



PAPAIOEA
PALMERSTON
NORTH
CITY

PALMERSTON NORTH CITY COUNCIL

AGENDA

ECONOMIC GROWTH COMMITTEE

9AM, WEDNESDAY 30 AUGUST 2023

COUNCIL CHAMBER, FIRST FLOOR
CIVIC ADMINISTRATION BUILDING
32 THE SQUARE, PALMERSTON NORTH

MEMBERS

Leonie Hapeta (Chair)
William Wood (Deputy Chair)
Grant Smith (The Mayor)

Mark Arnott
Brent Barrett
Rachel Bowen
Vaughan Dennison
Roly Fitzgerald

Lorna Johnson
Debi Marshall-Lobb
Billy Meehan
Orphée Mickalad

AGENDA ITEMS, IF NOT ATTACHED, CAN BE VIEWED AT

pncc.govt.nz | Civic Administration Building, 32 The Square
City Library | Ashhurst Community Library | Linton Library

Waid Crockett

Chief Executive | PALMERSTON NORTH CITY COUNCIL

Te Marae o Hine | 32 The Square
Private Bag 11034 | Palmerston North 4442 | New Zealand
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ECONOMIC GROWTH COMMITTEE MEETING

30 August 2023

ORDER OF BUSINESS

1. Karakia Timatanga

2. Apologies

3. Notification of Additional Items

Pursuant to Sections 46A(7) and 46A(7A) of the Local Government Official Information and Meetings Act 1987, to receive the Chairperson's explanation that specified item(s), which do not appear on the Agenda of this meeting and/or the meeting to be held with the public excluded, will be discussed.

Any additions in accordance with Section 46A(7) must be approved by resolution with an explanation as to why they cannot be delayed until a future meeting.

Any additions in accordance with Section 46A(7A) may be received or referred to a subsequent meeting for further discussion. No resolution, decision or recommendation can be made in respect of a minor item.

4. Declarations of Interest (if any)

Members are reminded of their duty to give a general notice of any interest of items to be considered on this agenda and the need to declare these interests.

5. Public Comment

To receive comments from members of the public on matters specified on this Agenda or, if time permits, on other Committee matters.

(NOTE: If the Committee wishes to consider or discuss any issue raised that is not specified on the Agenda, other than to receive the comment made or refer it to the Chief Executive, then a resolution will need to be made.)

6. Petition - Judder Bars on Puriri Terrace Page 7

7. Presentation - Manawatū Chamber of Commerce Page 9

8. Confirmation of Minutes Page 11
 "That the minutes of the Economic Growth Committee meeting of 21 June 2023 Part I Public be confirmed as a true and correct record."

9. Palmerston North Quarterly Economic Update - August 2023 Page 19
 Memorandum, presented by Stacey Bell, City Economist.

10. Economic Reporting Work Schedule (2023-2027) Page 45
 Memorandum, presented by Stacey Bell, City Economist.

11. Overseas mission to the United States of America and the Netherlands 2023 Page 51
 Memorandum, presented by Gabrielle Loga, International Relations Manager and Jerry Shearman, Chief Executive, Central Economic Development Agency (CEDA).

12. Work Schedule - August 2023 Page 91

13. Karakia Whakamutunga

14. Exclusion of Public

To be moved:

"That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered		Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution
15.	Minutes of the Economic Growth Committee meeting - Part II Confidential - 21 June 2023	For the reasons setout in the Economic Growth Committee minutes of 21 June 2023, held in public present.	

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

[Add Third Parties], because of their knowledge and ability to assist the meeting in speaking to their report/s [or other matters as specified] and answering questions, noting that such person/s will be present at the meeting only for the items that relate to their respective report/s [or matters as specified].

PETITION

TO: Economic Growth Committee

MEETING DATE: 30 August 2023

TITLE: Petition - Judder Bars on Puriri Terrace

RECOMMENDATION TO ECONOMIC GROWTH COMMITTEE

- 1. That the Committee receive the petition for information.**

SUMMARY

Chris Morgan will present a petition requesting Council install judder bars on Puriri Terrace to improve the safety for all people using the road.

Petition signed by 33 residents of Puriri Terrace

ATTACHMENTS

Nil

PRESENTATION

TO: Economic Growth Committee

MEETING DATE: 30 August 2023

TITLE: Presentation - Manawatū Chamber of Commerce

RECOMMENDATION TO ECONOMIC GROWTH COMMITTEE

1. That the Committee receive the presentation for information.
-

SUMMARY

Amanda Linsley, Chief Executive, and Steve Davey, Chair of the Manawatū Chamber of Commerce will present the Manawatū Business Chamber - Update and The Next Five Years.

ATTACHMENTS

NIL

PALMERSTON NORTH CITY COUNCIL

Minutes of the Economic Growth Committee Meeting Part I Public, held in the Council Chamber, First Floor, Civic Administration Building, 32 The Square, Palmerston North on 21 June 2023, commencing at 9.00am.

Members Present: Councillor William Wood (in the Chair), The Mayor (Grant Smith) and Councillors Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, and Orphée Mickalad.

Non Members: Councillors Patrick Handcock, Karen Naylor and Kaydee Zabelin.

Apologies: Councillors Leonie Hapeta, Lorna Johnson and Billy Meehan, Orphée Mickalad (early departure on Council Business) and Rachel Bowen (late arrival)

Councillor Lew Findlay entered the meeting at 9.05am during consideration of clause 20. He was not present for clauses 18 and 19 inclusive.

Councillor Rachel Bowen entered the meeting at 9.30am during consideration of clause 20. She was not present for clauses 18 and 19 inclusive.

Councillor Orphée Mickalad left the meeting at 10.30am after consideration of clause 21. He entered the meeting again at 1.25pm before the consideration of clause 24. He was not present for clauses 22 and 23 inclusive.

The Mayor (Grant Smith) left the meeting at 12.20pm after consideration of clause 23. He entered the meeting again at 1.47pm before the consideration of clause 27. He was not present for clauses 24 to 26 inclusive.

Karakia Timatanga

Councillor William Wood opened the meeting with a karakia

Declarations of Interest

Councillor Vaughan Dennison declared an interest in item 13 Tamakuku Terrace Six Monthly Update (clause 26) but would consider the item with an open mind.

18-23 **Apologies**

Moved William Wood, seconded Grant Smith.

The **COMMITTEE RESOLVED**

1. That the Committee receive the apologies.

Clause 18-23 above was carried 11 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Brent Barrett, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

19-23 **Confirmation of Minutes**

Moved William Wood, seconded Grant Smith.

The **COMMITTEE RESOLVED**

1. That the minutes of the Economic Growth Committee meeting of 12 April 2023 Part I Public be confirmed as a true and correct record.

Clause 19-23 above was carried 11 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Brent Barrett, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

20-23 **Palmerston North Airport Limited - Final Statement of Intent for 2023/24 to 2025/26**

Memorandum, presented by Steve Paterson, Strategy Manager – Finance, Shelly Mitchell-Jenkins (Director), David Lanham (Chief Executive) & Jonathon Baker (Chief Finance Officer) from Palmerston North Airport Limited.

Councillor Lew Findlay entered the meeting at 9:05am.

Councillor Rachel Bowen entered the meeting at 9:30am.

The Mayor moved a motion seeking additional information on investment options to enable the Airport to complete its masterplan and unlock future growth.

Moved Grant Smith, seconded Mark Arnott.

The **COMMITTEE RESOLVED**

1. That the Committee agree the Statement of Intent for Palmerston

North Airport Limited for 2023/24 to 2025/26 (Attachment 2).

Clause 20.1-23 above was carried 11 votes to 2, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock and Kaydee Zabelin.

Against:

Councillors Brent Barrett and Karen Naylor.

Moved Grant Smith, seconded Mark Arnott.

The **COMMITTEE RECOMMENDS**

2. That Council instruct the Chief Executive to prepare options/ business case for extra investment or shareholding to Palmerston North Airport Limited and present back to Council.

Clause 20.2-23 above was carried 13 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

21-23

Central Economic Development Agency (CEDA) - Final Statement of Intent 2023/24

Memorandum, presented by David Murphy, Chief Planning Officer. Bobbie McFee, (Chair) and Jerry Shearman, (Chief Executive) from CEDA.

Moved William Wood, seconded Grant Smith.

The **COMMITTEE RESOLVED**

1. That the Committee agree the final Statement of Intent 2023/24 submitted by the Central Economic Development Agency (Attachment 1).

Clause 21-23 above was carried 13 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

Meeting adjourned at 10.30am.

Meeting resumed at 10.46am.

Councillor Orphée Mickalad was not present when the meeting resumed.

22-23

Palmerston North Strategic Networks 2023

Memorandum, presented by James Miguel, Senior Transport Planner and David Murphy, Chief Planning Officer.

Moved Grant Smith, seconded Patrick Handcock.

The **COMMITTEE RESOLVED**

1. That the Committee lift the report "Palmerston North Strategic Networks 2023" from the table.

The **COMMITTEE RECOMMENDS**

2. That Council endorse the Palmerston North Strategic Networks 2023 (Attachments 1 & 2) to inform future Council decision-making on transport matters, including the 2024-2034 Long Term Plan and supporting documents

Clause 22-23 above was carried 9 votes to 3, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

Against:

Councillors William Wood, Mark Arnott and Lew Findlay.

23-23

Central City Transformation - Streets for People Project

Report, presented by Geoff Sneddon, Senior Project Manager and Hamish Featonby, Group Manager - Transport & Development.

Officers raised an error in the Steering group's Terms of Reference – Under Accountability – the Steering group will report to the Economic Growth Committee not the Strategy & Finance Committee.

Moved Brent Barrett, seconded Rachel Bowen.

The **COMMITTEE RECOMMENDS**

1. That Council adopt the Terms of Reference (as amended) for the Central City Transformation Project Steering Group (Attachment 1).
2. That Council approve the Mayor's recommendation for membership of the Central City Transformation Project Steering Group: The Mayor, Councillors Hapeta, Bowen, Dennison, and Handcock.

Clauses 23.1 and 23.2-23 above were carried 9 votes to 3, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

Against:

Councillors William Wood, Mark Arnott and Lew Findlay.

Moved Brent Barrett, seconded Rachel Bowen.

The **COMMITTEE RECOMMENDS**

3. That Council receive the 60% Detail Design Plans (developed design) for the entire Central City Transformation (streets for people) project area (Attachment 2).
4. That Council delegate authority to the Chief Executive to vary the GST exclusive contract sum of Contract 3923 (Professional Services Design for City Centre Streetscape Upgrade) by \$254,000. Noting that this will increase the contingency of the project from \$96,000 to \$350,000 and that this increase can be accommodated within the existing budget within Programme 2122.

Clauses 23.3 and 23.4-23 above were carried 7 votes to 5, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb and Patrick Handcock.

Against:

Councillors William Wood, Mark Arnott, Lew Findlay, Karen Naylor and Kaydee Zabelin.

The meeting adjourned at 12.20pm.

The meeting resumed at 1.25pm.

The Mayor (Grant Smith) was not present when the meeting resumed.

Councillor Orphée Mickalad was present when the meeting resumed.

24-23

Update on Infill Lighting Required to Achieve Compliance in P and V Categories

Memorandum, presented by Hamish Featonby, Group Manager - Transport & Development.

Moved William Wood, seconded Debi Marshall-Lobb.

The **COMMITTEE RESOLVED**

1. That the Committee receive the report titled 'Update on Infill Lighting Required to Achieve Compliance in P and V Categories' presented on 21 June 2023.

Clause 24-23 above was carried 12 votes to 0, the voting being as follows:

For:

Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

25-23

Palmerston North Quarterly Economic Update - June 2023

Memorandum, presented by Stacey Bell City Economist.

The Officer corrected two errors in Attachment 1 (page 178 of the agenda). In the graph Palmerston North Gross domestic product growth:

- the label in the chart should read Palmerston North not Manawatu Region, and
- The paragraph under the graph should read March 2023 not 2022.

Moved William Wood, seconded Debi Marshall-Lobb.

The **COMMITTEE RESOLVED**

1. That the Committee receive the following reports for information:
 - a. Palmerston North Quarterly Economic Update – June 2023
 - b. Palmerston North electronic card spending report–March quarter 2023

Clause 25-23 above was carried 12 votes to 0, the voting being as follows:

For:

Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

26-23

Tamakuku Terrace Six Monthly Update

Memorandum, presented by Bryce Hosking, Group Manager - Property and Resource Recovery.

Moved William Wood, seconded Debi Marshall-Lobb.

The **COMMITTEE RESOLVED**

1. That the Committee receive the memorandum titled 'Tamakuku Terrace Six Monthly Update', presented on 21 June 2023.

Clause 26-23 above was carried 12 votes to 0, the voting being as follows:

For:

Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

NOTE:

Councillor Vaughan Dennison declared an interest in this item and stated he would consider the item with an open mind.

The Mayor (Grant Smith) entered the meeting at 1:47pm.

27-23 Work Schedule - June 2023

Moved William Wood, seconded Debi Marshall-Lobb.

The **COMMITTEE RESOLVED**

1. That the Committee receive its Work Schedule dated June 2023.

Clause 27-23 above was carried 13 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

EXCLUSION OF PUBLIC

28-23 Recommendation to Exclude Public

Moved William Wood, seconded Debi Marshall-Lobb.

The **COMMITTEE RESOLVED**

That the public be excluded from the following parts of the proceedings of this meeting listed in the table below.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation to each matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered		Reason for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for passing this resolution
17.	Te Utanganui Central New Zealand Distribution Hub - Master Plan	Privacy, Third Party Commercial and Prevent Improper Gain or Advantage	s7(2)(a), s7(2)(b)(ii) and s7(2)(j)

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public as stated in the above table.

Also that the persons listed below be permitted to remain after the public has been excluded for the reasons stated.

David Norman and Sarah Jenkin (GHD consultants) and Jerry Shearman (Chief Executive – CEDA) because of their knowledge and ability to assist the meeting in speaking to the report and answering questions, noting that such persons will be present at the meeting only for the item that relate to their respective report.

Clause 28-23 above was carried 13 votes to 0, the voting being as follows:

For:

The Mayor (Grant Smith) and Councillors William Wood, Mark Arnott, Brent Barrett, Rachel Bowen, Vaughan Dennison, Roly Fitzgerald, Debi Marshall-Lobb, Orphée Mickalad, Lew Findlay, Patrick Handcock, Karen Naylor and Kaydee Zabelin.

The public part of the meeting finished at 1.57pm

Confirmed 30 August 2023

Deputy Chair

MEMORANDUM

TO: Economic Growth Committee

MEETING DATE: 30 August 2023

TITLE: Palmerston North Quarterly Economic Update - August 2023

PRESENTED BY: Stacey Bell, City Economist

APPROVED BY: David Murphy, Chief Planning Officer

RECOMMENDATION TO ECONOMIC GROWTH COMMITTEE

1. That the Committee receive the following reports for information:
 - a. Palmerston North Quarterly Economic Update – August 2023 (Attachment 1)
 - b. Palmerston North electronic card spending report – June Quarter 2023 (Attachment 2)
-

1. ISSUE

- 1.1 This memorandum presents a summary of the key themes in the Palmerston North Quarterly Economic Update to June 2023, and the Palmerston North City Centre Quarterly electronic card spending (retail and selected tourism sectors) for the June 2023 quarter.
- 1.2 The quarterly economic update is prepared in-house, utilising data from a range of sources to provide the most up-to-date information available on the city economy. This includes national and global data, where appropriate, to inform of broader conditions that are impacting on local economic conditions.
- 1.3 The attached quarterly economic update is designed so that the first and final pages provide an overview of economic conditions in the city, with greater detail included in the body of the report. We take this approach to convey the main points concisely, while retaining detailed analysis on aspects of economic performance that are of interest. The contents of this report will continue to be developed over time to meet the needs of Committee.
- 1.4 A focus topic is also included within the quarterly update, to highlight the contribution of key sectors to our city economy. The focus topic for the August quarterly report is the Palmerston North retail sector.
- 1.5 The Palmerston North City Centre Quarterly electronic card spending report is also prepared in-house and provided as a resource to the city retail sector. This report includes information on retail spending across the city and by

precinct, as well as data on retail flows, customer loyalty, and the origin of customers that are spending in Palmerston North. The electronic card spending report is now included within quarterly economic reporting to provide more detailed information of retail spending trends in the city.

