

## AGENDA ECONOMIC DEVELOPMENT COMMITTEE

## 9AM, MONDAY 13 MAY 2019

COUNCIL CHAMBER, FIRST FLOOR, CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH



## **MEMBERSHIP**

Adrian Broad (Chairperson)
Leonie Hapeta (Deputy Chairperson)
Grant Smith (The Mayor)

Brent Barrett
Rachel Bowen
Gabrielle Bundy-Cooke
Vaughan Dennison

Lew Findlay QSM
Duncan McCann
Aleisha Rutherford
Tangi Utikere

## Agenda items, if not attached, can be viewed at:

pncc.govt.nz | Civic Administration Building, 32 The Square City Library | Ashhurst Community Library | Linton Library

Heather Shotter
Chief Executive, Palmerston North City Council

Palmerston North City Council

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Private Bag 11034, 32 The Square, Palmerston North







## **ECONOMIC DEVELOPMENT COMMITTEE MEETING**

## 13 May 2019

## ORDER OF BUSINESS

NOTE: The Economic Development Committee meeting coincides with the ordinary meeting of the Sport and Recreation Committee meeting. The Committees will conduct business in the following order:

- Economic Development Committee
- Sport and Recreation Committee

## 1. Apologies

## 2. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

## 3. Declarations of Interest (if any)

Members are reminded of their duty to give a general notice of any interest of items to be considered on this agenda and the need to declare these interests.



## 4. Public Comment

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made in accordance with clause 2 above.)

5. Presentation - Inspire Net Ltd

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6. Presentation - Advantage Computers Ltd

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7. Presentation - Real Estate Institute

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8. Confirmation of Minutes

Page 13

"That the minutes of the Economic Development Committee meeting of 8 April 2019 Part I Public be confirmed as a true and correct record."

9. Committee Work Schedule

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## 10. Exclusion of Public

To be moved:

"That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

	ral subject of each matter to nsidered	Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution



This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

Chief Executive (Heather Shotter), Chief Financial Officer (Grant Elliott), Chief Infrastructure Officer (Tom Williams), General Manager – Strategy and Planning (Sheryl Bryant), General Manager - Community (Debbie Duncan), Chief Customer and Operating Officer (Chris Dyhrberg), General Manager - Marketing and Communications (Sacha Haskell), Sandra King (Executive Officer) because of their knowledge and ability to provide the meeting with advice on matters both from an organisation-wide context (being members of the Council's Executive Leadership Team) and also from their specific role within the Council.

Legal Counsel (John Annabell), because of his knowledge and ability to provide the meeting with legal and procedural advice.

Committee Administrators (Penny Odell, Rachel Corser, Natalya Kushnirenko and Courtney Kibby), because of their knowledge and ability to provide the meeting with procedural advice and record the proceedings of the meeting.

[Add Council Officers], because of their knowledge and ability to assist the meeting in speaking to their report and answering questions, noting that such officer will be present at the meeting only for the item that relate to their respective report.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].





## **PRESENTATION**

TO: Economic Development Committee

MEETING DATE: 13 May 2019

TITLE: Presentation - Inspire Net Ltd

## RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

## **SUMMARY**

James Watts, Managing Director Inspire Net Ltd will speak to the Committee on how his company has successfully operated in Palmerston North for over 20 years.

## **ATTACHMENTS**

Nil





## **PRESENTATION**

TO: Economic Development Committee

MEETING DATE: 13 May 2019

TITLE: Presentation - Advantage Computers Ltd

## RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

## **SUMMARY**

Mr Brad Pearpoint, Managing Director Advantage Computers Ltd will speak about being a company based in Palmerston North for many years and the success of the business.

## **ATTACHMENTS**

Nil





## **PRESENTATION**

TO: Economic Development Committee

MEETING DATE: 13 May 2019

TITLE: Presentation - Real Estate Institute

## RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive the presentation for information.

## **SUMMARY**

Andy Stewart, Spokesperson for the Real Estate Institute will provide an update on the residential marketplace in Palmerston North.

## **ATTACHMENTS**

Nil

Minutes of the Economic Development Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 08 April 2019, commencing at 9.03am

Members Councillor Adrian Broad (in the Chair), The Mayor (Grant Smith) and

Present: Councillors Brent Barrett, Rachel Bowen, Gabrielle Bundy-Cooke, Vaughan

Dennison, Lew Findlay QSM, Leonie Hapeta, Duncan McCann and

Tangi Utikere.

Non Councillors Susan Baty, Jim Jefferies, Lorna Johnson, Karen Naylor and Bruno

**Members:** Petrenas.

**Apologies:** Councillor Aleisha Rutherford and The Mayor (Grant Smith) (early departure

on Council Business.)

The Mayor (Grant Smith) left the meeting at 10.02am at the conclusion of clause 8. He was not present for clauses 9 to 11.

## 6-19 Apologies

Moved Adrian Broad, seconded Leonie Hapeta.

## The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

Clause 6-19 above was carried 15 votes to 0, the voting being as follows:

## For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

## 7-19 Presentation - The Factory

Presentation from Dave Craig, Community Programme Manager The Factory and Ruby Mainwaring, Innovate Programme Finalist.

