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# **PALMERSTON NORTH CITY COUNCIL**

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## **MINUTES ATTACHMENTS CULTURE & SPORT COMMITTEE**

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**1PM, WEDNESDAY 28 JUNE 2023**

COUNCIL CHAMBER, FIRST FLOOR  
CIVIC ADMINISTRATION BUILDING  
32 THE SQUARE, PALMERSTON NORTH

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## **CULTURE & SPORT COMMITTEE MEETING**

28 June 2023

- |          |  |   |
|----------|--|---|
| <b>6</b> | <b>Presentation - Manawatu Jazz Club</b>       |   |
|          | 1. Presentation - Manawatū Jazz Club           | 4 |
| <b>7</b> | <b>Presentation - New Zealand Rugby Museum</b> |   |
|          | 1. Presentation - New Zealand Rugby Museum     | 6 |



## **Funding Proposal for Culture & Sport Committee**

**Wednesday 28<sup>th</sup> June 2023**

**The Manawatū Jazz Club Festival Committee is seeking a long term non-contestable, but accountable, funding stream to secure the future of The Manawatu Annual International Jazz and Blues Festival, which is the country's largest Jazz Festival.**

The logo for the Manawatū Jazz & Blues Festival 2023 is a blue rectangle with white text. The text is arranged in three lines: 'MANAWATŪ' in a small, sans-serif font at the top; 'JAZZ & BLUES' in a large, bold, sans-serif font in the middle; and 'FESTIVAL 2023' in a large, bold, sans-serif font at the bottom.

## MANAWATŪ JAZZ & BLUES FESTIVAL 2023

- Festival increases the artistic profile of the City across New Zealand and also overseas.
- An equal financial partnership with Palmerston North City Council and Manawatū Jazz Club.
- Mid winter weather-proof event with a proven track record since 1968.
- Experienced organising team, led by Festival Artistic Director, **Rodger Fox**, CNZM.
- High quality Festival programme including top grade New Zealand and International artists.
- Large High School Competition and Education workshop.
- Two free Café Scenes in venues around Feilding and in Palmerston North.
- Increased access to all socioeconomic groups, with the free Café Scene concerts and subsidised concert tickets.

# New Zealand RUGBY MUSEUM



## Palmerston North city goals

### A creative and exciting city

- Provide accessible and well-maintained play, active recreation and sports facilities
- Support art organisations and cultural Council-Controlled Organisations (CCOs)

### An innovative and growing city

- Support economic wellbeing through the Central Economic Development Agency (CEDA)
- Promote the city to build a positive national and international reputation

# OPERATIONAL FUNDING

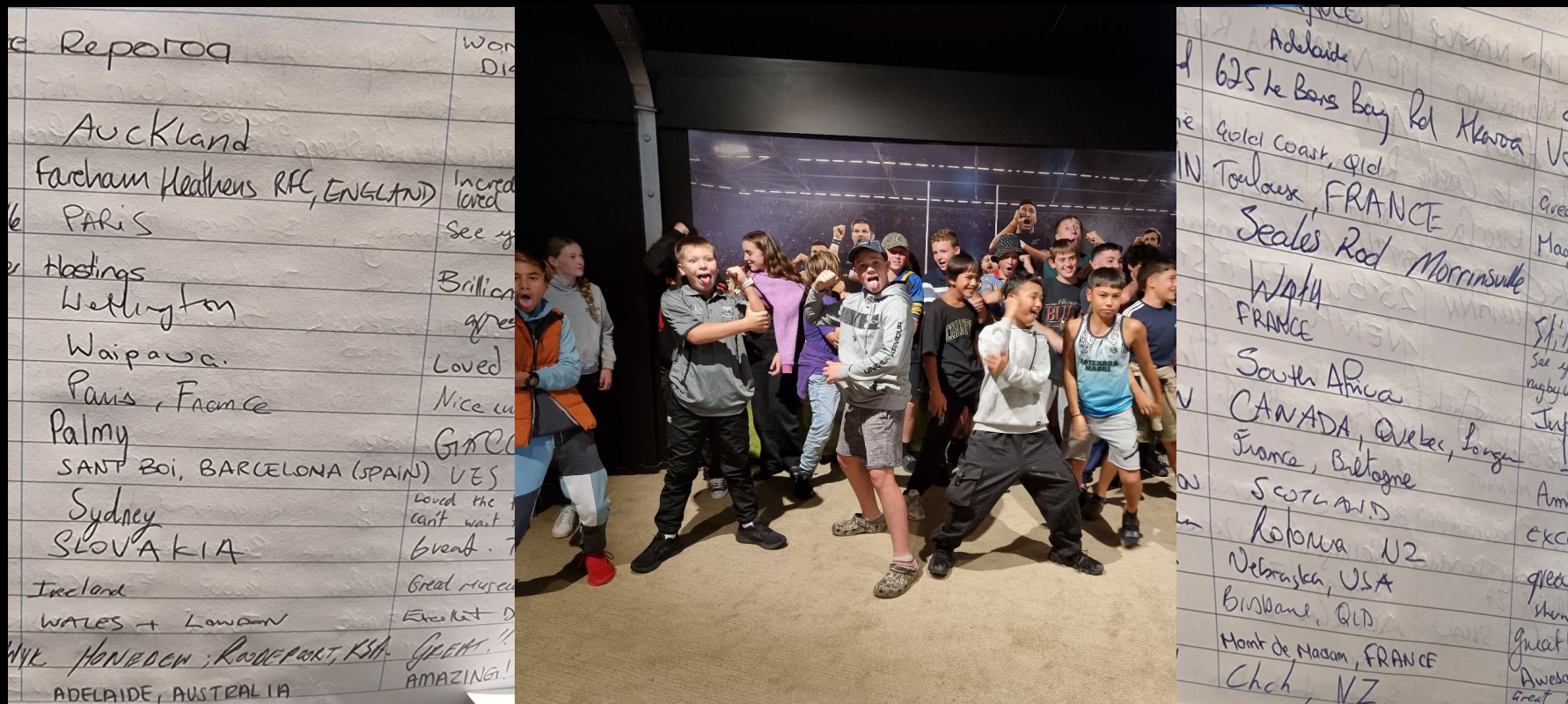
To help NZRM build capability – employ an assistant manager