2. PALMERSTON NORTH QUARTERLY ECONOMIC UPDATE – AUGUST 2023

- 2.1 Economic performance in the city has exceeded national performance over the five years to June 2023, with GDP growing by 19.6% compared with 13.7% nationally.
- 2.2 Over the year to June 2023, GDP increased by 2.6% in Palmerston North to reach a total value of \$6.36b. Catching up from a period of lower growth, the national economy grew by 3.1% over the year.
- 2.3 The number of people employed in the city increased by 462 in the year to June 2023, to a record 36,423 residents. This is an increase of 1.3% over the year. Earnings data for the June quarter is not released until 7 September. Annual earnings growth in the city to the year ended March 2023 was 8.5%. This city data compares with a 2.6% increase in jobs nationally over the year to June and an 8.7% increase in earnings over the year to March 2023.
- 2.4 The annual average unemployment rate in the city increased from 3.4% in the year to March 2023, to 3.7% in June. This compares with a national annual average unemployment rate of 3.4% in June.
- 2.5 The increase in the unemployment rate might be interpreted as negative. However, labour market conditions continue to be tighter than we would like, with businesses continuing to struggle to find labour. With record employment of residents in the city, the increase in the unemployment rate likely reflects an increase in the number of people available for work in Palmerston North (an increase in the labour force). Labour market data and population estimates for Palmerston North released in September and October will provide further insight into the state of the labour market in the city.
- 2.6 Net international migration into New Zealand for the year ended June 2023 reached a near record of 86,800, driving estimated population growth of 2.1% for the country over the June 2023 year. This growth is substantially higher than foreseen by the Reserve Bank of New Zealand or the Treasury. This increase in working migrants will be helping to ease labour market conditions across the country, putting upward pressure on the unemployment rate while, at the same time, delivering record levels of employment as vacancies are able to be filled due to the increased availability of workers.
- 2.7 The number of people receiving Job Seeker support increased by 2.1% over the year to June 2023. This is an increase of 60 to a total of 2,856 Job Seekers. Recipients experiencing psychological or psychiatric conditions contributed to the total increase in Job seekers. Reflecting the tight labour market conditions, the number of work ready Job Seekers fell by 24 over the year, while Job Seekers suffering with health conditions or disability increased by 84.

- 2.8 Retail spending increased by 7.5% in the June 2023 year. Tourism-related expenditure continues to drive the increase. Accommodation spending increased 41.0% over the year, while spending on arts, recreation and visitor transport rose 28.2%, and spending at cafes, restaurants, bars and takeaways increased 19.4%. In contrast, spending on other consumer items, which includes big-ticket items such as cars and motorcycles, fell by 19.0%. National retail spending increased by 12.2% over same period, reflecting the recovery of parts of the country hit harder by economic restrictions in the June 2022 year.
- 2.9 Tourism spending increased by 12.6% to a total of \$305.7 million in Palmerston North in the June 2023 year. Domestic spending was up by 8.3%, while international tourism spending increased by 111.2% over the year. This compares with a 31.7% increase in tourism spending across the country. Domestic tourism spending increased by 10.9% over the year, while international spending grew by 301.0%.
- 2.10 New dwelling consents continue to strengthen in 2023 after a weaker 2022. Consents for new dwellings in the city peaked over the year to July 2020, with a record 572 consents for new dwellings issued over that year.
- a. There was a total of 486 consents for new dwellings issued in the city over the year to June 2023. Activity has been particularly strong in 2023 with 260 new dwellings consented in the first six months of the year. This compares with 170 new dwelling consents issued over the first six months of 2022.
 - b. A total of \$435.0m in consents were issued over the year to June 2023, an increase of 40.9% compared with the year ended June 2022. Residential consent values increased 19.0% compared with the previous year, while non-residential construction values were up 87.6% over the same period. The increase in consent values is driven by a mixture of public investment in housing and healthcare, and private investment in housing and commercial activities.
- 2.11 The housing market is showing signs of stabilisation, as house prices in the city remain relatively unchanged in 2023. House sales volumes continue to be suppressed due to higher interest rates and tougher financial conditions, however the fall in sales in Palmerston North over the year to July 2023 is significantly less than the fall in national sales volumes.
- a. Sales volumes fell 9.5% in Palmerston over the year to July 2023, compared with a fall of 17.3% nationally.
 - b. The average number of days to sell increased to 62 days in the Manawatū-Whanganui Region, compared to 48 days nationally.
 - c. The average house price in Palmerston North was \$638,036 in July 2023. Average house prices in the city fell 11.4% over the year, compared with a fall of 10.1% nationally. Average prices in the city remain 27.4%

above the pre-pandemic average price of \$500,702. This compares with an increase in average house price of 25.6% nationally since February 2020.

- d. The median house price in Palmerston North was \$640,000 in July 2023. Median house prices in the city fell 5.4% over the year compared with a 4.9% fall nationally. Median house prices in the city remain 21.9% above the pre-pandemic median price of \$525,000¹.
- 2.12 The number of families awaiting public housing in the city fell by 17.7% over the year to June 2023, to a total of 627. This compares with a 7.3% decline in families on the public housing register nationally. Since March 2020, the number of families on the waiting list in the city has increased by 37.5%, compared with a 51.6% increase nationally.
 - 2.13 Annual average rental prices increased by 6.3% over the year to June 2023 compared to a 4.9% increase nationally. The number of rental properties formally rented in Palmerston North increased by 183 over the year, to a total of 7,770. Note, the number of properties formally rented in the city has declined since the peak of 7,839 in March 2023.
 - 2.14 Headline inflation fell to 6.0% in New Zealand in the year to June 2023, driven by lower prices for international travel and petrol prices. On the other side of the equation, higher food prices and housing and household utility costs put upward pressure on inflation.
 - 2.15 Off the back of falling inflation, the Reserve Bank of New Zealand (RBNZ) held interest rates at 5.5% in August, citing the likelihood of interest rates having to remain elevated for longer in order to bring inflation back within the 1-3% target range. It also highlighted the possibility of a further 25 basis point rate rise later in the year. The RBNZ now expects inflation to fall back into range in the September quarter 2024, with unemployment expected to rise to 5.3% in the December quarter 2024.
 - 2.16 The retail sector is one of the city's key sectors, directly contributing \$506.5m in GDP to the Palmerston North economy and employing 8,671 staff. This equates to 8.2% of GDP in the city and 15.2% of total employment. In the year to March 2022, the retail sector was estimated to generate a further \$222.4m in GDP across the city economy. Further detail on the Palmerston North retail sector is included within the attached report.
 - 2.17 The Palmerston North Quarterly Economic Update - August 2023 is attached as Attachment 1.

3. PALMERSTON NORTH ELECTRONIC CARD SPENDING REPORT – JUNE 2023

¹ February 2020 median price.

- 3.1 Total electronic card spending was \$366.0 million in Palmerston North in the June quarter 2023. This is an increase of 3.9% compared with the June quarter 2022 and is above quarterly national growth of 3.8%. Of total electronic card spending in Palmerston North, 56.0% was spent in the city centre.
- 3.2 Total spending in Palmerston North totalled \$1,489.3 million in the year to June 2023, an increase of 7.5% compared with the previous year. This compares with a 9.0% increase in spending in the city centre and a 12.2% increase in electronic card spending nationally, over the same period.
- 3.3 The annual growth rate for the city indicates a real increase² in spending relative to the inflation rate of 6.0%. Strong annual growth in national spending over the year to June 2023 continues to be influenced by the impact of prolonged lockdowns and restrictions on economic activity in the upper half of the North Island over the year to June 2022.
- 3.4 The loyalty rate, explained as the percentage of spending by Palmerston North residents at local retailers, was 81.2% over the year to June 2023. This compares with 82.0% the previous year.
- 3.5 There was a \$300.5 million net gain from spending flowing into the city, compared with spending flowing out of the city over the year to June 2023. This represents a 10.7% increase in retail spending coming into the city, compared with the previous year.
- 3.6 Spending in the Palmerston North City Centre increased by 9.2% over the year to June 2023. Spending across the rest of Palmerston North and Terrace End increased by 6.6% and 0.5% respectively over the same period. The lower annual growth rate for Terrace End in the June 2023 year is explained by the relative strength of spending in this part of the city throughout Covid-19. The rest of Palmerston North covers all locations outside Terrace End, the CBD and Broadway Avenue.
- 3.7 Spending on accommodation, and arts, recreation and visitor transport, increased strongly over the year to June 2023, increasing by 41.0% and 28.2% respectively.
- 3.8 Reflecting the impact of rising interest rates and higher living costs on demand for big items³, other consumer spending in the city fell by 19.4% over the year to June 2023. This compares with an increase of 4.6% nationally.
- 3.9 The Quarterly Economic Card Spending Report for June 2023 is attached as Attachment 2.

4. COMPLIANCE AND ADMINISTRATION

² Real increase refers to the increase in spending over and above the rate of inflation.

³ Other consumer spending includes car retailing, motorcycle retailing, trailer and other motor vehicle retailing, and retail commission based buying and selling.

Does the Committee have delegated authority to decide? If Yes quote relevant clause(s) from Delegations Manual: To receive city economic performance data		Yes
Are the decisions significant?		No
If they are significant, do they affect land or a body of water?		No
Can this decision only be made through a 10 Year Plan?		No
Does this decision require consultation through the Special Consultative procedure?		No
Is there funding in the current Annual Plan for these actions?		Yes
Are the recommendations inconsistent with any of Council's policies or plans?		No
The recommendations contribute to Goal 1: An Innovative and Growing City		
The recommendations contribute to the achievement of action/actions in Economic Development		
The action is: Implement Inward Investment Strategy		
Contribution to strategic direction and to social, economic, environmental and cultural well-being	Reporting on economic trends in the city and Manawātū region and the longer-term outlook for growth, is important for encouraging local business to invest in growing their business and attracting new businesses to the city.	

ATTACHMENTS

1. Palmerston North Quarterly Economic Update - August 2023 [↓](#) 
2. Palmerston North Electronic Card Spending Report - June Quarter 2023 [↓](#) 

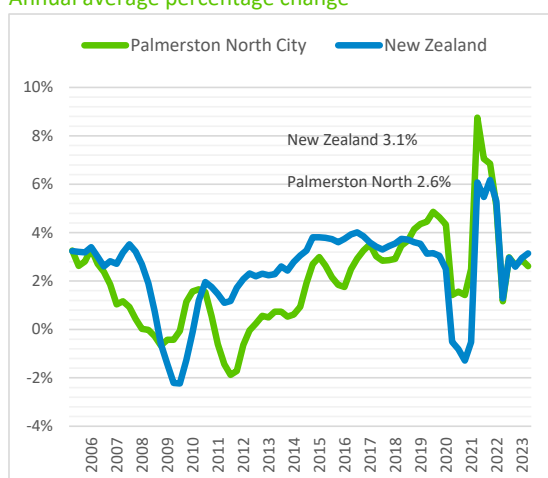
1 Palmerston North Quarterly Economic Update – August 2023

Palmerston North residents in paid employment is at record numbers, house prices have stabilised, and construction investment is again boosting economic activity with record consent values issued in the city over the year to June 2023.

The number of employed people in the city hit a record 36,423 in June 2023.

GDP increased by 2.6% in Palmerston North over the year to June 2023. The national economy grew by a greater 3.1% over the year following weak growth over the year to June 2022, as parts of the country continued to be hit hard by Covid-19 restrictions.

Palmerston North Gross domestic product growth Annual average percentage change



Source: Infometrics QEM, June 2023

The Palmerston North economy has been particularly strong over the last five-years with GDP growing by 19.6% compared with 13.7% growth nationally. This growth has been supported by elevated investment with around \$8 billion in public and private investment anticipated to flow into the Manawātū Region to 2035.

Building consent values hit a record \$435.0m over the year to June 2023, up \$126.2m compared with 2022.

The New Zealand economy has proven resilient overall, but challenges continue. Costs remain elevated for both households and businesses and with more households moving onto higher interest rates this year, spending across the economy is expected to pullback further in 2023. This is compounded by pressures on our agricultural sector as the high costs of production and lower commodity prices curb investment and spending across the economy.

Statistics NZ data for the June quarter confirms the slowdown in retail demand, with per capita volumes falling by a lofty 5.2% in the first six-months of 2023. The contraction in retail volumes is alongside a dollar increase in retail spending both in the city and nationally as prices remain high due to inflationary pressures. Retail spending trends and the city's retail sector is discussed in more detail later in this report.

If there is a bright side, it is that the fall in consumer demand was exactly what the RBNZ needed to see to limit further interest rate rises. The stabilisation of interest rates will help to restore confidence to sectors of the economy more sensitive to higher costs of borrowing.

This report employs June quarter data and, where available, more recent monthly data, to provide an up-to-date understanding of the factors that are impacting on economic activity and wellbeing in the city.

Economic highlights:

- GDP hit \$6.36b in the city in the year to June 2023.
- Labour market conditions continue to be tight despite an increase in the city's annual average unemployment rate from 3.4% to 3.7%.
- Growth in total retail spending in the city continues, as discretionary spending on big ticket items fall.
- Commercial vehicle registrations in the city increased by 2.9% over the year compared to a 10.1% decline nationally.
- New dwelling consent numbers rebounded, alongside record consent values in the city.
- Median house prices in the city edged up to \$640,000 in July, down 5.2% from July 2022.
- House sales fell 9.5% over the year to July 2023 compared with a greater 17.3% fall nationally.
- Economic wellbeing indicators are mixed:
 - The annual increase in household living costs eased to 7.2% with food prices increasing by 12.5% over the year to June.
 - Average weekly rents in the city increased by 6.3% to \$459, compared with \$549 nationally.
 - Public housing register numbers in the city fell 17.7% over the year, compared with a 7.3% fall nationally.
 - Jobseeker numbers increased by 2.1% driven by an increase in recipients suffering with health conditions and disability in the city. The number of work ready jobseekers fell by 24 over the year to June 2023.

2 Palmerston North Quarterly Economic Update – August 2023

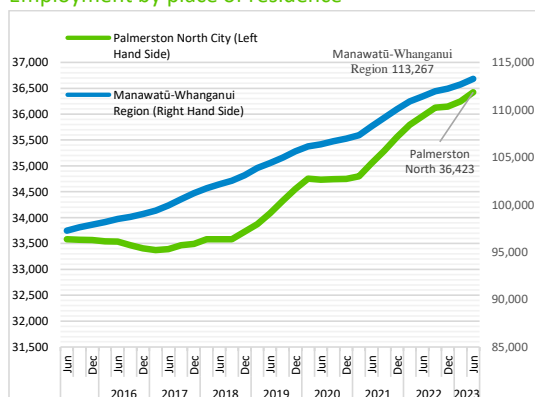
JOBS AND INCOME

The number of employed people in the city hit a record 36,423 in the June 2023 quarter 2023 as employment proves resilient relative to forecasts.

This trend was observed nationally and across the region, with employment numbers rising to 2,331,067 and 113,267 respectively in June 2023¹.

Palmerston North and the Manawātū-Region

Employment by place of residence



Source: Infometrics, QEM, June 2023

In percentage terms, employment in the city increased by 1.3% over the year to June while regional and national employment increased by 1.7% and 2.6% respectively.

In the year to March 2023, earnings increased 8.5% in Palmerston North compared with annual earnings growth of 8.7% nationally. Earnings data for the city for June will not be published until September, however national data indicates the continuation of strong wage growth with median weekly incomes increasing by 8.6% over the year.