Mr Dave Craig and Ruby Mainwaring outlined recent successes from the Innovate Programme. Over the course of the last seven years the programme had evolved into a development programme that gave individuals the tools to build businesses and their own skillset.

Innovate had helped finalists realise the importance of teamwork. A total of 1432 people had come through the programme in the previous seven years. The success of the programme can be attributed to public support and mentor involvement and consisted of 15 niche stakeholders.



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Dave Craig highlighted that they could not run a programme called innovate and not innovate each year. As such, focus for the future had been adding financial and IT support to join the mentor in the finalist's team. An education prize "Tech Tour" was also envisaged, involving a trip to San Francisco and touring Facebook, eBay and Google. Teaching what scale looked like had been biggest change of this year's programme looking forward.

Ruby discussed her success in the Innovate programme becoming a finalist with her creation of a jar opening product "Get a grip." Goals for the future had been exploring new manufacturing and production channels with her role as brand ambassador and her team behind her. Ruby stated that she could not have done this without the help of the Innovate team.

Moved Adrian Broad, seconded Lorna Johnson.

## The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 7-19 above was carried 15 votes to 0, the voting being as follows:

## For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

## 8-19 Presentation - RACE Group

Presentation from Alasdair Robertson, CEO RACE Group and Andre Neal – Thoroughbred Racing Board.

Mr Alasdair Robertson and Mr Andre Neal highlighted successful events from the four day racing festival. Including car boot race day party, Easter Egg Hunt in The Square, Greyhounds Festival race meeting along with inaugural city of Palmerston North Golden Chase and the Sire Produce Stakes Festival race meeting.

The festival had highlighted Palmerston North's talent (catering, and performances) and an increase in public involvement from last year with schools, members of the public, police and sporting team challenges to encapsulate an event Palmerston North should be proud of.

The economic benefit to Palmerston North was clear from the racing research, there had been 164 visiting staff and trainers including 403 nights of accommodation between them. This was up 60% from last year, including people coming from Australia, just over \$761,200 injected into the economy and participation of 6420 people across all events.

Mr Robertson canvassed a range of concepts including Kikiwhenua development and the racing cadetship programme and that they will continue



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to develop the Awapuni Master Plan and grow partnerships.

Moved Leonie Hapeta, seconded Gabrielle Bundy-Cooke.

## The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive the presentation for information.

Clause 8-19 above was carried 15 votes to 0, the voting being as follows:

## For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

The Mayor (Grant Smith) left the meeting at 10.02am

## 9-19 Confirmation of Minutes

Moved Adrian Broad, seconded Leonie Hapeta.

## The **COMMITTEE RESOLVED**

1. That the minutes of the Economic Development Committee meeting of 11 February 2019 Part I Public be confirmed as a true and correct record.

Clause 9-19 above was carried 14 votes to 0, the voting being as follows:

## For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

## 10-19 Summary report on the December 2018 Manawatū Quarterly Economic Monitor, Major Developments, and the Quarterly Retail Report for January 2019

Memorandum, dated 21 March 2019 presented by the Economic Policy Advisor, Peter Crawford and the Chief Executive, CEDA, Linda Stewart.

Moved Rachel Bowen, seconded Leonie Hapeta.

## The **COMMITTEE RESOLVED**

 That the December 2018 Manawatū Quarterly Economic Monitor report, Major construction and development projects in Palmerston North and the Manawatū region report, and the Marketview Manawatū region quarterly retail report for January 2019, are received

Clause 10-19 above was carried 14 votes to 0, the voting being as follows:

## For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan



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McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

## 11-19 Committee Work Schedule

Moved Adrian Broad, seconded Vaughan Dennison.

## The **COMMITTEE RESOLVED**

1. That the Economic Development Committee receive its Work Schedule dated April 2019.

Clause 11-19 above was carried 14 votes to 0, the voting being as follows:

## For:

Councillors Brent Barrett, Susan Baty, Rachel Bowen, Adrian Broad, Gabrielle Bundy-Cooke, Vaughan Dennison, Lew Findlay QSM, Leonie Hapeta, Jim Jefferies, Lorna Johnson, Duncan McCann, Karen Naylor, Bruno Petrenas and Tangi Utikere.

The meeting finished at 10.47am

Confirmed 13 May 2019

## Chairperson







## **COMMITTEE WORK SCHEDULE**

TO: Economic Development Committee

MEETING DATE: 13 May 2019

TITLE: Committee Work Schedule

## RECOMMENDATION(S) TO ECONOMIC DEVELOPMENT COMMITTEE

1. That the Economic Development Committee receive its Work Schedule dated May 2019.

## **ATTACHMENTS**

1. Work Schedule 🗸 🖫

REF# 8136424

# **ECONOMIC DEVELOPMENT COMMITTEE**

## COMMITTEE WORK SCHEDULE - MAY 2019

Item No.	Item   Estimated Report No.   Date	Subject	Officer Responsible	Current Position	Date of Instruction/ Point of Origin
<del>-</del>	August 2019	International Relations Six Monthly Report	General Manager – Strategy and Planning		
2	August 2019	Quarterly Economic Report	General Manager – Strategy and Planning		