2019/20	2020/21	2021/22
Revenue provided by PNCC	77	113	116	118	120
Total Revenue	182	264	285	211	212
Total Expenses	210	218	238	251	258
Net Surplus (Deficit)	(28)	46	47	(40)	(46)
Financial Position					
Current Assets	43	32	34	34	38
Total Assets	271	292	339	299	253
Current Liabilities	43	18	18	18	18
Total Liabilities	43	18	18	18	18
Equity	228	274	321	281	235
Cash Flows					
Net change in cash flows	1	(19)	1	0	4
Opening Cash	32	33	14	15	15
Closing Cash	33	14	15	15	19
<p>In the SOI period there is a net deficit forecasted totalling \$39K</p> <p>Forecasted increase in net cash flows for the SOI period total \$5K</p>					

6. TE MANAWA MUSEUMS TRUST

6.1 Six-month Report to 31 December 2018

TE MANAWA: SUMMARY OF ACTIVITIES – 6 MONTH

Over the six-months ending 31 December strong progress was made creating more opportunities for Rangitane within Te Manawa; a completed design brief for Te Rangi Whenua and a feasibility study/business case are now completed and have been accepted by Te Rangimarie Marae. A performance programme is being developed and the creation of promotional resources for social media. Te Manawa was accepted as part of the international community engagement mentoring programme OF|BY|FOR|ALL.

Numbers of physical visitors to Te Manawa are down year-on-year, in part due to the loss of the Waitangi Day event, and closure of the art gallery for almost three months (82,189 at Dec 17 vs 73,443 at Dec 18). That said, year end physical visits are expected within range of those achieved in 2017/18 (+/-10%).

Of note, a change in reporting measures in Te Manawa's 18/19 SOI is not reflected in the dashboard measures of this report.

TE MANAWA: PERFORMANCE TARGET DASHBOARD – 6 MONTH

Measure		YTD 31 Dec 2016	YTD 31 Dec 2017	YTD 31 Dec 2018	3 year trend
Visits to TM	Actual	127,214	105,536	73,443	
	Target	85,000	86,000	86,000	
Visits to exhibitions at other venues	Actual	47,628	82,532	78,123	
	Target	50,000	50,000	50,000	
Online reach	Actual	319,527	291,794	315,172	
	Target	79,000	80,000	80,000	
Third-party revenue	Actual	\$553,000	\$276,300	\$311,000	
	Target	\$280,000	\$294,200	\$481,200	
Visitor satisfaction (TM surveys)	Actual	96%	98%	99%	
	Target	>96%	>96%	>96%	
Activity participation	Actual	No data	12,614	No data	
	Target	10,000	11,000	11,000	

TE MANAWA: FINANCIALS – 6 MONTH				
	YEAR TO DATE			Annual
Summary Financials (\$000)	Actual	Budget	Var.	Budget
Financial Performance				
Revenue provided by PNCC	1,566	1,566		3,131
Total Revenue	1,886	1,985	(99)	3,966
Total Expenses	1,997	2,192	195	3,978
Net Surplus (Deficit)*	(111)	(207)	96	(12)
*Excludes collection movements				
Financial Position				
Current Assets	639			752
Total Assets	18,198			18,332
Current Liabilities	411			456
Total Liabilities	414			460
Equity	17,784			17,872
Cash Flows				
Total Net Cash Flows	(33)			(45)
Opening Cash	354			317
Closing Cash	321			272
<ul style="list-style-type: none"> 6 month actuals show a net deficit of \$111K which is favourable compared to a year to date budgeted net deficit of \$207K Cash has decreased by \$33K over the 6 months period 				
TE MANAWA: ISSUES & OUTLOOK – 6 MONTH				
<ul style="list-style-type: none"> Fundraising target is at risk of not being met at this stage. A marked increase in online engagement and a decline of onsite visitors. 				

6.2 Draft Statement of Intent 2019–2022

TE MANAWA: SUMMARY – DRAFT SOI

Te Manawa will work to maintain their profile as a place to visit by programming engaging exhibitions and products and increasing the emphasis on digital engagement. ~~Te Manawa will be developing product that focuses on increasing both physical and digital numbers. Digital engagement is far reaching and has the potential for engagement at a national and international scale.~~

A priority for Te Manawa will be creating more opportunities for Rangitane to be involved in the development and implementation of Te Ahi Kaea. Te Manawa will continue its commitment to staff development with contemporary museum and Te Reo training and implement human resource systems to support the Te Manawa model and culture.

TE MANAWA: FINANCIALS – DRAFT SOI

	Actual	Forecast	Statement of Intent		
Financial Performance (\$000)	2017/18	2018/19	2019/20	2020/21	2021/22
Revenue provided by PNCC	3,064	3,131	3,194	3,258	3,323
Total Revenue	3,775	3,966	3,870	3,939	4,004
Total Expenses	3,930	3,978	3,761	3,783	3,814
Net Surplus (Deficit)*	(155)	(12)	109	156	190
*Excludes collection movements					
Financial Position					
Current Assets	949	752	848	1,001	1,277
Total Assets	18,420	18,332	18,395	18,555	18,746
Current Liabilities	521	456	441	441	441
Total Liabilities	525	460	444	444	444
Equity	17,895	17,872	17,951	18,111	18,302
Cash Flows					
Net change in cash flows	(237)	(82)	139	(57)	262
Opening Cash	591	354	272	411	354
Closing Cash	354	272	411	354	616
<ul style="list-style-type: none"> In the SOI period there is a net surplus forecasted totalling \$455K Forecasted increase in net cash flows for the SOI period total \$344K 					