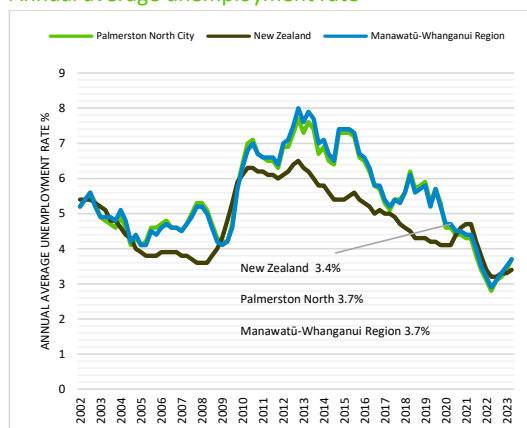
Despite an uptick in the unemployment rate, labour market conditions continue to be tighter in the city than we would like, with businesses continuing to struggle to find labour.

The unemployment rate in the city increased from an annual average of 3.4% in June, to 3.7% in the year to June 2023.

Record employment and a fall in work ready jobseekers implies the increase in the unemployment rate is driven by an increase in the size of the labour force² both in the city and across New Zealand.

¹ The employment by place of residence figures exclude self-employed.

Palmerston North, M-W Region and New Zealand Annual average unemployment rate



Source: Infometrics, QEM, June 2023

Net international migration into New Zealand reached 86,800 over the year to June 2023.

The number of overseas migrants moving to New Zealand versus the number of people leaving, is substantially higher than forecast, with population growth for the country now estimated to have increased by 2.1% over the year to June 2023. The increase in working migrants will be helping to ease labour market pressures across the country, putting upward pressure on the unemployment rate while, at the same time, delivering record levels of employment as vacancies are able to be filled due to the increased availability of workers.

Elevated net international migration is expected to continue to ease labour market pressures in 2023-24.

CONSUMER SPENDING

Employment and the recovery of tourism is supporting retail spending in the city, despite the high cost of living.

Retail spending increased by 7.5% over the year to June 2023. This is above the annual inflation rate of 6.0% indicating real growth in spending over the year. Spending growth continues to be supported by tourism related expenditure with spending on core items such as groceries and liquor, and fuel and automotive falling below the rate of annual inflation.

Spending on apparel and personal items also increased above the rate of inflation over the year, while spending on fuel and automotive decreased in

² The labour force includes those that are employed plus people who are available for work (unemployed).

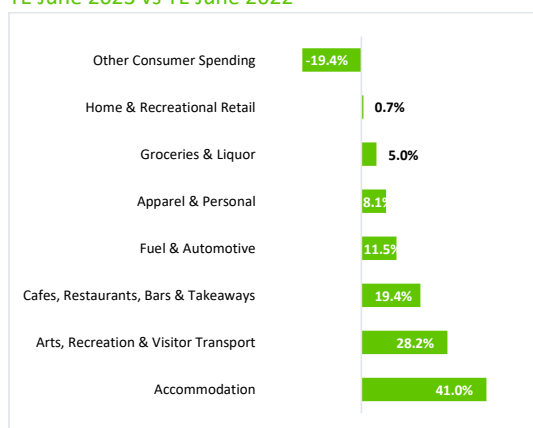
3 Palmerston North Quarterly Economic Update – August 2023

response to lower fuel prices. The expectation is that expenditure on fuel will increase in the September quarter as fuel prices rise due to lower global supply and the weaker New Zealand dollar.

Other consumer spending fell by 19.4% over the year reflecting the impact of rising costs on the appetite of households for spending on big-ticket items.

Palmerston North retail spending

YE June 2023 vs YE June 2022



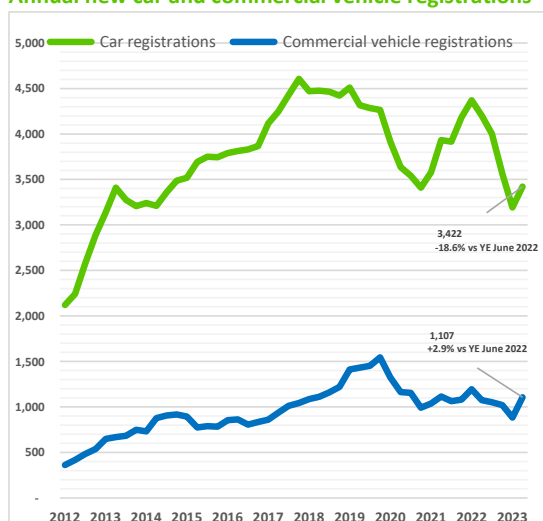
Source: Marketview, June 2023

Commercial registrations pick up after a weak start to 2023.

Consumer spending on big ticket items continued to be down over the year to June 2023. However, new commercial vehicle registrations did recover over the year, rising 2.9% in the city compared with a 10.1% fall nationally.

Palmerston North

Annual new car and commercial vehicle registrations



Source: Infometrics, QEM, June 2023

New car registrations in Palmerston North fell 18.6% over the June 2023 year compared with a 4.2% fall nationally. While new car registrations remain below the long term trend, they did increase in the June quarter with an additional 230 cars registered in the city compared with the March quarter 2023.

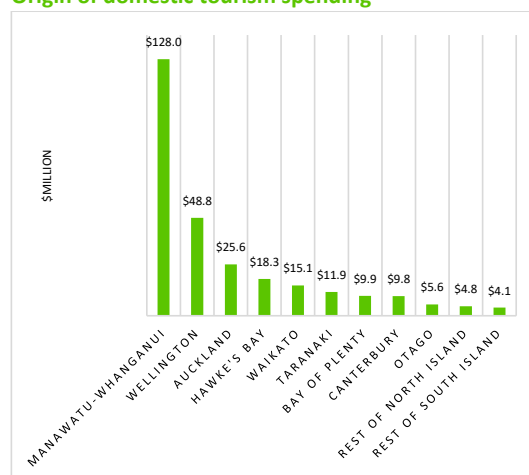
Across the Manawātū-Whanganui Region, registrations of new cars and commercial vehicles fell by 17.7% and 10.2% respectively over the June 2023 year. Nationally, car registrations fell by 4.2% over the year while new commercial vehicle registrations fell 10.1% over the same period.

The recovery in tourism related spending in the city is boosting spending to local businesses.

Tourism spending rebounded to \$305.7m in the city over the year to June 2023, up 12.6% compared with the year ended June 2022. Domestic spending increased 8.3% while international spending increased 111.2% over the year.

Palmerston North

Origin of domestic tourism spending



Source: TECT, MBIE June 2023

Domestic tourism spending totalled \$282m in the city over the year to June. The Manawātū-Whanganui Region is by far our largest tourism market, contributing \$128.0m to the city economy. This was 45.4% of total domestic tourism spending in Palmerston North over the year to June 2023. Wellington and Auckland are our second and third largest tourism markets, contributing \$48.8m and \$25.6m respectively to retailers in the city.

There was a total of 472,900 guest nights in the city over the year to June 2023.

4 Palmerston North Quarterly Economic Update – August 2023

Reflecting the post-Covid recovery in tourism, guest nights increased by 41.2% in Palmerston North over the year to June 2023. This compares with a 62.5% increase in national guest nights over the same period.

CONSTRUCTION INVESTMENT

The value of building consents lifted to a record \$435.0m over the year to June 2023, up \$126.2m compared with the previous year.

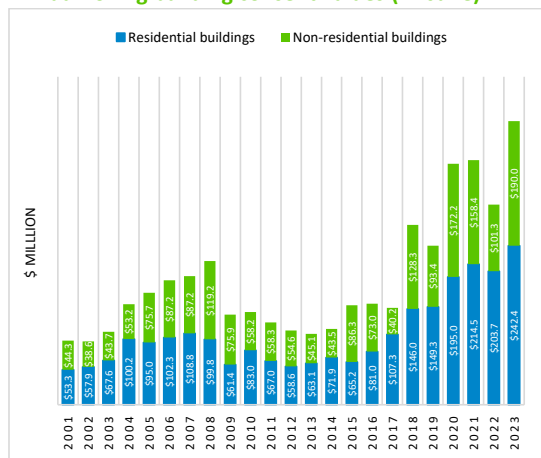
Building consent activity in Palmerston North defied the national trend over the year, with values up 40.9% compared with the year ended June 2022. This compares with a 0.1% fall nationally.

Non-residential consents increased by 87.6% to reach a total of \$190.0m in the year to June. This compares to 10.8% growth nationally. The value of residential consents in the city increased by 19.0% to a total of \$242.4m in the June year. This compares with a 4.2% fall in the value of residential consents, nationally.

Consents include the \$35.8m investment in a 28-bed acute mental health facility at Te Whatu Ora Midcentral, a \$5.8m investment in residential care units in the city, and a \$5.0m apartment development.

Palmerston North construction investment

Annual rolling building consent values (YE June)



Source: Stats NZ, June 2023

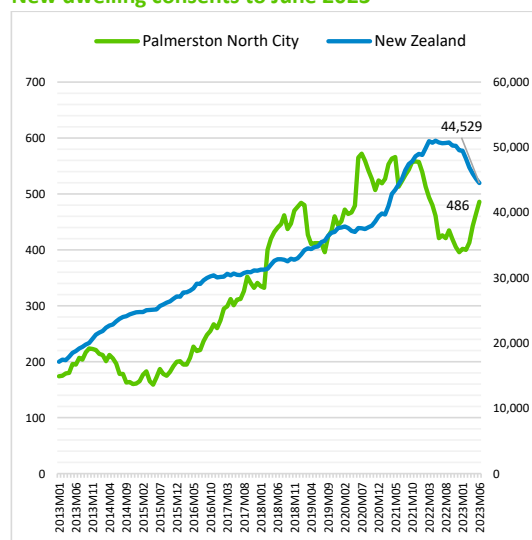
Over the year to June 2023, 486 new dwelling consents were issued in Palmerston North city.

Dwelling consents continued to rebound in the city, increasing by 15.4% over the year to a total of 486. This is moving in the opposite direction compared with

national dwelling consents which fell 12.2% over the year to June 2023.

Palmerston North and New Zealand

New dwelling consents to June 2023



Source: StatsNZ, June 2023

Dwelling consents peaked early in Palmerston North, with a record 572 consents for new homes issued over the year to July 2020. This compares with a latter peak of 51,015 new dwelling consents issued nationally, over the year to June 2022.

THE HOUSING MARKET

The median house price ticked up in the city in July supported by stabilising interest rates and higher than expected net international migration.

Stronger than expected labour market conditions and near record net international migration are supporting house prices across the country, with the RBNZ now anticipating that house prices are on a modest upward track. This differs from the earlier expectation that house prices would continue to fall until the June quarter 2024³.

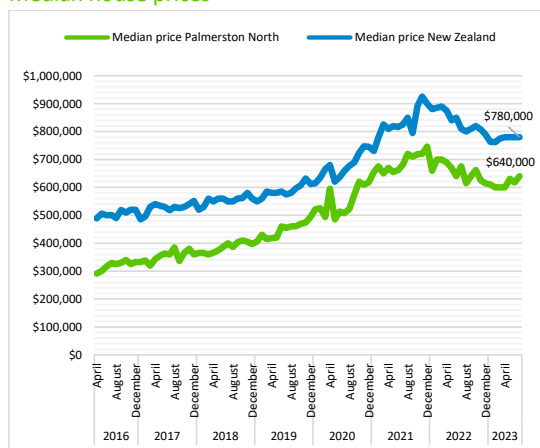
The median house price in the city rebounded to \$640,000 in July relative to weaker prices earlier in the year. The median house price is now 5.2% lower than a year ago, and equal to the median house price of June 2022. Over the same period, the national median house price fell by 3.7% to \$780,000.

³ May Monetary Policy Statement, RBNZ, 2023

5 Palmerston North Quarterly Economic Update – August 2023

Palmerston North and New Zealand

Median house prices



Source: REINZ, July 2023

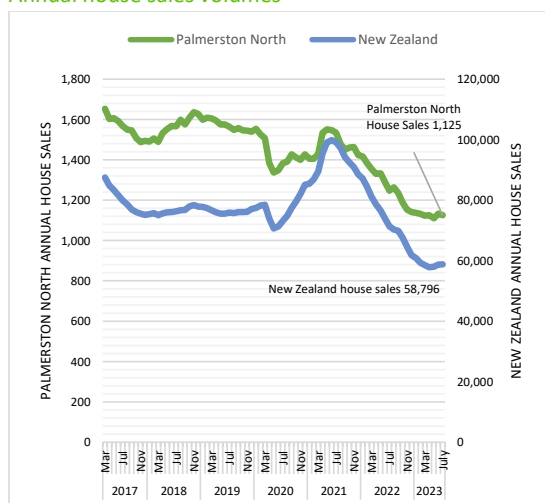
Average house prices in Palmerston North are also stabilising with the average value up marginally to \$638,036 in July 2023. Average house prices in the city remain 11.4% lower than a year ago compared with a 10.1% fall in the average house price nationally.

House sales in the city remain down on the previous year, however the fall in sales volumes is substantially weaker than the decline in national sales volumes.

House sales fell 9.5% in Palmerston North over the year to July 2023 compared with a 17.3% fall nationally.

Palmerston North and New Zealand

Annual house sales volumes



Source: REINZ, July 2023

The number of days to sell in the Manawātū-Whanganui region increased to 62 days in July compared with 48 days nationally.

ECONOMIC WELLBEING

Annual inflation eased to 6.0% over the year to June 2023 but remains well above the RBNZ range of 1-3%.

High employment and earnings growth are helping to ease the pressure of rising costs, but there are those in our community that are more vulnerable to the higher costs of living than others.

Average household living costs increased 7.2% in the June quarter 2023 compared with the June quarter 2022.

Food prices increased by 12.5% over the same period, with fruit and vegetable prices up 22.0% over the year. Food prices to July 2023, show a slight easing in the annual growth rate, up 9.6% per annum. While the growth in food prices appears to be easing, prices are still 16.6% higher than they were in July 2020. This increase in the price of core goods, will impact disproportionately on low income and vulnerable households.

The formal rental market⁴

The average weekly rent in Palmerston North was \$459 per week in June 2023, an annual average increase of 6.3% over the year to June. This compares with an average weekly rent of \$549 nationally, up 4.9% from the previous year.

The number of properties that are formally rented is increasing nationally up 4.7% over the year to June 2023. This upward trend was also observed in Palmerston North with 183 rental properties added to the formal rental market, an increase of 2.4% over the year. A total of 7,770 properties were formally rented in the city as at June 2023.

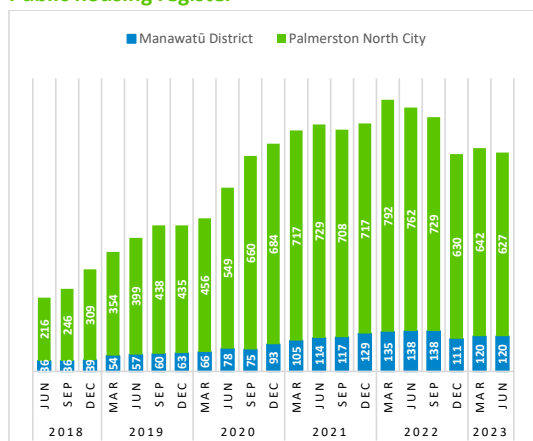
Public housing

The number of households on the register for public housing in Palmerston North fell by 17.7% over the year to June 2023, with 627 families remaining on the register. This compares with a 7.3% fall nationally, over the year.

⁴ The formal rental market for Palmerston North includes all properties in the city that have a bond lodged against them.