## Benefits

- Quality of exhibits and experiences improved. VIP tour experience becomes an option (a request by CEDA and tourism trade)
- More exhibitions that can take the NZRM and Palmerston North around New Zealand and overseas
- Volunteer and community connections enhanced
- Tourism to Palmerston North and the wider Manawatu is enhanced
- Continuity of service during annual leave and illness



# INTERNATIONAL AND DOMESTIC VISITORS





## Rugby Jamboree II - 2022

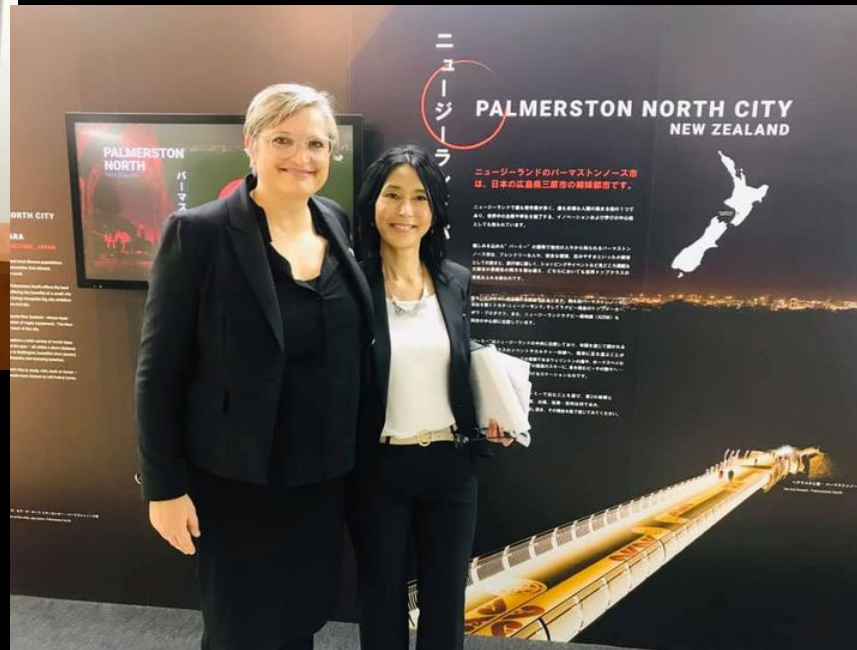


# TAKING THE MUSEUM AND PALMY TO THE WORLD – HERSTORY OF WOMENS RUGBY 2021





# JAPAN 2019



ROME 2018





# BALLS, BULLETS & BOOTS 2015-2019





# OPERATIONAL FUNDING

- Will improve the rugby museums capabilities
- Also supports the PNCC strategies
- Tourists are coming back to New Zealand Summer 2023-24 will be massive
- Taking the rugby museum to other venues around NZ and the world
- Volunteers and community continue as the lifeblood of the museum