6 Palmerston North Quarterly Economic Update – August 2023

Manawātū Region Public housing register



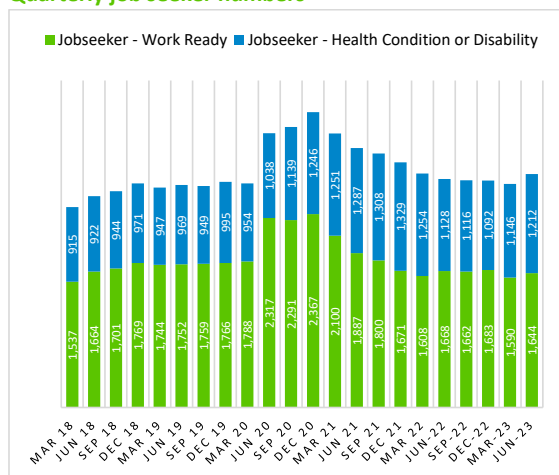
Source: MSD, June 2023

Jobseeker benefit trends also reflect tight labour market conditions.

The number of jobseekers increased by 2.1% in the city over the year to June 2023 to a total of 2,856. The increase in Jobseeker support was driven by an increase in the number of recipients suffering from health conditions and disability, up 7.4% (+84) compared with the year to June 2022. In contrast, work ready jobseekers fell by 1.4% (-24) over the year.

This trend is also reflected in national data where jobseekers suffering with health conditions and disability increased by 4.5% and work ready jobseeker recipients declined by 0.8% over the year

Palmerston North Quarterly job seeker numbers



Source: MSD, June 2023

THE PALMERSTON NORTH RETAIL SECTOR



Source: Infometrics, REP, 2023

Palmerston North has a broad based retail sector that provides for the diverse retail needs of both residents of the city, and the central to lower North Island.

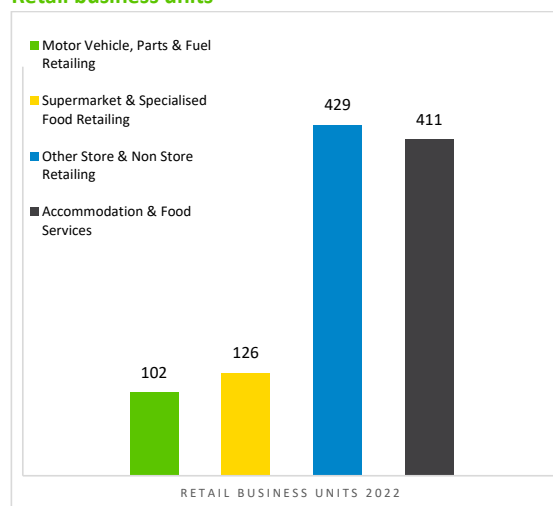
The loyalty rate describes the percentage of total spend by residents to merchants within the same location. Reflecting the scale of the retail sector in the city, the loyalty rate of city residents to city merchants is high at 81.2%.

The loyalty rate for the Manawātū Region is 82.6% reflecting the patronage of residents of the Manawātū District at merchants in the city. This compares with a 45.3% loyalty rate in the Manawātū District.

The rest of Manawātū-Whanganui Region and Wellington are our largest external retail markets, making up 23.5% and 3.2% of total retail spending in the city over the year to June 2023.

Including accommodation and food services, there was a total of 1,068 retail businesses in Palmerston North in March 2022.

Palmerston North Retail business units



Source: Infometrics, REP, 2023

7 Palmerston North Quarterly Economic Update – August 2023

The city's retail sector continues to grow.

Retail sector GDP increased by 23.8% over the five-years to March 2022. This compares with growth of 21.3% for New Zealand over the same period.

Palmerston North City

GDP \$m by retail category (YE March 2022)



Source: Infometrics, REP, 2022

The retail sector is a large employer in the city.

There were 8,671 people employed in the retail sector in the city in June 2022. The number of people employed in retail increased by 6.4% over the 5-years to March 2022. Growth in retail employment was higher for New Zealand, increasing 7.0% over the same period.

Palmerston North City

Employment by retail category (YE March 2022)



Source: Infometrics, REP, 2023

The retail sector generates substantial economic activity across the city economy.

The retail sector is estimated to have generated a further \$222.4m in GDP across the city economy over the year to March 2022.

For every \$1 in GDP that is generated from the Palmerston North retail sector, an additional \$0.66 is estimated to be added across the city economy. For every 3 ½ people employed in retail, an additional job is estimated to be created across the city economy⁵.



⁵ Butcher IO models, 2020

8 Palmerston North: Economic snapshot - June 2023 quarter

(also available through [City Dashboards](#))

Level	Period	Palmerston North	New Zealand
Annual inflation rate	As at Jun 2023	6.0%	6.0%
Unemployment rate*	Average of four recent quarters	3.7%	3.4%
Indicator	Period	Palmerston North Annual average % change	New Zealand Annual average % change
Gross domestic product (provisional)*	YE Jun 2023	+2.6%	+3.1%
Consumer spending (Electronic Card Retail Spending)	YE Jun 2023	+7.5%	+12.2%
Employment (Place of residence)	YE Jun 2023	+1.3%	+2.6%
Residential consents (number)	YE Jun 2023	+15.4%	-12.2%
Non-residential consents (value)	YE Jun 2023	+87.6%	+10.8%
Commercial vehicle registrations	YE Jun 2023	+2.9%	-10.1%
Jobseeker support recipient	Jun 2023 quarter	2.1% compared to Jun 2022 quarter	1.4% compared to Jun 2022 quarter
Tourism electronic card transactions - domestic**	YE Jun 2023	+8.3%	+10.9%
Tourism electronic card transactions - international**	YE Jun 2023	+111.2%	+301.0%
Housing Indicator	Period	Palmerston North	New Zealand
Average house value***	Jun 2023	-12.9% compared to Jun 2022	-10.6% compared to Jun 2022
Average weekly rent** (based on rental bond data)	Jun 2023 quarter	+5.5% compared to Jun 2022 quarter	+6.3% compared to Jun 2022 quarter
Home ownership affordability* (ratio of average house value to estimated annual average household income)	Jun 2023 quarter	5.5	7.2
Rental affordability* (% of average annualised rent to estimated annual average household income)	Jun 2023 quarter	20.7%	21.9%

Sources: Stats New Zealand, *Infometrics, **MBIE, ***Corelogic

Note: YE = Year ending



Palmerston North City Centre
Quarterly electronic card spending
(retail and selected tourism sectors)

June 2023

This report presents analysis of electronic card retail spending (i.e. total value of electronic card transactions made in person) in the city. The focus is on Palmerston North City Centre; city as a whole (see map on page 8 for location of precincts); and comparison with New Zealand.

Data is obtained from Marketview and is based on information from Worldline (formerly known as Paymark) the largest electronic card payment network in New Zealand. Analysis covers eight retail sectors consisting of accommodation; apparel & personal; arts, recreation & visitor transport; cafes, restaurants, bars & takeaways; fuel & automotive; groceries & liquor; home & recreational retail; and other consumer spending (see retail sector classification on page 9).

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PALMERSTON NORTH CITY CENTRE: WEEKLY SPENDING	8
PRECINCT MAP	8
RETAIL SECTOR CLASSIFICATION	9

Summary - JUNE 2023

Palmerston North: At a glance

- 1) For quarter ending June 2023, total electronic card spending was \$366 million. This 3.9% increase from same period the previous year is the first time since March 2022 quarter that our quarterly change exceeded New Zealand rate of 3.8%. See *Time series: Quarterly change* on page 4.
- 2) For year ending June 2023, total electronic card spending was \$1489 million, and increase of 7.5% from same period the previous year vs 12.2% increase across New Zealand.
- 3) The annual inflation rate for June 2023 was 6.0%.
- 4) The loyalty rate (i.e. percentage of spending by residents at local retailers) for Palmerston North remained high at 81% in the year ending June 2023 compared to 82% the year before.
- 5) For Palmerston North, visitors spending was \$524 million for year ending June 2023, accounting for 35% total electronic card retail spending. See *Palmerston North: Retail flows* on page 7.
- 6) There was a \$301 million net gain spending (i.e. visitor spending in Palmerston North exceeds local residents spending outside the city) for year ending June 2023, representing a 11% increase over the same period last year. See *Palmerston North: Retail flows* on page 7.

City Centre: June 2023 quarter

- 7) This quarter's electronic card retail spending in the city centre was \$205 million, increasing by 6.5% from June 2022 quarter vs 3.8% for New Zealand. For the first time since February 2022 quarter, Palmerston North City Centre's quarterly change exceeded New Zealand's from May 2023 quarter. See *Time series: Quarterly change* on page 4.
- 8) Spending in the city centre was 56% of total spending in the city.

City Centre: Year ending June 2022

- 9) Annual electronic retail spending in the city centre was \$835 million, which consisted of 56% of total electronic card spending in the city.
- 10) Annual retail spending in the city centre increased by 9.2%, compared to 7.5% for Palmerston North, and 12.2% across New Zealand.
- 11) The top three retail sectors were "Home and recreational retail" (36%), "Groceries and liquor" (31%) and "Café, restaurants, bars and takeaways" (14%). Together they represented 80% of retail electronic card spending. See page 5 for breakdown by retail sectors.
- 12) "Accommodation" experienced highest annual growth (52%) followed by "Arts, recreation and visitor transport" (35%) and fuel and automotive (32%).
- 13) Annual visitor spending was \$306 million (37% of total spending) compared to \$275 million for year ending June 2022 representing an increase of 11%. See page 6 for breakdown.

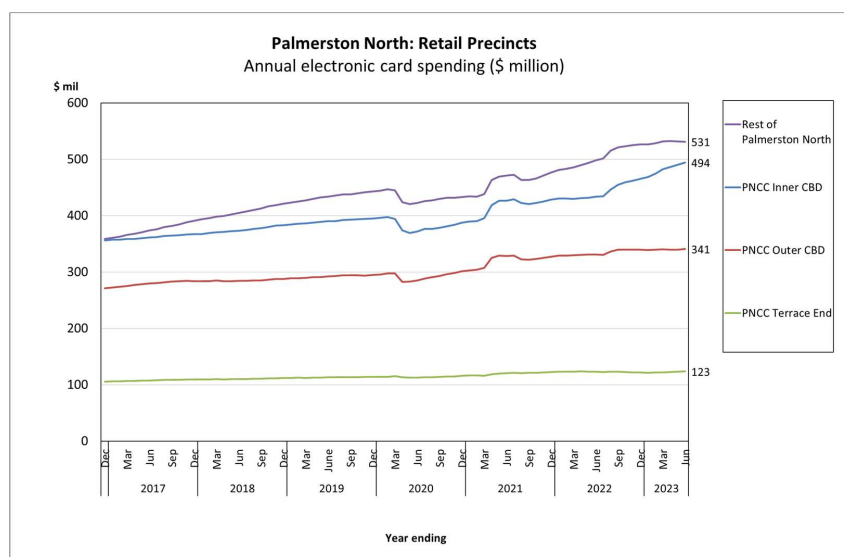
Retail Precincts

Retail Precincts	June 2023 quarter		Year ending June 2023		
	Value of spending (\$m)	Change from same quarter last year (%)	Value of spending (\$m)	Change from last year (%)	Precinct share (%)
Palmerston North Inner CBD	122	10.8%	494	14.0%	33.2%
Palmerston North Outer CBD	83	0.9%	341	2.9%	22.9%
Palmerston North City Centre*	205	6.5%	835	9.2%	56.1%
PNCC Terrace End	31	4.9%	123	0.5%	8.3%
Rest of Palmerston North	130	-0.3%	531	6.6%	35.7%
Palmerston North	366	3.9%	1,489	7.5%	100
Total New Zealand	18,475	3.8%	76,599	12.2%	

Notes: *Palmerston North City Centre spending consists of spending from: 1) CBD and Broadway Avenue (inner business zone) precinct, and 2) Outer CBD (outer business zones) precinct. **Total Palmerston North City spending consists of spending from the city centre + Terrace End precinct + the rest of the city. See map on page 8 for location of the precincts.

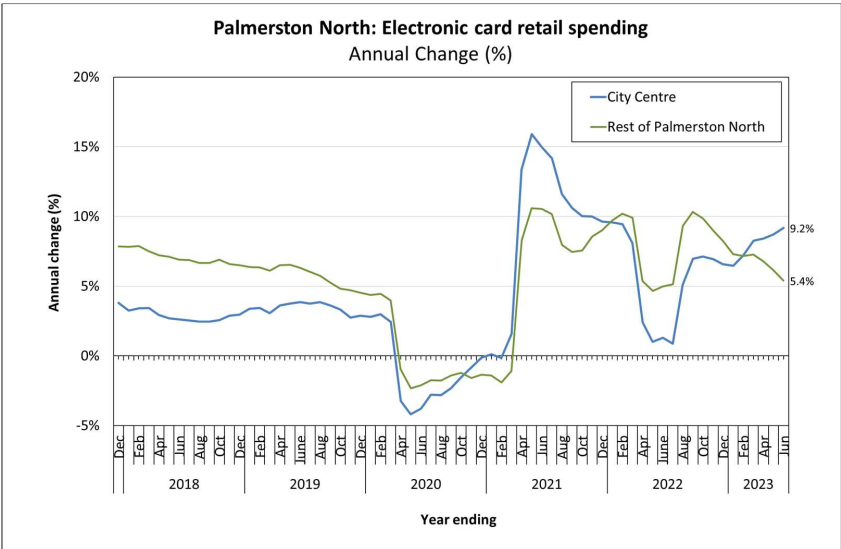
The following figure shows the trend of annual electronic card spending over time for the four precincts in Palmerston North.

Time series: Annual Electronic Card Spending (December 2016 – June 2023)



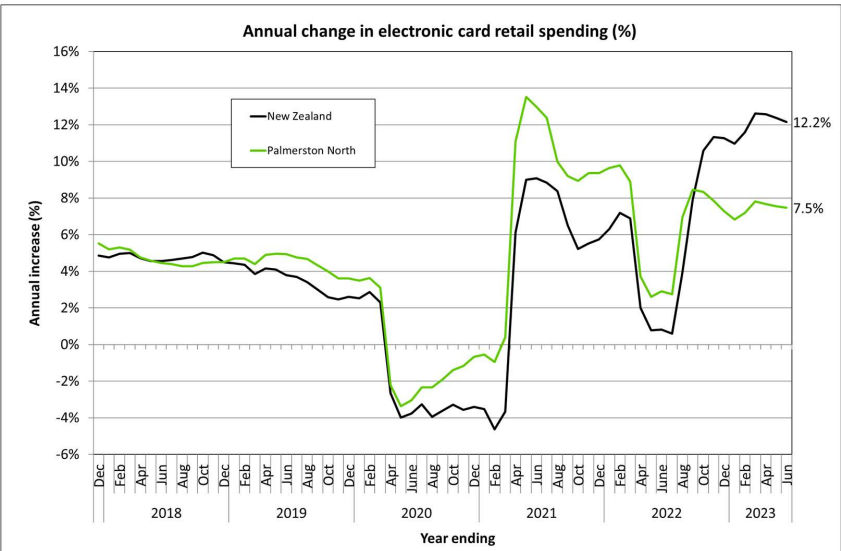
The city centre experienced higher annual growth rate compared to the rest of Palmerston North (i.e. non-city centre) from about March 2023 (see figure below). This was mainly from growth in the Inner CBD precinct reflected in the steeper blue line in the figure on page 2.

Time series: Annual Change (December 2017 – June 2023)
City Centre v Rest of Palmerston North



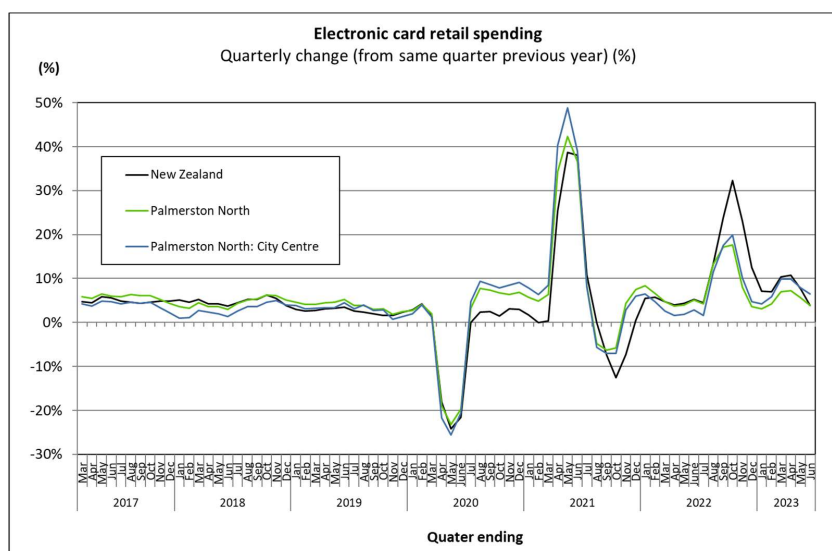
New Zealand’s growth in annual electronic card spending began to increase higher than Palmerston North starting from October 2022 (see figure below) due to the rest of New Zealand “catching-up” from coming out of higher levels of Covid-19 restrictions.

Time series: Annual Change (December 2017 – June 2023)
New Zealand vs Palmerston North



Based on review of quarterly change (i.e. from the same quarter the previous year) Palmerston North seemed to have caught up with the average growth across New Zealand. From May 2023 quarter, the change of Palmerston North City Centre exceeded New Zealand average, and from June 2023 quarter Palmerston North city exceeded New Zealand average (see figure below).

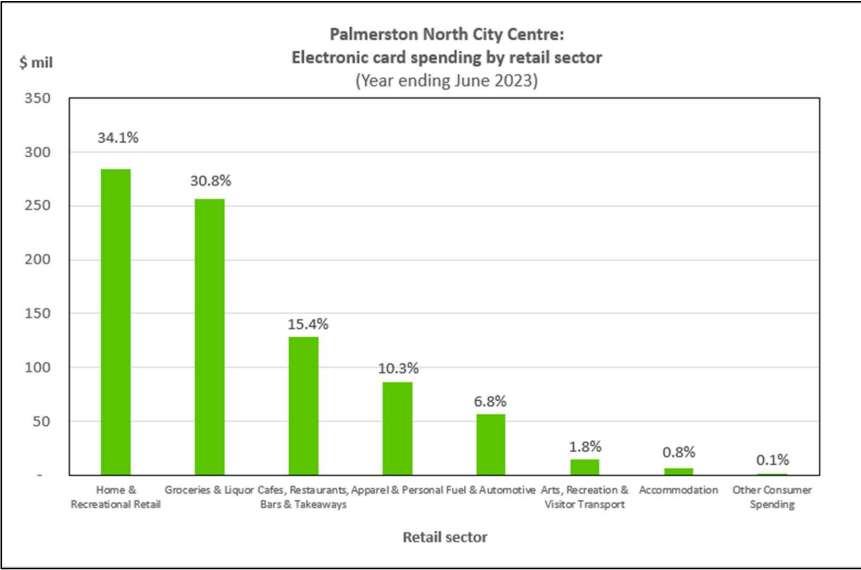
Time series: Quarterly change (March 2017 – June 2023)



Retail sectors

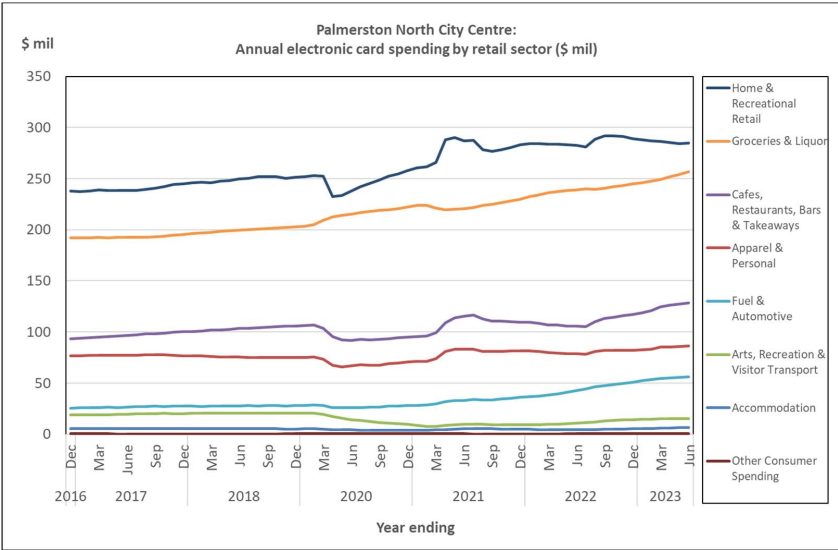
Retail sectors	Year ending June 2023						
	City Centre		Palmerston North		New Zealand		Palmerston North City Centre share of NZ
	Value of spending (\$m)	Change (from last year)	Value of spending (\$m)	Change (from last year)	Value of spending (\$m)	Change (from last year)	
Accommodation	6	51.8%	25	41.0%	1,903	54.6%	1.3%
Apparel & personal	86	9.2%	102	8.1%	4,573	20.7%	2.2%
Arts, recreation & visitor transport	15	35.1%	28	28.2%	2,340	60.5%	1.2%
Cafes, restaurants, bars & takeaways	129	21.7%	192	19.4%	11,237	26.4%	1.7%
Fuel & automotive	56	32.2%	251	11.5%	12,731	10.9%	2.0%
Groceries & liquor	257	7.4%	493	5.0%	26,311	5.0%	1.9%
Home & recreational retail	285	0.8%	395	0.7%	17,148	6.9%	2.3%
Other consumer spending	1	16.4%	3	-19.4%	355	4.6%	0.8%
Total	835	9.2%	1,489	7.5%	76,599	12.2%	1.9%

The following figure shows the breakdown by retail sector for City Centre for year ending June 2023.



The figure below shows trend in spending in the City Centre by retail sector over time.

Time series: Annual electronic card spending by retail sector (December 2016 – June 2023)



City Centre: Customer origin

Year ending June 2023

Cardholder origin	Value of spending (\$m)	Change from last year (%)	Share of total spending (%)
Palmerston North City	529.1	8.0%	63.4%
Manawatu District	83.2	5.8%	10.0%
Rest of New Zealand	45.6	11.3%	5.5%
Horowhenua District	42.4	5.8	5.1%
Tararua District	34.2	13.3	4.1%
Wellington Region	28.7	3.7%	3.4%
Rangitikei District	25.1	8.0%	3.0%
International	14.6	132.4%	1.8%
Auckland Region	14.6	8.4%	1.8%
Whanganui District	14.4	3.1	1.7%
Ruapehu District	2.7	9.2%	0.3%
Total	834.8	6.5%	100.0%

For year ending June 2023, 63.4% of retail spending in the City Centre were made by locals. The visitor (i.e. non-local) share of was 36.6% of total spending. The top five spenders were from the Manawatu, Rest of New Zealand, Horowhenua, Tararua, and the Wellington region. Together, these contributed to 28% of total annual spending for year ending June 2023.

International visitors recorded the highest annual growth (132%) as the New Zealand's borders gradually opened - Australian visitors (12 April), visa waiver countries (2 May) and visitors from anywhere in the world (October). Despite high growth rates, international visitors represented only about 2% of annual spending.

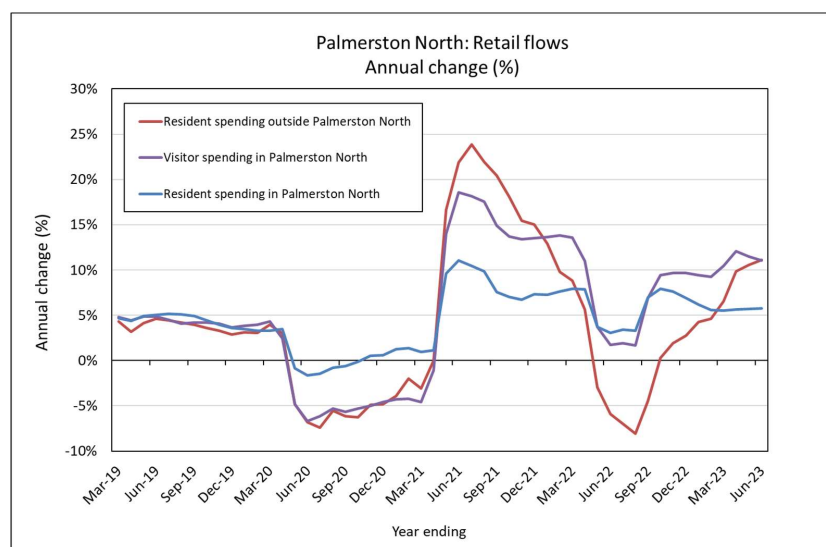
Palmerston North: Retail flows

Year ending June 2023

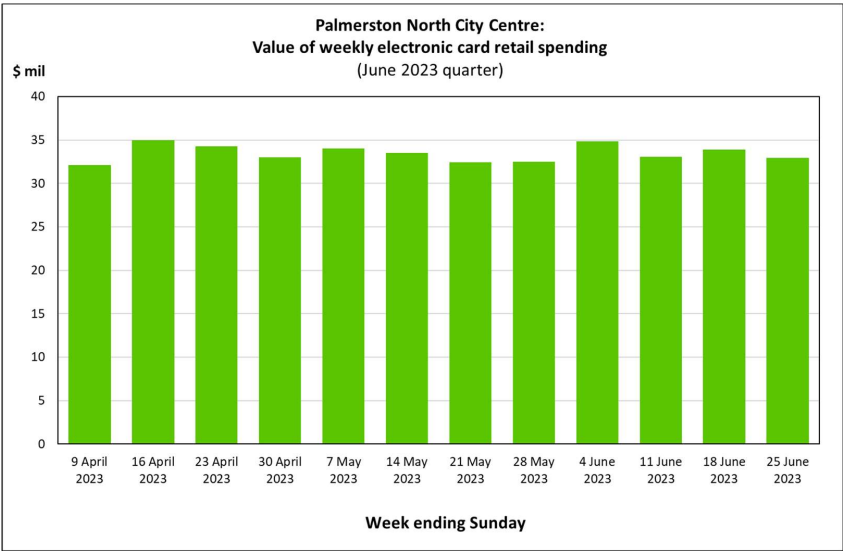
Retail flow	Value of spending (\$m)	Change from last year (%)
Resident spending locally (A)	965.6	5.8%
Resident spending outside the city (B)	223.2	11.3%
Total resident spending (A)+(B)	1,188.8	6.8%
Visitor spending (C)	523.7	10.7%
Total spending at Palmerston North merchants (A)+(C)	1,489.3	7.5%
Net gain in spending for city (C)-(B)	300.5	10.7%
	Year ending June 2023	Year ending June 2022
Visitor share of Palmerston North spending	35.2%	34.1%
Palmerston North loyalty rate	81.2%	82.0%

For year ending June 2023, residents of Palmerston North spent \$966 million locally (11.3% increase) compared to \$223 million outside the city (5.8% increase). Visitor spending was \$524 million (10.7% increase). See figure below for annual change over time.

Time series: Retail flows - Annual change (March 2019 – June 2023)



Palmerston North City Centre: Weekly spending



Precinct Map



Retail sector classification

Accommodation

Accommodation

Apparel & personal

Clothing retailing

Footwear retailing

Watch & jewellery retailing

Other personal accessory retailing

Hairdressing & beauty services

Arts, recreation & visitor transport

Interurban & rural bus transport

Urban bus transport (including tramway)

Taxi & other road transport

Rail passenger transport

Water passenger transport

Air & space transport

Scenic & sightseeing transport

Passenger car rental & hiring

Other motor vehicle & transport equipment rental & hire

Travel agency & tour arrangement services

Museum operation

Zoological & botanical gardens operation

Nature reserves & conservation parks operation

Performing arts operation

Creative artists, musicians, writers & performers

Performing arts venue operation

Health & fitness centres & gymnasias operation

Sport & physical recreation clubs & sports professionals

Sports & physical recreation venues, grounds & facilities

Sport & physical recreation admin. & track operation

Horse & dog racing administration & track operation

Other horse & dog racing activities

Amusement parks & centres operation

Amusement & other recreation activities n.e.c

Casino operation

Lottery operation

Other gambling activities

Cafes, restaurants, bars & takeaways

Cafes & restaurants

Takeaway food services

Catering services

Pubs, taverns & bars

Clubs (hospitality)

Fuel & automotive

Motor vehicle parts retailing

Tyre retailing

Fuel retailing

Other automotive repair & maintenance

Groceries & liquor

Supermarket & grocery stores

Fresh meat, fish & poultry retailing

Fruit & vegetable retailing

Liquor retailing

Other specialised food retailing

Home & recreational retail

Sport & camping equipment

Entertainment media retailing

Toy & game retailing

Newspaper & book retailing

Marine equipment retailing

Department stores

Pharmaceutical, cosmetic & toiletry goods

Stationery goods retailing

Antique & used goods retailing

Flower retailing

Other store-based retailing n.e.c.

Furniture retailing

Floor coverings retailing

Houseware retailing

Manchester & other textile goods retailing

Electrical, electronic & gas appliance retailing

Computer & computer peripheral retailing

Other electrical & electronic goods retailing

Hardware & building supplies retailing

Garden supplies retailing

Other consumer spending

Car retailing

Motor cycle retailing

Trailer & other motor vehicle retailing

Retail commission based buying & selling

MEMORANDUM

TO: Economic Growth Committee

MEETING DATE: 30 August 2023

TITLE: Economic Reporting Work Schedule (2023-2027)

PRESENTED BY: Stacey Bell, City Economist

APPROVED BY: David Murphy, Chief Planning Officer

RECOMMENDATION TO COMMITTEE

1. That the Committee receive the report titled Economic Reporting Work Schedule (2023-2027) dated 30 August 2023.

ISSUE

- 1.1 Council officers have reviewed the economic reporting work schedule to ensure the programme is fit for purpose and optimises the inward investment objectives of Council and the business community.
- 1.2 This memorandum presents the economic reporting schedule for 2023-2027. Officers have consulted with the Central Economic Development Agency (CEDA) to avoid duplication and to ensure that economic reporting supports the combined inward investment activities of council and provides for industry needs. The revised economic reporting schedule aligns with the strategic priorities of Council and CEDA, as described in the following sections.
- 1.3 Another purpose of economic reporting is to ensure that Council is informed of economic conditions that impact on our communities. Providing robust economic data and analysis to support the decision making function of Council, has been a central consideration in the development of this economic reporting work schedule.
- 1.4 The following section describes the scope, purpose and timing of economic reporting for the period 2023-2027. The audience for the reports is also identified, alongside how each workstream aligns with the goals and objectives of Council.

DISCUSSION

- 2.1 Economic reporting of Council supports the following functions:
 - a. Supports advocacy to investors and central government partners;

- b. Provides up-to-date and robust evidence to support labour market planning and inform actions to attract and retain workers;
- c. Monitors the economic performance of the city and region against our strategic objectives and priorities; and,
- d. Delivers economic research and reporting to inform local government decision making.

ECONOMIC REPORTING SCHEDULE

3.1 The tables below describe the economic reporting work schedule over the period 2023-2027. The following categories are included:

- a. Quarterly Research and reporting (see Table 1)
- b. Annual reporting (see Table 2)
- c. Biennial reporting (see Table 3)
- d. 3 - 5 yearly sector profiles (see Table 4)

TABLE 1: QUARTERLY RESEARCH AND REPORTING WORK SCHEDULE

	SCOPE	AUDIENCE	STRATEGIC PRIORITIES
Quarterly economic updates	Overview of economic performance (city and region) including a focus topic/sector	Committee Community Business	Create and enable opportunities for growth and employment Achieve a positive city reputation – quarterly economic updates will be used to promote city successes
Palmy Bid and the regional retail report	Quarterly retail snapshot across the city's retail precincts	Committee Palmy Bid Retail sector	Support priority and growth sectors
Dashboards	Monitoring indicators	Committee Community Business investors	Create and enable opportunities for employment and growth

TABLE 2: ANNUAL RESEARCH AND REPORTING WORK SCHEDULE

	SCOPE	AUDIENCE	TIMING	STRATEGIC PRIORITIES
City economic structure report	In depth analysis and reporting of industry structure, including growth trends across sub sectors	Committee CEDA Investors Business community Government ⁴	Annually in March	Create and enable opportunities for employment and growth Enable the development of an investment prospectus
Support industry to prepare their own sector profiles i.e. the technology and innovation sector	Provide support to industry groups via the availability of in-depth structural research	Business community CEDA inward investment Advocacy	When required	Create and enable opportunities for employment and growth Achieve a positive city reputation
Annual snapshot	Annual update of key economic indicators for the city	CEDA Community Business Investors	Annually in January	Create and enable opportunities for employment and growth Achieve a positive city reputation

TABLE 3: BIENNIAL REPORTING

	SCOPE	AUDIENCE	TIMING	STRATEGIC PRIORITIES/COMMENTS
Manawatū Regional economic	In depth analysis and reporting of	Committee	Biannually in March	Consistent with the strategic objectives of

⁴ Government includes central government investment in addition to the function of Ministries to provide for the needs of the city such as labour market development and public housing needs etc.

structure report	industry structure, including growth trends across sub sectors	MDC investors Business community Government		Council and CEDA. Timing developed in conjunction with CEDA to provide for their inward investment function
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- 3.4 Table 4 shows that the sector profile work schedule has been condensed to focus on the priority sectors. These are logistics and distribution, agri-food (from paddock to plate), and tourism. To ensure all sectors in our city and region are promoted and supported, in-depth analysis of the city economy will be undertaken annually to enable Council and industry to respond promptly to emerging inward investment opportunities and to promote the contribution of industry sectors to the regional economy.
- 3.3 Key topics included within each quarterly economic update also provides an opportunity to promote the contribution of sectors to the regional economy. The August quarterly update profiles the contribution of the retail sector to the city economy.
- 3.5 The sector profile schedule has been reviewed in conjunction with CEDA to ensure we are focusing our efforts on delivering in-depth analysis and reporting to foster growth across our three priority sectors: logistics and distribution, agri-food and tourism.
- 3.6 Officers have also identified that up-to-date economic research needs to be readily available to enable city and regional leaders to respond promptly to investment opportunities across all industries. The economic structure research will enable Council, CEDA, and regional partners to be responsive to the breadth of investment opportunities that arise across all industries, supporting the diversification, and therefore the resilience, of the regional economy.
- 3.7 Another reason for preparing sector profiles is to understand the contribution of for-purpose organisations and volunteers to the social and economic fabric of the region. For this reason, officers propose to continue to undertake a sector profile for the for-purpose sector to align with the 5-yearly release of the Non-profit institutions data.
- 3.8 As shown in Table 4 below, officers propose that the logistics and distribution sector profile is updated this financial year. This sector has been prioritised due to increasing inward investment opportunities in the sector. This decision has been made in consultation with CEDA and their understanding of opportunities in the sector.

TABLE 4: SECTOR PROFILE WORK SCHEDULE

	SCOPE	AUDIENCE	TIMING	STRATEGIC OBJECTIVE
Logistics and distribution (3-yearly)	Wholesale trade and transport, postal and warehousing	Committee Industry Investors	2023/24	Create and enable opportunities for employment and growth
Agri-food (3-yearly)	Paddock to plate	Government Trade partners International partners	2024/25	Achieve a positive city reputation
Tourism (3-yearly)	Health, retail, sports, business, entertainment events. Tourism, friends and family		2025/26	
For purpose organisations (5-years)	In-depth analysis of the for-purpose sector (not-for-profit sector) including the social and economic value of activities to the region.	Council Community development team Community service providers Government	2026	Develop, provide, support or advocate for services, facilities and events that create a connected, welcoming, and inclusive community

Does the Committee have delegated authority to decide?	Yes
Are the decisions significant?	No
If they are significant do they affect land or a body of water?	No
Can this decision only be made through a 10 Year Plan?	No
Does this decision require consultation through the Special Consultative procedure?	No
Is there funding in the current Annual Plan for these actions?	Yes
Are the recommendations inconsistent with any of Council's policies or plans?	No

The recommendations contribute to Goal 1: An Innovative and Growing City	
The recommendations contribute to the achievement of action/actions in The action is: Implement Inward Investment Strategy	
Contribution to strategic direction and to social, economic, environmental and cultural well-being	Reporting on economic trends in the city and Manawātū region and the longer-term outlook for growth, is important for encouraging local business to invest in growing their business and attracting new businesses to the city. This is also important to support advocacy to central government, for the interests of the city and wider region.

ATTACHMENTS

Nil

MEMORANDUM

TO: Economic Growth Committee

MEETING DATE: 30 August 2023

TITLE: Overseas mission to the United States of America and the Netherlands 2023

PRESENTED BY: Gabrielle Loga, International Relations Manager and Jerry Shearman, Chief Executive, Central Economic Development Agency (CEDA)

APPROVED BY: David Murphy, Chief Planning Officer

RECOMMENDATION TO ECONOMIC GROWTH COMMITTEE

1. That the Committee receive the report titled Overseas mission to the United States of America and the Netherlands 2023 presented on 30 August 2023.
-

1. ISSUE

- 1.1. This memorandum is a joint report by Palmerston North City Council and Central Economic Development Agency (CEDA) on the overseas mission to the United States of America and the Netherlands in June 2023 and the outcomes of the visits.
- 1.2. Council approved the Mayor to lead a small delegation to visit the City's partners in the United States of America (USA) and the Netherlands in June 2023.
- 1.3. The delegation consisted of:
 - Mayor Grant Smith, Palmerston North City Council
 - Mayoress Michelle Smith, Palmerston North City Council
 - Councillor Roly Fitzgerald, Palmerston North City Council /Rangitāne o Manawatū
 - Jerry Shearman, Chief Executive, Central Economic Development Agency (CEDA)
 - Associate Professor Hone Morris, Massey University (USA only)

- Professor Chris Anderson, Massey University (the Netherlands only)
- Gabrielle Loga, International Relations Manager, Palmerston North City Council
- Kate Harridge, International Relations and Education Advisor, Palmerston North City Council

1.4. The purpose of the visit to the USA was to:

- Deliver the 40-year anniversary taonga Rangiotu wahaika to Palmerston North's sister city Missoula, Montana;
- Reconnect in person with key partners in Missoula including Arts Missoula, the University of Montana, Downtown Missoula BID, and the Missoula Native American tribes.
- Promote Palmerston North's international reputation and interests through international trade, connections and cooperation.

1.5. Arts Missoula kindly provided accommodation for the delegation for the duration of the visit through their funding and generous sponsorships from Missoula local businesses.

1.6. Palmerston North City Council and the City of Wageningen in the Netherlands were encouraged and supported to pursue a strategic partnership by Massey University and Wageningen University and Research. The liaison has also been supported by the New Zealand Embassy in the Hague as well as the Embassy of the Kingdom of the Netherlands in Wellington. The visit to the Netherlands sought to formalise this bilateral city partnership.

2. BACKGROUND

MISSOULA, MONTANA, USA

3. ECONOMIC CONNECTIONS

Tour of Downtown Missoula with Linda McCarthy, Executive Director

3.1 The delegation was given a thorough tour of the award-winning Missoula downtown area. It is a healthy, thriving and beautiful city centre with several hotels and is undergoing revitalisation with a significant private investment from both local and out-of-state investors.

- 3.2 The purpose of the tour was to showcase the developments and how the city was being revitalised. It was also to learn best practices from Downtown Missoula Partnership, its role and leadership in the city's revitalisation.
- 3.3 Downtown Missoula Partnership is a hybrid organisation that has multiple functions including advocacy, implementation of the Downtown Master Plan, downtown marketing and events, beautification of the city centre, cleaning and maintenance, safety and policing, homeless outreach, anti-graffiti taskforce, and fundraising. It is comprised of the Missoula Downtown Association, Missoula Business Improvement District, and the Missoula Downtown Foundation. Its mission is to lead and nurture the development and maintenance of Downtown Missoula as a vibrant place where people are inspired to live, work, shop and play.
- 3.4 The Downtown Missoula Partnership employs nine full-time, six seasonal staff and engages nearly 50 community-oriented board members.



Whakaahua 1- Downtown Missoula with new student accommodation



Whakaahua 2 - At Missoula Downtown Partnership office with Linda McCarthy

Destination Missoula

- 3.5 The delegation met with Barbara Neilan and Destination Missoula where we discussed the synergies between the two regions and shared information on several topics including destination management plans, funding and implementation. The issues and opportunities identified are similar and we will look to promote each other's region.



Whakaahua 3- Meeting with Barbara Neilan at Destination Missoula

Missoula Economic Partnership

- 3.6 The delegation met with Grant Kier, president and Chief Executive of the Missoula Economic Partnership, and most of the team at the Missoula Economic Partnership. Both Missoula Economic Partnership and CEDA have a similar function. However, CEDA also carries the function held by Destination Missoula and Missoula Economic Partnership has a role in social housing. Both organisations have a mixed funding model of Council and external funds. The clear messaging from the meeting was that the alignment of developers, investors, Council, and third-party interests is vitally important. CEDA will connect with the Missoula Economic Partnership and look to see what is workable in terms of aligned economic development initiatives, learnings, and what we can look to progress in terms of a commercial activity, including New Zealand Trade and Enterprise in the conversation.

Montana Chamber of Commerce & Tourism office

- 3.7 The delegation visited the Montana Chamber of Commerce and Tourism Office, which is based in Helena, the state capital of Montana since 1889. The purpose of the visit was to further broker the state view and exposure to New Zealand, Palmerston North, and the sister city relationship with Missoula. There was a brief presentation on Palmerston North – Manawatū and a discussion followed. This is a work in progress relationship and is not as well-cultured as the city to city relationship between Palmerston North and Missoula. Nonetheless, it is a worthwhile opportunity to keep the conversation going and explore any potential initiative along the way.
- 3.8 From there, the delegation went on to have a city tour on an open-air train. The tour showcased the cathedral, the Old Fire Tower, the opulent mansion district including the Governor's homes and the downtown walking mall area. It was helpful to see the beautiful and historic Helena which in turn helped form a deeper understanding of its characteristics and its culture.



Whakaahua 4- Present to Montana Chamber of Commerce and Tourism Office



Whakaahua 5 - Montana State Capitol Building

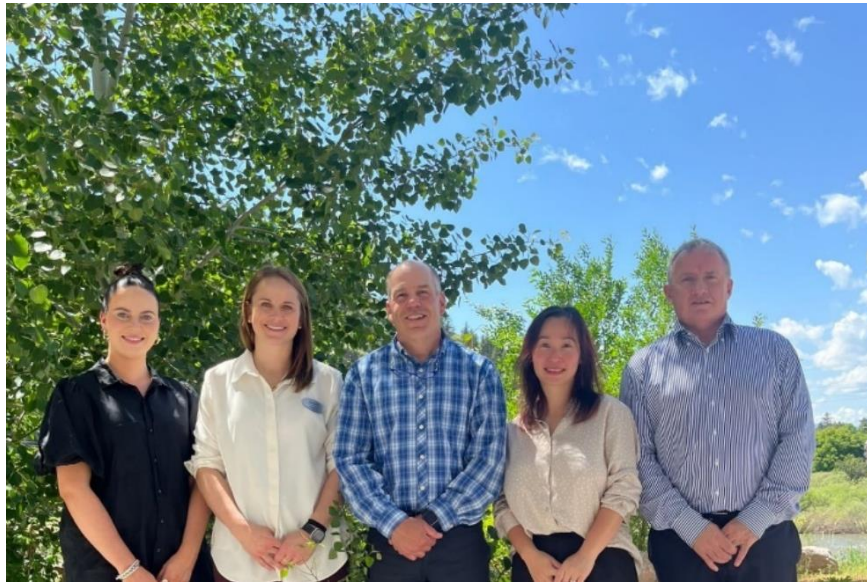
4. EDUCATION

GROW Cultural Competence Training observation at Jeannette Rankin Elementary School

- 4.1 The International Education and Relations Advisor observed Dr. Udo Fluck of Arts Missoula deliver the GROW Cultural Competence Training Programme to two third grade classes at Jeannette Rankin Elementary School. GROW – the Global Respect of Others in the World – outreach programme infuses the existing social studies curriculum with interactive, tailor-made seminars that offer cultural knowledge, content and perspectives to enable learners to be “global-ready”. GROW’s unique pedagogical approach, age-appropriateness, and engaging content creates a fun learning environment for students at the 3rd, 7th and 11th grade level across Missoula. The GROW programme is the only educational K-12 outreach programme of its kind in the United States. A similar programme would be greatly beneficial to Palmerston North’s local students across all levels.

Meeting with Missoula College, University of Montana

- 4.2 The delegation visited Missoula College which is the junior college of the University of Montana and met with Tom Gallagher, Dean & Associate Provost for Workforce Development and Grace Gardner, Director of Academic Affairs. There was a robust discussion about many topics including student exchanges, internships, and staff exchanges. These are all under the same covenant of the partnership agreement between Massey University and University of Montana. The prospect of a co-qualification that is issued and acknowledged by both universities was mentioned.
- 4.3 As the vocational and technical education sector in Montana is undergoing the process of centralisation, Jerry Shearman from CEDA has linked them up with a former senior leadership team member of Te Pūkenga to understand the pros and cons of what Te Pūkenga has gone through.



Whakaahua 6 - Meeting Tom Gallagher and Grace Gardner at Missoula College

Meeting with Missoula County Public Schools

- 4.4 The International Education and Relations Advisor and Dr. Udo Fluck visited the Missoula County Public Schools and met with the Superintendent and K-12 Academic and Community Services Director. They had a very fruitful discussion in which a 3-week cultural and education exchange was tentatively agreed. The intention is for students in Palmerston North and Missoula to exchange and homestay on a reciprocal basis to keep costs at a minimum. Students would attend classes, participate in extracurricular activities, visit tertiary providers, and live with a local family during the 3-week period. More information and curriculum mapping are required to determine the best age of participating students, timing, and how to provide/recognise credits while the students are studying abroad.

Meeting with the University of Montana

- 4.5 The delegation spent one whole day at the University of Montana. The schedule included a meeting with the Associate Professor Laurie Slovarp from the School of Speech, Language, Hearing and Occupational Sciences; a visit to the Payne Family Native American Center and their planetarium; a campus tour with the Global Engage Office; and a tour of the soon-to-be-completed Montana Museum of Arts and Culture. It was a great opportunity to share information and learn about opportunities for Indigenous exchanges and potential international students and staff exchanges.



Whakaahua 7- Learning about Native American culture with Michelle Guzman at the Native American Center



Whakaahua 8 - At the Payne Family's Native American Center, University of Montana



Whakaahua 9 - Campus tour with Donna Anderson, Executive Director of Global Engagement and Michelle Guzman at University of Montana



Whakaahua 10- Visit to the soon-to-be-completed Montana Museum of Arts & Culture at the University of Montana with Director/Professor Rafael Chacon

5. INDIGENOUS CONNECTIONS



Whakaahua 11- Prof Hone Morris welcomed by the local tribe

Visit to Salish Kootenai College

- 5.1 The delegation visited the Salish Kootenai College which is a private tribal land-grant community college in Pablo, Montana. It mainly serves the Bitterroot Salish, Kootenai, and Pend d'Oreilles tribes. Its mission is to provide quality post-secondary educational opportunities and support for Native Americans, locally and nationally, to achieve their academic and career goals.



Whakaahua 12 - Sculpture of Native American man from scrap car metal at Salish Kootenai College

- 5.2 The college has strong programmes in Health. Historically, cohorts of nursing students have chosen to undertake an overseas placement as part of their course. This overseas experience has been entirely student-led and arranged. Palmerston North can offer these nursing students placements with more pastoral support through UCOL Te Pūkenga and Massey University.
- 5.3 Salish Kootenai College has existing links with Massey University on Indigenous studies. During this visit, Associate Professor Hone Morris from Massey University gave a powerful presentation on his research into Indigenous languages, highlighting the tribal connections between the Native Americans and Māori.



Whakaahua 13 - Meet with Tim Ryan, Chair of Culture & Language Studies at Salish Kootenai College

Meet with Indigenous Made Missoula

- 5.4 The delegation was greeted at the Payne Family's Native American Centre by a staff member who gave a traditional song and welcome. They then met and received a presentation from Latisha Buck Elk Thunder and Dacia Red Thunder Griego, founders of Indigenous Made Missoula.
- 5.5 Indigenous Made Missoula is a social enterprise dedicated to creating an inclusive and equitable space for Indigenous artists to express themselves through traditional and contemporary art and design. It was founded in response to a lack of resources and economic opportunities for indigenous artists in Missoula. Through their platform, Indigenous Made Missoula aims to bridge artists with opportunities, collaborations, and resources that support cultural preservation, economic growth, self-determination of indigenous communities and fostering sustainable development. They are proud to be led and owned by indigenous women who are deeply connected to the community and driven by a passion for empowering and uplifting indigenous creativity.

- 5.6 There is much to explore and connect Indigenous Made Missoula with Rangitāne and other Māori businesses in the space of indigenous business and indigenous women in leadership.



Whakaahua 14: Meeting with founders of Indigenous Made Missoula June 2023

6. SPORT & CULTURAL CONNECTIONS

The Missoula Maggots Rugby Club

- 6.1 Established in the spring of 1976, the Missoula All Maggots Rugby Club is one of the top rugby teams in north-western United States. With its long connection with Palmerston North, New Zealand, the Maggots uniform is basic black with white collars, a colour scheme adopted from the All Blacks.
- 6.2 The Maggots play at the Maggot Rugby Park located in the southwest Missoula in the Fort Missoula Park complex with its full-sized pitch and views of the mountains. They recruit all skill levels and focus on developing rugby as a sport in K-12 schools. They also host the famous rugby tournament Maggotfest attended by clubs from all over the world, United States and Canada with a focus on both competition and the social aspects of rugby.
- 6.3 On 3 June, the Maggots welcomed the delegation with a rugby game at the Maggot Rugby Park and a special hāngī prepared at the clubhouse. It showcased how much the Maggots value their connections with New Zealand and with Palmerston North. During the story sharing and the gift presentation, there was a strong request for assistance with rugby coaching at all levels and interest in sport exchange programmes.



Whakaahua 15- The 5th incarnation of the traditional Maggot Bus, the Missoula All-Maggots clubhouse on wheels

Visit to the Missoula Children's Theatre

- 6.4 The Mayor-led delegation visited the Missoula Children's Theatre on 5 June 2023 and was welcomed by Executive Director, Mike Morelli and International Tour Director, Terri Elander. The delegates were given a tour of the theatre and an insight into the United States' largest touring children's theatre.
- 6.5 The Mayor indicated a strong synergy between the Missoula Children's Theatre and Palmerston North's Centre Point Theatre. There is a potential opportunity for the Missoula Children's Theatre's tour team to send their "little red truck" to New Zealand to work with the team at Centre Point and local students in the Lower North Island.



Whakaahua 16- Meeting with Mike Morelli and Teri Elander at the Missoula Children's Theatre

Tour of the new Public Library

- 6.6 Linda McCarthy, Executive Director of Downtown Missoula Partnership met with the delegation once again and gave the delegates a tour of the Missoula Public Library, which was named Public Library of the Year in 2022 by the International Federation of Library Associations and Institutions.
- 6.7 The new Missoula Public Library was officially opened to the public in 2021. It was designed by a local Montana A&E architecture firm, who is also responsible for the beautification of the new Missoula International Airport, and a Minneapolis based design company MSR. The new library boasts four elaborate levels with a luxurious rooftop lounge and many sponsored spaces. It hosts a great collection of books and media assets, stunning views, interactive educational spaces, ultra-comfortable chairs, and regular community events. The impressive building cost US\$35 million with US\$5 million being pledged. The donors are acknowledged on the prominent pledge wall at the entrance of the library.



Whakaahua 17- Makerspace in the Missoula Public Library



Whakaahua 18- Ample educational spaces in the new Missoula Public Library

7. CITY'S KEY PARTNERS: ARTS MISSOULA & CITY COUNCIL

Arts Missoula Arts and Culture Awards Reception 2023

- 7.1 The delegates were honoured guests of Arts Missoula at the 2023 Arts and Culture Awards Reception where the 41-year sister city relationship between Missoula and Palmerston North was profiled. It was very meaningful to celebrate the importance of the arts by honouring those who have made significant contributions to the Missoula art community as well as to witness the first John Engen Cultural Ambassador award given to Tom Bensen, retired Executive Director of Arts Missoula. Furthermore, the evening was a fantastic engagement event where Palmerston North was featured in a raffle.



Whakaahua 19- 2023 Arts Missoula Arts & Culture Awards Reception

- 7.2 Afterwards, the delegation attended the first Downtown Tonight as part of the Missoula 2023 summer event series in Caras Park. It is a great community gathering with live music and food trucks. It also helps to boost the local economy and promote locally made products with Missoula Makers Collective Market featuring 30 local artists each week.



Whakaahua 20-" Downtown Tonight" at Caras Park

Unveiling of the Sister City Bench

- 7.3 On 4 June, Missoula Mayor Jordan Hess hosted a public ceremony in Caras Park to welcome Mayor Grant Smith and the full delegation to Missoula as well as to formally accept the 40th anniversary taonga Rangiotu wahaika. The wahaika was commissioned by Palmerston North City Council to celebrate the 40 years of friendship between Missoula and Palmerston North and was ceremonially gifted to Missoula during the virtual commemoration in September 2022. Councillor Roly Fitzgerald presented the taonga to Mayor Hess and the people of Missoula.
- 7.4 The delegation was also welcomed by Aspen Decker, a Salish and Kootenai artist in the Salish language. Aspen gifted Palmerston North with one of her original ledger art pieces showcasing the Salish culture.
- 7.5 Another special item of the event was when Mayor Hess, on behalf of Missoula unveiled the Sister City Bench which was carved by the pony keepers at Missoula Carousel. The beautiful carvings on the bench cleverly combined common characteristics of both cities such as having a river running through it and showcased features of both cultures including the silver fern, Palmerston North coat of arms, and the grizzly bear. The Sister City Bench will be placed in Caras Park where the Missoula community can access and enjoy it while learning about the 40 years connection Missoula has with Palmerston North.



Whakaahua 21- Unveiling Sister City Bench June 2023



Whakaahua 22- Exchange of city taonga June 2023



Whakaahua 23- Delegation singing Te Aroha to the Missoula public

- 7.6 The event was well attended by guests and the public. It was followed by a Mayoral welcome dinner for the delegation which was also a networking event with other Missoula city leaders.

Meeting with the Missoula City Council

- 7.7 For the very first time, a Palmerston North delegation was welcomed at the Missoula Council Chamber and met with city councillors. The delegates enjoyed a coffee breakfast with almost all of Missoula councillors, some city officers, and two news reporters. Councillor Fitzgerald opened with a karakia. Mayor Grant Smith and CEDA CEO Jerry Shearman presented on the sister city link and the economic basis for our economy. The discussion was around how we can move to add value to the strong people-to-people diplomacy the sister city brings to activating some commercial opportunities including tourism and starting with investigating some small exchanges of regional products. This meeting signifies the deepening of the friendship between Missoula and Palmerston North as well as ensures the sustainability of the connections going forward.



Whakaahua 24- Mayor Grant Smith presented a city present to Gwen Jones, President of Missoula City Council



Whakaahua 25- Meet with Missoula City Councillors

Visit to Missoula Water Treatment Plant

- 7.8 The delegation had a meeting at the Missoula Water Treatment Plant and robust discussion around their Mullan Build Project with City Engineer Kevin Slovarp along with other key staff members of Missoula Water. There was relevant learnings and IP sharing with the upcoming upgrades of the water treatment plant in Palmerston North.



Whakaahua 26- Exchange learnings and knowledge with Missoula Water

International Voices podcast July 2023

- 7.9 Five members of the delegation were invited to The Trail Studio to talk about the visit to Missoula commemorating the 40th anniversary celebration and how sister cities benefit not only local government, but also deliver many advantages to the academic, economic, and tourism sectors. The recording was broadcast as the July release of the International Voices podcast by Arts Missoula Global ([Listen Here](https://internationalvoicesudofluc.transistor.fm/episodes/july-2023-delegation-members-from-missoula-s-sister-city-palmerston-north-new-zealand-talk-about-the-many-benefits-twinning-cities-bring-to-their-communities)) ⁵.

⁵ <https://internationalvoicesudofluc.transistor.fm/episodes/july-2023-delegation-members-from-missoula-s-sister-city-palmerston-north-new-zealand-talk-about-the-many-benefits-twinning-cities-bring-to-their-communities>



Whakaahua 27- At The Trail recording studio

8. THE KINGDOM OF THE NETHERLANDS

Official meeting at the New Zealand Embassy to the Netherlands in The Hague

- 8.1 Due to other important commitments, Wageningen Mayor Floor Vermeulen could not welcome the delegation in Wageningen on Friday 9 June 2023. However, it was proposed that the two cities' delegations should meet at the New Zealand Embassy in the Hague.
- 8.2 On the day of arrival, Her Excellency Ambassador Susannah Gordon and New Zealand embassy staff welcomed the Palmerston North Mayoral delegation, the Wageningen Mayoral delegation and representatives from Wageningen University and Research and Massey University. It was a very positive two-hour meeting followed by networking. The main discussion was how we could continue to grow the links between the two cities, supporting the strategic partnership between the two universities. It was concluded that Palmerston North and Wageningen will work together to build a collaborative alliance of university cities with the purpose to share research and exchange knowledge in the areas like campus enhancement, student housing, climate action, renewable energy and sustainable development.



Whakaahua 28- Meet with Wageningen Mayor Floor Vermeulen, HE Ambassador Susannah Gordon, and embassy staff in The Hague

- 8.3 Discussion around the 2024 Boma E Tipu Agri Summit was prominent in the general idea of a small cluster of Agri-universities potentially involved. There were also discussions relating to keeping Te Utanganui, Central New Zealand Distribution Hub on the radar given the Port of Rotterdam in the Netherlands is the largest seaport in Europe and the world's largest seaport outside of East Asia. It is important to have the city's partners aware of Palmerston North's key developments given a good number of logistics and distribution players are headquartered in the Netherlands.



Whakaahua 29- Mayoral exchanges of gifts June 2023

Visit to Wageningen City Hall

- 8.4 Following the productive meeting in the Hague on Friday 9 June 2023, International Relations Manager Gabrielle Loga and Massey University's Professor Chris Anderson were invited to visit the Wageningen City Hall on Monday 12 June 2023.
- 8.5 They were given a tour of the new city hall and given a crash course on the structure of local government in Wageningen and in the Netherlands in general. They visited Mayor Vermeulen's office and got introduced to the Wageningen Board of mayor and aldermen as the municipal executives met to discuss issues around city parking and transport. They were then given a presentation on Wageningen's Roadmap to Climate Neutrality by Climate Policy and Sustainability Policy Officer Robin Smale. The presentation reflected an ambitious plan for Wageningen to be climate neutral by 2030-2040 and highlighted many similar challenges that Palmerston North faces.



Whakaahua 30- Wageningen City Centre



Whakaahua 31- Wageningen Climate Neutrality Roadmap 2030-2040

9. NEXT STEPS

MISSOULA, MONTANA, USA

Economic connections

- 9.1 Share insight of the Missoula Downtown development with relevant stakeholders and discuss with PalmyBID on ideas for Missoula Day 2023.
- 9.2 Link up relevant organisations in both cities to share learnings, best practices, and promote each other's regions.
- 9.3 Connect Missoula and Palmerston North airport companies to share learnings and exchange best practices from their recent airport development.
- 9.4 Connect with local companies in Palmerston North to identify appropriate products and arrange for a consolidated consignment to Missoula.



Whakaahua 32- With the team at Worden's Market & Deli, the only specialty wine store in Missoula 2023

Education connections

- 9.5 Invite Dr. Udo Fluck to Palmerston North to deliver the GROW programme to our local schools and guest lecture at our tertiary providers.
- 9.6 Discuss with relevant stakeholders to invite nursing students from Salish Kootenai College to consider Palmerston North as a viable placement option for their course.

- 9.7 Discuss with International Education Manawatū (IEM) about establishing a cultural immersion and education exchange agreement with Missoula County Public Schools.

Indigenous connections

- 9.8 Explore the viability of Indigenous exchange for students and staff at Te Putahi a Toi, Massey University and the Native American Centre.
- 9.9 Explore the viability of bringing Massey's Toioho ki Āpiti exhibition, which showcases the work of Massey University students from the Bachelor of Māori Visual Arts programme, to Missoula
- 9.10 Connect Indigenous Made Missoula with Māori businesses that promote Māori arts and culture as well as the role of Indigenous women in leadership

Sport and Cultural connections

- 9.11 Connect the Missoula All Maggots Rugby Club to the local Manwatū rugby community to explore the opportunity for sport exchanges with them
- 9.12 Discuss with CentrePoint theatre the possibility of bringing the Missoula Children's Theatre tour to New Zealand
- 9.13 Link Rob Tapper, Director of the University of Montana Jazz Programme with Roger Fox from Manawatū International Jazz Festival to discuss potentially visiting Jazz Ensemble in the near future.

City-to-city connection

- 9.14 Continue to cultivate deeper friendship with Arts Missoula Global and Missoula City Council
- 9.15 Link up Missoula Water with Palmerston North water management team to exchange ideas and share learnings



WAGENINGEN, THE KINGDOM OF THE NETHERLANDS

- 9.16 Wageningen and Palmerston North released a joint Statement of Intent (included as attachment 2) to cooperate on creating a network of university cities that could work together on solutions for the tertiary sector and on wider issues faced by cities around the world.
- 9.17 A virtual meeting has been set up between Mayor Vermeulen, Mayor Smith, representatives from Wageningen University and Research, Massey University and city officers on 20 September 2023. Mayor Vermeulen will present his draft proposal on the university city alliance.

10. COMPLIANCE AND ADMINISTRATION

Does the Committee have delegated authority to decide? If Yes quote relevant clause(s) from Delegations Manual	Yes
Are the decisions significant?	No
If they are significant do they affect land or a body of water?	No
Can this decision only be made through a 10 Year Plan?	No
Does this decision require consultation through the Special Consultative procedure?	No
Is there funding in the current Annual Plan for these actions?	Yes
Are the recommendations inconsistent with any of Council's policies or plans?	No
The recommendations contribute to Goal 1: An Innovative and Growing City	
The recommendations contribute to the achievement of action/actions in Economic Development	
The actions are:	
<ul style="list-style-type: none"> - Promote Palmerston North's interests to global city partners - Facilitate international economic and education partnerships 	
Contribution to strategic direction and to social, economic, environmental and cultural well-being	<p>The Innovative and Growing City Strategy includes the following:</p> <p>The 2023 overseas mission to Missoula, USA and Wageningen, the Netherlands helps to promote the city's international reputation, deepens existing partnerships, explores and enhances potential collaboration in education, business and investment, and sustainable development.</p>

ATTACHMENTS

1. Final Itinerary - June 2023 Overseas Mission [↓](#) 
2. Joint Statement of Intent-PNCC-Wageningen-June 2023 [↓](#) 

Itinerary for May/June 2023 US/EU Delegation

Date	Time	Venue	Activity	Details
Sunday 28 May			Travel to Missoula	<ul style="list-style-type: none"> - Jerry Shearman, CEO -CEDA - Hone Morris, Associate Professor – Massey - Gabrielle Loga, International Relations Manager – PNCC - Kate Harridge, International Relations & Education Advisor – PNCC
Monday 29 May	<ul style="list-style-type: none"> • 1.30PM • 7PM – 9PM 	Missoula, MT	Meet and welcomed by Arts Missoula Welcome dinner	Heather Adams – Executive Director, Arts Missoula Udo Fluck – Director of Arts Missoula Global, International Relations, Intercultural Training & Global Programming
Tuesday 30 May	<ul style="list-style-type: none"> • 8AM – 10AM • 11AM – 2PM • 3PM – 5PM • 5PM - 7.00PM 	Missoula, MT	‘GROW’ Cultural Competence Training observation at Jeannette Rankin Elementary School Tour Missoula College including hosted lunch Visit Rocky Mountain Elk Foundation Dinner at Missoula Club	Tom Gallagher – Dean & Associate Vice Provost for Workforce Development Grace Gardner – Director of Academic Affairs RMEF is a wildlife conservation organization with a mission of ensuring the future of elk, other wildlife, their habitat and our hunting heritage Hosted by Arts Missoula

Itinerary for May/June 2023 US/EU Delegation

Wednesday 31 May	<ul style="list-style-type: none"> • 8AM – 9AM 		Working breakfast	Hosted by Arts Missoula
	<ul style="list-style-type: none"> • 10AM – 2PM 		Visit Salish Kootenai College	Salish Kootenai College is a private tribal land-grant community college in Pablo, Montana. It serves the Bitterroot Salish, Kootenai, and Pend d'Oreilles tribes.
	<ul style="list-style-type: none"> • 2PM – 4PM 		Visit the National Bison Range	The National Bison Range is in the center of the 1,250,000-acre Flathead Indian Reservation and consists of 18,766 acres. It was established in 1908 for the purpose of bison conservation. The National Bison Range (NBR) in Montana is an unusual property with distinctive qualities and characteristics, including its past and ongoing ties with the Confederated Salish and Kootenai Tribes (CSKT, or Tribes). No other federal property is similarly-situated to the NBR. bison conservation
	<ul style="list-style-type: none"> • 4PM – 5PM 		Stop at Ronan's Trading Post	
Thursday 1 June	<ul style="list-style-type: none"> • 9AM- 12PM 		Bitterroot Valley Drive	The Bitterroot Valley of Montana was the original home of the Salish or Flathead Indians. The Salish spent part of their year in the valley hunting elk and deer or picking berries and the rest of the year on the plains to the east and south hunting bison.
	<ul style="list-style-type: none"> • 12PM – 1PM 		Working lunch in Hamilton	

Itinerary for May/June 2023 US/EU Delegation

	<ul style="list-style-type: none"> • 1PM – 5PM • 5.00PM • 7.30PM 		<p>Downtown Missoula Walking Tour</p> <p>Arts Missoula Arts & Cultures Awards Gala</p> <p>Downtown tonight in Caras Park</p>	<p>Linda McCarthy – Executive Director of the Downtown Missoula Partnership</p> <p>Representing Palmerston North at the biggest art event celebrating the importance of the arts in Missoula’s quality of life and recognizing those who have made significant contributions to the arts community in Missoula.</p> <p>Community event with live music and food trucks in the heart of Missoula at Caras Park.</p>
Friday 2 June	<ul style="list-style-type: none"> • 9AM – 12PM • 1PM – 2PM • 5PM – 9PM 	Missoula, MT	<p>Meet with Missoula County Public Schools Leadership</p> <p>Indigenous Made Missoula</p> <p>First Friday - Downtown Gallery Walk</p>	<p>Making connection in the space of indigenous business and native arts.</p> <p>Explore an evening of small businesses in downtown Missoula with a marvelous exhibit and rotating artwork by local artists.</p>
Saturday 3 June	<ul style="list-style-type: none"> • 9AM – 11AM • 11.45AM 	MSO Airport	<p>Hosted Breakfast by Jacqueline Flewellen</p> <p>Peace Sign Walk with Jacqueline Flewellen</p> <p>Visit Farmers Market</p> <p>Arrival of the rest of the delegation</p>	<ul style="list-style-type: none"> - Mayor Grant Smith - Mayoress Michelle Smith - Councillor Rolly Fitzgerald

Itinerary for May/June 2023 US/EU Delegation

	<ul style="list-style-type: none"> • 2.30PM • 5PM – 7PM 	Missoula Maggots Rugby Club	MYRA/Montana All Stars rugby game Hangi dinner hosted by the Maggots in their Clubhouse	Jake Kreilick – Head coach for the Missoula All Maggots Rugby Club
Sunday 4 June	<ul style="list-style-type: none"> • 8AM – 10AM • 10AM – 12PM • 12PM – 1PM • 2PM – 4PM • 5PM – 6PM • 6PM – 9PM 		Breakfast at Ruby's Café Unseen Missoula Underground City Walking Tour Lunch at Worden's Market Smokejumper Visitor Center Guided Tour Taonga/gift exchange ceremony Unveiling of the Sister City Bench at Caras Park Mayoral Welcome Dinner	Yellowstone Filming Location Unseen Missoula, a program of Heritage Missoula from the Downtown Missoula Partnership, offers education-based, guided walking tours to showcase Missoula's unique history.

Itinerary for May/June 2023 US/EU Delegation

Monday 5 June	• 9AM - 10AM		Visit the Missoula Children's Theatre	
	• 10AM – 12PM		Drive to Helena	
	• 1PM – 2PM		Visit the Montana Department of Commerce and Tourism Office	
	• 2PM – 3PM		An open-air train tour of historic sites of Helena including the Atlas Block, the Montana Club, and the old governor's mansion.	
	• 4PM – 6PM		Drive back to Missoula Return to Hotel / Host Family	
	• 7PM – 9PM		Welcome Reception by Arts Missoula's Board of Directors	Melissa Blunt - Board Member of Arts Missoula
Tuesday 6 June	• 8AM – 10AM	University of Montana	Breakfast meeting with Laurie Slovarp	Laurie Slovarp – Associate Professor in the School of Speech, Language, Hearing, and Occupational Sciences at University of Montana
	• 10AM – 11AM	Payne Family Native American Center	Meet with Michelle Guzman	Member of the First Nations Black Feet tribe, mother of artist Willow

Itinerary for May/June 2023 US/EU Delegation

	<ul style="list-style-type: none"> • 11AM – 1PM • 1PM – 2PM • 2PM – 3PM • 3PM – 4PM • 5PM – 6PM • 6PM – 9PM 	<p>University Center</p> <p>Missoula Mayor's Office</p> <p>Tom & Susan Bensen's house</p> <p>Tom & Susan Bensen's house</p>	<p>Global Engagement Office and Campus Tour</p> <p>Tour the nearly finished new Montana Museum of Arts & Culture with Rafael Chacon</p> <p>Visit UM Planetarium</p> <p>Mayoral meeting between Mayor Grant Smith and Mayor Jordan Hess</p> <p>Remembering John Engen</p> <p>Dinner at former Arts Missoula Executive Director, winner of the first John Engen Cultural Ambassador Award, Tom Bensen's house</p>	<p>Learn about the Blackfeet's tales of The Girl Who Married the Morning Star</p>
<p>Wednesday 7 June</p>	<ul style="list-style-type: none"> • 8AM – 10AM • 10AM – 11AM • 11AM – 12PM 	<p>Missoula</p>	<p>Breakfast meeting with City Council Members at City Council Chamber</p> <p>Missoula Downtown Partnership meeting with Linda McCarthy</p> <p>Tour New Missoula Public Library</p>	

Itinerary for May/June 2023 US/EU Delegation

	<ul style="list-style-type: none"> • 12PM – 1PM • 1PM – 2PM • 2.30PM • 4PM – 6PM • 6PM – 9PM 	Gwen Jones' House	<p>Lunch hosted by Arts Missoula</p> <p>Destination Missoula Meet with Barb Neilan</p> <p>Missoula Economic Partnership Meet with Grant Kier</p> <p>Tour of Water Treatment Plant and Mullan BUILD Project with Kevin Slovarp</p> <p>Backyard BBQ at City Council President Gwen Jones' House with City Council Members</p>	<p>Community event with live music and food trucks at Caras Park Opportunity to meet with the public</p> <p>Farewell</p>
Thursday 8 June			Travel to Amsterdam	
Friday 9 June	<ul style="list-style-type: none"> • 9.20AM • 12.30PM 	<p>Amsterdam</p> <p>Amsterdam Central Station</p>	<p>Arrive in Amsterdam</p> <p>Train to The Hague</p>	

Itinerary for May/June 2023 US/EU Delegation

	<ul style="list-style-type: none"> 3.30PM - 6.00PM 	NZ embassy Eisenhowerlaan 77-N, 2517 KK The Hague.	Official meeting with: <ul style="list-style-type: none"> HE Ambassador Susannah Gordon Wageningen Mayor Floor Vermeulen Tjitske Zwerver Marco Otte - WUR Chris Anderson - Massey Eva Velthuysen – NZTE Kevin McKenna - NZTE 	
Saturday 10 June		Amsterdam	Rest day	
Sunday 11 June			Mayoral delegation departed to go back to New Zealand	
Monday 12 June	<ul style="list-style-type: none"> 8AM 9.05AM 	Amsterdam Central Station Ede-Wageningen	Depart for Ede-Wageningen Bus to Wageningen City Hall	Remaining delegates: Gabrielle Loga, International Relations Manager – PNCC Chris Anderson, Professor – Massey University

Itinerary for May/June 2023 US/EU Delegation

	<ul style="list-style-type: none"> • 9.30AM-10.30AM • 11AM-1PM • 1PM-2PM • 2PM-4PM 	Wageningen City Hall	<p>Tour of the City Hall with Tjitske Zwerver Introduced at the Executive City Council Meeting</p> <p>Met with Robin Smale, Environment Policy Officer – Gemeente Wageningen</p> <p>Lunch debrief meeting with Tjitske Zwerver</p> <p>Travel back to Amsterdam</p>	<p>Learned about the political structure of Wageningen local government</p> <p>Learned about the climate change program and action plan in Wageningen</p>
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Statement of Intent

Statement/Press message

Friday 9th of June a delegation of the city of Palmerston North and Massey University led by mayor Grant Smith of Palmerston North had a meeting with a delegation of the city of Wageningen and Wageningen University & Research, led by mayor Floor Vermeulen of the city of Wageningen. The meeting was hosted by the Ambassador of New Zealand in the Hague, Mrs. Susannah Gordon. Both universities, Massey University and Wageningen University have a long lasting partnership. During the meeting in the Hague both cities and universities talked about creating a possible future network of cities and universities together. Building such a network could lead to knowledge exchanges about topics shared by university cities and their universities. Examples of topics to discuss are campus development, student housing, climate and (renewable) energy policy, sustainable development goals etc.

At the end of the meeting all parties agreed to a further exploration of how this network could be organised, which other university cities and their universities could be asked to join this network as well as other (business) organisations and what kind of issues could be discussed within this network. At the beginning we can connect to the ongoing collaborative activities. All parties involved in such a network should benefit of it.

Mayor Floor Vermeulen will present a draft proposal which will be discussed with representatives of the city of Palmerston, Massey University, the city of Wageningen and Wageningen University & Research during a digital meeting in the next upcoming Month (to be confirmed).

Attendants of the meeting:

1. Ambassador of New Zealand, Susannah Gordon
2. Steffen Bertram, policy officer Embassy of New Zealand

From Palmerston North:

3. Palmerston North Mayor Mr. Grant Smith
4. Palmerston North Mayoress Mrs. Michelle Smith
5. Palmerston North City Councillor & Rangitāne iwi representative Mr. Roly Fitzgerald
6. Central Economic Development Agency Chief Executive Mr. Jerry Shearman
7. Professor Chris Anderson – Massey University
8. Gabrielle Loga, International Relations Manager – PNCC
9. Kate Harridge, International Relations and Education Adviser – PNCC

From Wageningen:

10. Mayor Mr. Floor Vermeulen
11. Tjitske Zwerver, international affairs office – city of Wageningen
12. Marco Otte, Manager international relations Oceania, Corporate Strategy & Accounts of Wageningen University & Research



Mayor Grant Smith and Mayor Floor Vermeulen, The Hague 9th of June 2023

COMMITTEE WORK SCHEDULE

TO: Economic Growth Committee

MEETING DATE: 30 August 2023

TITLE: Work Schedule - August 2023

RECOMMENDATION TO ECONOMIC GROWTH COMMITTEE

1. That the Economic Growth Committee receive its Work Schedule dated August 2023.

COMMITTEE WORK SCHEDULE 2023/2024

	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction & Clause no.
1	30-Aug 25 Oct 2023	Road Maintenance Contract (six-monthly report on work programme and performance)	Chief Infrastructure Officer	Delayed due to staff resources.	16 March 2022 Clause 4-22
2	30-Aug 2023	Quarter 4 Economic Report April-June 2023	Chief Planning Officer		Terms of Reference
3	25 Oct 2023	PN Airport – Annual Report for 2022/23	Chief Financial Officer		Terms of Reference
4	25 Oct 2023	CEDA – Annual Report for 2022/23	Chief Planning Officer		Terms of Reference
5	25 Oct 2023	PN Airport –Statement of Expectation for 2024/25	Chief Financial Officer		Terms of Reference
6	25 Oct 2023	Streets for People Update (6 monthly)	Chief Infrastructure Officer		Terms of Reference
7	25 Oct 2023	International Relations and Education Activities – 6 month update	Chief Planning Officer		Terms of Reference
9	25-Oct 2023	Vogel Street Safety improvements –	Chief Infrastructure	Delayed due to	12 April 2023

	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction & Clause no.
	Early 2024	community feedback and analysis.	Officer	staff resources.	Clause 14-23
10	6 Dec 2023	Quarter 1 Economic Report July-Sept 2023	Chief Planning Officer	Present to Council	Terms of Reference
11	6 Dec 2023	Tamakuku Terrace Six Monthly Update	Chief Infrastructure Officer	Present to Council	Terms of Reference
13	April 2024	CEDA – Six Month Report and draft SOI	Chief Planning Officer		Terms of Reference
14	April 2024	PN Airport – Six Month Report and draft SOI	Chief Financial Officer		Terms of Reference
15	April 2024	International Relations and Education Activities – 6 month update	Chief Planning Officer		Terms of Reference
16	April 2024	Quarter 2 Economic Report Jan-March 2023	Chief Planning Officer		Terms of Reference
17	June 2024	Streets for People Update (6 monthly)	Chief Infrastructure Officer		Terms of Reference
18	June 2024	Quarter 3 Economic Report Jan-March 2023	Chief Planning Officer		Terms of Reference
19	June 2024	Tamakuku Terrace Update (6 monthly)	Chief Infrastructure Officer		Terms of Reference
20	June 2024	PNAL - Final Statement of Intent for 2024-27	Chief Financial Officer		Terms of Reference
21	June 2024	CEDA - Final Statement of Intent for 2024-27	Chief Planning Officer		Terms of Reference
22	August 2023	Sector Profiles: Construction (full and summary) Agriculture (full and summary) Manufacturing (full and summary)	Chief Planning Officer	Future of sector profiles to be reported back to committee	

	Estimated Report Date	Subject	Officer Responsible	Current Position	Date of Instruction & Clause no.
		Education (full and summary) Defence (summary) Non-Profit (summary) Research, Science & Innovation (full and summary)			